# Town Moor
# Community Profile
# Well Doncaster



Well Doncaster
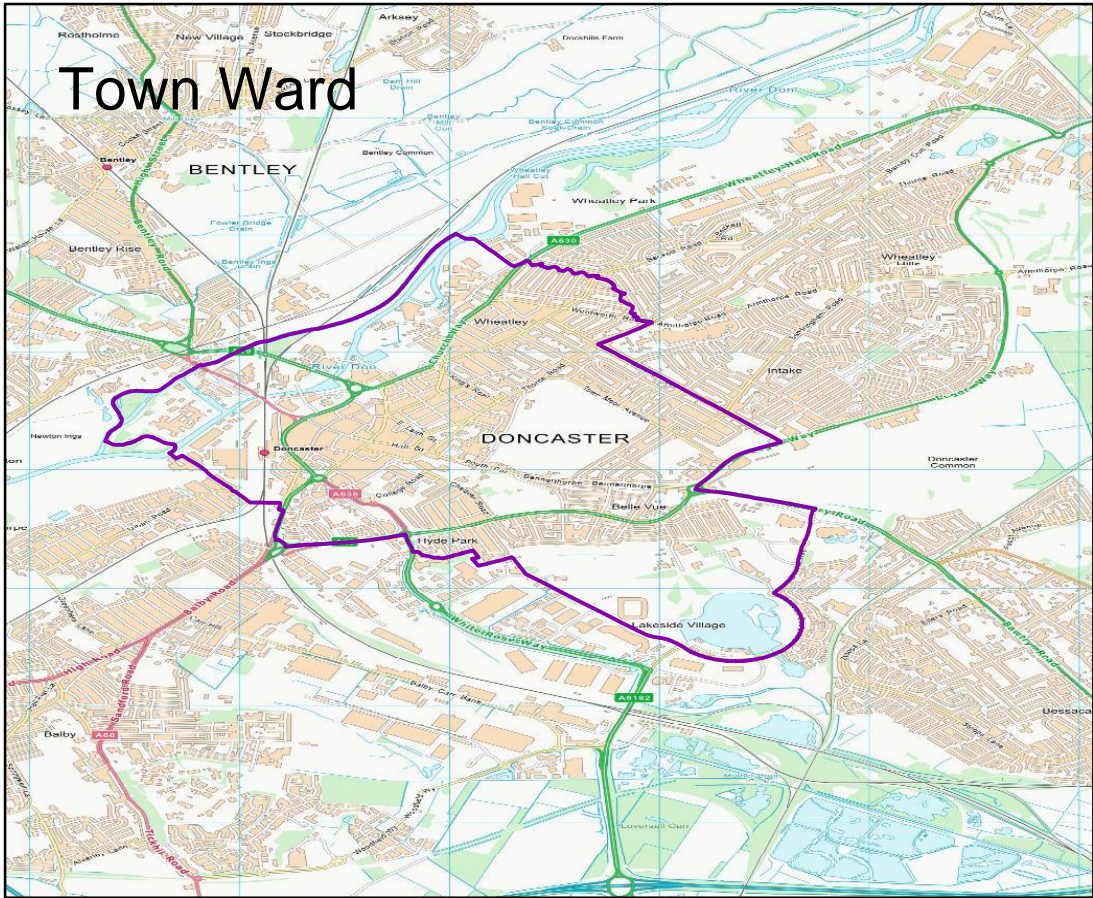
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City of Doncaster Council

# Town Ward



Well Doncaster

## This Report

This report focuses on the community of Town Moor, in the Central locality of the city. The report begins with a one-page summary outlining key information and priorities. This document shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

# Contents

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# Town Moor

**1 in 3** adults have a **Level 4 and above qualification**

Among the **least deprived communites** in **Central**

**Preventable deaths** are the leading cause of death

**72.1%** of properties are **home owners**

**10.5%** of population are of **Asian ethnicity**

**83%** of residents in **'very good'** or **'good'** health

# One Page Summary

Town Moor is part of the Town ward which consists of 7 communities: Town Centre, Hyde Park, Lower Wheatley, Bennetthorpe, Belle Vue, Lakeside, and Town Moor. It is in the Central locality and has a population of approximately 2400 (Census 2021).

It consists of 2 Lower-layer Super Output Areas (LSOAs): Town Moor North and Town Moor South.

The IMD score in Town Moor is 20.40, this indicates that Town Moor is ranked the 54th most deprived community in Doncaster (out of 88) and has the 2nd lowest levels of deprivation within the Town ward, followed by Lakeside.

Town Moor has a higher proportion of children aged 5-14 years, and adults aged 30-39 years. With a lower-than-average number of working-age adults aged 20-24 years and 40-49 years compared to England. This suggests a higher prevalence of families and/or working age adults.

The leading cause of death in the Town ward which covers Town Moor are deaths from causes considered preventable (the underlying cause of death could potentially be avoided by public health and primary prevention interventions).

Emergency hospital admissions for chronic obstructive pulmonary disease (COPD) is significantly high (134.6) in the Town ward. The incidence of lung cancer is also significantly high (179.1) and is the 4th highest across the city.

83% of residents in Town Moor report their health as being 'very good' or 'good', which is higher than the Doncaster rates. Furthermore, a lower number of residents report being in 'fair', 'bad', or 'very bad' health in Town Moor.

There is a large Asian community within Town Moor with 10.5% of the population being of Asian, Asian British, or Asian Welsh background, this is significantly higher than the Doncaster rate of 2.9%. The percentage of residents in Town Moor that use English as their first language (88.2%) is lower than the Doncaster rate (92.8%).

Town Moor has a high proportion of economically active people: in employment (63.0%) compared to England (57.4%) and Doncaster (54.9%). With, a lower proportion of economically inactive individuals (34.4%) compared to England (39.1%) and Doncaster (41.7%). Those that are in employment in Town Moor are more likely to be in managerial, senior, or professional roles compared to other areas in Doncaster. 33.0% of residents have a Level 4 qualification and above, in comparison to 22.7% in Doncaster.

Household ownership (outright or with a mortgage or loan or shared ownership) accounts for 72.1% of properties in Town Moor, higher than the England and Doncaster rate.

## Key Health Priorities
- Preventable deaths are the leading cause of death.
- High proportion of working age adults aged 30-39 years and children aged 5-14 years.
- Significantly high prevalence of COPD and lung cancer.

## Assets

Well Doncaster use a community centred approach which allows investment in supporting, working with, and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strength/assets-based approach to work with individuals, families and communities is crucial to the achievement of our overall vision. It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs.

## Asset Maps

The maps below show the different type of assets found across Town Moor. These have been separated into Business, Community, and Health assets. It should be noted that these maps are a starting point in understanding the community and that further work is needed amongst the community to understand all the assets and how they are used. These maps will be updated to highlight any changes.
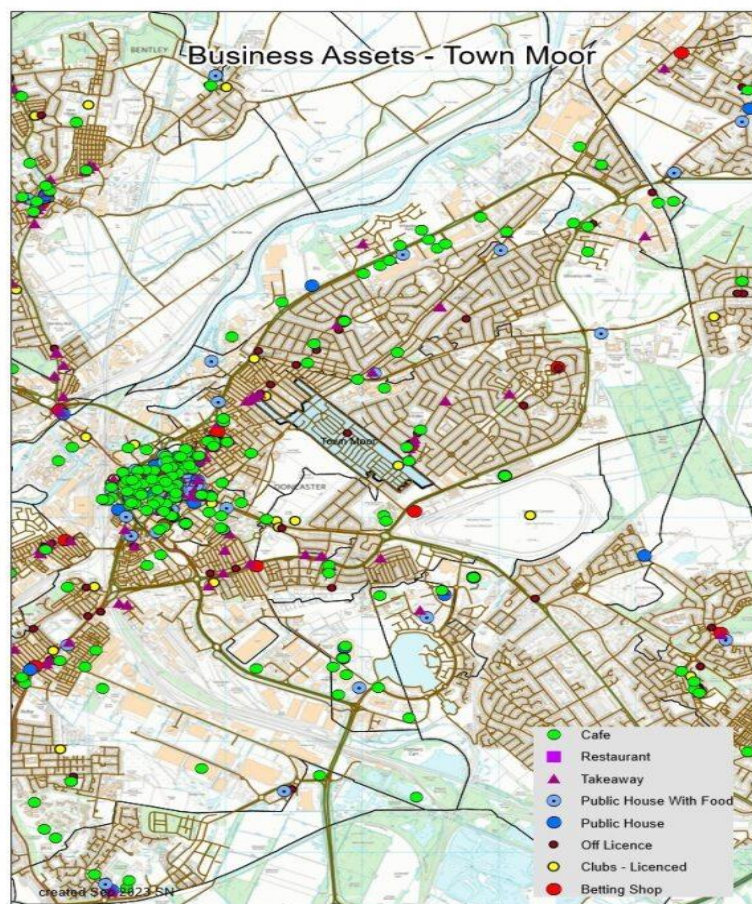


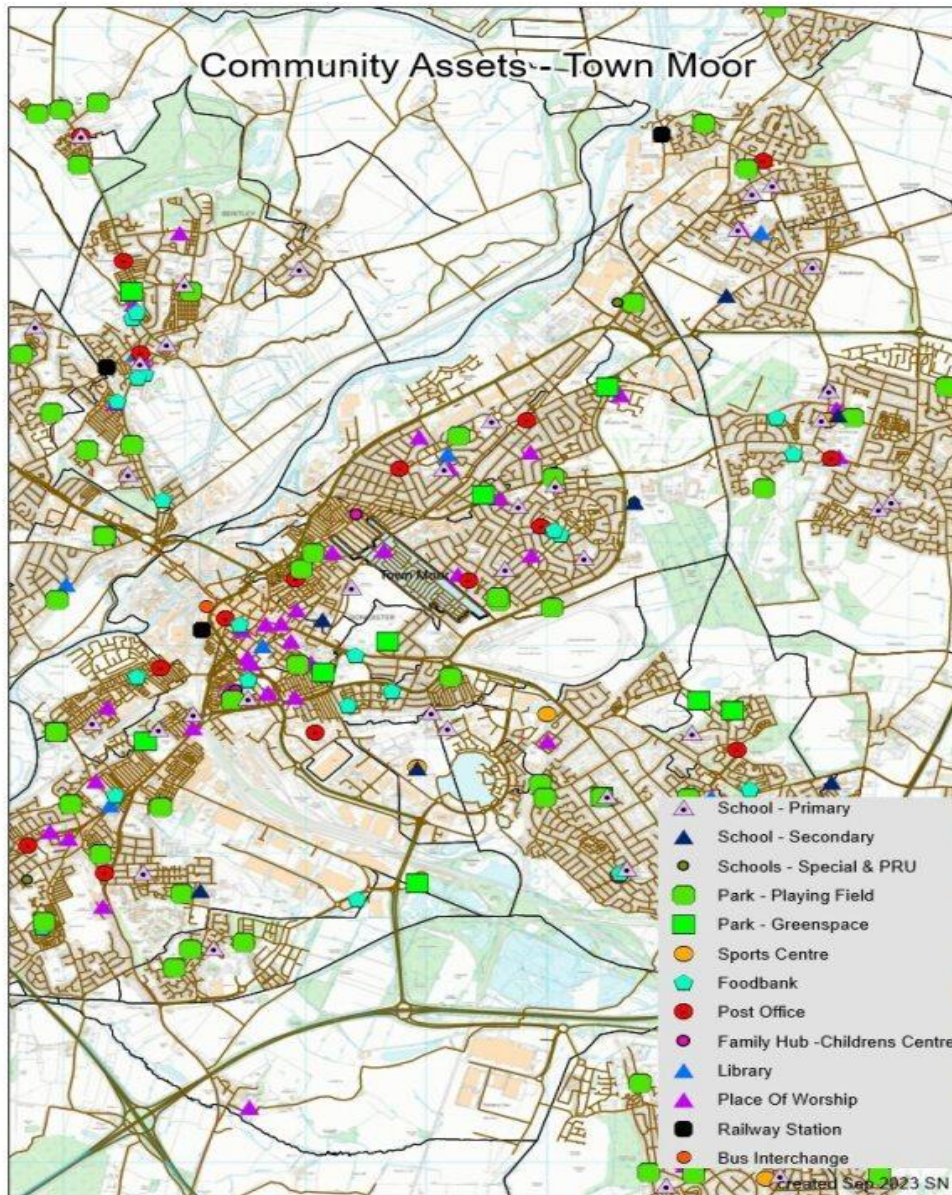***Figure 1.*** *Business assets in Town Moor*

