

Bessacarr Community Profile

Well Doncaster



Well Doncaster

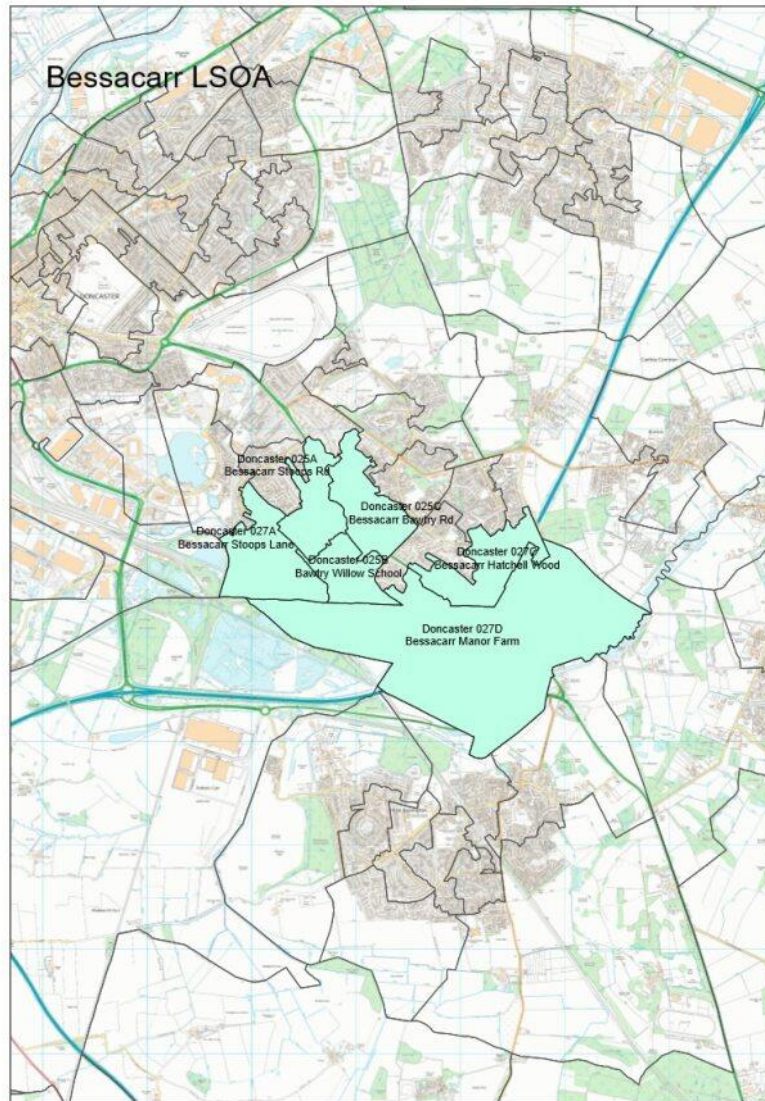
Community Led Health and Wealth
Empowering people in Doncaster to live better, healthier, and happier lives.

www.welldoncaster.uk

Well Doncaster
**Community
Wealth Builder**

Well Doncaster
Be Well





Well Doncaster

The logo for Well Doncaster features a stylized graphic below the text, consisting of three curved, overlapping bands in blue, red, and green.

This Report

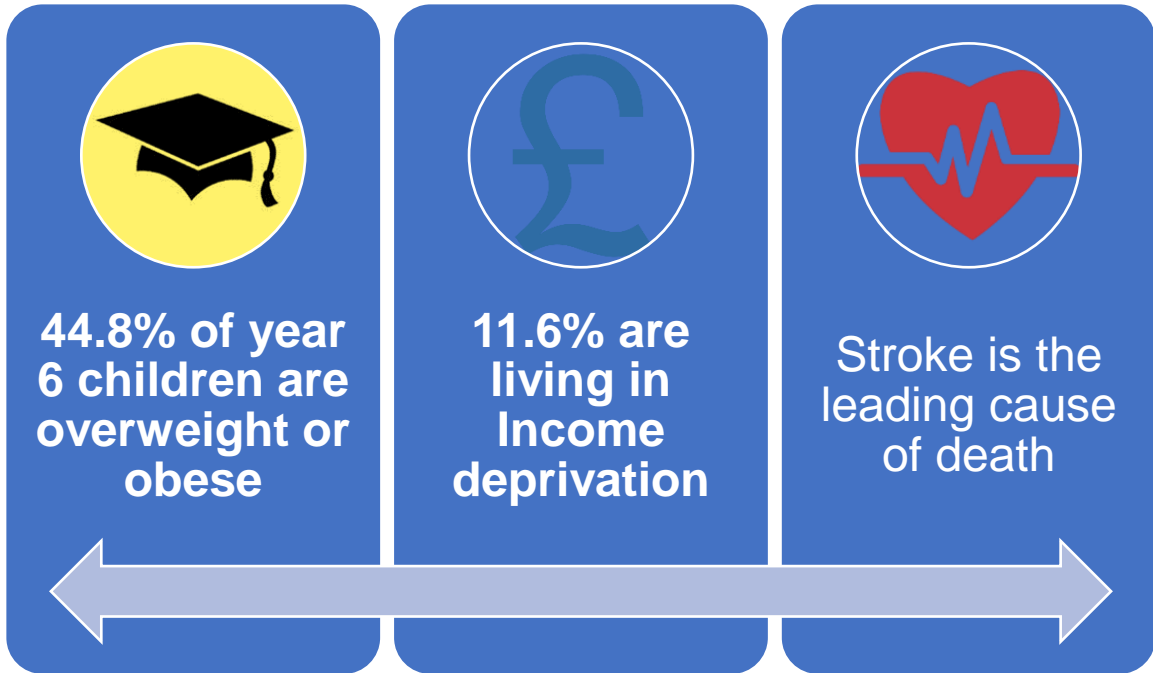
This report shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people. The data provided within this report will be from various inputs and will consist of ward level and community level data.



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BESSACARR



One Page Summary

There are 88 communities in Doncaster, they are ranked in order by the Index of Multiple Deprivation. Bessacarr is ranked as the 74th deprived community. Even though this community ranks are one of the lowest, there are many residents, including children and older people, are living with some levels of deprivation.

Development of children, adolescents and young adults is still area of concern for these communities. The number of children living with excess weight is very high, and many are overweight by the time they start school. This pattern continues throughout primary school, with many children being classified as obese by the age of 11. There is also a high number of children living in Bessacarr who class themselves as having a long-standing illness which may affect their lives.

Bessacarr also has the 9th highest number of children know to be missing from education.

People in Bessacarr have a higher life expectancy than in Doncaster and surrounding communities. Some residents are living with conditions related to poor lifestyle choices, including Stroke and Circulatory disease. A significant number of preventable deaths occur in people aged 75 and under in Bessacarr.

Key Health priorities

- Poverty (including child poverty, fuel poverty, poverty in older people)
- Child development (specifically weight management, sedentary behaviours, and education)
- Preventing premature deaths specifically linked to poor lifestyle choices (chronic pulmonary disease, Lung cancer and stroke)
- Wellbeing, Social Isolation, Physical Health, and Mental Health



Assets

Well Doncaster uses community centred approaches that support investment in supporting, working with, and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strength/assets-based approach to work with individuals, families and communities is crucial to the achievement of our overall vision.

Asset Maps

The maps below show different types of assets across the City Centre. Please refer to the [appendix](#) for larger maps.

