

# Cantley Community Profile

## Well Doncaster



**Well Doncaster**

**Community Led Health and Wealth**

Empowering people in Doncaster to live better, healthier, and happier lives.

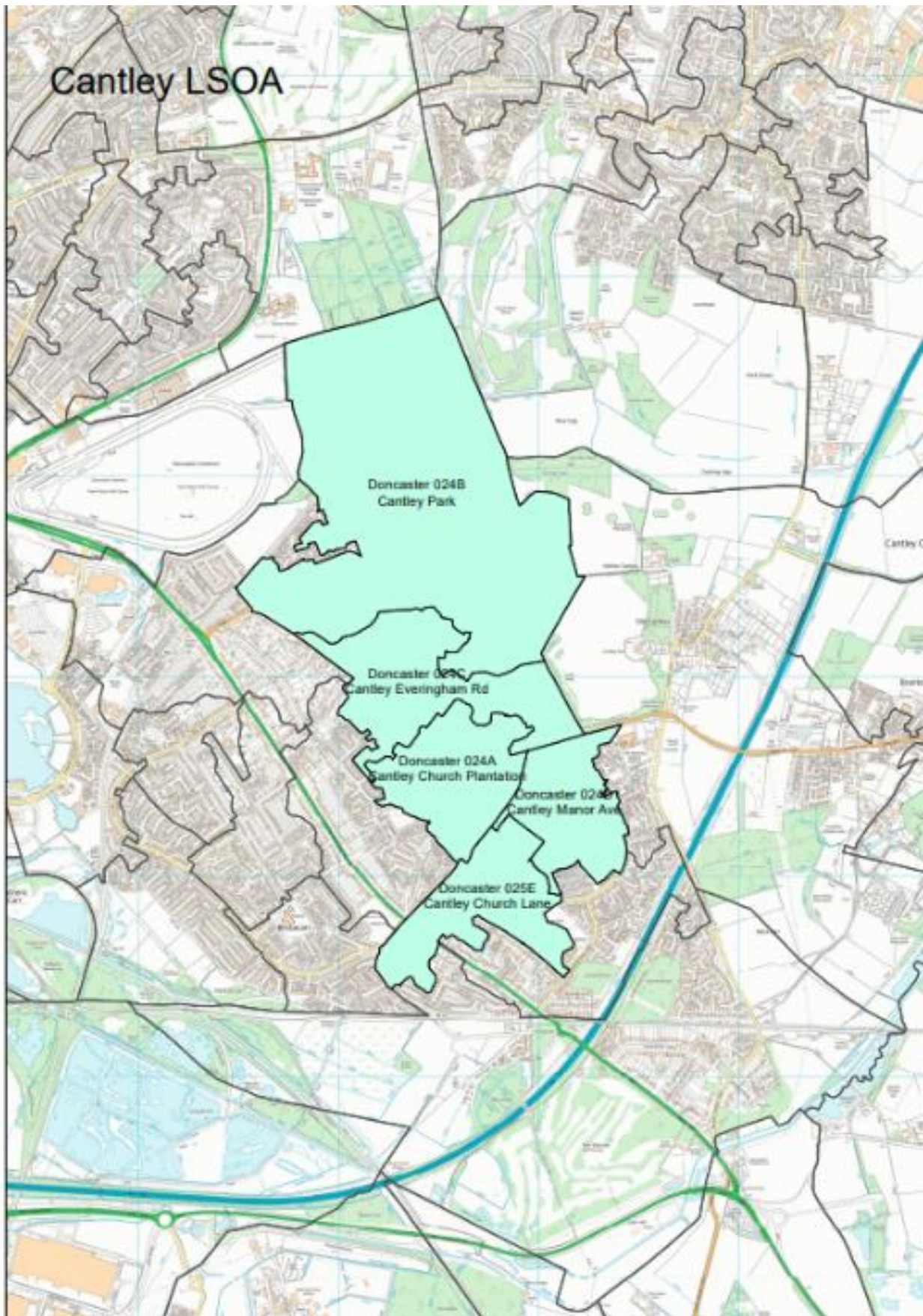
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Well Doncaster  
**Community  
Wealth Builder**

Well Doncaster  
**Be Well**

 **City of  
Doncaster  
Council**

Published January 2024



## This Report

This report shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

# Well Doncaster

A graphic element consisting of three overlapping, horizontal brushstrokes in dark blue, teal, and red, positioned below the text 'Well Doncaster'.

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# CANTLEY



22% of year 6 children are overweight or obese



7th highest level of rent arrears



Stroke is the leading cause of death



28% of homes are social housing



23% have no qualifications



5.3% live in poor health



## One Page Summary

Cantley is part of Bessacarr ward and is located in the Central locality of Doncaster. Cantley is the 37th most deprived community in the borough out of 88 communities. The community sees lower rates of households, children and older people affected by income deprivation. Employment rates are in line with the borough with 51.6% in employment and significantly lower proportion of the population claiming Universal Credit, with 2.7% at ward level compared to 4.4% for the borough. Cantley has more residents with a Level 4 qualification the Doncaster and less residents with no qualifications.

In Cantley 41.9% of residents reported living in 'very good health', slightly lower than Doncaster (44.3%). Those who reported good health were in line with Doncaster at 34.3% and 34.1.5 respectively. Furthermore, slightly more people reported living in bad health (5.37%) than Doncaster (5.3%) and 2% reported very bad health compared to Doncaster's 1.6%.

Emergency hospital admissions largely associated with health conditions related to poor lifestyle choices are also more likely across those severely deprived communities. Bessacarr ward has lower hospital admissions for key health conditions compared to Doncaster and is not significantly different to national rates.

Children classified as overweight (including obese) in reception is lower in Bessacarr (22%) compared to Doncaster (26.1%) and England (22.6%). Children classified as overweight (including obese) at Year 6 sees an increase to 36.8% in Bessacarr. However, this is lower than Doncaster (38.3%) and England (38.3%).

There is a significantly higher number of social housing in Cantley (28.9%) compared to Doncaster (17. Social housing stock in the community is mainly comprised of two and three bed houses. Most occupiers are working age (26-65 years) and 410 are over 65 years old. There are 13 homeless family properties in Cantley. Rent areas for Cantley and is the 7th highest in the borough and Debt is the leading issue for which residents seek support from Citizens Advice Doncaster Borough.

### Key priorities

- Impacts of income deprivation
- Child development (specifically weight management and sedentary behaviours)
- Preventing premature deaths specifically linked to poor lifestyle choices such as smoking and physical activity



## Assets

Well Doncaster uses community centred approaches that support investment in supporting, working with and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strengths/assets based approach to work with individuals, families and communities is crucial to the achievement of our overall vision.

### Asset Maps

The maps below show different types of assets across the City Centre. Please refer to the [appendix](#) for larger maps.