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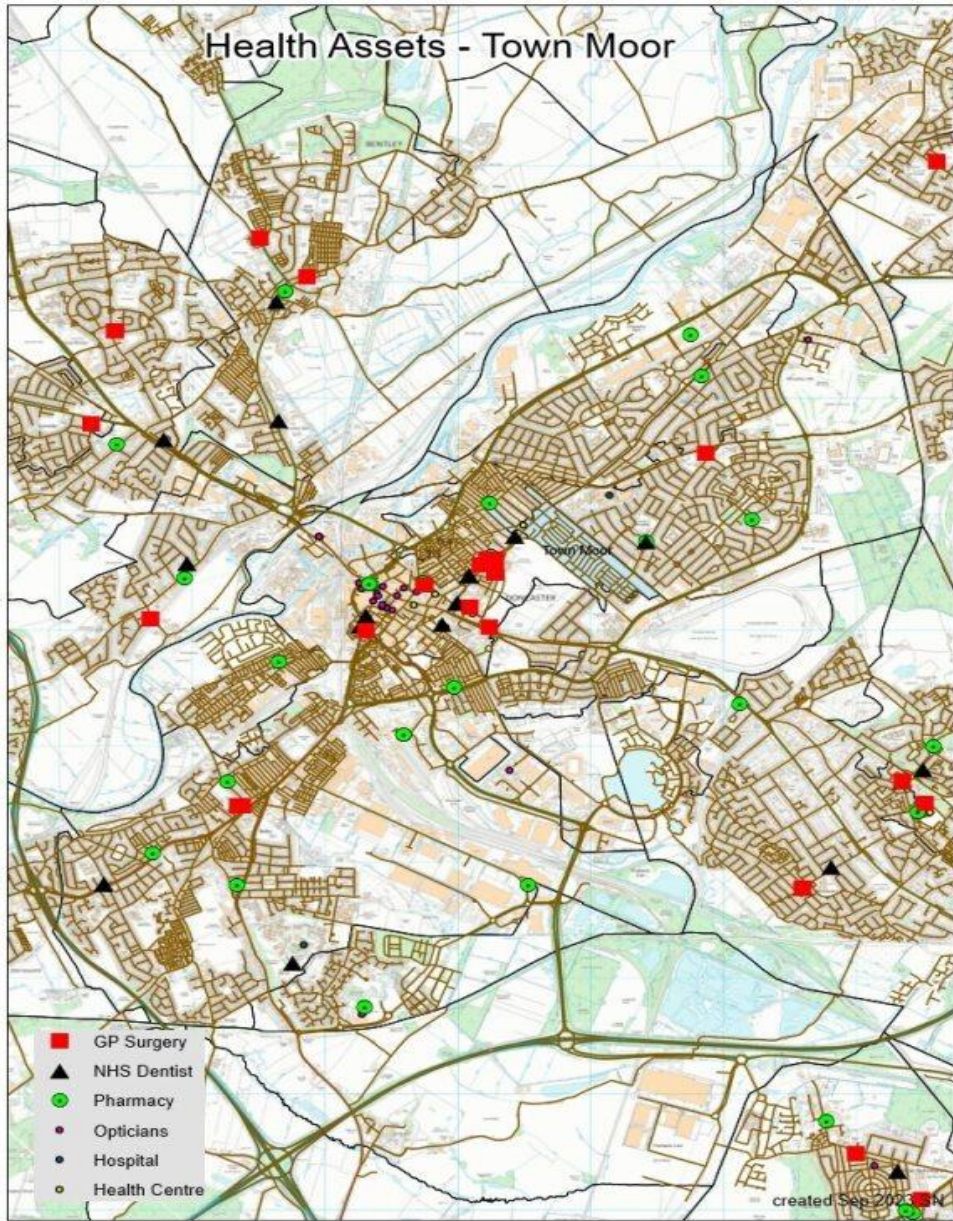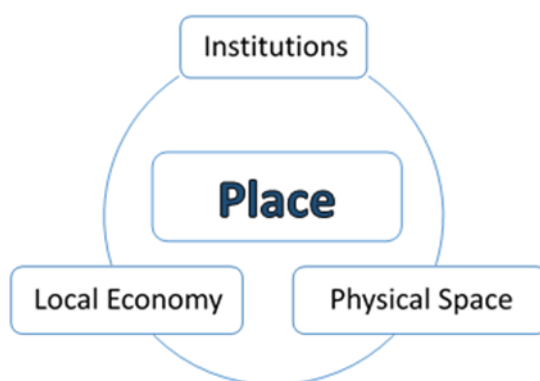**Figure 2.** *Community Assets in Town Moor*

*Figure 3.* Health Assets in Town Moor

# Assets in the Community

As part of a population health management approach, the following assets have been identified and themed around people and places:



| Institutions (Schools / Colleges etc.) | Physical Space (Parks, carparks etc.) | Local Economy (Local Profit Business) |
|---|---|---|
| **Schools:**<br><br>• Doncaster School for the Deaf<br>• Hall Cross Academy<br>• Sticky Mits Childcare Centre<br>• Cavendish House private nursery<br>• Atlas Primary School (Mrs H Broad)<br>• Doncaster College<br>• Doncaster university technical college<br><br>**Health:**<br><br>• The Regent Square Group Practice | **Buildings:**<br><br>• Doncaster Cenotaph<br>• Civic Office (Doncaster Council offices)<br>• The Mary Woollett Centre (meeting and training venue)<br>• The Point 16 South Parade<br>• Keepmoat Stadium<br>• Doncaster Museum and Art Gallery<br>• Doncaster Mansion House<br>• Cast theatre<br>• Tourist Information Centre,1 Priory Place, Doncaster, DN1 1BN<br>• Crown Court and Magistrates Court<br>• The Earl of Doncaster<br><br>**Parks:**<br><br>• Town Fields<br>• Elmfield Park<br>• Lakeside Lake | **Shopping:**<br><br>• The Frenchgate Centre<br>• The Colonnades Shopping Centre<br>• Waterdale Shopping Centre<br>• Doncaster Market<br>• A range of high street and independent stores on High Street / Baxter Gate / Market place<br>• Lakeside Village – a retail park just outside the main town centre<br>• Asda Superstore at Doncaster Leisure Park<br><br>**Food and drinks:**<br><br>• Various restaurants in the French gate Centre food court<br>• Various restaurants at Doncaster Leisure Park<br>• Various pubs, clubs, restaurants and takeaways on Silver |

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| | Carparks: | Street, High Street and Hall gate |
|---|---|---|
| • Doncaster Same Day Health Centre<br>• The Mount Group Practice<br>• The St Vincent Group Practice<br>• Chequer Road Clinic<br>• The Phoenix Medical Centre<br>• Doncaster Dental care<br>• Mr M D Andrews- the Doncaster Dental Centre<br>• Chaudhary S B Dental Clinic<br>• Denturecare<br>**Emergency services:**<br><br>• Doncaster Fire station (Leicester Ave)<br>• Doncaster Police Station<br>**Religious:**<br><br>• Doncaster Minster<br>• Chequer Road Baptist Church –<br>• Agape Life Chapel international<br>• Christ Church<br>• Hall Gate United Reformed Church<br>• Priory Place Methodist Church<br>• Guru Kalgidhar Gurdwara<br>• Doncaster Unitarian & free Christian Church | • Doncaster Racecourse Park & Ride<br>• Civic Quarter Car Park<br>• Council House Car Park<br>• French gate Car Park<br>• Colonnades<br>• College Road Car Park | **Other (leisure):**<br><br>• Doncaster museum and Art Gallery<br>• Danum Gallery, Library and Museum<br>• South Yorkshire Aircraft Museum<br>• Vue Cinema Doncaster<br>• Tenpin Doncaster<br>• Cast theatre |

| | | |
|---|---|---|
| • Christ Embassy Doncaster<br>•<br>**Supported Accommodation:**<br><br>• Doncaster Foyer,<br>• Open House Plus, Hostel.<br>• YMCA<br>• Target housing<br>• Doncaster Housing for Young People<br>**Other:**<br><br>• Doncaster Probation services (CRC) Church View<br>• Probation Services (NPS) Bennetthorpe | | |



| INDIVIDUALS<br><br>(Key Individuals within the community and why) | ASSOCIATIONS<br><br>Local Groups/Clubs | STORIES<br><br>(Good news stories) |
|---|---|---|
| • Ward Members<br><br>Community Leaders:<br>• Volunteers in VCFS Sector<br><br>Professionals:<br>• Well Doncaster Officer<br>• Be Well Officer<br>• CDC Communities Team | **Small Local Community Groups:**<br><br>• Taste Community Central<br>• The Real Junk Food Project<br>• Powerhouse Christ Church<br>• TFL community group | **Agape Life international** – Sent a thank you for accessing the SYCF funding. The funding allowed Agape to continue to support key workers and their children whilst working shifts throughout lockdown. Their project has helped feed 10 families each week. They have also randomly |

| | | |
|---|---|---|
| • Police Community Support Officer<br><br>St Leger Homes | • 4 Streets One Community group<br>• CAST people group<br>**Borough Wide Support based in Town Centre:**<br><br>• DARTS (Doncaster Community Arts) based at The Point<br>• Riverside Outreach<br>• Stirling Centre<br>• Doncaster Little Theatre<br>• Doncaster Mencap & Gateway Arendal House<br>• Doncaster Partnership for Carers<br>• Doncaster PHAB<br>• Doncaster Rape and Sexual Abuse Counselling Service<br>• Doncaster & District Deaf Society<br>• Phoenix women's aid<br>• Age UK<br>• Talking Shop<br>• Health Watch<br>• Changing Lives<br>• Doncaster Lions Club<br>• Quaker Meeting House<br>• 2nd Generation<br>• Creative Arab Ladies<br>• Amber Project<br>• Aspire Drug & Alcohol services<br>• Project 6<br>• MIND Doncaster<br>• The Partially Sighted Society<br>• Pause Project<br>• Inspiring Futures<br>• Doncaster Children's Services<br>• Citizens Advice service<br>• Active Habits<br>• Central family and young people's action group<br>• Central Family Hub<br>• Complex Lives | chosen an NHS team or care home to receive cupcakes as a thank you during this time. They have also supplied to shops and taken errands on behalf of those who couldn't go out during the lockdown.<br><br>*"Thank you so much for the great work you are doing and for helping us help others"* – Kingsley (volunteer at Agape Life International) |

| | | |
|---|---|---|
| | **Sports Clubs:**<br><br>• Doncaster Town Fields Sports Club<br>• Doncaster Squash Club<br>• Doncaster Town CC – Cricket club Town Fields pavilions Club House.<br>• Splash Swim Academy – Hall Cross Academy, Thorne<br>• Active Fusion - The Point, South Parade, Doncaster, DN1 2DR ,01302 637276 -<br>• Doncaster Hawks Juniors –football club.<br>• Doncaster Athletic Club<br><br>**Other:**<br><br>• Christ Church (Trussell Trust) Foodbank.<br>• Agape food bank | |

# Ward Members

Below are the Ward Members for Town Centre following the 2021 elections.

Councillor Gemma Cobby

Town

Labour

Councillor Jake Kearsley

Town

Labour

Councillor Dave Shaw

Town

Labour

Contact details for the Ward Councillors are as follows:

Gemma.Cobby@doncaster.gov.uk

Jake.Kearsley@doncaster.gov.uk

Dave.Shaw@doncaster.gov.uk

# Health and Wealth

Health inequalities are avoidable differences across the population and between different groups within society. Health inequalities arise from the conditions in which we live, work, and play. These conditions influence our opportunities for good health, how we think, feel, and act, therefore shaping our health and wellbeing.

## Deprivation

Evidence shows that people living in our most deprived areas face the greatest health inequalities in relation to health access, experiences, and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing, and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD). Doncaster is within the 10% most deprived communities in England.

The overall deprivation map from 2019 below shows deprivation across the city by Lower Super Output Areas (LSOAs). Areas in red are those in the top IMD decile, which means that they have been identified as being most deprived. Town Moor has been identified on the map.



*Figure 4.* Doncaster city deprivation by LSOA, 2019

## Wealth Inequalities

The Index of Multiple Deprivation score in Town Moor is 20.40, 21.6% of the population experiencing income deprivation, this is higher than Doncaster and England at 16.6% and 12.9% respectively. Town Moor is ranked the 54th most deprived community in Doncaster (out of 88). Within the 7 communities within the Town area, Town Moor is the 2nd least deprived community, followed by Lakeside. This is illustrated in the chart below.

| Community | IMD Score | Ranked (across Doncaster) |
|---|---|---|
| Town Centre | 56.21 | 4/88 |
| Hyde Park | 49.69 | 8/88 |
| Lower Wheatley | 44.32 | 10/88 |
| Bennetthorpe | 22.38 | 47/88 |
| Belle Vue | 20.64 | 53/88 |
| Town Moor | 20.40 | 54/88 |
| Lakeside | 11.01 | 80/88 |

*Figure 5. IMD rating comparison for Town Ward 2019*

Furthermore, 24.8% of children are living in poverty in the Town ward, this is significantly higher than England (17.1%) and Doncaster (22.7%). The number of older people in poverty index (IDAOPI) in the Town ward (23.0%) is significantly higher than the England (14.2%) and Doncaster (15.9%) rate and is the 2nd highest rate across the City following Hexthorpe & Balby North. The graph below shows the levels of income deprivation affecting Town Centre residents, including Income Deprivation Affecting Children (IDACI) and Income Deprivation Affecting Older People (IDAOPI), compared to Doncaster and England.
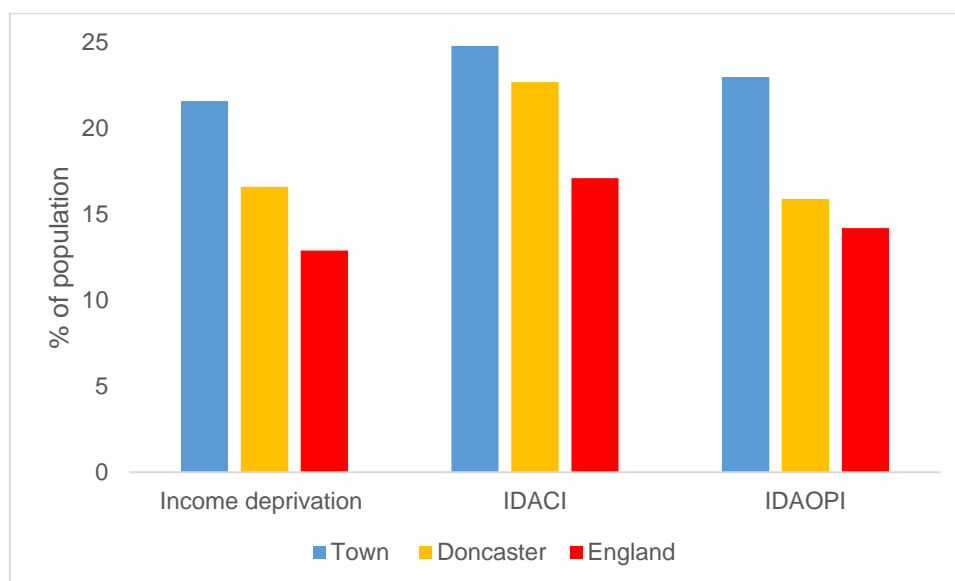
*Figure 6. IDACI and IDAOPI for Town Ward, 2019*

## Fuel Poverty

Fuel poverty is directly linked to energy efficiency, energy prices and household income. Fuel poverty is distinct from general poverty: not all poor households are fuel poor, and some households would not normally be considered poor but could be pushed into fuel poverty if they have high energy costs. Evidence shows that living in cold homes is associated with poor health outcomes and an increased risk of morbidity and mortality for all age groups; furthermore, studies have shown that more than one in five (21.5%) excess winter deaths in England and Wales are attributable to the coldest quarter of housing.