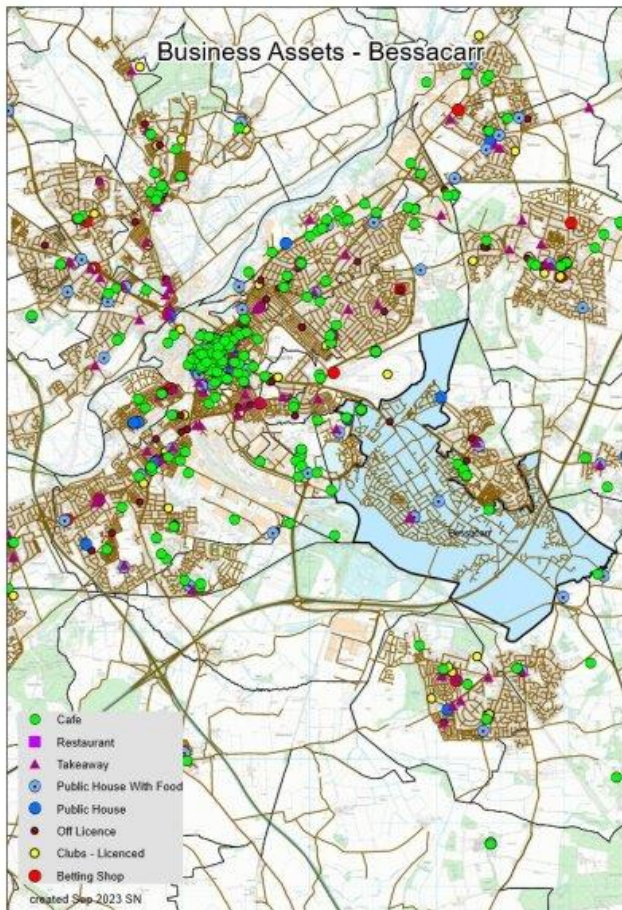


Figure 1: Bessacarr Business Assets

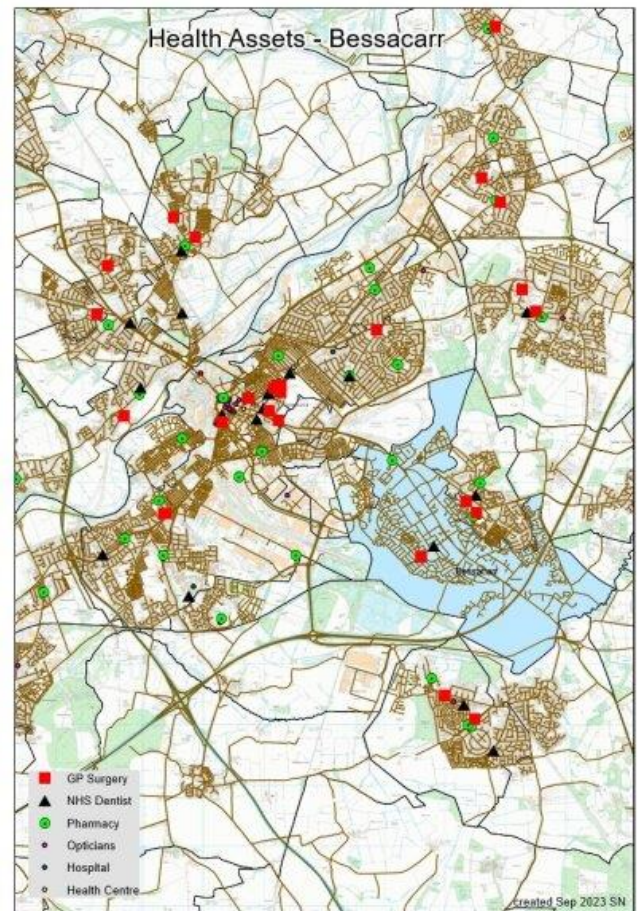


Figure 2. Bessacarr Health Assets

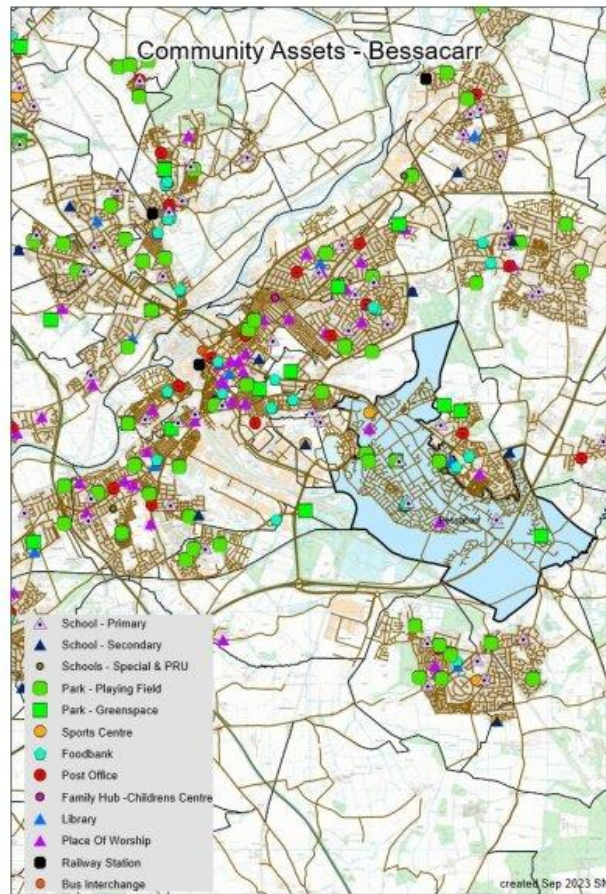


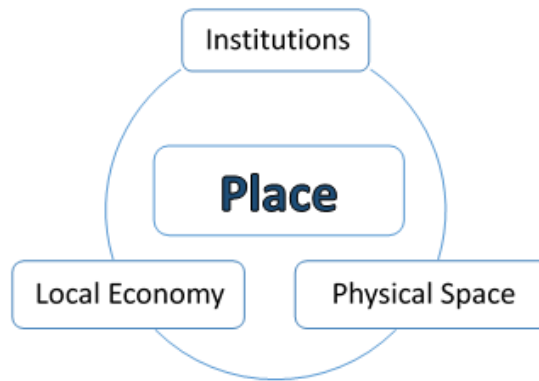
Figure 3. Bessacarr Community Assets

It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow more appropriate and effective responses to community needs. Bessacarr remains a priority area for Central Doncaster and ongoing work will continue to support it.

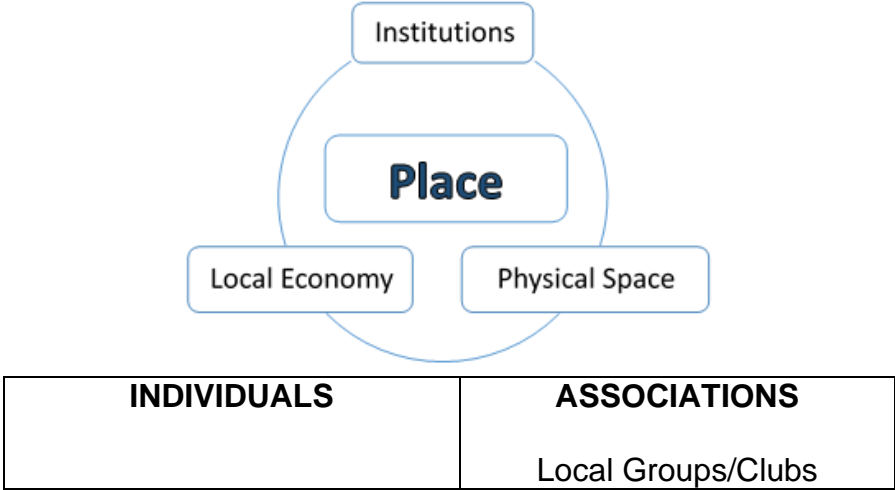
To see an interactive version of these maps please see [appendix](#).

Assets in the Community

As part of a population health management approach, the following assets have been identified and themed around places and people:



Institutions (Schools / Colleges etc.)	Physical Space (Parks, car parks etc.)	Local Economy (Local Profit Business)
<p>Schools:</p> <p>Bessacarr Primary School</p> <p>Willow Primary School</p> <p>Hallcross Lower School</p> <p>Health:</p> <p>Bessacarr Medical Centre</p> <p>Emergency services:</p> <p>Religious:</p> <p>Bessacarr Evangelical Church</p> <p>St Francis Church</p> <p>Supported Accommodation:</p> <p>Oaklands Nursing Care Home</p> <p>Other:</p>	<p>Buildings:</p> <p>Carparks:</p>	<p>Shopping:</p> <p>Nostell Place = CO-OP</p> <p>Vetinary surgery</p> <p>Pharmacist</p> <p>Bakery</p> <p>Hairdressers</p> <p>Hadward Store</p> <p>Fish & Chips shop</p> <p>Chinese Takeaway</p> <p>Off license</p> <p>Food and drinks:</p> <p>The Flying Childers</p> <p>Toby Carvery</p> <ul style="list-style-type: none"> • Other (leisure):



(Key Individuals within the community and why)	
<ul style="list-style-type: none"> • Community Leaders • Ward Members • Police, Community Support Officers • Professionals • Well Doncaster Officers 	<p>Small Local Community Groups:</p> <p>Further work will be done by Well Doncaster to gather further insight into this community.</p> <p>Borough Wide Support based in Town Centre:</p> <p>Sports Clubs:</p> <p>Bessacarr Golf Club</p> <p>Doncaster Lawn Tennis Club</p> <p>Other:</p>

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Ward Members

Below are the ward members for Town Centre following the 2021 elections.



