# Finningley Ward Community Profile Well Doncaster

(Including Hayfield green, Blaxton, Old Cantley, Branton, Finningley and Auckley)





Community Led Health and Wealth

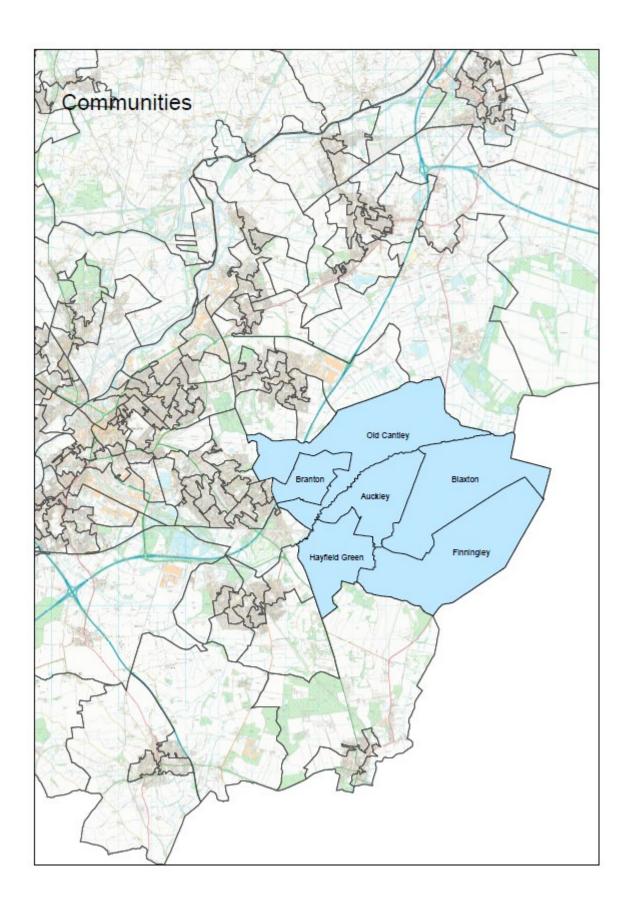
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# This Report

This report focuses on Finningley ward in the South of the City of Doncaster and consists of six smaller communities as LSOA level: Hayfield green, Blaxton, Old Cantley, Branton, Finningley and Auckley. The report begins with a one-page summary outlining key information and priorities about the Finningley ward. The document builds on the initial community profile of 2021 and updated figures have been included where possible. This report shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.



33.9% of residents hold a Level 4 or above qualification



6.8% of households are living with income deprivation



17.5% of residents are living with a longterm illness or disability



72.2% of families live together as one household, significantly higher in coparison to Doncaster 64.1%



30.1% of year 6 children are overweight



76% of children living in the Finningley Ward reported that they enjoy Physical Acivity

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# One page Summary

Located in the South of Doncaster the Finningley Ward exhibits signs of affluence based on the data analysed. The ward consists of the 7 communities included within this report including Hayfield Green, Blaxton, Old Cantley, Branton, Finningley and Auckley. Most people living in the Finningley ward were born in the UK 96.5%, and 92.5% report themselves to be white. Data shows that people living in the Finningley Ward are an ageing population with 26.1% of the population aged over 65.

The wards residents experience a higher socio-economic status, which is associated with better access to healthcare resources and healthier living conditions. This is reflected by data showing only 2.9% of the working age population is unemployed in comparison to the Doncaster rate of 6.1%. The majority of those are in full time employment, and a significantly higher percentage of those are in senior and management roles 15.5% in comparison to the Doncaster rate of 10.2%.

Most homes in the Finningley Ward are owned outright 42.3% higher than the average for England at 32.5%. A further 39.9% owns their home with a mortgage, or loan or shared ownership compared to England with 29.8%. Only 6.4% of housing is Social Rented compared to an average of 17.1% for England; and 11.4% live in private rental properties compared to 20.6% as an average for England.