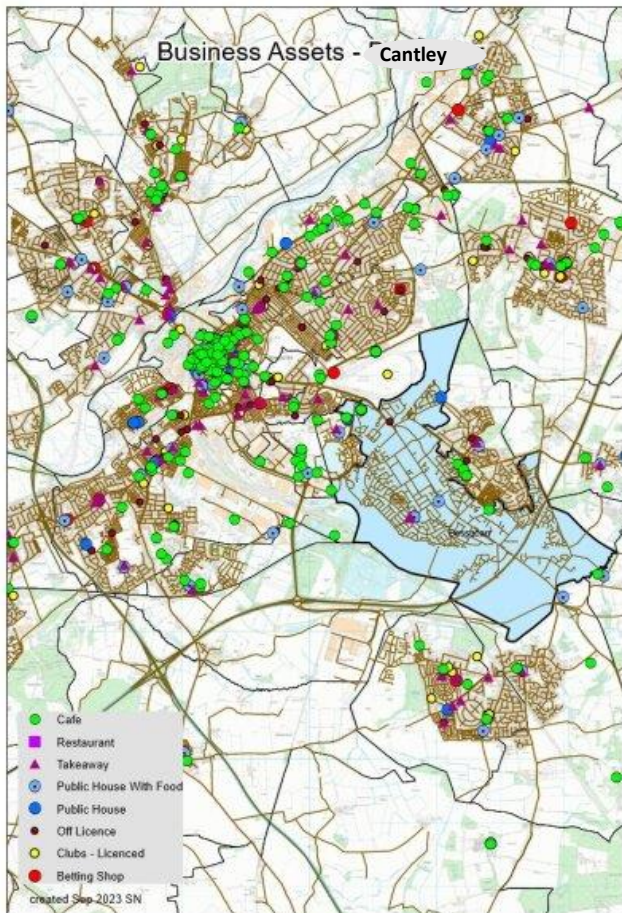


Figure 1: Cantley Business Assets

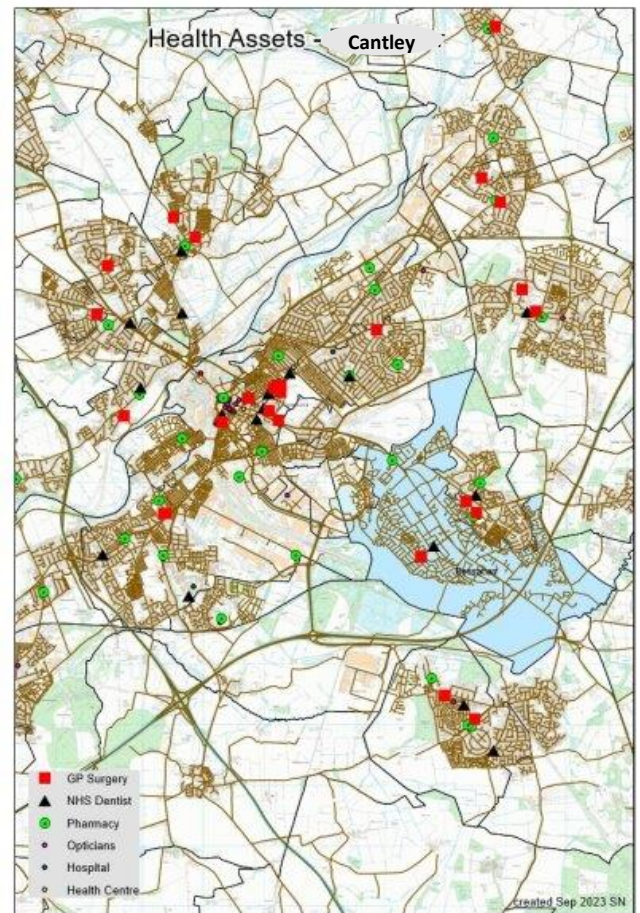


Figure 2: Cantley community assets



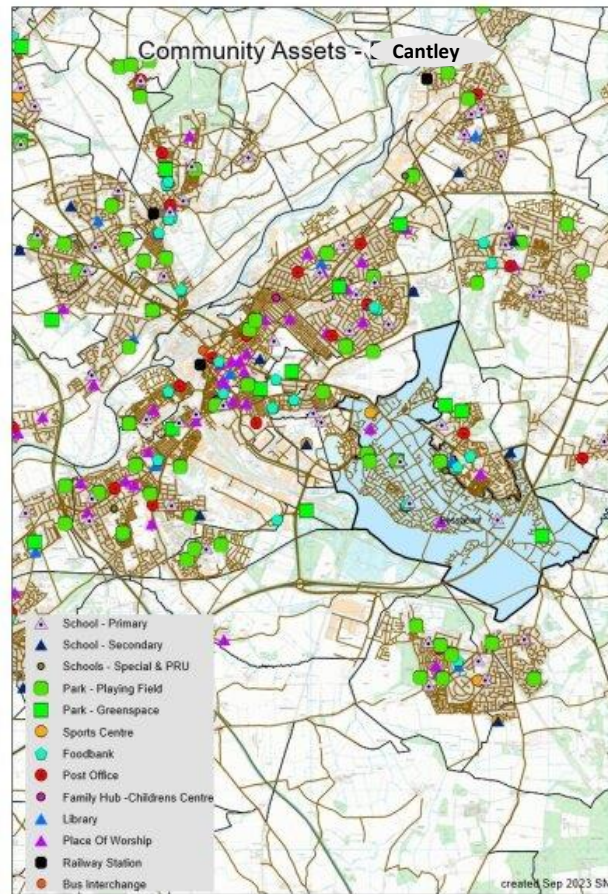


Figure 3 Health assets situated in and around Cantley.

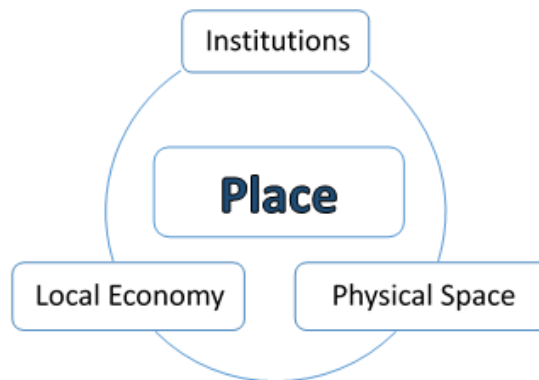
It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow more appropriate and effective responses to community needs.

To see an interactive version of these maps please see [appendix](#).

## Assets in the Community

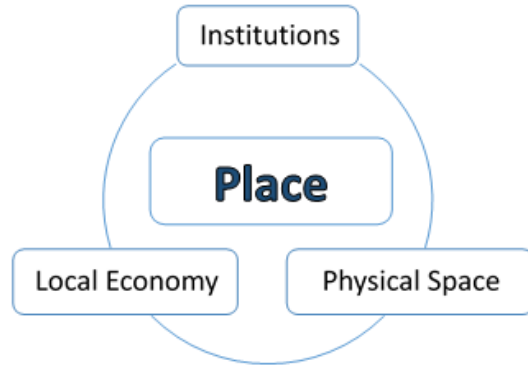
### Population Health Management

As part of a population health management approach, the following assets have been identified and themed around places and people:



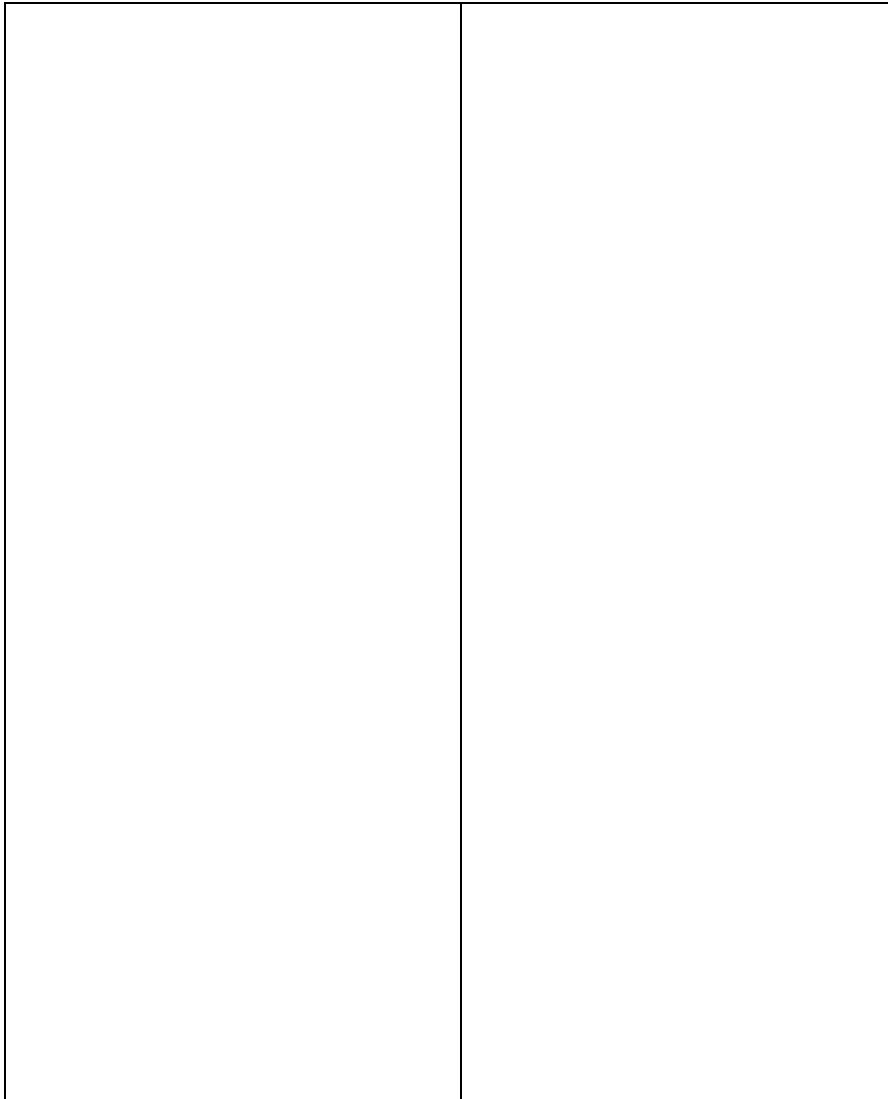
<b>Institutions</b> (Schools / Colleges etc.)	<b>Physical Space</b> (Parks, car parks etc.)	<b>Local Economy</b> (Local Profit Business)
<p><b>Schools:</b></p> <p>Hatchell Wood Primary school</p> <p>St Wilfrid's Academy</p> <p>Hawthorn Primary school</p> <p><b>Health:</b></p> <p>Cantley health centre</p> <p>Cantley Dental care</p> <p>Oakwood surgery</p> <p>The Burns Practice (clinic)</p> <p>Weldricks pharmacy (3 locations within Cantley)</p> <p><b>Emergency services:</b></p> <p><b>Religious:</b></p> <p>Cantley Methodist church</p> <p>St Wilfrid's Cantley vicarage</p> <p>St Wilfrid's parish church</p> <p>Parish Church of Saint Hugh of Lincoln New Cantley</p> <p>St Pauls catholic church</p> <p><b>Supported Accommodation:</b></p> <p>Oaklands Nursing Care Home</p> <p>Woodlea care home</p> <p>Cantley grange care home</p>	<p><b>Buildings:</b></p> <p>Cantley community library</p> <p>St Marys day nursery</p> <p><b>Parks:</b></p> <p>Cantley park (Greenspace)</p> <p>Cantley park playground</p> <p>Cantley park skatepark</p> <p>Cantley park football court</p> <p>Aintree Avenue playground</p> <p>The forest at Cantley park (Greenspace)</p> <p>Cantley park training ground</p> <p>Acacia road play area</p> <p>Cantley woods</p> <p>Jik wood</p> <p>Bluebell wood</p> <p>Hillsborough road park</p> <p><b>Other:</b></p> <p>Cantley allotments</p> <p>Cantley park allotments</p> <p>Rose Hill crematorium</p> <p>Rose Hill cemetery</p>	<p><b>Shopping:</b></p> <p>Co-op food supermarket</p> <p>Cantley lane</p> <p>Co-op food supermarket</p> <p>Goodison Boulevard</p> <p>Topshop off-licence</p> <p>Tesco Esso express</p> <p>Londis grocery shop</p> <p>Heron foods Cantley</p> <p>Cost cutter</p> <p>Local Butchers</p> <p>Post Office</p> <p>One stop</p> <p>EV &amp; shirls groceries</p> <p>Cooplands</p> <p>Cantley hair salon and barbers</p> <p>Hardware Store</p> <p><b>Food and drinks:</b></p> <p>Subway</p> <p>Bella pizza</p> <p>Becher's Brook</p> <p>W.M.C</p> <p>• <b>Other (leisure):</b></p> <p>Cantley riding school</p> <p>Cantley pavilion</p> <p>Cantley Community Centre</p> <p>Cantley Neighbourhood Centre</p>