Councillor Nick Allen



Councillor Laura Bluff



Councillor Majid Khan

Health and Wealth

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

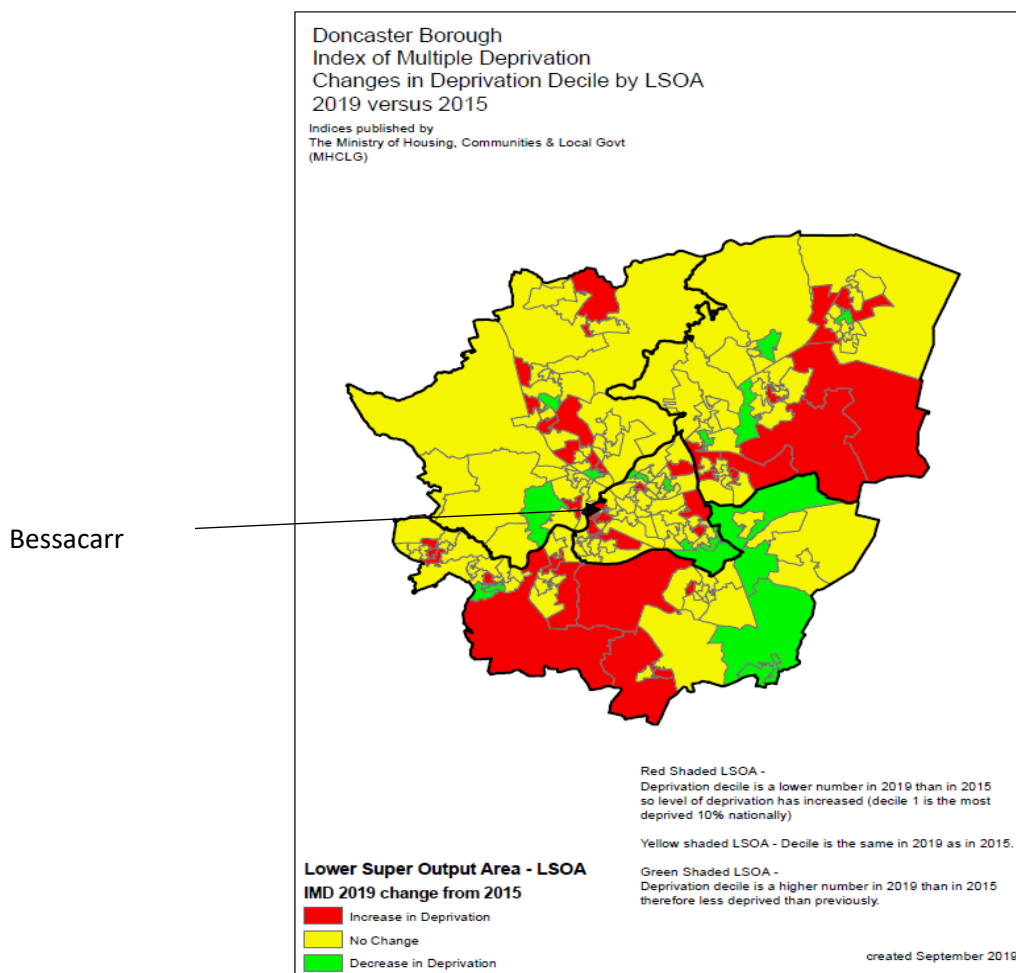


Figure 4. IMD- LSOA map of Doncaster Communities

The IMD score in Bessacarr currently stands at 19.6 this is considerably lower than that of Doncaster which stands at 30.3, it is also lower than the national rate of 21.7.

Deprivation

The data provided via Public Health Fingertips shows the different levels of deprivation throughout our communities in Doncaster. Below is a table of data showing: income deprivation, children affected by income deprivation, older people in poverty and those affected by fuel poverty. From the data provided we can see that Bessacarr is comparatively less deprived than Doncaster and also nationally.

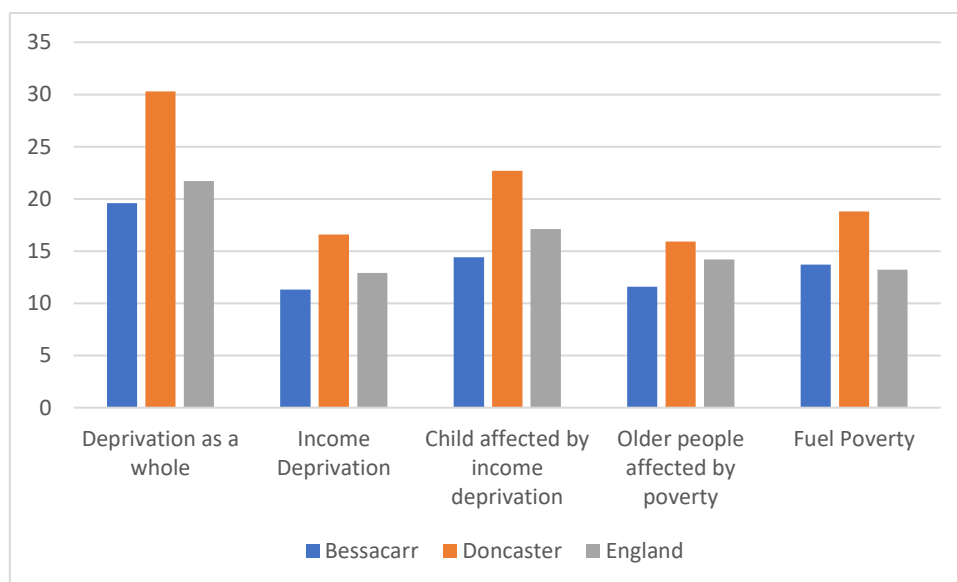


Figure 5. Levels of income deprivation across wards, Income Deprivation Affecting Children (IDACI) and Income Deprivation Affecting Older People (IDAOP), 2019

Employment

The 2021 Census has given us new data based on the community of Bessacarr.

54.8% of residents are currently in employment, which is comparable to that of Doncaster (54.9%) and England at 57.4%. There is a considerable number (37.8%) of these residents who are employed travel less than 10km to their place of work, this is on par higher with the national rate (35.4%). Bessacarr also has a large number of residents who work from home (29.2%). Even so, 71.4% of people within Bessacarr have not been employed in the last 12 months which is higher than the national rate at 61.1%. The Census 2021 data revealed that 19% of the population of Bessacarr have been recorded as Never Worked which is significantly lower than the rate of Doncaster (27.2%) and England (25.6%).

Of those who work, the majority of people work full time (59.2%) which is similar to that of Doncaster (60.7%) and England (59.1%). Part time working is of a similar picture, just slightly lower for Bessacarr (19.5%) than the Doncaster rate (20.7%) and England (19.5%).

The census has also showed us the professions of residents in Bessacarr with Professional occupations (22.4%) which is more than double that of Doncaster (12.8%) and on par with England (20.3%). This follows suit with the roles of – Managers, Directors and Senior Officials and Associate professional and technical occupations.

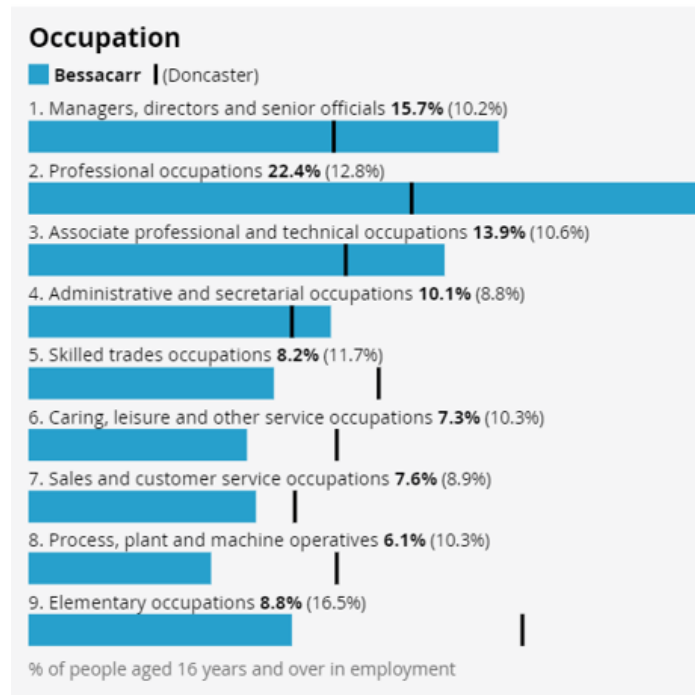


Figure 6. Occupations for City Centre residents – Census 2021

Food Poverty

There are 8 active foodbanks in the Central locality of Doncaster. From April 23-September 2023 (Jul – Sept 23) 311 adults and 127 children per month were supported by Central Foodbanks. All foodbanks can be used by the residents in this community. On average 514 people receive a food parcel from the foodbanks in this locality per month. They are no foodbanks operating in Bessacarr.