Modelled estimates of the proportion of households in fuel poverty shows that 18.8% of households in Doncaster are living in fuel poverty. At a ward level, 23.1% of households in the Town ward are experiencing fuel poverty, higher than the Doncaster and England (13.2%) rate.

The map below outlines fuel poverty levels across the city of Doncaster, with darker colours indicating higher deprivation.

IMD Decile (Darker Indicates an Area with more Deprivation)
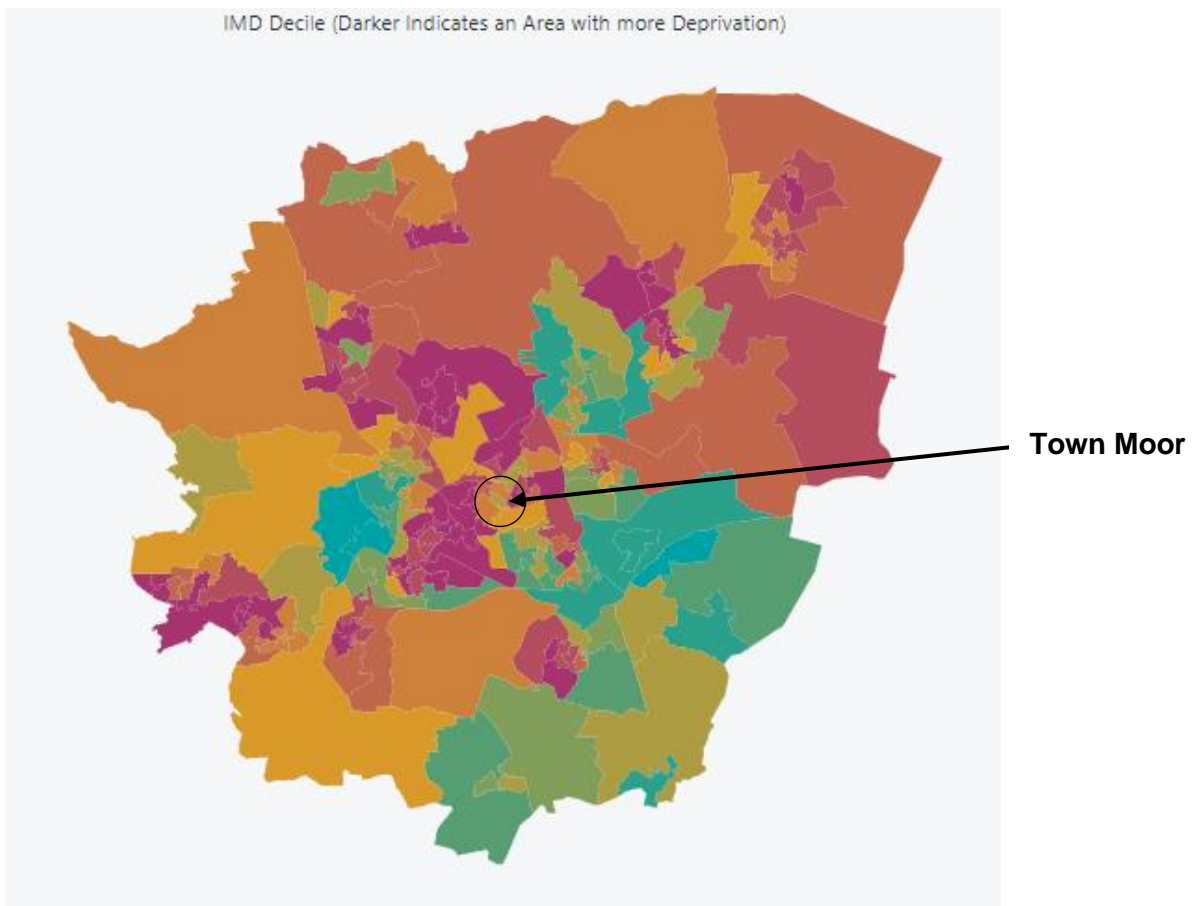
**Town Moor**

*Figure 7. IMD Deciles*

## Employment

Town Moor has a high proportion of economically active people: in employment (63.0%) compared to England (57.4%) and Doncaster (54.9%). With, a lower proportion of economically inactive individuals (34.4%) compared to England (39.1%) and Doncaster (41.7%).

Economically active adults are those aged 16 years and over who are:

- in employment (an employee or self-employed)
- unemployed, but looking for work and could start within two weeks
- unemployed, but waiting to start a job that had been offered and accepted

Economically inactive are those aged 16 years and above who did not have a job, and had not looked for work, this can include retired individuals and students.

Those that are in employment in Town Moor are more likely to be in managerial, senior, or professional roles compared to other areas in Doncaster. This is demonstrated in the infographic below.

### Occupation

**Town Moor** | (Doncaster)

1. Managers, directors and senior officials **11.0%** (10.2%)

2. Professional occupations **19.9%** (12.8%)

3. Associate professional and technical occupations **11.0%** (10.6%)

4. Administrative and secretarial occupations **6.8%** (8.8%)

5. Skilled trades occupations **8.5%** (11.7%)

6. Caring, leisure and other service occupations **8.3%** (10.3%)

7. Sales and customer service occupations **8.9%** (8.9%)

8. Process, plant and machine operatives **9.2%** (10.3%)

9. Elementary occupations **16.5%** (16.5%)

% of people aged 16 years and over in employment

### Employment history

**Town Moor** | (Doncaster)

Not in employment: Worked in the last 12 months **13.8%** (11.2%)

Not in employment: Not worked in the last 12 months **66.4%** (61.6%)

Not in employment: Never worked **19.8%** (27.2%)

% of people aged 16 years and over not in employment

### Economic activity status

**Town Moor** | (Doncaster)

Economically active: In employment **63.0%** (54.9%)

Economically active: Unemployed **2.6%** (3.3%)

Economically inactive **34.4%** (41.7%)

% of people aged 16 years and over

*Figure 8. Occupation, Employment History and Economic activity status in Town Moor (Census 2021)*

Alongside this, the number of residents that have a Level 4 qualification and above is high at 33.0% in comparison to the Doncaster (22.7%) rate, but similar to England at 33.9%. Furthermore, only 16.0% of residents living in Town Moor have no qualifications, this is lower than the Doncaster and England rate, at 24.6% and 18.1% respectively. This can be seen on the infographic to the right, which compares Town Moor to Doncaster.
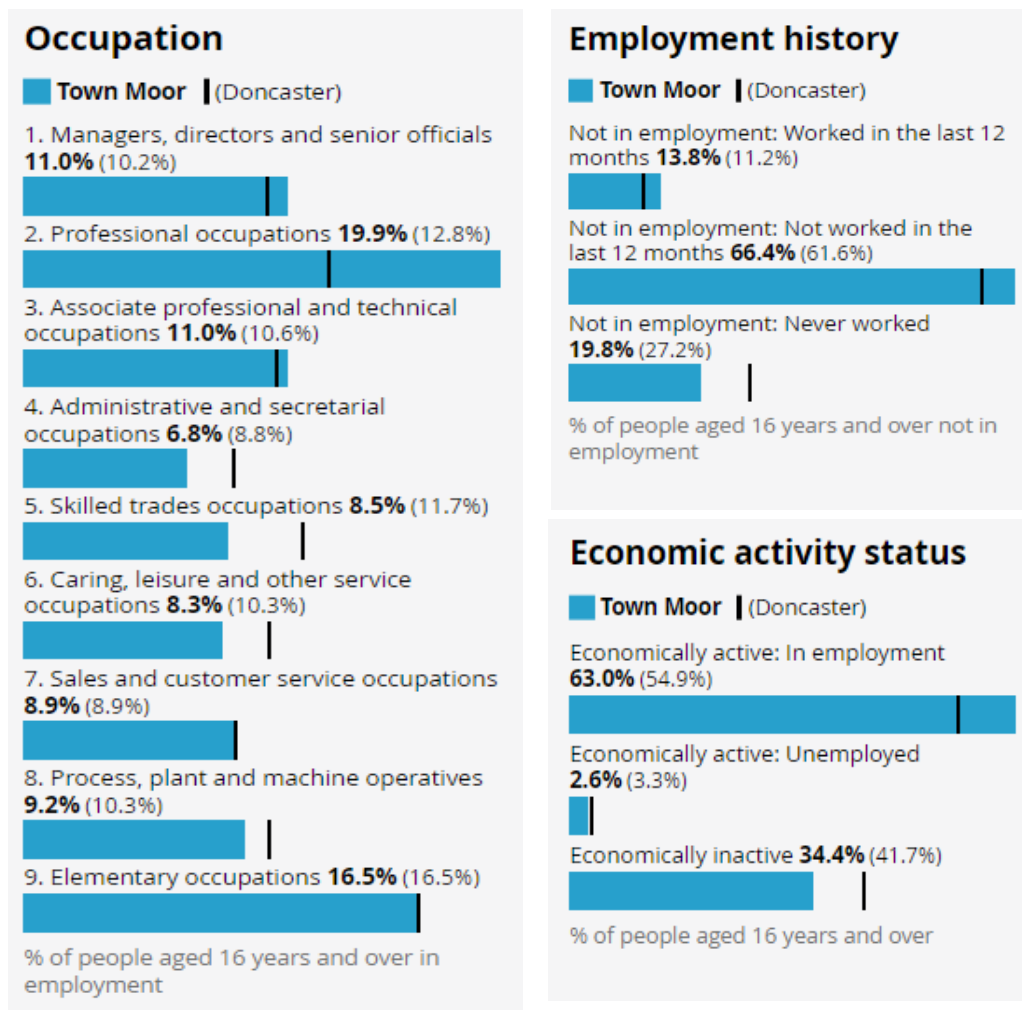


**Highest level of qualification**

Town Moor |(Doncaster)

No qualifications **16.0%** (24.6%)

Level 1, 2 or 3 qualifications **41.4%** (43.1%)

Apprenticeship **6.5%** (6.7%)

Level 4 qualifications and above **33.0%** (22.7%)

Other qualifications **3.1%** (2.9%)

% of people aged 16 years and over
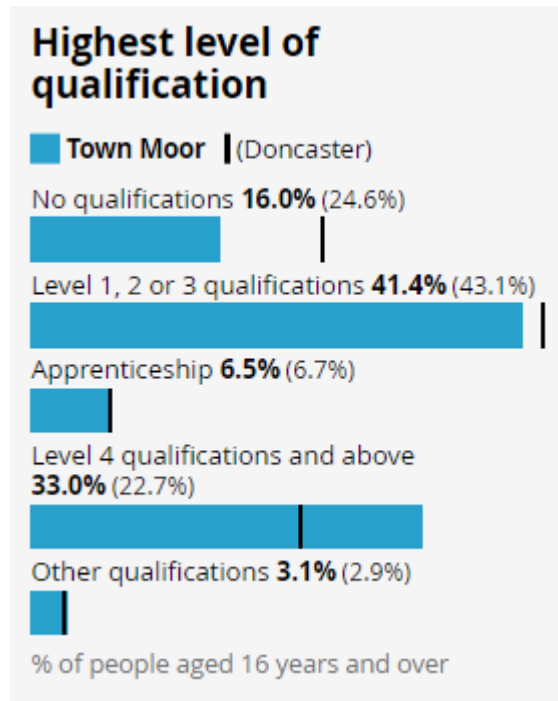
*Figure 9. Qualification levels in Town Moor (Census 2021)*

## Food Poverty

There are 11 active foodbanks in the Central locality of Doncaster. On average, these foodbanks support approximately 476 adults and 311 children per month. The main reason for residents requiring food support is Cost-of-Living, followed by Low Income, Benefit Changes, Benefit Delays and Debt.

## Citizens Advice Doncaster Borough

Citizens Advice Doncaster Borough is an independent, local charity and a member of the Citizens Advice network. They provide free advice and support to meet the needs of communities. This includes advice on a range of problems, such as with work, debt, benefits, immigration, housing and more.

In the Fiscal Year 2023/24 (which includes data from Quarter 1 and Quarter 2) data shows that 354 clients were supported in the Town ward across 200 postcodes. 285 of these clients were repeat interactions, with the income gain for this area at £270,708. The leading issue for requiring support was dealing with debt repayments. Town Moor residents accounted for <5% of the total number of interactions.