<b>Other:</b>		
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<b>INDIVIDUALS</b> (Key Individuals within the community and why)	<b>ASSOCIATIONS</b> Local Groups/Clubs
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<ul style="list-style-type: none"> <li>• <b>Community Leaders</b></li> <li>• <b>Ward Members</b></li> <li>• <b>Police, Community Support Officers</b></li> <li>• <b>Professionals</b></li> <li>• <b>Well Doncaster Officers</b></li> <li>• Neighbourhood policing team</li> </ul> <p>Bessacarr and Cantley   PC Steve Morris</p> <p>Bessacarr and Cantley   PCSO Andy Grix</p> <p>Bessacarr and Cantley Hayley Connelly</p>	<p><b>Small Local Community Groups:</b></p> <p>Cantley Community Coffee Shop</p> <p>Wilby Carr boxing and community centre</p> <p>Bessacarr football club (Based at Cantley park)</p> <p>On going work with Well Doncaster Officer to establish more connections</p> <p><b>Borough Wide Support based in Town Centre:</b></p> <p><b>Sports Clubs:</b></p> <p>Bessacarr Golf Club</p> <p>Doncaster Lawn Tennis Club</p> <p><b>Other:</b></p>
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### Ward Members

Below are the ward members for Bessacarr following the 2021 elections.



Councillor Nick Allen



Councillor Laura Bluff



Councillor Majid Khan

## Health and Wealth Inequalities

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

### Deprivation

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

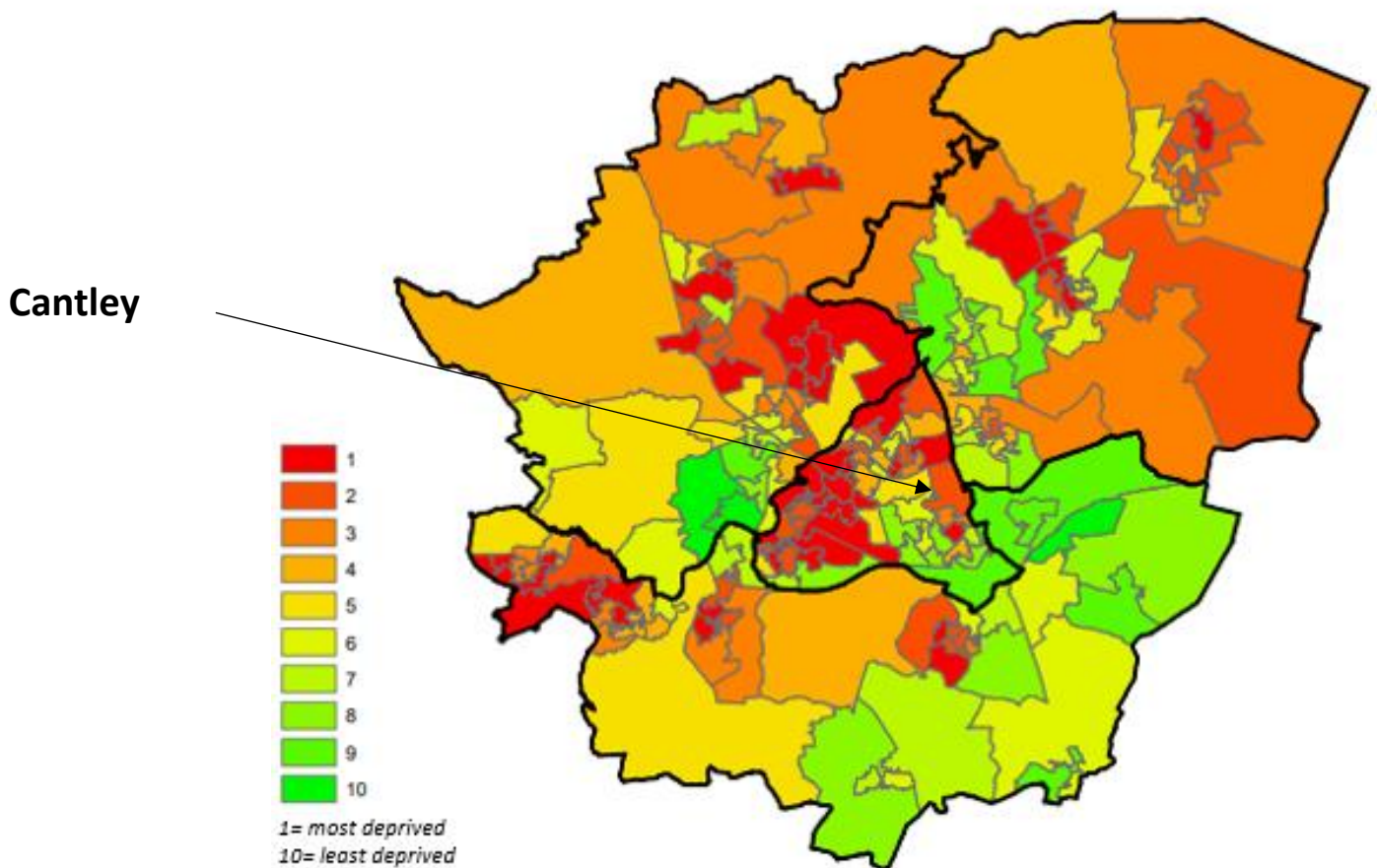


Figure 4. Doncaster Index of Multiple Deprivation changes in deprivation between 2015-2019

## Wealth Inequalities

The IMD score in Cantley currently stands at 28.3 this is not significantly lower than that of Doncaster which stands at 30.3, it is significantly higher than the national rate of 21.7. The 2021 Census has produced estimates that classify households in England and Wales by four dimensions of deprivation: employment, education, health and disability and household overcrowding. Cantley is not significantly different to Doncaster across all dimensions.

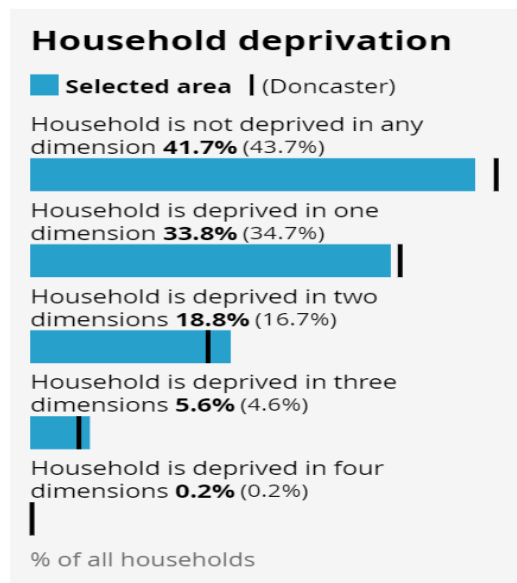


Figure 5. Household Deprivation, Census, 2021

Data provided via Public Health Fingertips shows the levels of deprivation in Doncaster. Below is a table of data showing income deprivation, children affected by income deprivation, older people in poverty and those affected by fuel poverty. From the data shows that Bessacarr ward is significantly less deprived than Doncaster and is generally in line with national scores.

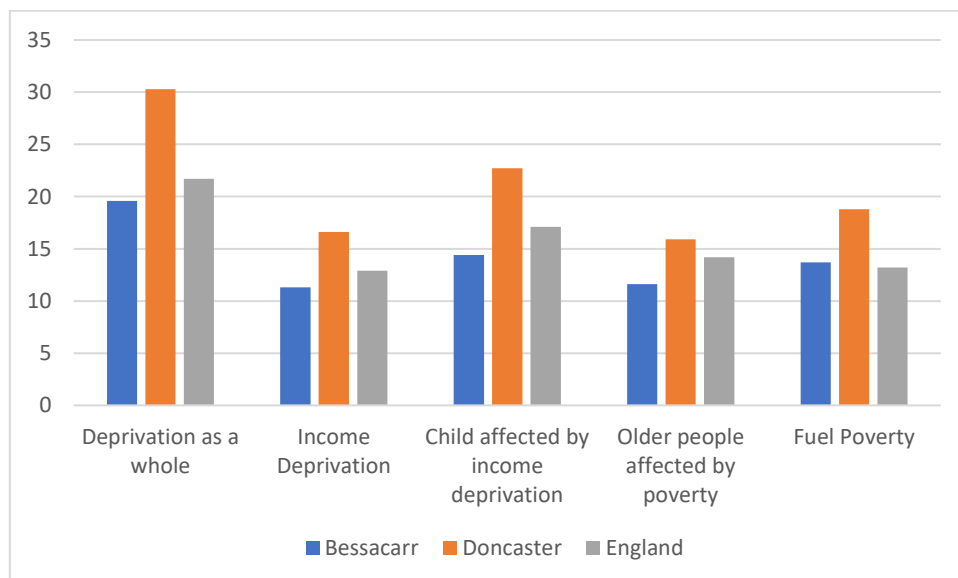


Figure 6. Levels of income deprivation across wards, Income Deprivation Affecting Children (IDACI) and Income Deprivation Affecting Older People (IDAOP), 2019



## Foodbank Access

There are 8 active foodbanks in the Central locality of Doncaster, and none are located in Bessacarr ward. From April 2021 to September 2023, 3208 Individuals and 1399 families have accessed support from a foodbank across the Central locality. The Data is not captured to know how many of these are from Cantley. The top reported reasons residents in the Central locality are accessing foodbank support are cost of living, low income and benefit changes and debt.