Citizens Advice Doncaster Borough

The data provided by Citizens Advice Doncaster Borough shows us that the Central Locality (1017) has the highest number of clients registered with the service compared to the other localities: North 546, South 611 and East 608.

From April 2023 to the current day there has been 7254 new interactions from Central residents. 704 of them are repeat interactions covering 636 postcode areas. The table below shows a comparison from all Localities as a whole and individual Bessacarr for comparison.

Data collation information	Central Locality	Bessacarr	East Locality	South Locality	North Locality
Clients	1017	86	608	611	546
New Interactions	7254	624	4756	4787	3587
Postcodes covered	636	67	435	438	401
Repeat Interactions	704	83	322	399	224
Top Issue for advice/info	Debt	Debt	Debt	Debt	Benefit & Tax credits

Total Income gain	£945,020	£86,860	£745,520	£938,886	£491,758
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Childhood Development

The number of children born with low birth weight is mid-range in Bessacarr. Around 7.9% of babies born after 37 weeks are classified as weighing less than 5.5 lbs or 2.5kg compared to only 6.8% in England.

Healthy development milestones from early to middle childhood, are looked at in all 88 Doncaster communities. The prevalence of children classified as overweight (including obese) in reception is lower in Bessacarr (22%) compared to the rate of Doncaster (26.1%) and England (22.6%). In the same category moving into Year 6 you can see that the percentage increases and the numbers of children are reported to be obese or severely obese rise (36.8%)

During adolescence and young adulthood, hospital admissions amongst individuals aged 15-24 years of age are the 8th lowest in Bessacarr (148.1 people per 10,000) compared to the rate of Doncaster (161.66 people per 10,000).

In the 2022 Pupil Lifestyle Survey saw 13% reported having a long-standing illness higher than Doncaster 12%. 4% reported having a disability which is in line with the rest of Doncaster.

When asked about healthy eating and wellbeing, 91% report having breakfast which higher than the percentage of Doncaster (86%) and 52% having school dinners, this is lower than Doncaster (55%). There is an extremely lower proportion of children accessing free school meals with 3% in Bessacarr than the rate across Doncaster at 19%.

98% reported feeling warm and comfortable at home, 90% feel able to clean themselves at home and 82% reported having a restful night's sleep. These are all in line with Doncaster. 84% of children stated that they felt safe at home (Doncaster 89%) and 87% of children have a nice safe place at home or near home to play.

The Department for Education supplies each local authority with the school attainment grades for those in KS2 and KS4.

At KS4, each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other qualifications at an equivalent level (e.g. BTECs) can also count towards the score. In 2019, the average GCSE attainment 8 score per pupil (out of 90) was 54.5 in Bessacarr, this is higher than Doncaster (44) nationally (46.7). In 2022 the results had a slight decrease at an average of 49.4 for Bessacarr, compared to Doncaster at 45.2 and nationally at 48.8

In 2023 for KS2, 69% of pupils achieved the expected standard in reading, writing, and mathematics in Intake, a small increase of 4% since 2022. This is higher than that of Doncaster as a whole (55%) and also the national percentage of 60%.

Twenty-one children have been recorded as receiving Elective Home Education and eleven recorded as missing education in Bessacarr (City of Doncaster Council, 2023).

Health Inequalities

Long-Term Health Conditions

The 2021 Census shows us that 48.4% of residents live in 'very good health', this is higher than the rate for Doncaster 44.3%. 34.7% live in 'good health' (Doncaster 34.1%), 12.3% live in 'fair health' (18.2%), 3.6% live with bad health (Doncaster 5.3%) and 1% live with 'very bad health' (Doncaster 1.6%). Specifically, incidence rates of Stroke (104.8 per 100 people) are considerably greater in Bessacarr.

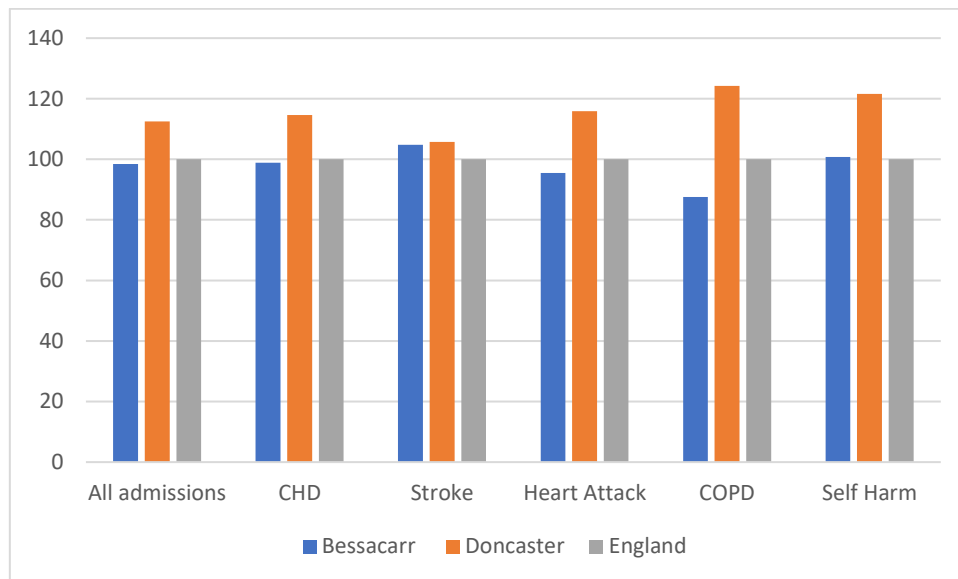


Figure 7. Comparison of emergency hospital admissions by ward 2016/17-20/21

Emergency hospital admissions largely associated with health conditions related to poor lifestyle choices are also more likely across those severely deprived communities. As you can see Bessacarr is lower for all hospital admissions across the board compared to Doncaster and is on par with the national rates.

Life Expectancy

Life expectancies in males (80.9 y) and females (84.7) living in Bessacarr are higher than the rates of Doncaster (*m*: 77.9, *f*: 81.3) and England (*m*: 79.5, *f*: 83.2). One of the largest number of deaths in people under 75 years of age occurs in Town Centre (155.6 per 100 people).

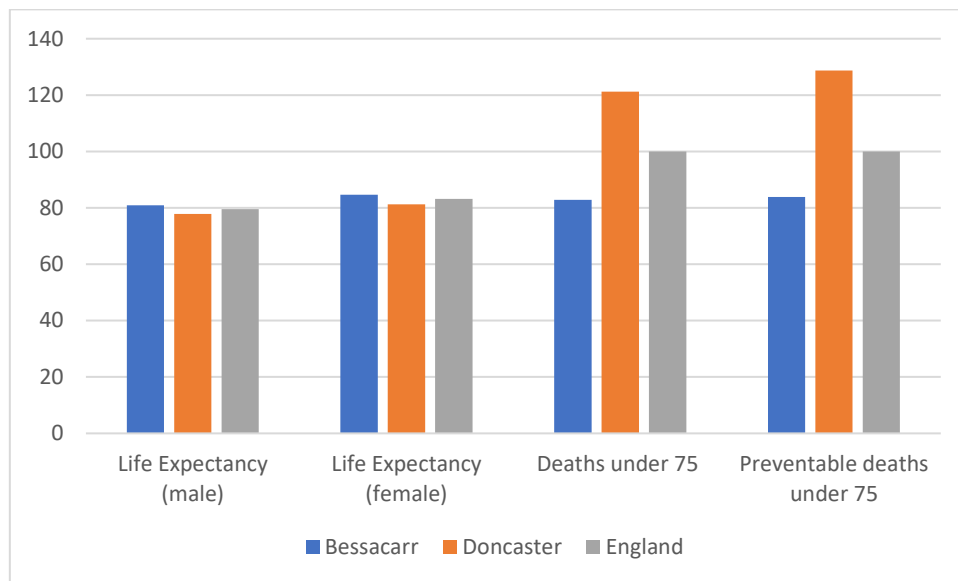


Figure 8. Life expectancy and deaths, preventable deaths under 75 2020/21

Alcohol

The data supplied by Public Health Fingertips data shows that Bessacarr is the 6th lowest population of Doncaster with hospital admissions of alcohol attributable conditions (broad definition)