## Child Development

Growing up in poverty damages children's health and well-being, adversely affecting their future health and life chances as adults. Ensuring a good environment in childhood, especially early childhood, is important. A considerable body of evidence links adverse childhood circumstances to poor child health outcomes and future adult ill health. The Income Deprivation Affecting Children Index (IDACI) measures the proportion of all children aged 0 to 15 living in income deprived families. In the Town ward, 24.8% of children are classed as living in child poverty, this is higher than Doncaster at 22.7%, and significantly higher than England (17.1%).

The number of children born with low birth weight is high in the Town ward. Approximately 9.5% of babies born after 37 weeks are classified as weighing less than 5.5 lbs or 2.5kg, compared to 6.8% in England.

Healthy development milestones from early to middle childhood, continue to be an area of concern in Town. The prevalence of children classified as overweight (including obese) in reception is greater in Town (26.7%) compared to Doncaster (26.1%) and England (22.6%). This increases to 44.4% in Year 6 and is the highest rate across the city.
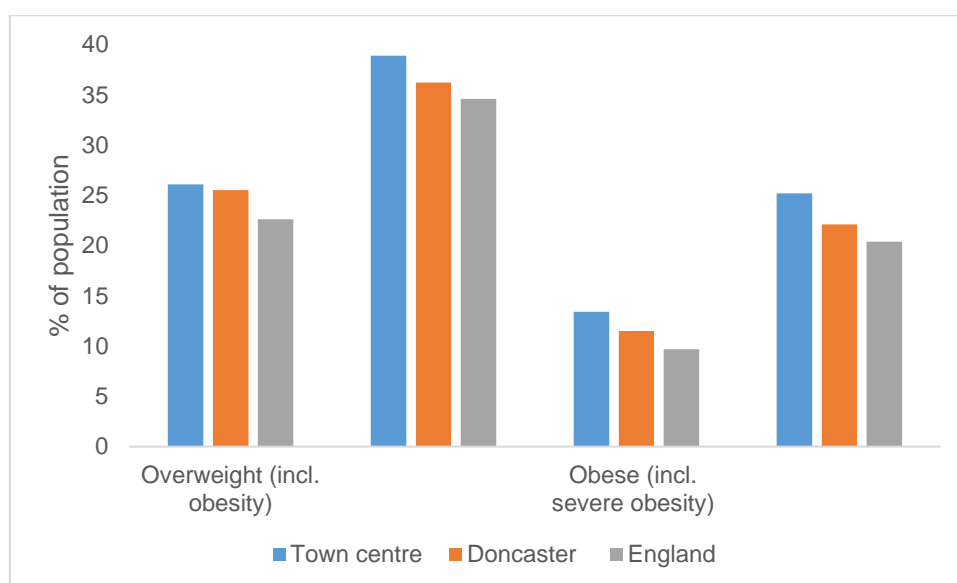


**Figure 10**. *Average levels of overweight and obese children in reception and year 6 across 2017/18 – 19/20*

Emergency hospital admissions for injuries in 15–24-year-olds in the Town ward is significantly high at 209.2 per 10,000. This is the 3rd highest rate across Doncaster.

Conversely, emergency hospital admissions in under 5 years old, injuries in under 5 years old and injuries in under 15-year-olds in the Town ward are amongst the lowest across Doncaster.

## Family Hubs

Doncaster Family Hubs are the 'place to go' for families. They work with other providers to offer a range of activities, services and information for families and welcome families with

children of all ages from conception through childhood to adolescence. There are 3 family hubs within the Central locality, these are in Central, Balby and Wheatley. Family Hub membership in the Town ward is higher than the Doncaster total at 85% and 83% respectively.

Part of the role of Doncaster Family Hubs is to provide support to families accessing two-year-old funding (a government scheme funded entitlement to childcare). The number of eligible children living in the Town ward taking up their funding entitlement to Two Year Funding is 82. The total number of open families that are working with family hub services is 17. The total number of children aged under 5 years who are receiving targeted support with their development is 44. These statistics are amongst the highest across the city of Doncaster.

## School Attainment

The Department for Education supplies each local authority with the school attainment grades for those in KS2 and KS4. At KS4, each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other qualifications at an equivalent level (e.g., BTECs) can also count towards the score.

In 2023 for KS2, 70% of pupils achieved the expected standard in reading, writing, and mathematics in Town Moor, an increase from 55% in 2019. This was the 6th highest across Doncaster, and higher than the Doncaster (55%) and England (60%) rate.

No children in Town Moor have been recorded as receiving Elective Home Education and 2 are known to be missing education (City of Doncaster Council 2023).

## Pupil Lifestyle Survey

The Pupil Lifestyle Survey is conducted by City of Doncaster Council to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development; KS2, 3 and 4. 51 pupils participated in the Town ward, data is unavailable for age breakdown of participants. It is important to note that the Pupil Lifestyle Survey is self-reported and was not completed by all the schools.

The results showed the Town ward as having the most diverse population amongst school children in Doncaster, with 51% being from an ethnic minority background. Alongside this, 60% of children in the Town ward use English as their 2nd language, compared to 22% for Doncaster.

The Town ward ranked the lowest across the city for children with Special Educational Needs (SEN), at 4% compared to Doncaster, at 10%.

100% of children reporting feeling warm and comfortable at home, with 90% feeling able to have a restful night's sleep. Both are above the Doncaster averages. 94% reported feeling safe at home and 92% reported having a nice, safe place at home or near home to play, both rate the highest across all wards in the city.

61% of children reporting that their school takes bullying seriously, and 14% reported being bullied in the last 12 months, the lowest rate across the city and just under half of the Doncaster average of 27%.

80% of children reported being happy with life, the highest rate in the city, and above the Doncaster average of 67%.

82% of children reporting feeling able to get involved in the community (outside of school), this is the highest rate across the city. The above information is summarised in the tables below.
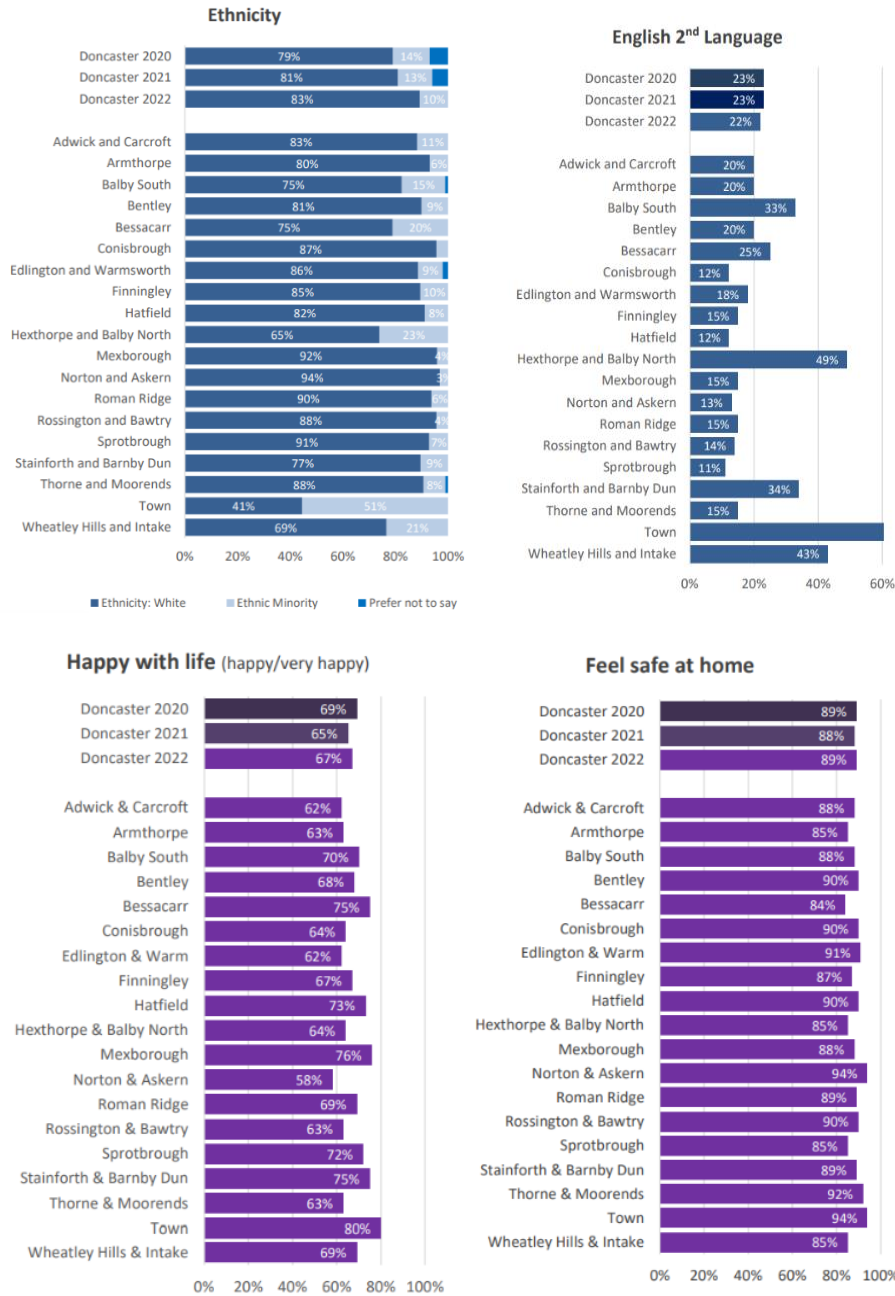
**Ethnicity**

| | White | Ethnic Minority | Prefer not to say |
|---|---|---|---|
| Doncaster 2020 | 79% | 14% | |
| Doncaster 2021 | 81% | 13% | |
| Doncaster 2022 | 83% | 10% | |
| Adwick and Carcroft | 83% | 11% | |
| Armthorpe | 80% | 6% | |
| Balby South | 75% | 15% | |
| Bentley | 81% | 9% | |
| Bessacarr | 75% | 20% | |
| Conisbrough | 87% | | |
| Edlington and Warmsworth | 86% | 9% | |
| Finningley | 85% | 10% | |
| Hatfield | 82% | 8% | |
| Hexthorpe and Balby North | 65% | 23% | |
| Mexborough | 92% | 4% | |
| Norton and Askern | 94% | 3% | |
| Roman Ridge | 90% | 6% | |
| Rossington and Bawtry | 88% | 4% | |
| Sprotbrough | 91% | 7% | |
| Stainforth and Barnby Dun | 77% | 9% | |
| Thorne and Moorends | 88% | 8% | |
| Town | 41% | 51% | |
| Wheatley Hills and Intake | 69% | 21% | |

■ Ethnicity: White  ■ Ethnic Minority  ■ Prefer not to say

**English 2nd Language**

| | % |
|---|---|
| Doncaster 2020 | 23% |
| Doncaster 2021 | 23% |
| Doncaster 2022 | 22% |
| Adwick and Carcroft | 20% |
| Armthorpe | 20% |
| Balby South | 33% |
| Bentley | 20% |
| Bessacarr | 25% |
| Conisbrough | 12% |
| Edlington and Warmsworth | 18% |
| Finningley | 15% |
| Hatfield | 12% |
| Hexthorpe and Balby North | 49% |
| Mexborough | 15% |
| Norton and Askern | 13% |
| Roman Ridge | 15% |
| Rossington and Bawtry | 14% |
| Sprotbrough | 11% |
| Stainforth and Barnby Dun | 34% |
| Thorne and Moorends | 15% |
| Town | |
| Wheatley Hills and Intake | 43% |

**Happy with life** (happy/very happy)

| | % |
|---|---|
| Doncaster 2020 | 69% |
| Doncaster 2021 | 65% |
| Doncaster 2022 | 67% |
| Adwick & Carcroft | 62% |
| Armthorpe | 63% |
| Balby South | 70% |
| Bentley | 68% |
| Bessacarr | 75% |
| Conisbrough | 64% |
| Edlington & Warm | 62% |
| Finningley | 67% |
| Hatfield | 73% |
| Hexthorpe & Balby North | 64% |
| Mexborough | 76% |
| Norton & Askern | 58% |
| Roman Ridge | 69% |
| Rossington & Bawtry | 63% |
| Sprotbrough | 72% |
| Stainforth & Barnby Dun | 75% |
| Thorne & Moorends | 63% |
| Town | 80% |
| Wheatley Hills & Intake | 69% |

**Feel safe at home**

| | % |
|---|---|
| Doncaster 2020 | 89% |
| Doncaster 2021 | 88% |
| Doncaster 2022 | 89% |
| Adwick & Carcroft | 88% |
| Armthorpe | 85% |
| Balby South | 88% |
| Bentley | 90% |
| Bessacarr | 84% |
| Conisbrough | 90% |
| Edlington & Warm | 91% |
| Finningley | 87% |
| Hatfield | 90% |
| Hexthorpe & Balby North | 85% |
| Mexborough | 88% |
| Norton & Askern | 94% |
| Roman Ridge | 89% |
| Rossington & Bawtry | 90% |
| Sprotbrough | 85% |
| Stainforth & Barnby Dun | 89% |
| Thorne & Moorends | 92% |
| Town | 94% |
| Wheatley Hills & Intake | 85% |