## Employment

Employment rates in Bessacarr Ward (54.8%) and Cantley (51.6%) are not significantly different to Doncaster (54.9%) and England (57.4%). The Census 2021 data shows that 27.5% of Cantley have never worked is in line with Doncaster (27.2%) and England (25.6%). Bessacarr ward has significantly lower rates of Universal Credit claimants (2.7%) then Doncaster (4.46%).

In Cantley, the majority of people work full time (59.3%) which is similar to that of Doncaster (60.7%) and England (59.1%). Of those in employment 14% are in professional occupations which is higher than Doncaster (12.8%) but significantly lower than England (20.3%). Cantley has more residents with a Level 4 qualification the Doncaster and less residents with no qualifications. Those with no qualifications are located in pockets of streets across the community.

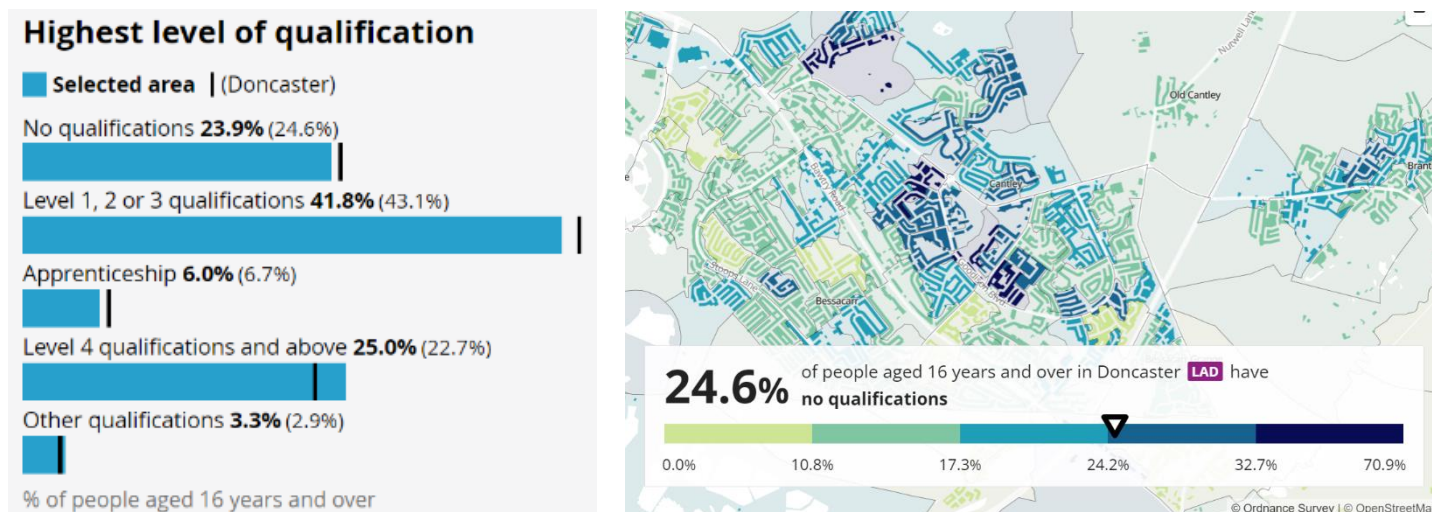


Figure 7. Cantley's Highest level of Qualification – Census 2021

## Citizens Advice Doncaster Borough

In 2022 Citizens Advice Doncaster Borough (CADB) established a network of community-based outreach sites where residents can access free, impartial information, advice, and guidance. There is an outreach site located in Cantley Community Library. The number of

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clients from the ward accessing support has increased year on year since 2021 and quarters 1 and 2 have seen almost double the number from the whole of 2022-23.

Year	No. of Clients
2021-22	461
2022-23	621
2023-2024 (April- September)	1047

Below is a map of the area where the purple dots represent postcodes where residents have accessed support and the orange diamond is the location of the outreach site. The main reasons for accessing support are debt, benefits and tax credits, utilities, Universal Credit and housing.

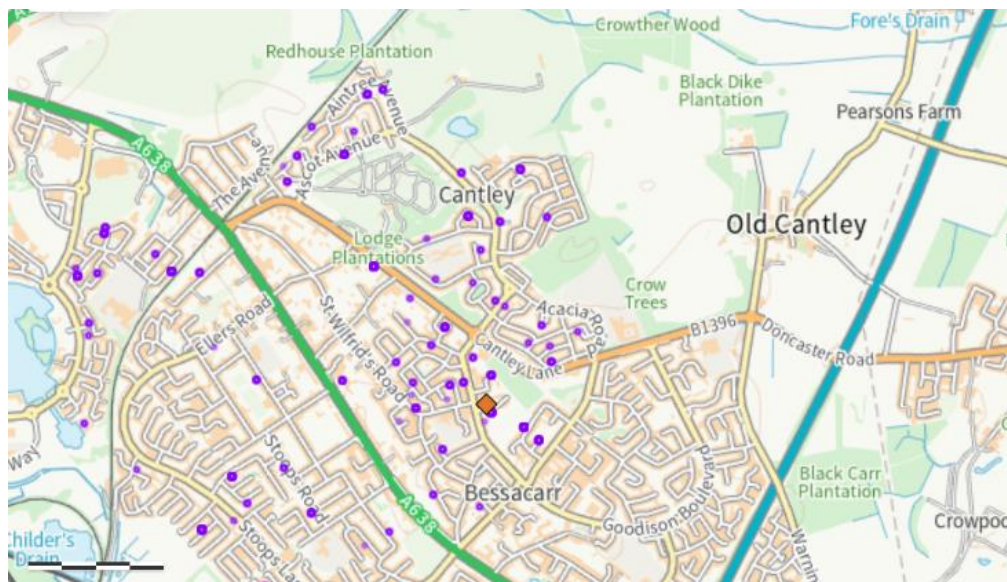


Figure 8. Postcodes of Citizens Advice Doncaster Borough Clients, 2021-2023

## Childhood Development

Having the best start in life can impact future health and wellbeing outcomes. In Bessacarr 7.9% of babies born after 37 weeks are classified as weighing less than 5.5 lbs or 2.5kg compared to only 6.8% in England and is not classed as significantly different.

Healthy development milestones from early to middle childhood are monitored across Doncaster. Children classified as overweight (including obese) in reception is lower in Bessacarr (22%) compared to Doncaster (26.1%) and England (22.6%). Children classified as overweight (including obese at Year 6 sees an increase to 36.8% in Bessacarr. This is lower than Doncaster (38.3%) and England (38.3%).

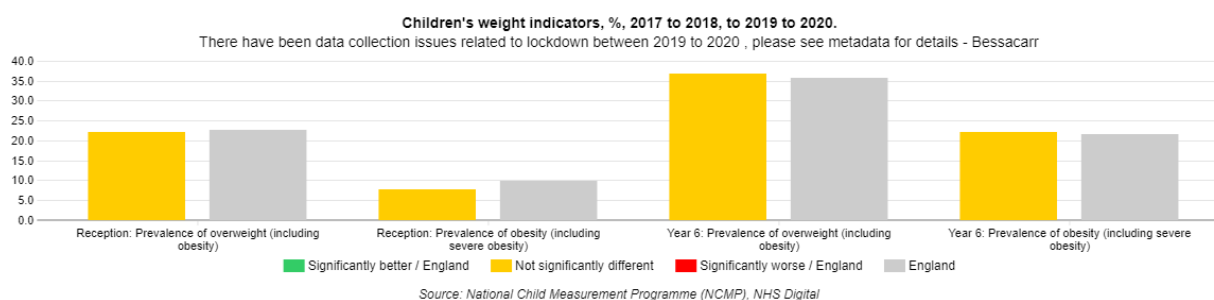


Figure 9. Overweight and obese children in reception and year 6 across 2019/20 – 21/22 for Bessacarr

Emergency Hospital admissions in children under 5 years old in Bessacarr are significantly lower than Doncaster. There is no significant difference in emergency admissions for injuries in children under 5 and under 15 and for emergency hospital admissions for children under 15.

The Pupil Lifestyle Survey is conducted by City of Doncaster Council to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development; KS2, 3 and 4. The survey was completed by 48 students from Year 4 and 57 from year 6 from Bessacarr.

In the 2022 Pupil Lifestyle Survey saw 16% reported having a long-standing illness, higher than Doncaster (12%) and is the third highest on the borough. 4% reported having a disability which is in lower than Doncaster (7%).

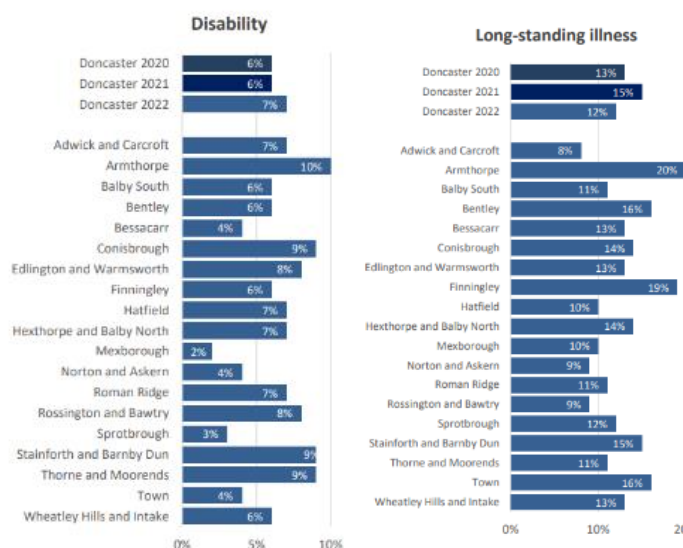


Figure 10. Pupil Lifestyle Survey, 2022

When asked about healthy eating and wellbeing, 91% report having breakfast which higher than Doncaster (86%) and 51% having school dinners, lower than Doncaster (55%). There is

a significantly lower proportion of children accessing free school meals with 3% in Bessacarr compared to 19% across Doncaster.