The Finningley Ward Index of Multiple Deprivation is 11.1 which is significantly lower than Doncaster as a whole (30.3) and England (21.7) and is the lowest in the City indicating it I the most affluent ward. There is a pocket of deprivation in Hayfield Green

Most residents living in the Finningley Ward report to have very good health. Life expectancy for both males and females is higher amongst Finningley residents, than the rest of Doncaster. The leading cause of death is Colorectal Cancer and there is high smoking prevalence in those aged 15 years of age.

For subsequent sections of this report, we have opted to combine Old Cantley with Branton and Auckley with Hayfield Green. This decision is driven by the availability and nature of the data. When examining the data at the Ward level, it's important to note that part of Bessacarr and Cantley is encompassed within the dataset, but they are not individually identified as communities within the ward. To make an accurate comparison, more information is needed on specific ward boundaries.

Areas in Hayfield Green exhibit indicators of deprivation when compared to the rest of the community, and are illustrated in the figures below. A high percentage of properties around Elm Road, Pane Tree Way & Cypress Avenue area of Hayfield Green are deprived in 3 dimensions, shown in Figure 13. 86.6% are socially rented and a significantly high number of people are economically inactive due to looking after the home or family, illustrated in Figure 14, a further 12.8% of people in this area are also economically inactive due to long term sickness or disability. Furthermore 6.7% of houses experience overcrowding. All three figures are highest in the Finningley Ward.

A high number of residents around New Street and Blue Bell Street in Blaxton experience deprivation in two dimensions illustrated in Figure 16, 19.6% of residents in this area also have no qualifications. Both figures are high when compared to the rest of the community and ward but are not significantly high compared to Doncaster.

## **Key Health Priorities**

- High incidences of Colorectal Cancer (120.4 per 100.0) and is the seventh highest area in the city, this reflects the higher age of the population.
- Rates of Smoking are low in comparison to Doncaster and the rest of England, however there is a higher rate of regular smokers aged 15 (10%) in comparison to Doncaster and the rest of England.
- A lower percentage of children from the Finningley ward reported that they visited a Dentist in the last 12 months in comparison with Doncaster

## **Assets**

Well Doncaster use a community centred approach which allows investment in supporting, working with, and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strength/assets-based approach to work with individuals, families and communities is crucial to the achievement our overall vision. It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs.

## **Asset Maps**

The maps below illustrate the different types of assets found in Finningley ward. Maps have been split to show Business, Community, and Health assets separately. It should be noted that these maps are a starting point in understanding the community and that further work is needed amongst the community to understand all the assets and how they are used.