**Figure 11.** *Pupil Lifestyle Survey Results (2022)*

## Health Inequalities

### Long Term Health Conditions

In the Town ward, the number of people who reported having a limiting long term illness or disability is significantly higher than the England rate, at 19.7% and 17.6% respectively (Office for Health Improvement & Disparities 2023). In Town Moor 16.0% of residents classify as being Disabled under the Equality Act, this is lower than the England and Doncaster rate of 17.3% and 20.3% respectively. Alongside this, there is a higher number of residents who describe their health as 'very good' or 'good' compared to Doncaster. This is illustrated in the infographics below.
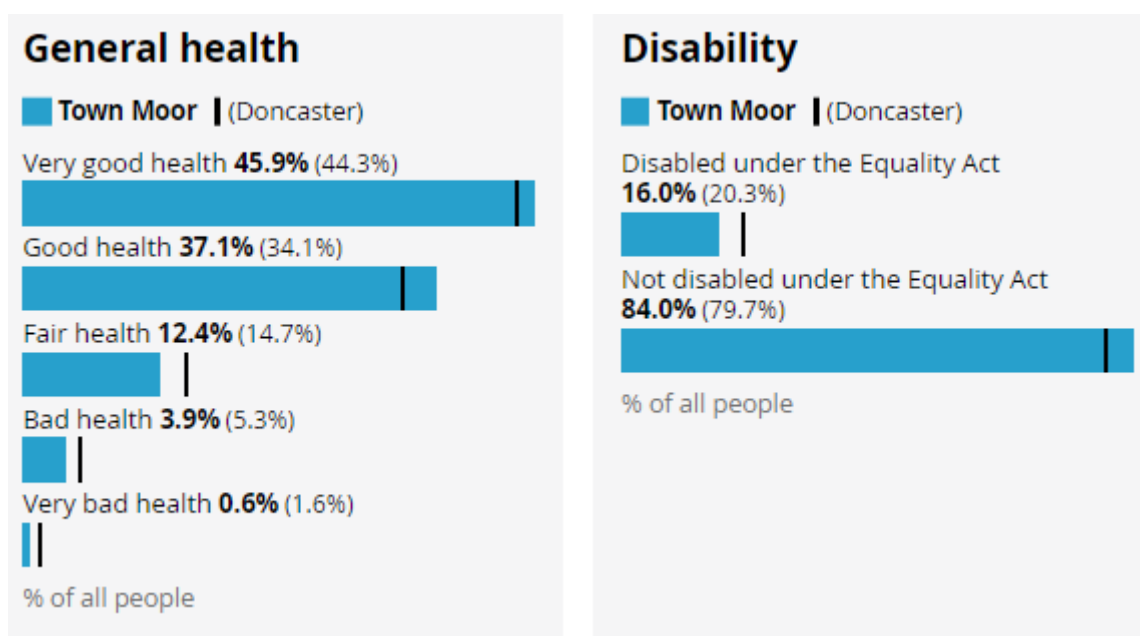


*Figure 12. Health status in Town Moor (Census 2021)*

Emergency hospital admissions for myocardial infarction (heart attack) is significantly high in the Town ward (132.1 / 100.0). This is the 4th highest rate across the city.

Emergency hospital admissions for chronic obstructive pulmonary disease (COPD) is also significantly high (134.6) compared to England. The incidence of lung cancer is also significantly high (179.1), and again ranked 4th highest across the city.

Emergency hospital admissions for intentional self-harm is significantly high in the Town ward (161.7) compared to Doncaster (121.6) and England (100). This is also the 2nd highest rate across the city following Hexthorpe and Balby North and fits in line with Acorn data that shows that 15.1% of the population do not feel general happiness and 10.3% do not feel a sense of worth.

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The graph below outlines emergency hospital admissions (per 100) for various health conditions in the Town ward, in comparison to Doncaster and England.
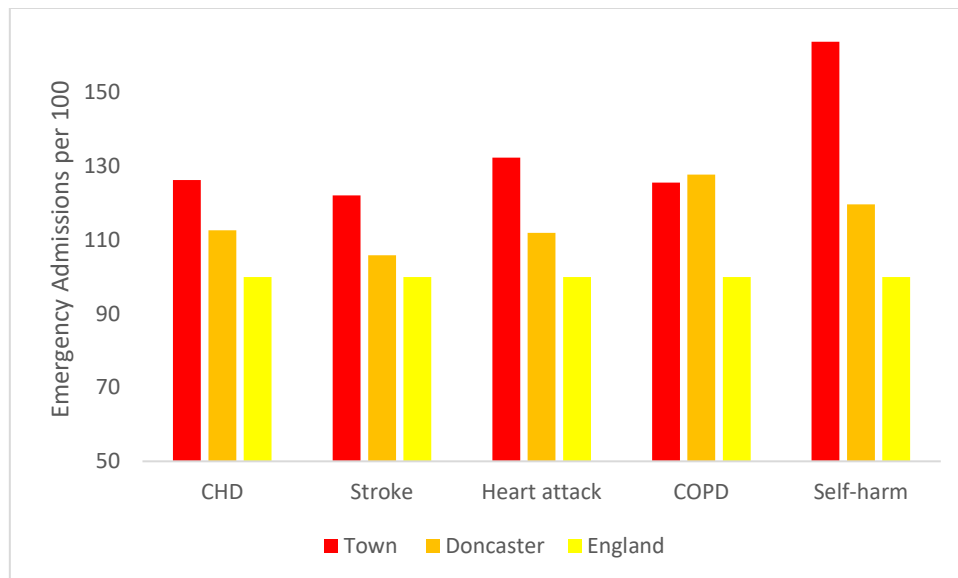


***Figure 13***. *Comparison of emergency hospital admissions by ward 2015/16-19/20*

## Alcohol Consumption

Alcohol specific admissions per 1000 population for the period April 2016 – July 2023 are available for Town Moor North and Town Moor South. Town Moor North has an incidence rate of 58.20 / 1000 which is higher than the Doncaster rate of 43.67. Town Moor South is lower at 39.67 / 1000. This can be seen in the infographic below.
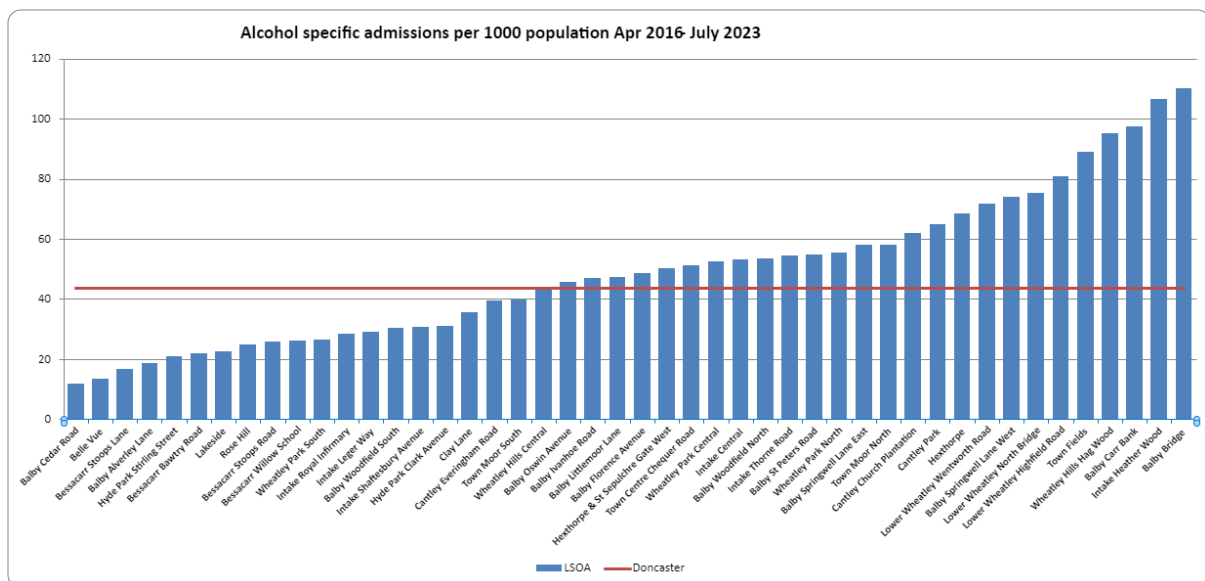


***Figure 14.*** *Alcohol specific admissions for Central locality*

## Smoking

Smoking status as self-reported by patients during registration at a GP practice is available at GP practice level. High prevalence of smoking may be linked to significantly high rates of emergency hospital admissions for COPD and a high incidence rate of lung cancer across the Town ward.

This has been outlined in the table below which includes several practices that are accessible to residents in Town Moor.

| Practice | Sum of Smokers | Sum of Prev |
|---|---|---|
| The Flying Scotsman Health Centre | 3053 | 31.57% |
| Frances Street Medical Centre | 1532 | 25.83% |
| Regent Square Group Practice | 1675 | 19.63% |
| Asa Medical Group | 2794 | 16.72% |
| St Vincent Medical Centre | 1817 | 14.89% |
| Mount Group Practice | 1567 | 13.90% |
| The Burns Practice | 1717 | 13.06% |
| **Doncaster** | **49332** | **17.96%** |

*Figure 15. Smoking status by GP practice*

## Cause of Death

The leading cause of death in the Town ward is deaths from causes considered preventable at 187.8 / 100.0, this assumes that the underlying cause of death could potentially be avoided by public health and primary prevention interventions (that is, before the onset of diseases or injuries, to reduce incidence). All cancers and circulatory diseases are the leading causes of death in those aged 75 years and under, this is demonstrated in the graph below.
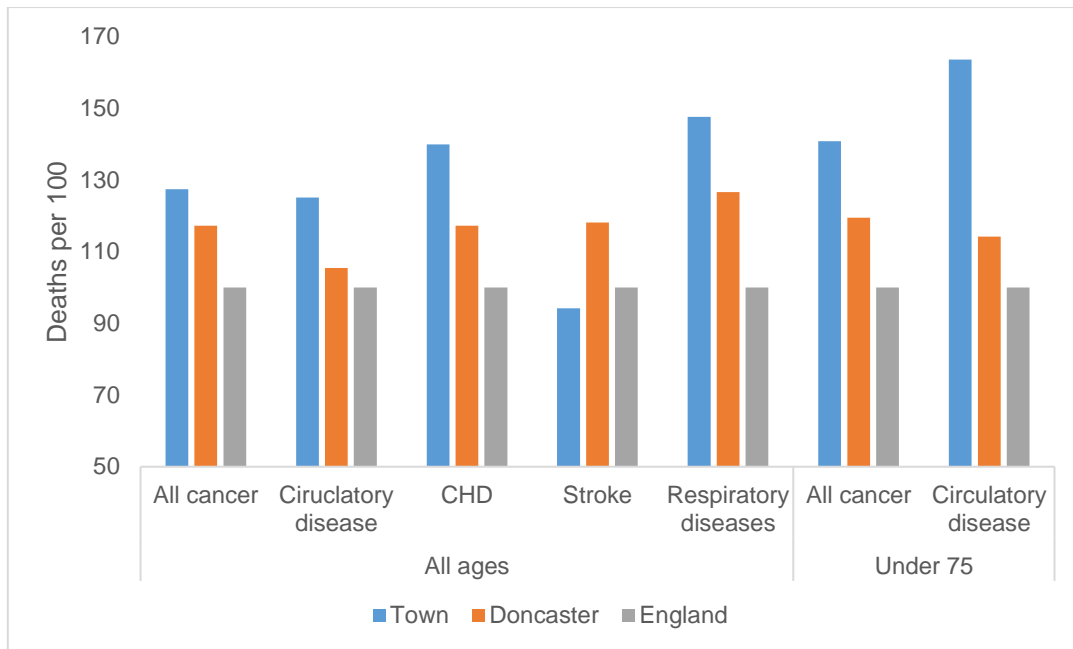
***Figure 16****. Cause of deaths across all ages and under 75s, 2015-19*

## Life Expectancy

Life expectancy at birth in the Town ward is 75.1 years in men, which is lower than Doncaster (77.9 years) and England (79.5 years). Life expectancy for females is 79.7 years, this is lower than both Doncaster (81.3 years) and England (83.2 years).

Life expectancy at birth for men is the 2nd lowest rate across Doncaster (above Mexborough). Life expectancy at birth for females is the 5th lowest rate across Doncaster. Figure 15 and 16 below shows life expectancy at a ward level across the city of Doncaster for males and females.
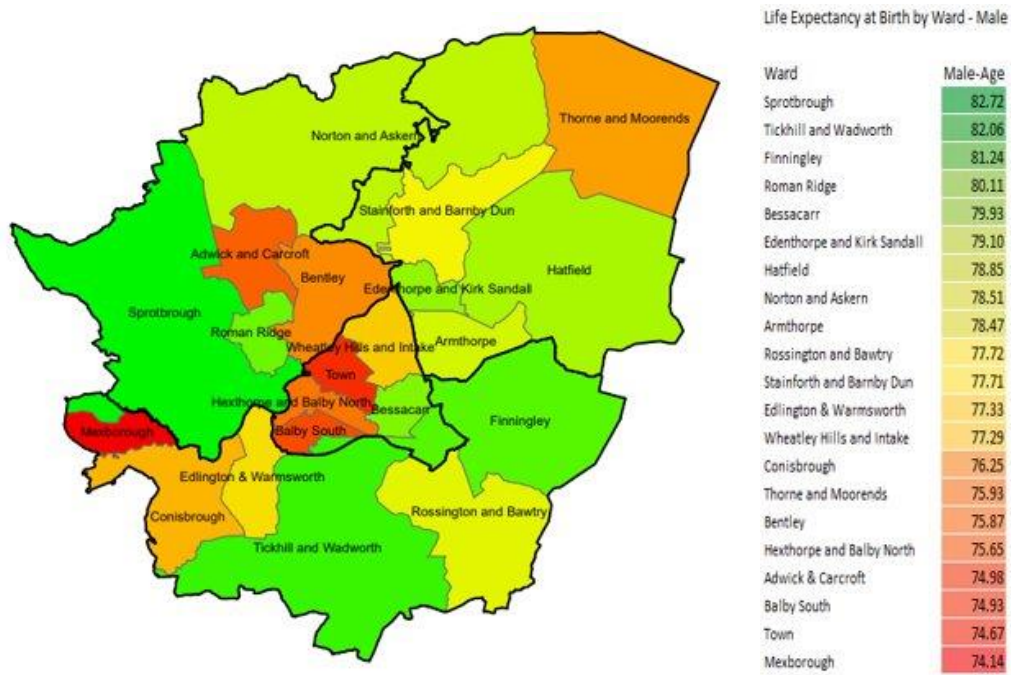
Life Expectancy at Birth by Ward - Male