When asked about their homelife, 98% reported feeling warm and comfortable at home, 90% feel able to clean themselves at home and 82% reported having a restful night's sleep. These are all in line with Doncaster. 84% of children stated that they felt safe at home, lower than Doncaster (89%) and

The Department for Education supplies each local authority with the school attainment grades for those in KS2 and KS4.

At KS4, each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other qualifications at an equivalent level (e.g. BTECs) can also count towards the score. In 2019, the average GCSE attainment 8 score per pupil (out of 90) was 54.5 in Bessacarr, this is significantly higher than Doncaster (44) nationally (46.7). In 2022 the results had a slight decrease at an average of 49.4 for Bessacarr but was still higher than Doncaster at 45.2 and nationally at 48.8.

In 2023 for KS2, 69% of pupils achieved the expected standard in reading, writing, and mathematics in Intake, a 4% increase from 2022, but lower than pre-pandemic score of 71%. Bessacarr has performed significantly better than Doncaster and National scores since 2019. No data is available for 2020 due to the Covid-19 pandemic.

There are 21 children in Bessacarr recorded as receiving Elective Home Education, and 11 children are recorded as missing education. It is important to note that when analysing children missing from education, that this is not a comprehensive list due to the nature of the data being collected.

## Health Inequalities

### Long-Term Health Conditions

In Cantley 41.9% of residents reported living in 'very good health', slightly lower than Doncaster (44.3%). Those who reported good health were in line with Doncaster at 34.3% and 34.1.5 respectively. Furthermore, slightly more people reported living in bad health (5.37%) than Doncaster (5.3%) and 2% reported very bad health compared to Doncaster's 1.6%.

Emergency hospital admissions largely associated with health conditions related to poor lifestyle choices are also more likely across those severely deprived communities. As you can see Bessacarr ward has lower hospital admissions for key health conditions compared to Doncaster and is generally in line with the national rates.

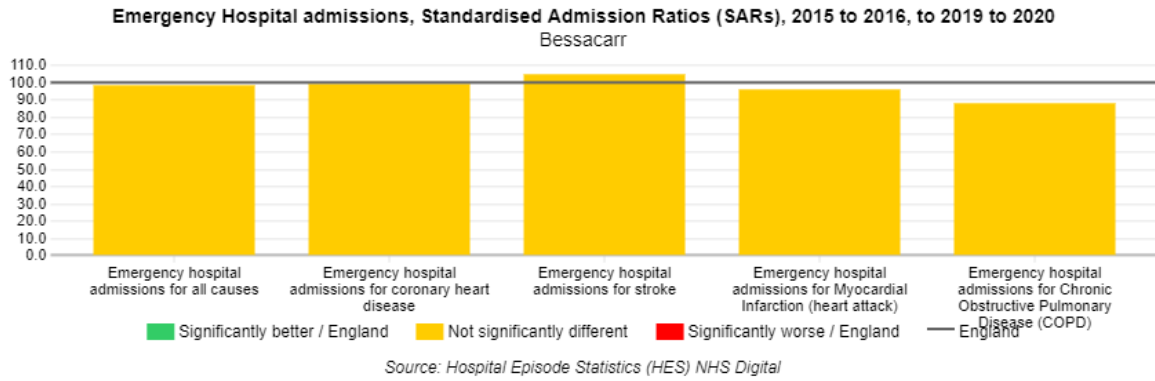
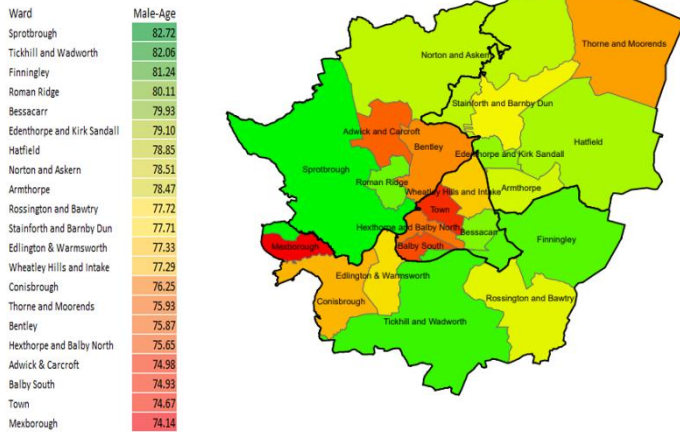


Figure 11. Emergency Hospital Admissions -Bessacarr 2016/17-20/21

### Life Expectancy

Life expectancies in males (80.9 y) and females (84.7) living in Bessacarr is significantly higher than Doncaster (*m*: 77.9, *f*: 81.3) and England (*m*: 79.5, *f*: 83.2).

Life Expectancy at Birth by Ward - Male



Life Expectancy at Birth by Ward - Female

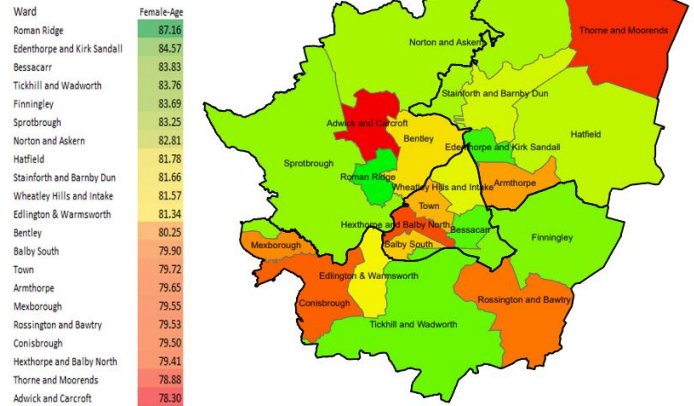


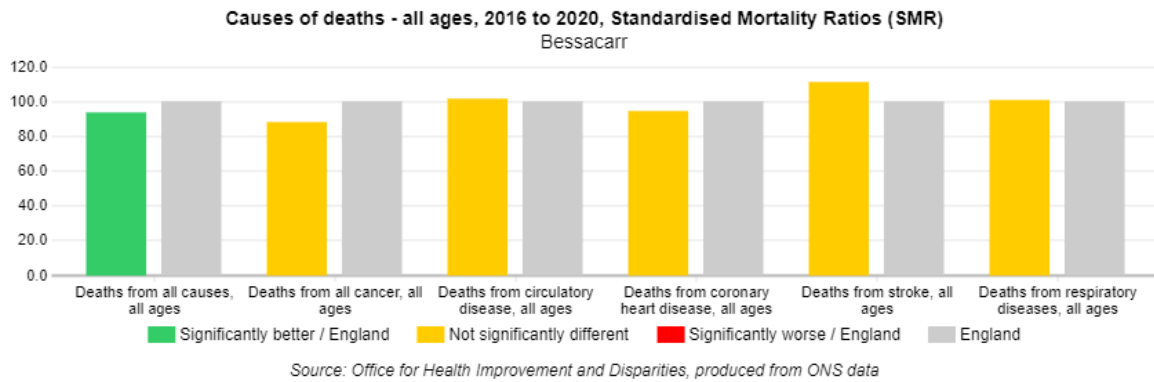
Figure 12. Life Expectancy at Birth for Men and Women

### Causes of Death

In Cantley 41.9% of residents reported living in 'very good health', slightly lower than Doncaster (44.3%). Those who reported good health were in line with Doncaster at 34.3% and 34.1.5 respectively. Furthermore, slightly more people reported living in bad health (5.37%) than Doncaster (5.3%) and 2% reported very bad health compared to Doncaster's 1.6%.

Emergency hospital admissions largely associated with health conditions related to poor lifestyle choices are also more likely across those severely deprived communities. Bessacarr

ward has lower hospital admissions for key health conditions compared to Doncaster and is not significantly different to national rates.



*Figure 13. Causes of Death- Bessacarr*

### Alcohol

The data supplied by Public Health Fingertips data shows that Bessacarr is the 6<sup>th</sup> lowest ward of Doncaster with hospital admissions of alcohol attributable conditions (broad definition). Bessacarr has a rate of 98.6 compared to Doncaster at 112.7 and is lower than England at 100.0.