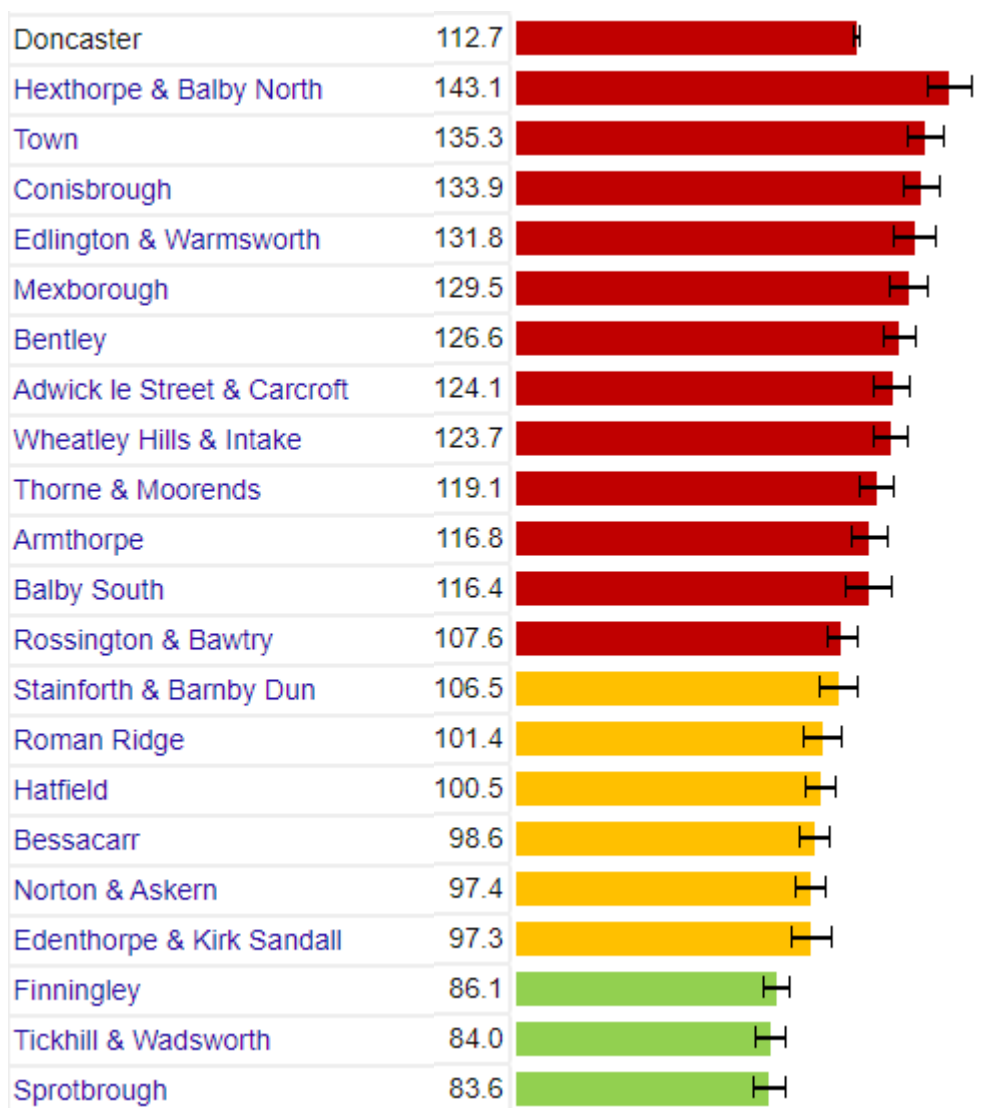


Figure 9. Alcohol admissions by ward 2016/17-20/21

Bessacarr has a rate of 98.6 compared to Doncaster at 112.7 and is lower than England at 100.0.

Smoking

In Doncaster we have 37 GPs, of which they provide data for their patients who when registered, register as a smoker. Doncaster has 274,681 patients registered aged 15+ of this 49,332 are down as being a smoker (17.96%). Doncaster has the highest percentage of registered smoked compared to our surrounding boroughs Rotherham (16.48%), Barnsley (17.11%), Sheffield (13.92%) and Other (14.46%).

From the data provided by NHS England 16 GPs serve the Central Locality based in communities throughout. The table below shows the number of patients registered to Central GP surgeries, registered as a smoker.

	Central GPs	No. of patients registered (15+)	No. of patients registered as a smoker	Percentage of smokers	Rank
City Centre	Regent Square	8533	1675	19.63%	4
	The Flying Scotsman	9671	3053	31.57%	1
	Frances Street Medical	5931	1532	25.83%	2
Hyde Park	n/a	n/a	n/a	n/a	-
Clay Lane	n/a	n/a	n/a	n/a	-
Bennetthorpe	Dr Kirkham's (Burns group)	13152	1717	13.06%	11
Town Moor	Kingthorne Practice	11261	2272	20.18%	3
	Mount Group	11271	1567	13.9%	10
	St Vincent's Practice	12263	1817	14.89%	8
Balby	St Johns Practice	7301	1373	18.81%	5
	The Scott Practice	12879	2327	18.07%	6
Intake	The Sandringham Practice/ASA Medical	16707	2794	16.72%	7
Wheatley Hills	n/a	n/a	n/a	n/a	-
Lower Wheatley	n/a	n/a	n/a	n/a	-
Wheatley Park	n/a	n/a	n/a	n/a	-
Cantley	Cantley Surgery	13152	1717	13.06%	11
	The Burns Practice	Same as above	Same as above	Same as above	-
	The Oakwood	4797	677	14.11%	9
Belle Vue	n/a	n/a	n/a	n/a	-
Bessacarr	Bessacarr Medical Mount Group (numbers linked with TM surgery)	Same as above	Same as above	Same as above	-
Lakeside	n/a	n/a	n/a	n/a	

The table shows the combined statistics through The Mount Group, which has a practice in Bessacarr and Town Moor. They currently have the lowest percentage of smokers within their community.

*Data provided shows a patient registered, they may not live in the locality of the GP surgery.

Causes of Death

The leading causes of death within Bessacarr is Stroke (111.2 per 100,000). A considerable number of deaths are deemed preventable, suggesting work on measures to target healthy lifestyle choices may have an impact on these figures.

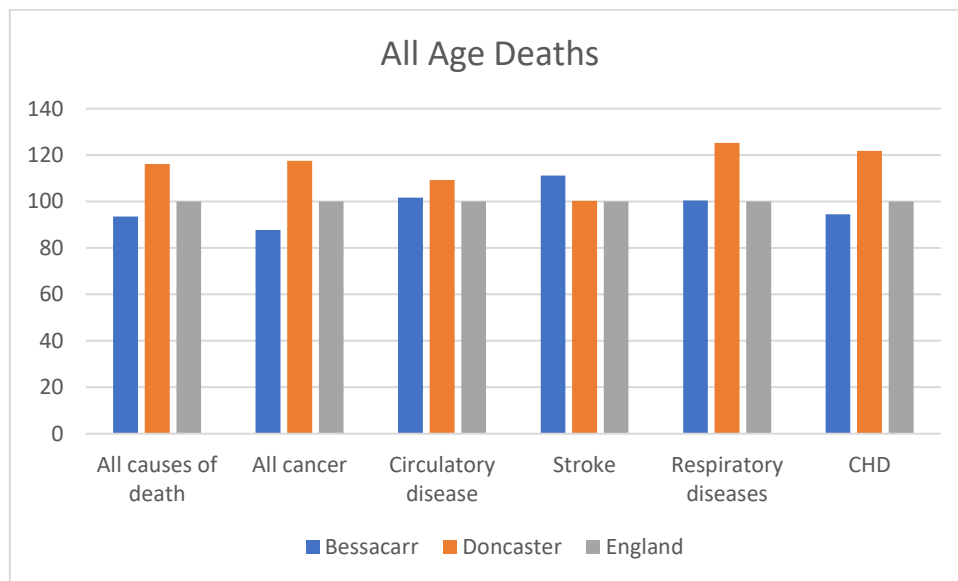


Figure 10. All age deaths 2020/21

Deaths rates from all causes and all ages across Bessacarr, aside from Stroke are lower than those of for Doncaster and England.