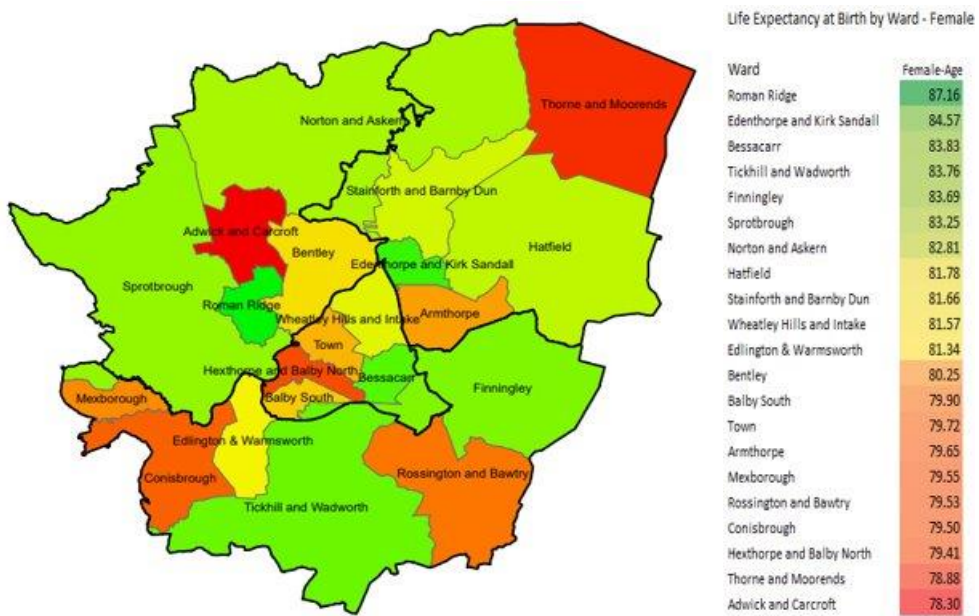| Ward | Male-Age |
|---|---|
| Sprotbrough | 82.72 |
| Tickhill and Wadworth | 82.06 |
| Finningley | 81.24 |
| Roman Ridge | 80.11 |
| Bessacarr | 79.93 |
| Edenthorpe and Kirk Sandall | 79.10 |
| Hatfield | 78.85 |
| Norton and Askern | 78.51 |
| Armthorpe | 78.47 |
| Rossington and Bawtry | 77.72 |
| Stainforth and Barnby Dun | 77.71 |
| Edlington & Warmsworth | 77.33 |
| Wheatley Hills and Intake | 77.29 |
| Conisbrough | 76.25 |
| Thorne and Moorends | 75.93 |
| Bentley | 75.87 |
| Hexthorpe and Balby North | 75.65 |
| Adwick & Carcroft | 74.98 |
| Balby South | 74.93 |
| Town | 74.67 |
| Mexborough | 74.14 |

*Figure 17.* Life expectancy at birth by ward - Male



Life Expectancy at Birth by Ward - Female

| Ward | Female-Age |
|---|---|
| Roman Ridge | 87.16 |
| Edenthorpe and Kirk Sandall | 84.57 |
| Bessacarr | 83.83 |
| Tickhill and Wadworth | 83.76 |
| Finningley | 83.69 |
| Sprotbrough | 83.25 |
| Norton and Askern | 82.81 |
| Hatfield | 81.78 |
| Stainforth and Barnby Dun | 81.66 |
| Wheatley Hills and Intake | 81.57 |
| Edlington & Warmsworth | 81.34 |
| Bentley | 80.25 |
| Balby South | 79.90 |
| Town | 79.72 |
| Armthorpe | 79.65 |
| Mexborough | 79.55 |
| Rossington and Bawtry | 79.53 |
| Conisbrough | 79.50 |
| Hexthorpe and Balby North | 79.41 |
| Thorne and Moorends | 78.88 |
| Adwick and Carcroft | 78.30 |

*Figure 18.* Life expectancy at birth by ward - Female

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## Physical Activity

It is known that Doncaster has are more physically inactive adults, and fewer physically active adults than the national average. 28.9% of adults in Doncaster are physically inactive, this is significantly higher than the England rate (23.4%).

Mosaic data shows a small percentage of the population in Town Centre do not engage in any moderate intensity physical activity. Please see appendix for more information on mosaic data. This falls in line with Acorn data which shows that 19% of residents in Town Centre report never engaging in moderate intensity physical activity. More information on the Acorn profile can be found in the appendix.
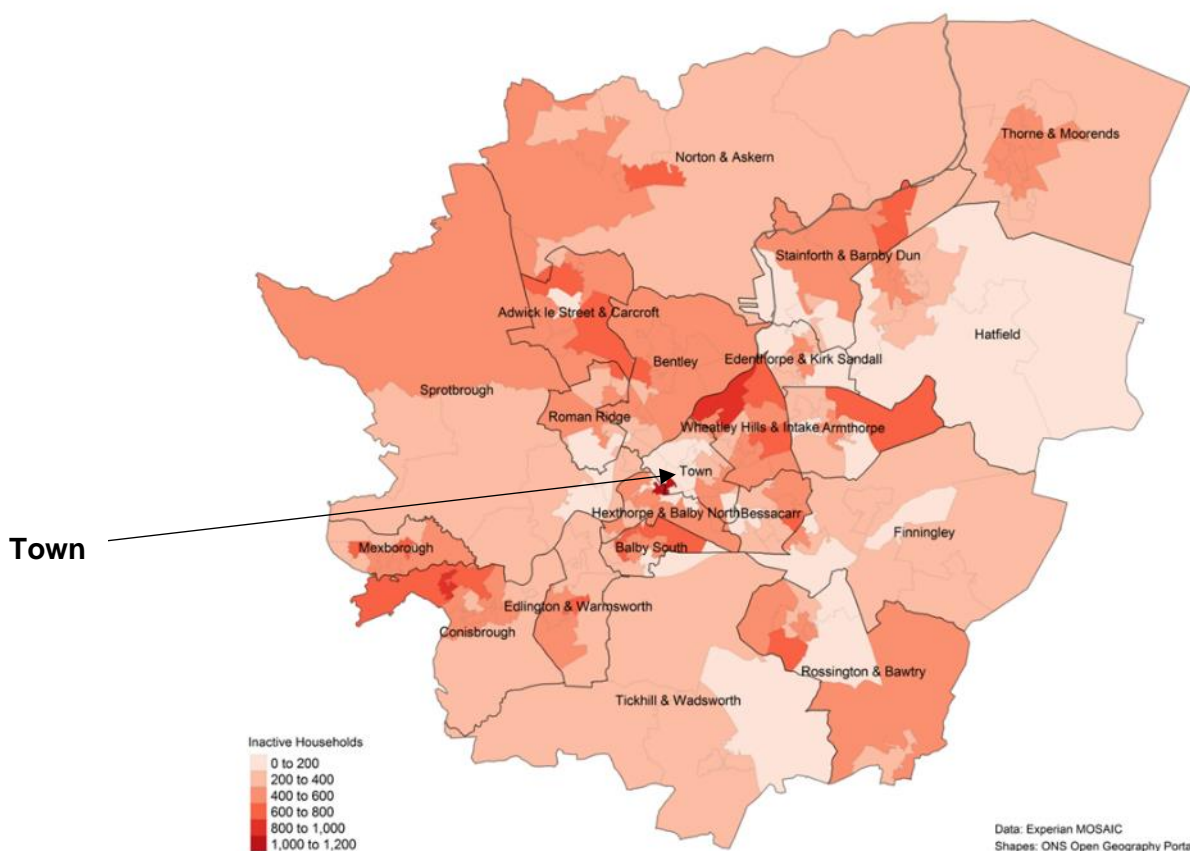


*Figure 19. Mosaic map of household physical activity levels in Doncaster.*

Data from the Pupil Lifestyle Survey (2022) shows that 16% of children are physically active on only one or two days a week, with 31% being active on three of four and 51% on five or more occasions were the leading reasons given by pupils when asked why they did not participate in physical activity in Town Centre.

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## Active Travel

Census data (2021) shows that the majority of residents aged 16 years and over in employment Town Moor travel less than 10km to a place of work (44.9%).

The leading method of travel to the workplace is driving a car or van (48.4%). The number of residents in Town Moor that travel by active travel modes such as bicycle or walking (13.6%) is higher than both the England (9.7%) and Doncaster (8.9%) rate.

Furthermore, the Pupil Lifestyle Survey showed that 53% of children in the Town ward reported walking to school, this is higher than the Doncaster average of 47%.

## Parks and Green Spaces

'Doncaster Future Parks' is the name given to Get Doncaster Moving's approach to improving parks and open spaces, so that more people can enjoy green spaces, and more often.

In parks identified as 'Future Parks' sites, GDM work closely with local communities to understand what improvements they would like to see (such as footpaths, signage, and notice boards), and what activities people might like to see taking place there (such as community events).

Town Field is one of several Future Parks in Doncaster. The engagement work in Town Field highlighted that the community would like to see improved lighting on site, enhancements to points of access, improved signage, and notices. Following on from engagement with residents a new community group started at Town Field. The group are working towards developing activities and events on the park.

The responses from analysis which took place in June 2022 can be seen on the following page.
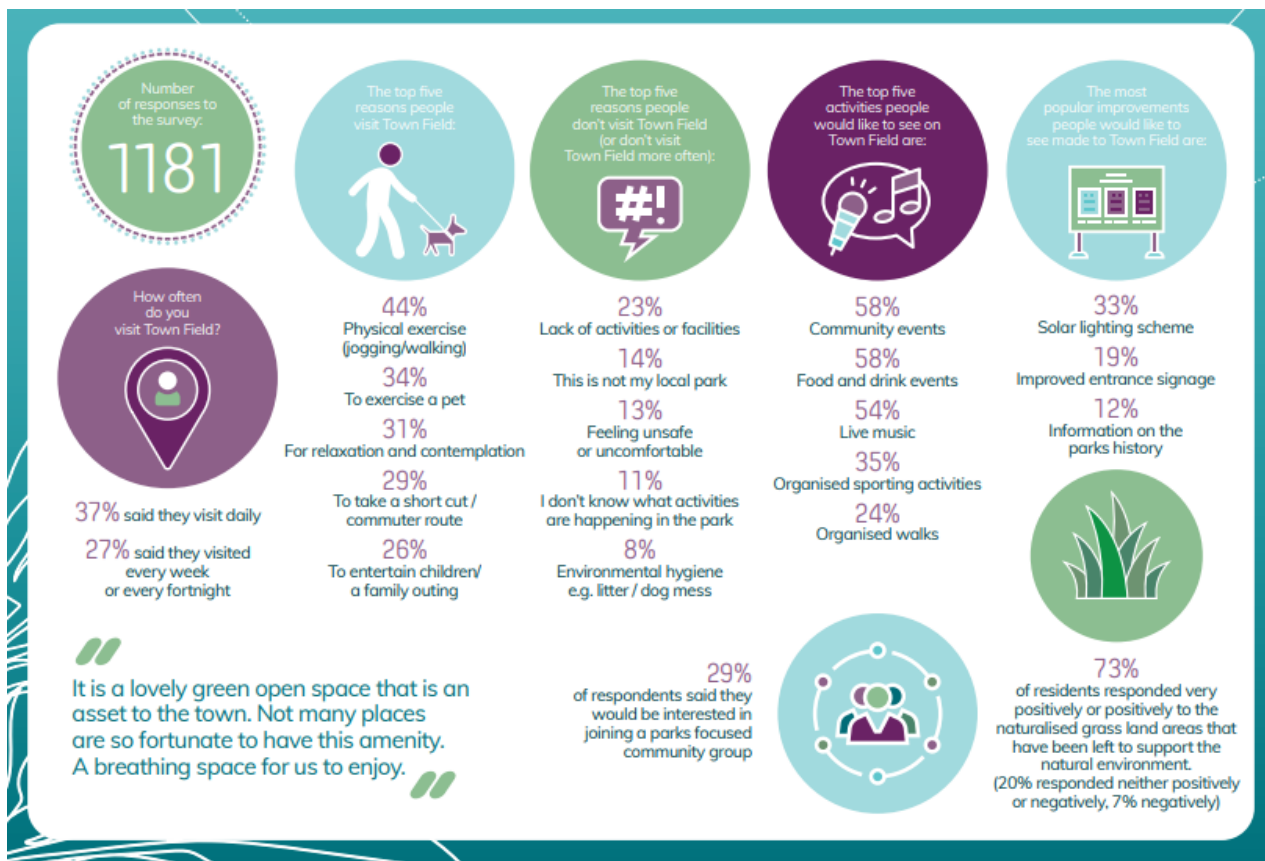
**Figure 20.** *Town Field future park responses*

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## Population Health Management

COVID-19 has had a huge impact on communities, and it is vital to understand the impact and direction the pandemic has had on community organisation in the ward so that support can be offered, and work can be done to manage any gaps or risks associated with changes. To support with this, Well Doncaster officers undertake regular population health management insight with community organisations in Town Moor identifying their current status and needs, and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact WellDoncaster@doncaster.gov.uk