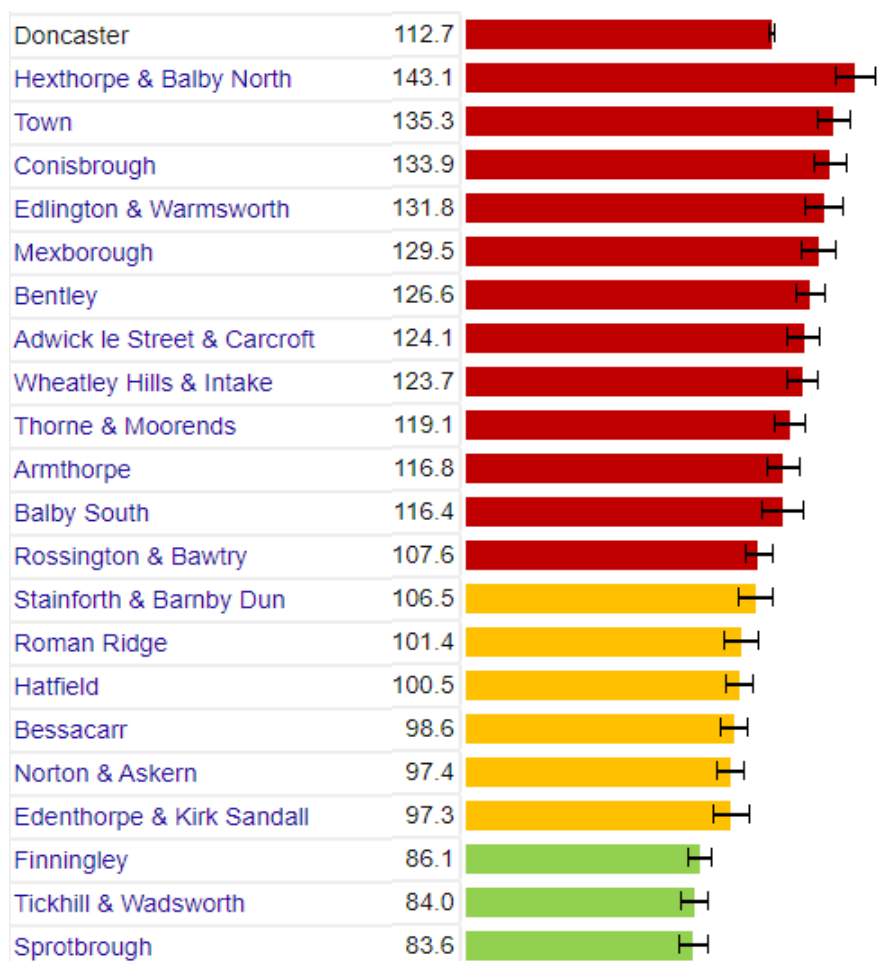


Figure 14. Alcohol admissions by ward 2016/17-20/21

## Smoking

Doncaster has the highest percentage of registered smokers when compared to regional areas: Rotherham (16.48%), Barnsley (17.11%), Sheffield (13.92%) and Other (14.46%). Doncaster has 37 General Practices (GPs), which record patients who are smokers when registering with the practice. Doncaster has 274,681 patients registered aged 15+ of this 17.96% reported themselves as a smoker at point of registration.

From the data provided by NHS England 16 GPs serve the Central Locality in which Bessacarr is located. There are two Primary Care Networks (PCN) (Doncaster Central PCN and 4 Doncaster PCN). GP practices in Bessacarr and surrounding areas are part of the Doncaster Central PCN which consists of six GP practices. 21.66% of patients in Doncaster Central PCN self-reported as a smoker at point of registration, which is significantly higher than Doncaster's 17.96%. The Oakwood Surgery is located in Bessacarr ward and 14.11% of patients self-reported as smokers when they registered with the practice.

## Physical Activity

Mosaic data shows a small percentage of the population in Town Centre do not engage in any moderate intensity physical activity. Please see [appendix](#) for more information on mosaic data. This falls in line with Acorn data which shows 19% of Town Centre residents have reported never engaging in moderate intensity physical activity. More information on the Acorn profile can be found in the [appendix](#).



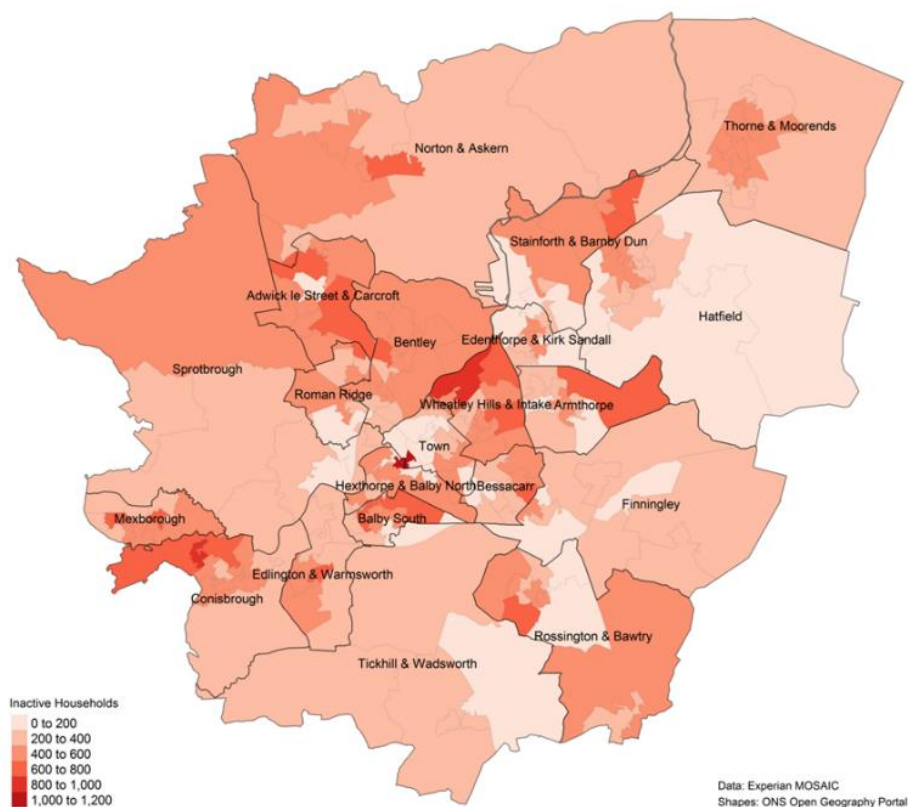


Figure 15. Levels of inactivity within households across Doncaster

Data from the Pupil Lifestyle Survey (2022) reports 21% of children are physically active one or two days a week, whilst 28% reported as active on three of four and 50% on five or more occasions during the week. The main reason reported why children did not take part in physical activity is that they get too hot and tired (63%) and that they just prefer to do other things (63%), followed by not being very good at it (56%), they also don't like being competitive (44%), to being outdoors in bad or cold weather (38%). The last reasons for inactivity are feeling shy about their body (19%) and having to change into different clothes (6%). The full Pupil Lifestyle Survey at ward level and locality level can be found [here](#).

### Green Spaces/Parks

There are 3 parks located in Bessacarr – Cornflower Drive Park, Haslam Park and Bessacarr Park, all are easily accessible to residents. The parks consist of toddler and junior play areas, multi-use games area, playing fields, tennis courts, sports pitches, bowling green and outdoor gym equipment.

### Prevention and Control

Covid-19 has had a huge impact on communities. It is vital to understand the effect and direction the pandemic has had on community organisation in the ward so that: 1) support can be offered and 2) work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations in the Central Locality identifying their current status and needs, and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. Please see [appendix](#) for the most up-to-date document or if you would like more detail on this please contact [laura.sawdon@doncaster.gov.uk](mailto:laura.sawdon@doncaster.gov.uk)



# Community Information

## Population and Diversity

### Cantley Population size

- 7,100

In the 2021 Census 91.1% of residents in Cantley identified themselves as white, slightly less than Doncaster (93.1%). There is a significantly higher number of residents in Cantley who identify as Asian, Asian British or Asian Welsh (3.9%) compared to Doncaster (2.9%). 88.6% of residents were born in the UK and only 0.5% have lived in the area less than 2 years, this is significantly lower than Doncaster (1.2%).

### Age profile

Working age adults make up the largest proportion of the population, followed by the 3<sup>rd</sup> highest proportion of people at retirement age. The census 2022 data shows that Bessacarr has a higher rate of elderly residents living in the community.

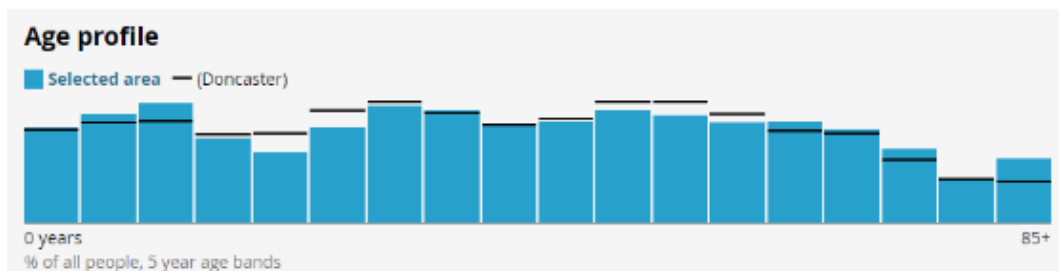


Figure 16. Age profiles of Cantley Community

### Housing

There are 3100 households in Cantley. The majority (47.1%) of housing in Cantley are three-bedroom properties, significantly lower than Doncaster (53%). When looking at housing tenure, 28.4% own their home outright which is significantly lower than Doncaster (33.6%). 27.9% own with a mortgage which is slightly lower than Doncaster at 29.6%.

There is a significantly higher number of social housing in Cantley (28.9%) compared to Doncaster (17%). St Leger Homes Doncaster is the main provider of Doncaster’s social housing. There is a total of 987 St Leger Home Doncaster properties in Cantley, the housing stock is mainly comprised of two and three bed houses. Most occupiers are working age (26-65 years) and 410 are over 65 years old. There are 13 homeless family properties in Cantley. In 2021-22 rent areas for Cantley was £77,632 which increased to £100,113 in 2022-23 and is the 7<sup>th</sup> highest in the borough.