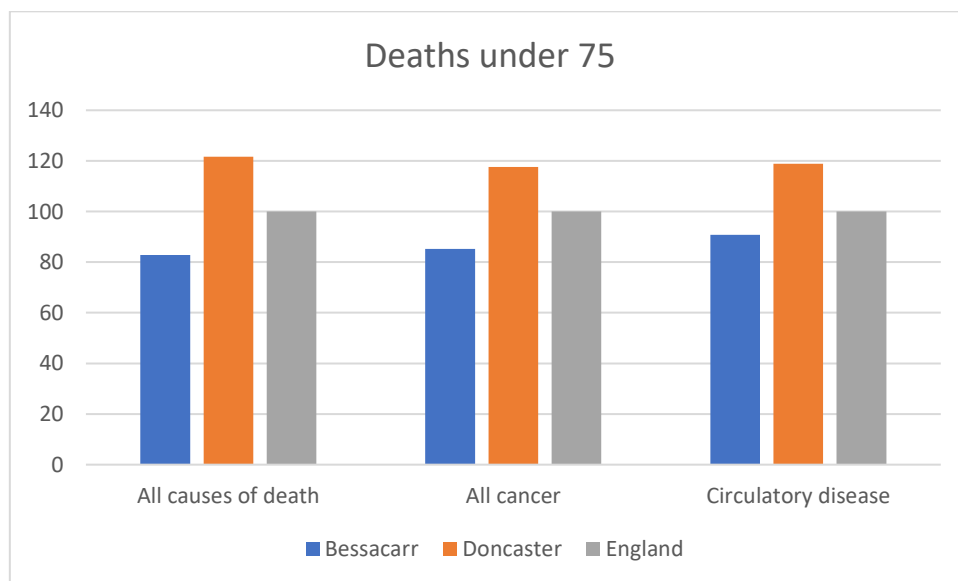


Figure 11. Preventable deaths under 75 2020/21

Bessacarr has one of the lowest rates of deaths in under 75s across Doncaster. The chart shows that Bessacarr has a significantly lower death rate in all areas under 75 compared to Doncaster and even England.

Physical Activity

Mosaic data shows a small percentage of the population in Town Centre do not engage in any moderate intensity physical activity. Please see [appendix](#) for more information on mosaic data. This falls in line with Acorn data which shows 19% of Town Centre residents have reported never engaging in moderate intensity physical activity. More information on the Acorn profile can be found in the [appendix](#).

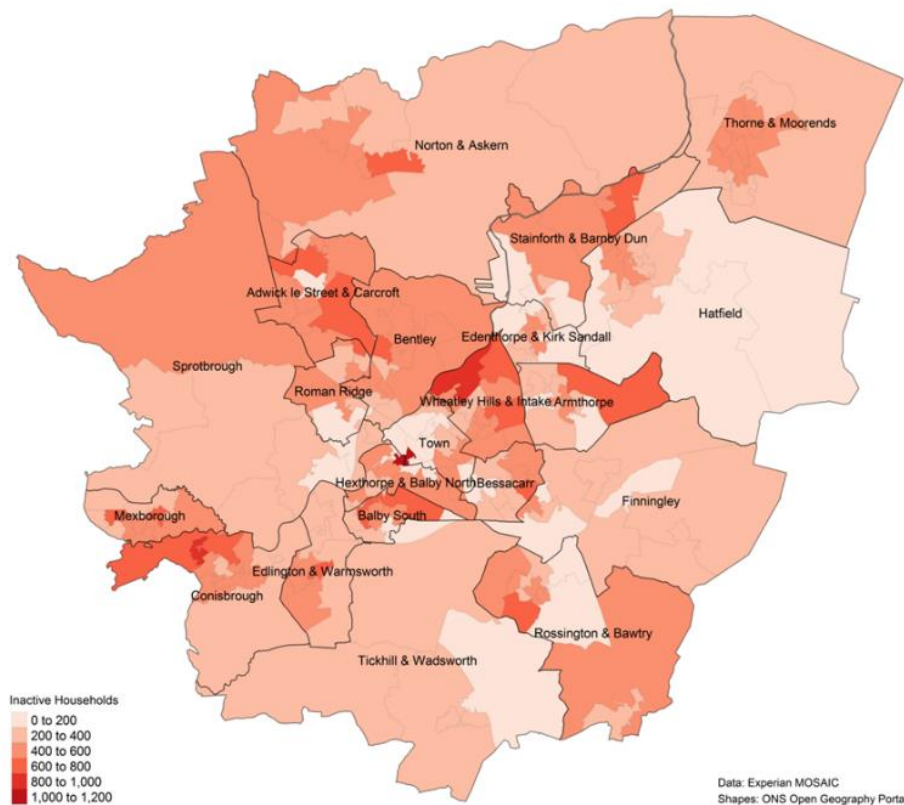


Figure 12. Levels of inactivity within households across Doncaster

Data from the Pupil Lifestyle Survey (2022) reports an average of 21% of children are physically active on only one or two days a week, whilst 28% were said to be active on three of four and 50% on five or more occasions during the week. Getting hot, tired and not being particularly good at physical activity were the two residing answers given by pupils when asked

why they did not participate in physical activity The full Pupil Lifestyle Survey at ward level and locality level can be found [here](#).

The main reason children do not take part in physical activity is that they get too hot and tired (63%) followed by that they just prefer to do other things (63%) then not being very good at it (56%), they also don't like being competitive (44%), to being outdoors in bad or cold weather (38%). The last reasons for inactivity are feeling shy about their body (19%) and having to change into different clothes (6%).

Green Spaces/Parks

There are 3 parks located in Bessacarr – Cornflower Drive Park, Haslam Park and Bessacarr Park, all are easily accessible to residents. The parks consist of toddler and junior play areas, multi-use games area, playing fields, tennis courts, sports pitches, bowling green and outdoor gym equipment.

Population Health Management

Covid-19 has had a huge impact on communities. It is vital to understand the effect and direction the pandemic has had on community organisation in the ward so that: 1) support can be offered and 2) work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations in the Central Locality identifying their status and needs, and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. Please see [appendix](#) for the most up-to-date document or if you would like more detail on this please contact welldoncaster@doncaster.gov.uk.



Community Information

Population and Diversity

Around 12.7% of residents in Bessacarr stated their ethnicity as “not White UK”, although the specific categories and languages spoken are unknown closely followed by ‘not white’ at 9.3%. This community has a low percentage of non-English speakers (1.1%).

Population size

- 15,900 Bessacarr

Age profile

Working age adults make up the largest proportion of the population, followed by the 3rd highest proportion of people at retirement age. The census 2022 data shows that Bessacarr has a higher rate of elderly residents living in the community.

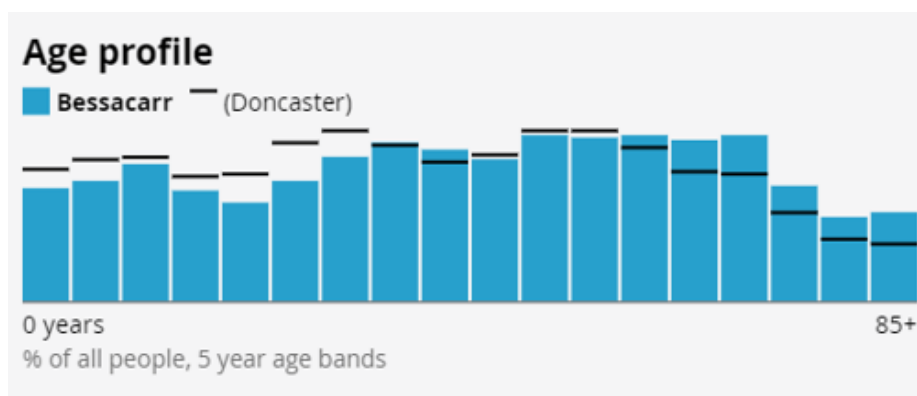


Figure 13. Age profiles of Bessacarr community

The ethnic group a person identifies as from Bessacarr are in the figure below.

Ethnic Group	Bessacarr	Doncaster	England
Asian	8.4%	2.9%	9.6%
Black	1.5%	1.2%	4.2%
White	86.6%	93.1%	81.0%
Other ethnicity	2.5%	1.2%	2.2%

Housing

The majority of housing in Bessacarr are large houses mostly detached in the community. There is an extremely high percentage of residents that outright own their house (44.9%) compared to that of Doncaster (33.6%). Socially rented is also low (6.2%) compared to Doncaster (17%). Private renting is also lower in Bessacarr (14%) compared to Doncaster (19.7%) and England (20.6%).