# Community Information

## Population
2400 (Census 2021)

The population of Town Moor has a higher proportion of children aged 5-14 years, and adults aged 30-39 years. With a lower-than-average number of working-age adults aged 20-24 years and 40-49 years compared to England. This suggests a higher prevalence of families and/or working age adults and is demonstrated in the infographic below.
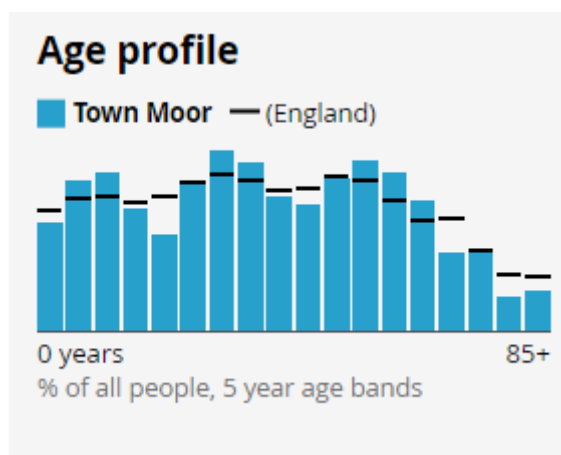


*Figure 21. Age profile of Town Moor*

| Town Moor | | England | |
|---|---|---|---|
| **Age Band** | **Proportion** | **Age Band** | **Proportion** |
| 0 - 4 years | 4.8% | 0 - 4 years | 5.4% |
| 5 - 9 years | 6.7% | 5 - 9 years | 5.9% |
| 10 - 14 years | 7.1% | 10 - 14 years | 6.0% |
| 15 - 19 years | 5.5% | 15 - 19 years | 5.7% |
| 20 - 24 years | 4.3% | 20 - 24 years | 6.0% |
| 25 - 29 years | 6.5% | 25 - 29 years | 6.6% |
| 30 - 34 years | 8.1% | 30 - 34 years | 7.0% |
| 35 - 39 years | 7.5% | 35 - 39 years | 6.7% |
| 40 - 44 years | 6.0% | 40 - 44 years | 6.3% |
| 45 - 49 years | 5.6% | 45 - 49 years | 6.4% |
| 50 – 54 years | 6.8% | 50 – 54 years | 6.9% |
| 55 – 59 years | 7.6% | 55 – 59 years | 6.7% |
| 60 – 64 years | 7.1% | 60 – 64 years | 5.8% |
| 65 – 69 years | 5.8% | 65 – 69 years | 4.9% |
| 70 – 74 years | 3.5% | 70 – 74 years | 5.0% |
| 75 – 79 years | 3.7% | 75 – 79 years | 3.6% |
| 80– 84 years | 1.5% | 80– 84 years | 2.5% |
| 85 years and over | 1.8% | 85 years and over | 2.4% |

*Figure 22. Age band comparison between Town Moor and England*

## Demographics (Ethnicity, Language, and Religion)

Town Moor is predominantly White British (83.0%), higher than the England rate (81.0%), but lower than Doncaster (93.1%). There is a large community of Asian, Asian British or Asian Welsh residents which account for 10.5% of the population in Town Moor, this is significantly higher than the Doncaster rate of 2.9%, and higher than the England rate of 9.6%. 2.2% of the population are Black, Black British or Black Welsh, Caribbean or African, this is higher than Doncaster (1.2%) and lower than England (4.2%). In addition, 2.4% of residents are from mixed or other ethnic groups, with 1.9% being from other ethnic groups. The predominant language in Town Moor is English, with 88.2% using this as their main language. This is lower than the Doncaster rate of 92.8%

Just under half of residents in Town Moor are of Christian religion (47.4%), this is higher than the England rate of 46.3%. 36.0% of residents are of no religion. 7.3% of residents are Muslim and 4.8% of residents classify as being Buddhist, Hindu, Sikh or other.

This is illustrated in the infographics below which compare Town Moor to Doncaster.
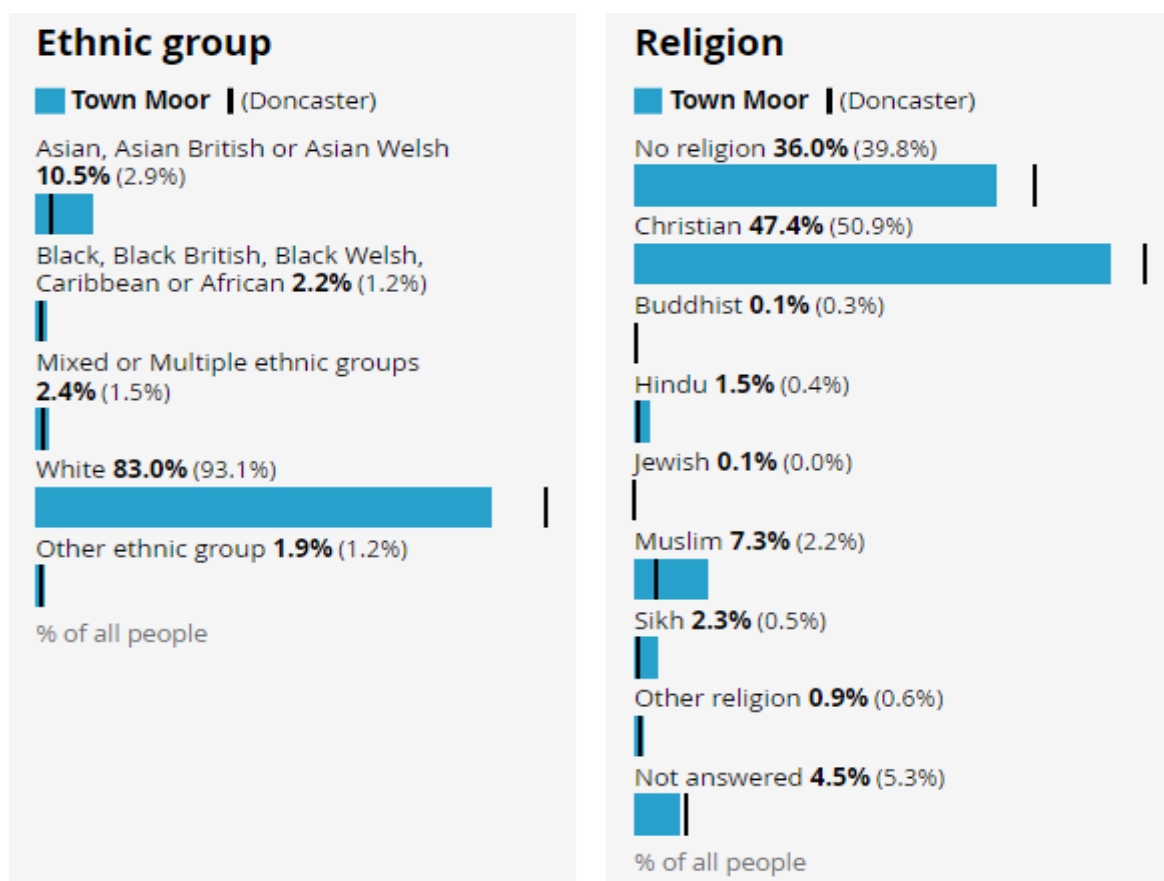


***Figure 23.*** *Demographic comparison between Town Moor and Doncaster*

## Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities. The data below explores several variables to analyse the housing in Town Moor.

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There are 1100 households in Town Moor. Data shows that there are a significantly low proportion of socially rented properties in Town Moor (1.5%), compared to Doncaster (17.0%) and England (17.1%). Household ownership (outright or with a mortgage or loan or shared ownership) accounts for 72.1% of properties which is higher than the England and Doncaster rate.
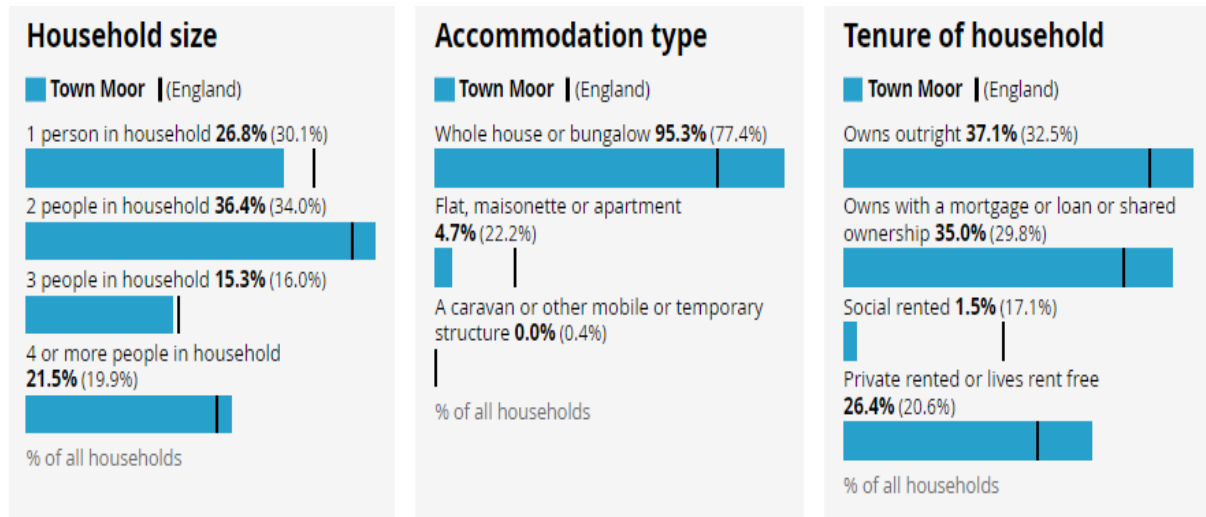
**Household size**

Town Moor | (England)

1 person in household **26.8%** (30.1%)

2 people in household **36.4%** (34.0%)

3 people in household **15.3%** (16.0%)

4 or more people in household **21.5%** (19.9%)

% of all households

**Accommodation type**

Town Moor | (England)

Whole house or bungalow **95.3%** (77.4%)

Flat, maisonette or apartment **4.7%** (22.2%)

A caravan or other mobile or temporary structure **0.0%** (0.4%)

% of all households

**Tenure of household**

Town Moor | (England)

Owns outright **37.1%** (32.5%)

Owns with a mortgage or loan or shared ownership **35.0%** (29.8%)

Social rented **1.5%** (17.1%)

Private rented or lives rent free **26.4%** (20.6%)

% of all households

*Figure 24. Household statistics in Town Moor (Census 2021)*

The most frequent number of people per household in Town Moor is 2, similar to Doncaster. At ward level, the number of overcrowded houses in the Town ward is 11.3%, this is highest rate across all wards in the city (a household is overcrowded if it has fewer bedrooms than it needs to avoid sharing, based on the age, sex, and relationship of household members).

## Stronger Families

### Antisocial Behaviour

Doncaster Stronger Communities Service looks to tackle all foms of anti-social behaviour, Hate Crime and lower level community safety within neighbourhoods. The Central team are responsible for working in partnership with a range of agencies to deliver a joined up approach that addresses needs identified within an area as well as more cross cutting and complex work around community tensions and cohesion. The Town ward (excluding City Centre) is one of five wards aligned to the Stronger Communities Team.

Data on the number of early interventions, ASB, hate crime and low level crime issues identified and managed in the Central locality show 1580 cases, of these 458 incidents were in the Town ward, the highest across the locality. These are issues that are purely dealt with by Stronger Communities Officers prior to any other agency/multi-agency involvement in the true sense of early intervention and thus preventing escalation and involvement from other, more costly services.

Antisocial behaviour incidents by ward highlighted Town as having the 2nd highest rate in the Central locality at 142. This is shown in the infographic below.
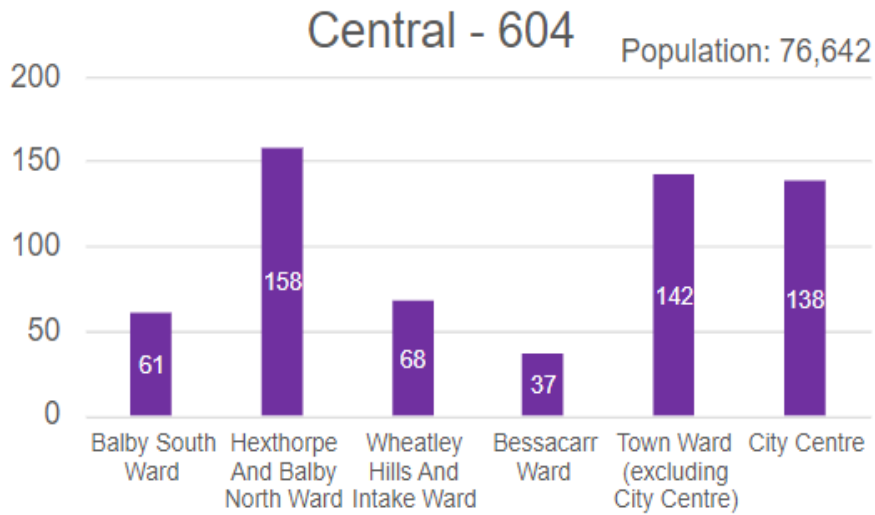
*Figure 25. ASB Incidents by Ward (Partnership ASB ward level performance 2023/24)*