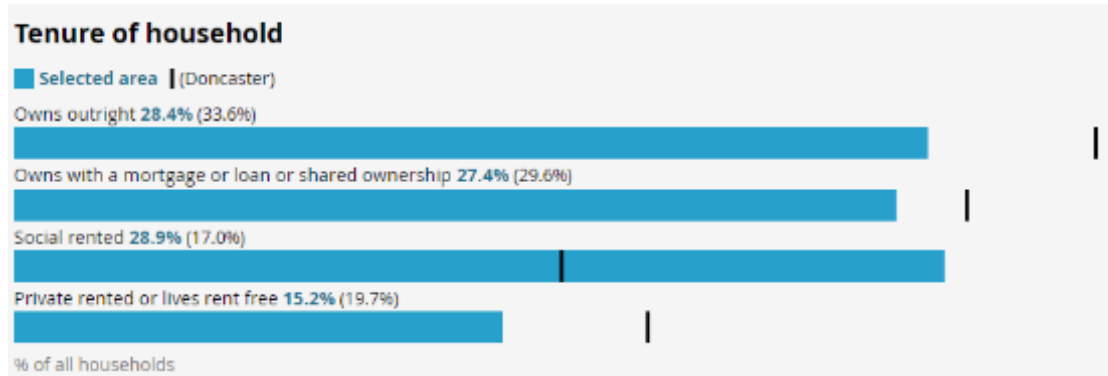


Figure 17. Tenure of household in Bessacarr – Census 2021

### Stronger Families & Crime/ASB

Data provided by City of Doncaster Council Community Safety team shows that the number of Anti-Social behaviour, early intervention, hate crimes and low-level crime in the Central locality is the second highest for Doncaster.

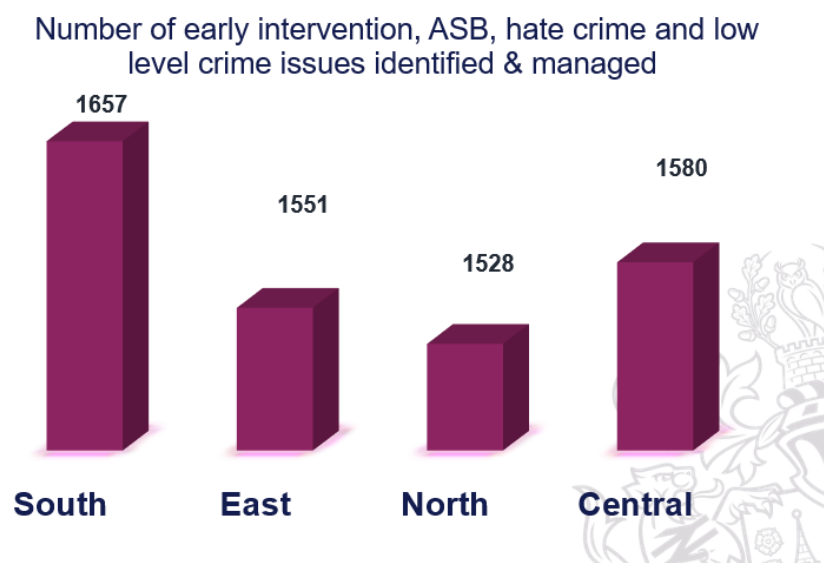


Figure 18. Number of Early Interventions, ASB, Hate Crimes and Low Level Crime by Locality

Data shows that the Central Locality is the second highest locality in Doncaster for early interventions, ASB, hate crime and low-level crime. Of these incidents 94 of them are recorded in Bessacarr.

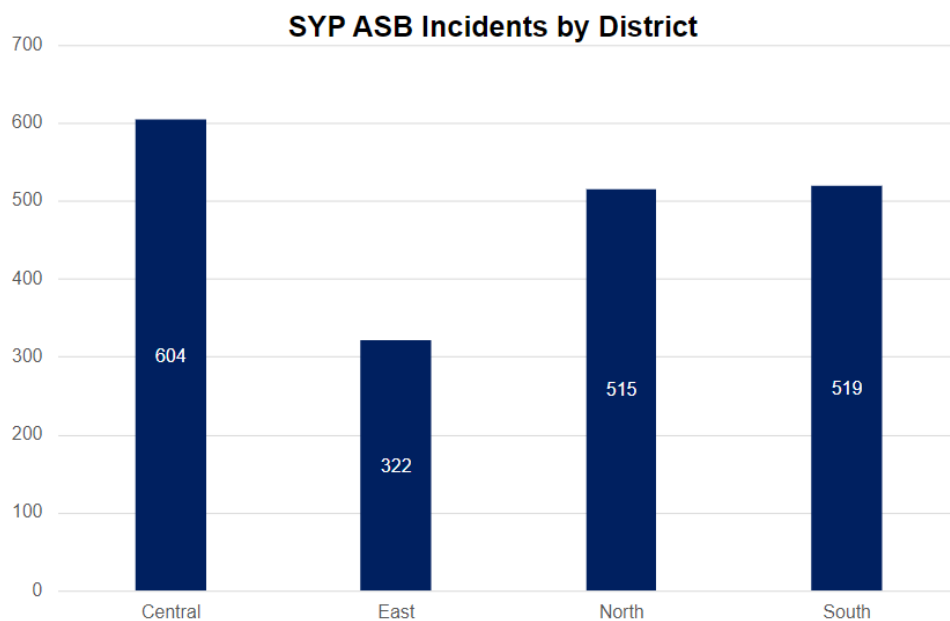


Figure 19. South Yorkshire Police Incidents By District

Through partnership working with South Yorkshire Police data has been provided of ASB incidents reported to the police. The Central Locality is currently the highest ASB reports for the whole of Doncaster with 604 recorded

### Wellbeing Service

The Wellbeing Team within City of Doncaster Council provide early intervention and prevention to support to residents at a household and one to one basis. Support covers key areas such as; financial support, physical health, housing, mental health and social isolation.

The table above shows the Central communities who use this service the most. Cantley and Bessacarr have increased its demand for support since 2022.

Community Ranking for using service	2021-2022	2022-2023	2023-2024
1	Wheatley & Intake	Wheatley & Intake	Wheatley & Intake
2	Rossington & Bawtry	Rossington & Bawtry	Bessacarr & Cantley

3	Thorne & Moorends	Mexborough	Mexborough
4	Adwick & Carcroft	Adwick & Carcroft	Hexthorpe & Balby North and Bentley
5	Town/City Ward	Bessacarr & Cantley	Rossington & Bawtry and Town/City Ward

Figure 20. Use of Wellbeing Service by Ward 2021-2024

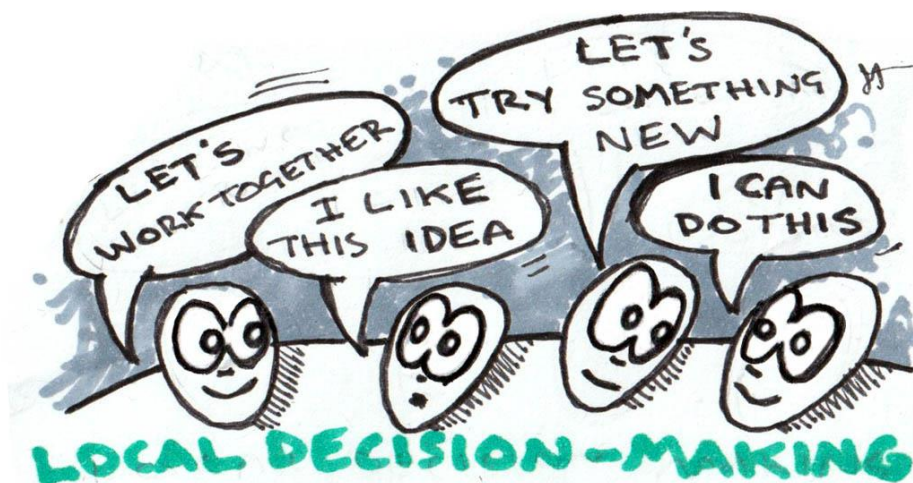
## Community Insight

### Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to support co-designing action plans with the community. Armstrong (2020) suggests in his work 'A changing world, again. How Appreciative Inquiry can guide our growth' that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and to build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps take:

1. **Discovery Phase** – This will involve engagement with the residents of Hyde Park to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.



Responses from residents in Cantley have undergone a thematic analysis and below are the emerging theme. Work is ongoing to gather more insight and work with them to co-design community action plan.

<b>Community</b>	<p>“Community spirit” (CP1)</p> <p>“Friendly and good neighbourhood.” (CP4)</p> <p>“People good to me. Neighbours help when we need. Nice to talk to others. My daughter is happier. Where to go with my family.” (CP4)</p> <p>“Being near family is important, very much a 'home bird'.” (CP7)</p>
<b>Assets &amp; Amenities</b>	<p>“Neighbourhood Centre” (CP1)</p> <p>“Nice friendly church” (CP2)</p> <p>“Primary school” (CP4)</p>
<b>Health &amp; Wellbeing</b>	<p>“Keeps me going” (CP3)</p> <p>“Loves walking and green spaces. Walks every morning.”</p>
<b>Environment</b>	<p>“Looks clean” (CP3)</p> <p>“Green spaces - nature - forest is very close.” (CP4)</p> <p>“Lots of nice green spaces” (CP5) “Makes me feel at peace and close to nature” (CP5)</p>

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Figure 21. Thematic Analysis of Bessacarr Community Conversations

## Locality plans

The 2023, Central Locality Plan looks back at what has been achieved throughout 2022 and sets out the plan for how this work will continue and grow over the next 12 months, by all Team Doncaster partners to hear the voices of local people, to understand the strengths in our neighbourhoods and build capacity in communities so that they can take control of their own destiny. Community conversations from the Appreciative Inquiry and wider stakeholder have identified the themes of the locality plan for Bessacarr ward.



Figure 22. Community insights from Doncaster Locality plans



## Doncaster Talks

In 2019, Doncaster Talks undertook an insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across Bessacarr, there were 107 responses recorded. The main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below.