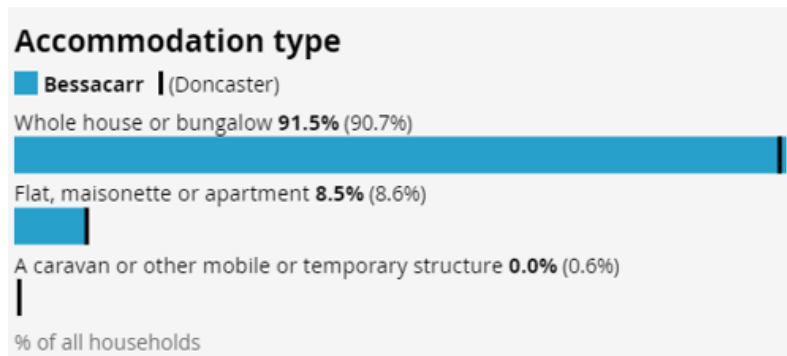


Figure 8. Accommodation type in Bessacarr – Census 2021

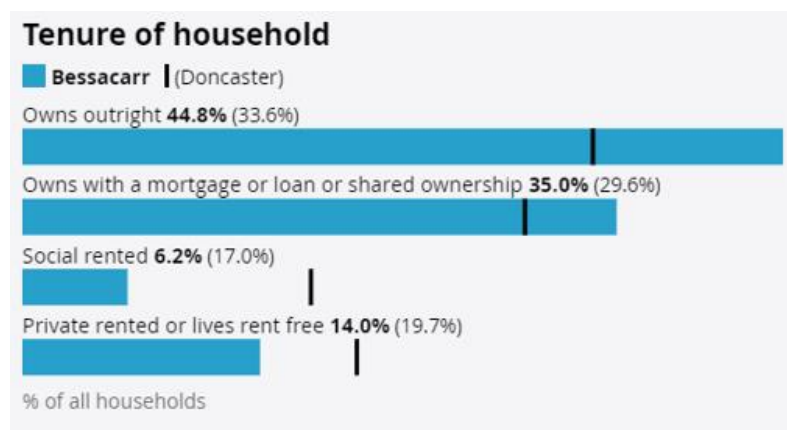


Figure 14. Tenure of household in Bessacarr – Census 2021

St Leger Homes is the main provider of Doncaster’s Social Housing. St Leger homes own 0 houses in Bessacarr.

The 2021 Census data classifies households in England and Wales by four dimensions of deprivation: employment, education, health and disability and household overcrowding. Bessacarr has a slightly higher proportion of households not in any deprived dimensions (55.7%) compared to Doncaster (43.7%) and England (48.4%). It also has lower proportion of households in all other dimensions: one dimension: Bessacarr (31.7%), compared to Doncaster (34.7%) and England (33.5%). Two dimensions; Bessacarr (10.8%) Doncaster (16.7%), England (14.2%). Three dimensions; Bessacarr (1.8%) Doncaster (4.6%) and England (3.7%) and four dimensions: Bessacarr (0.1%), Doncaster (0.2%) and England (0.2%).

Community Insight

Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to support co-designing action plans with the community. Armstrong (2020) suggests in his work 'A changing world, again. How Appreciative Inquiry can guide our growth' that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and to build on those through the Dream and Design stages.

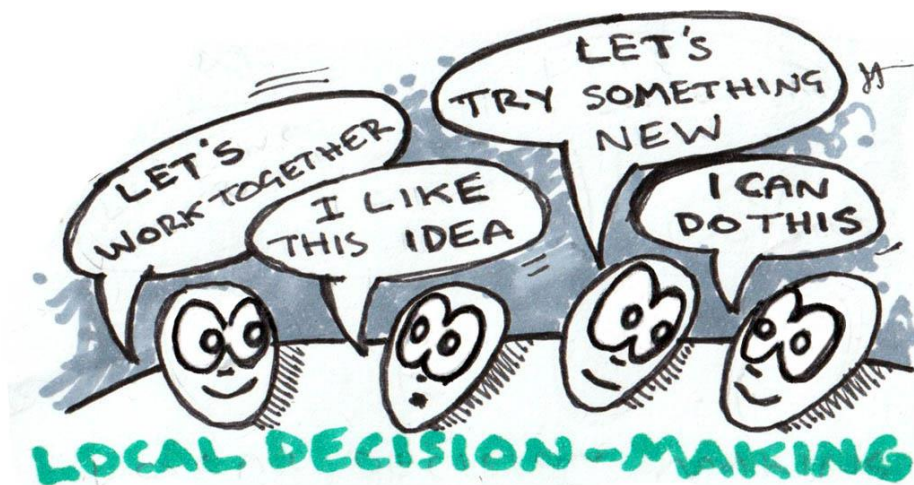
The Appreciative Inquiry will include the following steps take:

1. **Discovery Phase** – This will involve engagement with the residents of Hyde Park to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.

Residents were asked a series of questions which have been placed into themes.

Community	<p>“Not much sense of community - not many community halls other than probably St Francis Church - don't know much about what goes on there as not a part of it” (BESP4)</p> <p>“It feels like Cantley gets more attention and engagement from Council services as Bessacarr is perceived to be more affluent which isn't right” (BESP3)</p> <p>“Safe community. Nice neighbours. Kept clean. Nice environment. Organised. It's been growing. Unity” (BESP7)</p>
Assets & Amenities	<p>“Good access to local amenities, shops, doctors, pharmacists, The Dome” (BESP2)</p> <p>“Lots of local amenities however some aren't up to standard (The Dome). Lots of nearby activities - part of a Badminton Club, Pickleball, Bowling Club” (BESP3)</p> <p>“Convenience to have access to transport & parks. Be healthy. Walking. Railways. Airport” (BESP7)</p>
Health & Wellbeing	<p>“Being active is very important, like to run around after granddaughter and play pickleball and badminton 4 times a week” (BESP1)</p>

	<p>“My son enjoying sport and keeping active” (BESP8)</p> <p>“Enabling children with confidence and competence” (BESP9)</p>
Environment	<p>“Not much anti-social behaviour, in the summer some drink on the fields to the back of the house. There is some noise and a bit of mess left over however that is all in comparison to other areas we feel lucky” (BESP1)</p> <p>“Living somewhere safe is important” (BESP1)</p> <p>“Lots of green spaces with open fields and paths however not a lot for younger children to do” (BESP2)</p>



Stronger Families & Crime/ASB

Data provided by City of Doncaster Council Community Safety team shows that the number of Anti-Social behaviour, early intervention, hate crimes and low-level crime in the Central locality is the second highest for Doncaster.

Number of early intervention, ASB, hate crime and low level crime issues identified & managed



Figure 15. Stronger Families Crime/ASB behaviour 2023

The report shows that the Central Locality is the second highest locality in Doncaster for early interventions, ASB, hate crime and low-level crime. Of these incidents 94 of them are recorded in Bessacarr.

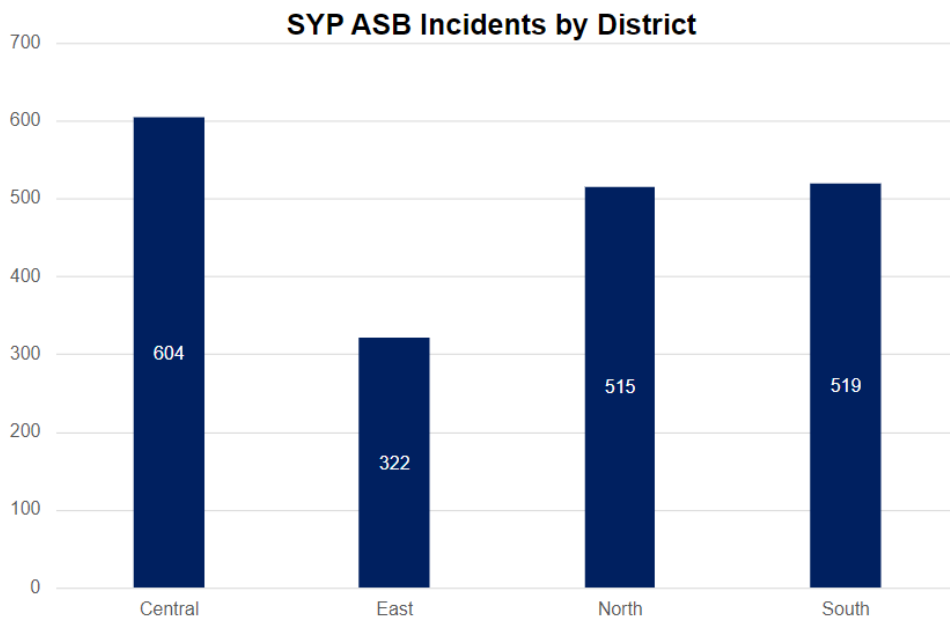


Figure 16. SYP ASB incidents for localities 2023

Through partnership working with South Yorkshire Police data has been provided of ASB incidents reported to the police. The Central Locality is currently the highest ASB reports for the whole of Doncaster with 604 recorded.

Vulnerable Victims

The number of vulnerable victims for each Locality is also recorded from the table below you can see that Central is again the second highest area of Doncaster. East Locality (82) has double that of Central (41) but likewise Central has more than double of the North Locality (22).