## Vulnerable Victims

The number of vulnerable victims for each Locality is also recorded. These figures represent individuals affected by repeat incidents of ASB. The below shows that the Central locality had the 2nd highest rate of vulnerable individuals, at 41. However, of these only 3 were in the Town ward. With highest figures being in Wheatley and Intake (16) and Hexthorpe & Balby North (12).
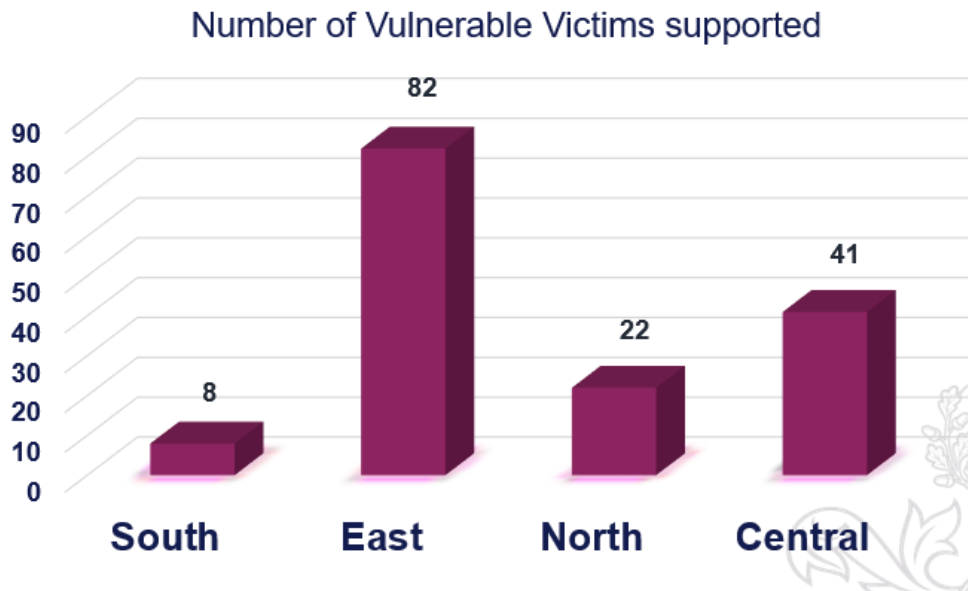


*Figure 26. Vulnerable Victims by Locality (Partnership ASB ward level performance 2023/24)*

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## Community Insight

### Appreciative Inquiry

Appreciative Inquiry (AI) is a strength-based approach to understanding what is working well. It involves asking a series of structured questions which are analysed to identify themes that can be used to create positive change. The questions seek to understand past and present successes to help plan and create a bright and positive future. Used in a community setting, the process consists of four phases:

1. **Discovery Phase** – This will involve engagement with the residents to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan for community action.
4. **Deliver** – A collaborative way of working and investing resources in working towards the actions from the design phase.

The Well Doncaster Team undertake Appreciative Inquiry every year to ensure the voice of the community is heard and understood. Following the COVID-19 pandemic, this is more important than ever. As Armstrong (2020) demonstrates, through appropriate questioning, appreciative inquiry can help us move away from focusing on what is wrong, to capitalising on what is right to help strengthen and restructure communities. As communities look for the positives in their future, we hold up a mirror that shows them where the positive future lies – with them and their community.

In 2023, a Discovery phase was undertaken in Town Moor as part of the AI approach. The table below outlines the emerging themes identified during the thematic analysis.

| Theme | Quotes |
|---|---|
| Community | *"I've been here 10 years, I get on really well with the neighbours, I love my house - had the house done and garden done. I don't have any problems with anybody. It's so peaceful, I can sit in the garden and hear the birds. It's nice to sit and listen to the kids enjoying themselves in the summer."*<br><br>*"People being neighbourly is important to me because you can't exist in a community on your own"* |
| Transport | *"It is a good location - we live close to DRI, the city centre and has good links to the motorways."* |
| Amenities | *"I live near the racecourse. Retail parks nearby"* |

## Doncaster Talks

In 2019, Doncaster Talks undertook an insight across the City of Doncaster. Responses were separated into wards and thematically analysed.

Across the Town Centre, 246 responses were received which equates to 1.10% of the ward. An overview of responses can be seen below.
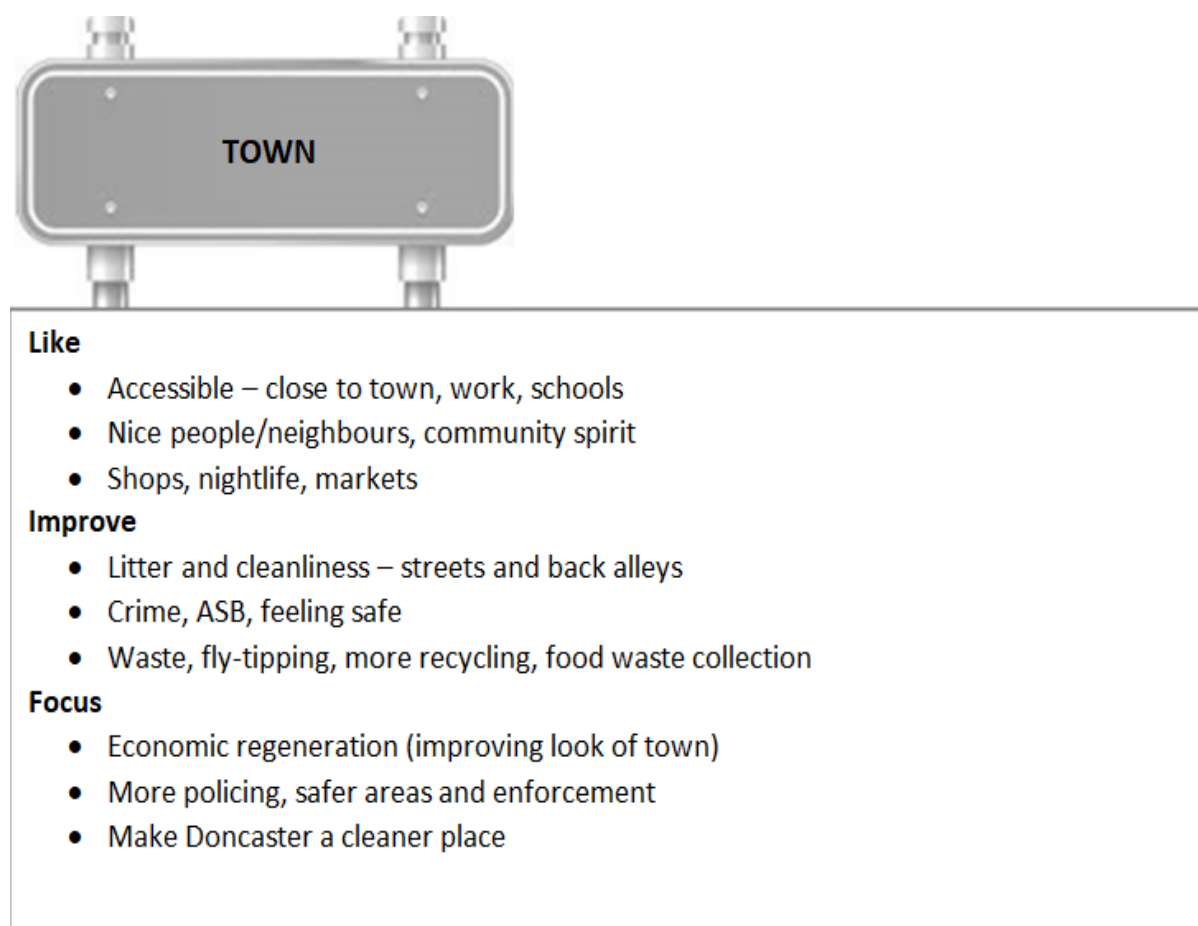


**TOWN**

**Like**
- Accessible – close to town, work, schools
- Nice people/neighbours, community spirit
- Shops, nightlife, markets

**Improve**
- Litter and cleanliness – streets and back alleys
- Crime, ASB, feeling safe
- Waste, fly-tipping, more recycling, food waste collection

**Focus**
- Economic regeneration (improving look of town)
- More policing, safer areas and enforcement
- Make Doncaster a cleaner place

*Figure 27. Town ward responses*

## Locality Plan

Locality plans look at how we can together strengthen communities and improve the lives and opportunities for residents living there.

The Central Locality Plan has been developed in conjunction with residents and sets out what will be done to improve the community over the next 12 months. Communities were engaged through several different ways:
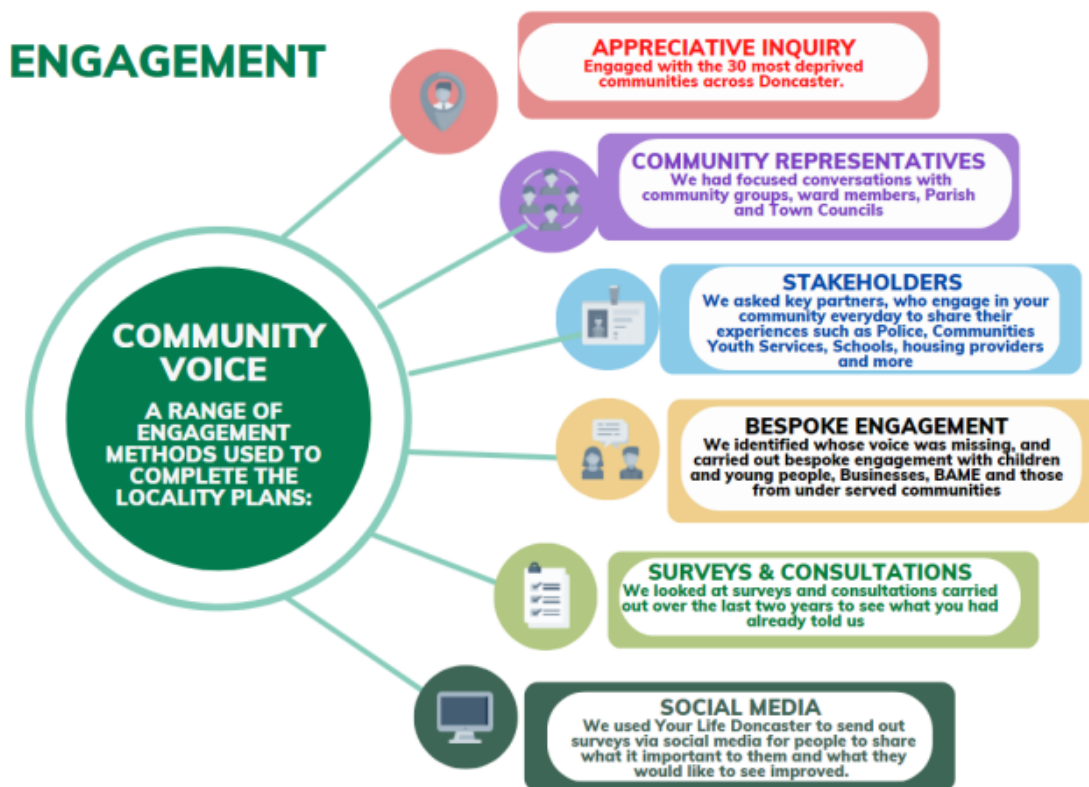
*Figure 28.* Community Voice engagement methods

The 2023-24 Locality Plan for the Central Communities outlines a set of priorities and can be viewed using the following link Central Locality Plan 2023/24

## Community Investment

The Central locality has received £2.42million of community investment through Well Doncaster. Of this, £1.43million has been directly invested in the Town ward. The investment has contributed towards the community priorities of Children & Young People provision, supporting financial security of individuals and families i.e., education, training, volunteering, school attendance and access to food, and enabling positive lifestyle choices including weight management, smoking cessation.

# References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, *2*(1), p.100038.

# Appendix

Well Doncaster Annual reports

Well Doncaster Approach: https://youtu.be/e1RKOZoGI10

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual report:

https://welldoncaster.wordpress.com

Census data 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

Build a custom area profile - Census 2021, ONS

Census Maps - Census 2021 data interactive, ONS

Public Health Data

**Fingertips**

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.
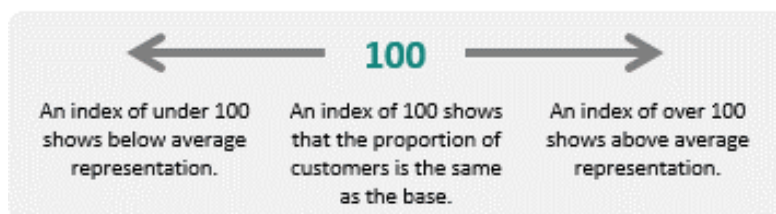
Published January 2024

## Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits.

**INTERPRETING THE REPORT**

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

**INDEX**

100

An index of under 100 shows below average representation.

An index of 100 shows that the proportion of customers is the same as the base.

An index of over 100 shows above average representation.

The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or under represented.

## Get Doncaster Moving survey

https://getdoncastermoving.org/uploads/dmbc-phase-1-summary-report-final.pdf?v=1558622409

## Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours, and location.

The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.
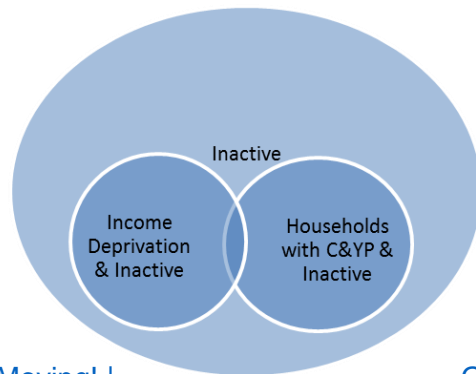


Link to the Get Doncaster Moving strategy; Let's Get Moving! | Get Doncaster Moving

## Pupil Lifestyle Survey 2022

Pupil Lifestyle Survey - Healthy Schools (healthylearningdoncaster.co.uk)

## Power BI – Joint Strategic Needs Assessment

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

Joint Strategic Needs Assessments - Team Doncaster