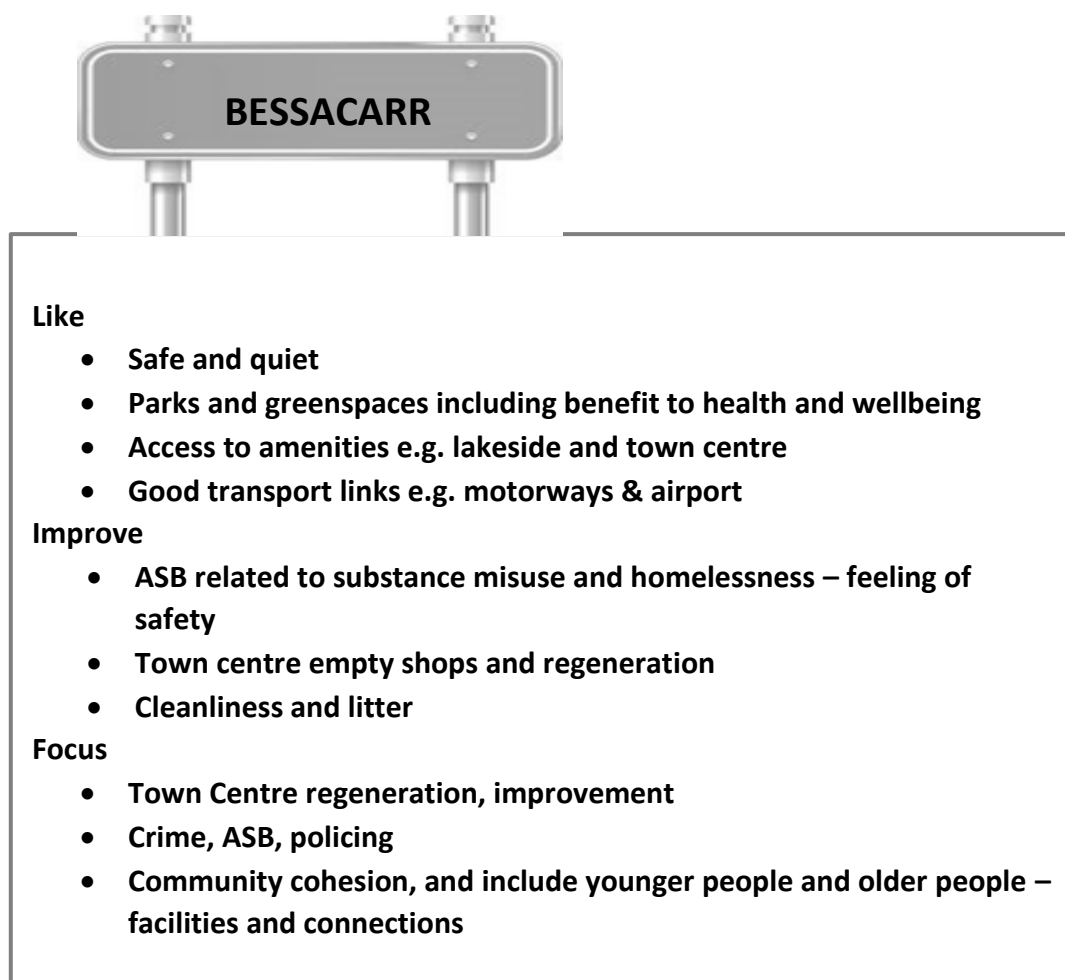


Figure 23. Doncaster Talks 2019

## Community Investment

Over the last 3 years there has been £2.42 million of investment into the Central Locality from across Team Doncaster. This investment has been accessed by a range of community organisation providing vital support to address the community/locality priorities as identified through community conversations. Bessacarr ward has received £147,090 of investment via seven grant schemes. The map below shows the postcodes registered to the organisations who have accessed support. These may be different to where support is being delivered.

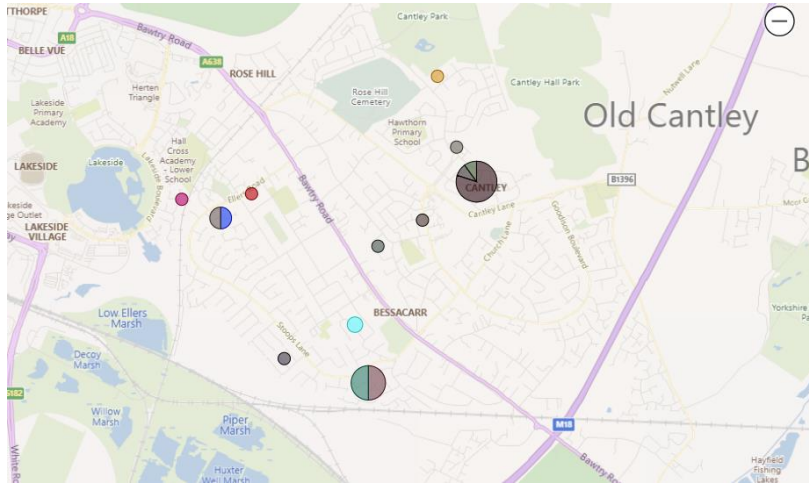


Figure 24. Community Investment in Bessacarr Ward by Postcode

### Locality Plan

Locality plans look at how we can together to strengthen communities and improve the lives and opportunities for residents living there.

The Central Locality Plan has been developed in conjunction with residents and sets out what will be done to improve the community over the next 12 months. Communities were engaged with through a number of different ways:

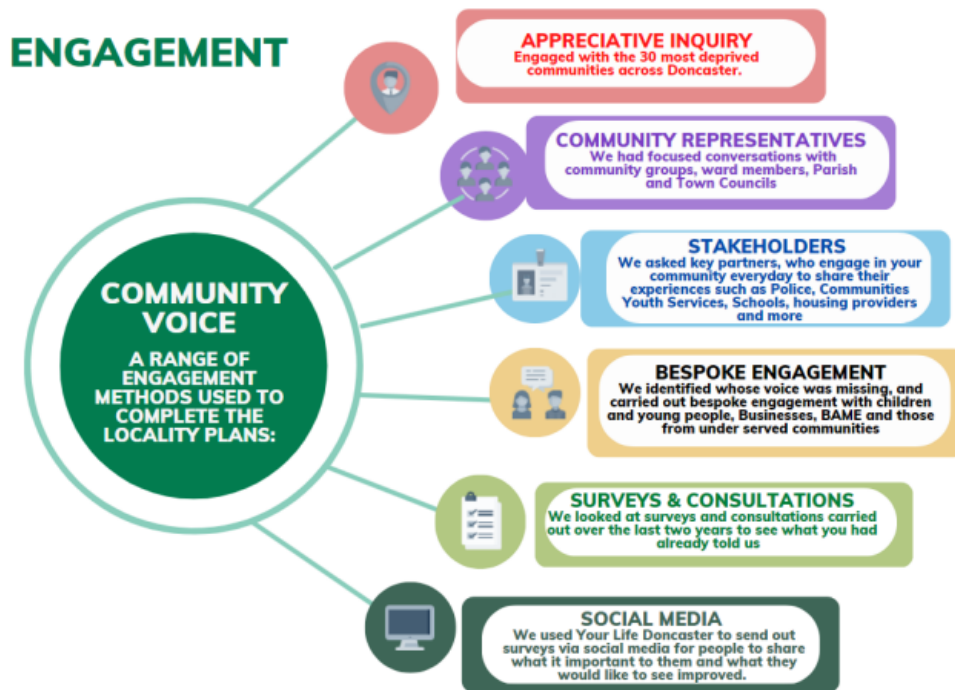


Figure 25. Community Voice engagement methods

The 2023-24 Locality Plan for the Central Communities outlines a set of priorities and can be viewed using the following link: [Central Locality Plans - YourLifeDoncaster](#)

## References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

## Appendix

### Well Doncaster Annual reports

Well Doncaster Approach: <https://youtu.be/e1RKOZoGI10>

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual report:

<https://welldoncaster.wordpress.com>

### Census data 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

[Build a custom area profile - Census 2021, ONS](#)

[Census Maps - Census 2021 data interactive, ONS](#)

### Public Health Data

#### **Fingertips**

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

[Local Health - Public Health England - Reports: get a dashboard on a custom area](#)

### Acorn profiles

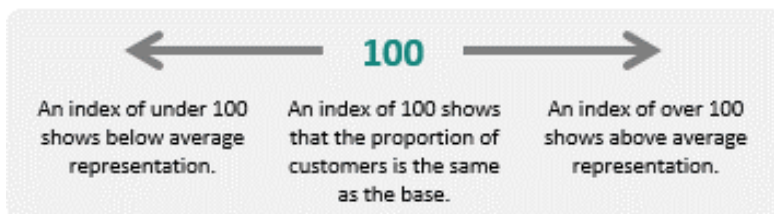
Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

Published January 2024

## INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

### INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or under represented.

### Get Doncaster Moving survey

<https://getdoncastermoving.org/uploads/dmbc-phase-1-summary-report-final.pdf?v=1558622409>

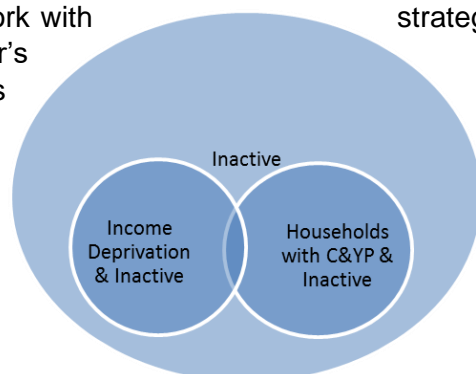
### Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

### The Physically Inactive Population of Doncaster

The MOSAIC types who “Do not exercise” and “Do not take part in Sport” were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation



These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving strategy; [Let's Get Moving! | Get Doncaster Moving](#)

Pupil Lifestyle Survey 2022

[Pupil Lifestyle Survey - Healthy Schools \(healthylearningdoncaster.co.uk\)](#)

### **Power BI – Joint Strategic Needs Assessment**

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

[Joint Strategic Needs Assessments - Team Doncaster](#)