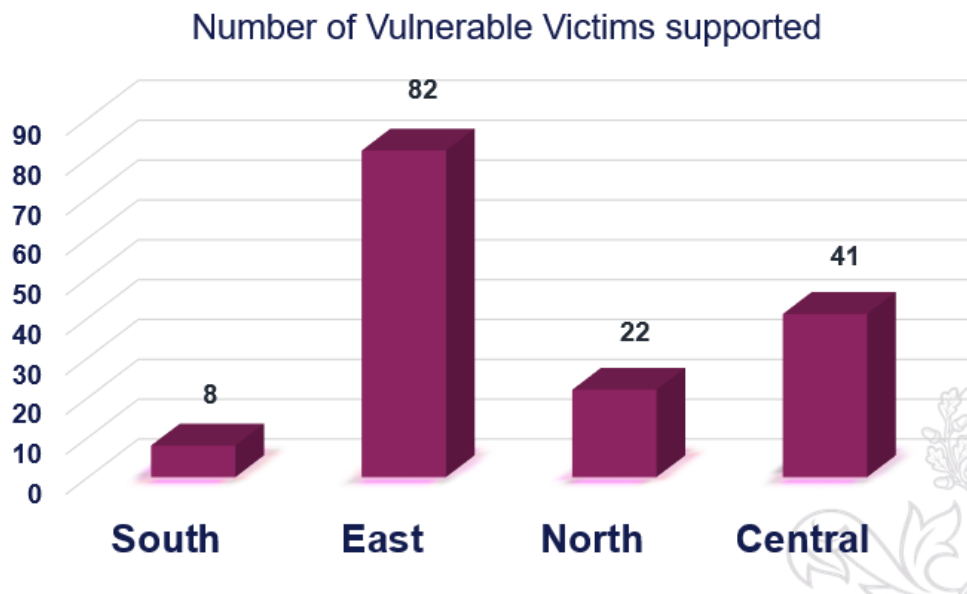


Figure 17. Vulnerable Victims recorded by Locality 2023

Wellbeing Service

This is one of the services run by CDC Stronger Communities team, the service covers helping residents with financial support, physical health, housing, mental health and social isolation.

Community Ranking for using service	2021-2022	2022-2023	2023-2024
1	Wheatley & Intake	Wheatley & Intake	Wheatley & Intake
2	Rossington & Bawtry	Rossington & Bawtry	Bessacarr & Cantley
3	Thorne & Moorends	Mexborough	Mexborough
4	Adwick & Carcroft	Adwick & Carcroft	Hexthorpe & Balby North and Bentley
5	Town/City Ward	Bessacarr & Cantley	Rossington & Bawtry and Town/City Ward

The table above shows the Central communities who use this service the most.

Community Investment

Over the last 3 years there has been £2.42 million of investment into the Central Locality from Public Health and partnerships. This investment has been successfully applied for by partners and VCFS groups. The top 3 areas of funding spend has gone to support Youth Activities (£348,604), Community Engagement employment (£287,915) and Mental Health (£234,312).

The top 3 areas of spending in the City Centre are: Adult Health & Wellbeing (£68,665), Employability Skills (£18,440) and Youth Activities (£15,465)

Doncaster Talks

In 2019, Doncaster Talks undertook an insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across Bessacarr, there were 107 responses recorded. The main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below.



Like

- **Safe and quiet**
 - **Parks and greenspaces including benefit to health and wellbeing**
- **Access to amenities e.g. lakeside and town centre**
- **Good transport links e.g. motorways & airport**

Improve

- **ASB related to substance misuse and homelessness – feeling of safety**
- **Town centre empty shops and regeneration**
- **Cleanliness and litter**

Focus

- **Town Centre regeneration, improvement**
- **Crime, ASB, policing**
- **Community cohesion, and include younger people and older people – facilities and connections**

Figure 18. Doncaster Talks

Locality plans look at how we can together to strengthen communities and improve the lives and opportunities for residents living there. The Central Locality Plan has been developed in conjunction with residents and sets out what will be done to improve the community over the next 12 months. Communities were engaged with through several different ways:

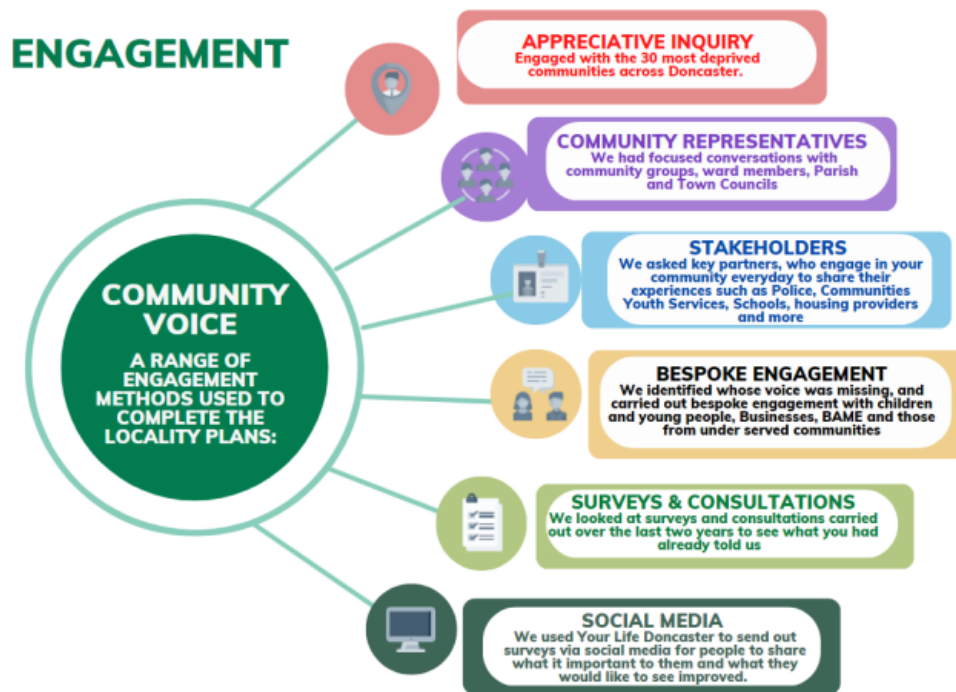


Figure 19. Community Voice engagement methods

The 2023-24 Locality Plan for the Central Communities outlines a set of priorities and can be viewed using the following link: [Central Locality Plans - YourLifeDoncaster](#)

References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

Appendix

Well Doncaster Annual reports

Well Doncaster Approach:

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual report:

<https://welldoncaster.wordpress.com>

Census data 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

[Build a custom area profile - Census 2021, ONS](#)

[Census Maps - Census 2021 data interactive, ONS](#)

Public health Data

Public Health Data

Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities. Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

[Local Health - Public Health England - Reports: get a dashboard on a custom area](#)

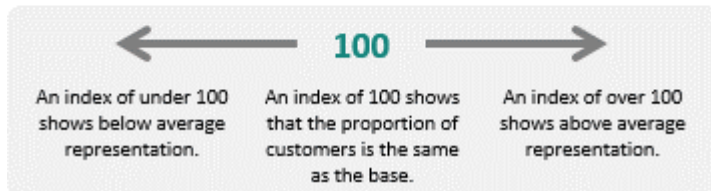
Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

Get Doncaster Moving survey

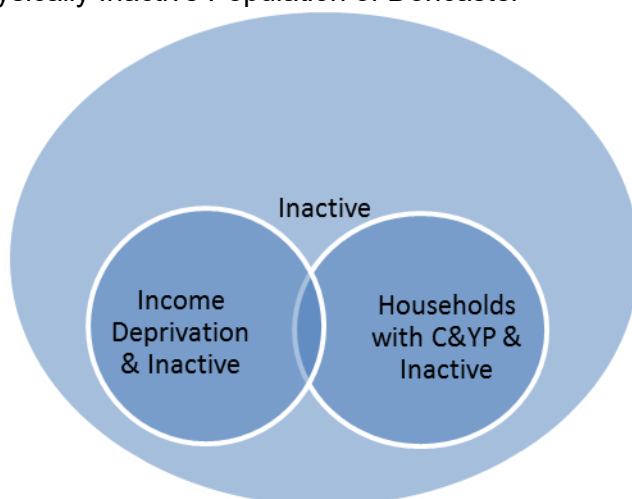
<https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summary-report.pdf?v=1644581925>

Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The Physically Inactive Population of Doncaster



The MOSAIC types who “Do not exercise” and “Do not take part in Sport” were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster’s Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people

- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving strategy; [Let's Get Moving! | Get Doncaster Moving](#)

Pupil Lifestyle Survey 2022

[Pupil Lifestyle Survey - Healthy Schools \(healthylearningdoncaster.co.uk\)](#)

Power BI – Joint Strategic Needs Assessment

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

[Joint Strategic Needs Assessments - Team Doncaster](#)