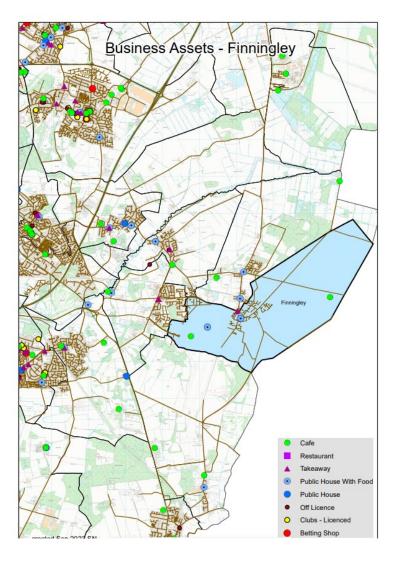


Figure 1 Finningley Business Assets

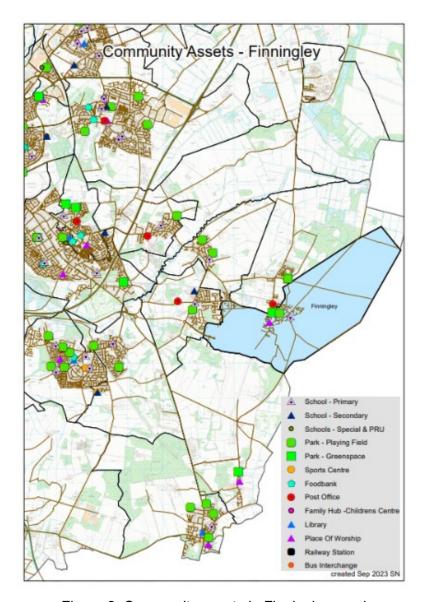


Figure 2. Community assets in Finningley ward

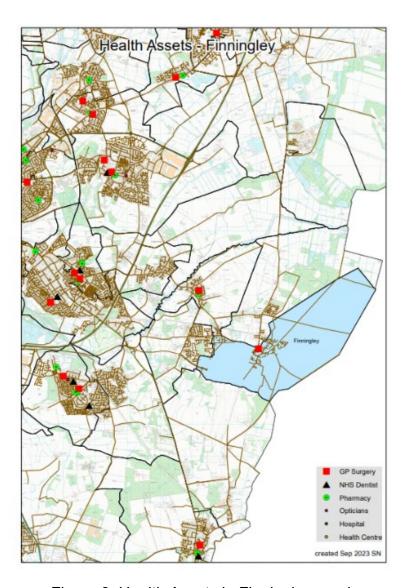


Figure 3. Health Assets in Finningley ward

There are limited assets within Finningley ward boundaries, particularly health assets. Finningley residents have access to just one GP surgery and have to travel quite a substantive distance to access an NHS dentist or hospital.

# Assets in the Community

## Population Health Management

As part of a population health management approach, the following assets have been identified and themed around place and people:



Inotitutions	Dhysical anges	Local Factoria
Institutions	Physical space	Local Economy
(Schools/colleges etc.)	(Parks, carparks etc.)	(Local profit businesses)
	Parks:	Shops:
Hobby horse nursery	Finningley Park	Armstrong Butchers Ltd
Flying Starts Day Nursery	Blaxton Playing Fields	Blaxton
Hill House School		
Hayfield Primary School	Public service buildings:	Other:
The Hayfield School	Blaxton Village Hall	Peacocks of Finningley
New College Doncaster		ETS Communications
Branton St Winifreds Church	Leisure:	Projector Lamps/projector
of England School	Finningley Women's Institute	Bulbs
	Finningley Village	Aggregates R Us
	Community Group	Kidz Hub
		Luxury Bathroom Solutions
	Physical Activity/Sports:	Vulcan to the Skies
	Blaxton and Finningley	Enterprise
	Playing Fields Association.	The Education and skills
	Tennis Courts Fee for 2023	Consultancy
	£30 per family April to	Yorkshire Aero Hub
	October.	ER Fire Safety
		Ramada Encore Hotel
	Blaxton Playing Fields	Station Hotel Blaxton
	, -	Finningley Post Office
	Weekly walks run by the	JS Development
	Finningley Village	Medicus Training
	Community Group.	Ice Bubble Ltd
		Branton Farm Nurseries
	LT Fitness run different	Charles Fox and Son Farm
	fitness sessions from	
	Blaxton Village Hall	Food/Beverage:
	]	The Blue Bell Blaxton
	PQA Doncaster	The Eagle and Child Inn
	1 9, 1 5011040101	The Three Horse Shoes
	Facilities:	The Harvey Arms
	The Yorkshire Wildlife Park	Golden Sun
	The Following Wilding Funk	Subway



Individuals	Associations
(Key Individuals within the community)	Local Groups/Clubs

Ward Members Jane Cox Steve Cox	Health: Mayflower medical practice
Richard Jones	
Community Members Finningley Parish Council	
Professionals: Well Doncaster Officers	

### **Ward Members**

Finningley ward has three ward Councillors who were elected in 2021.



## **Parish Council**

Finningley Parish Council meet on the third Tuesday of each month commencing at 7.15pm in the Village Hall on Rectory Lane off Old Bawtry Road. For more information please visit: Finningley Parish Council (finningley-pc.gov.uk)

The current Finningley Parish Council councillors



Symeon Waller Archivist, Employment Working Party, Village Hall Management Representative, Councillor, Chairman, Allotment Society Chairman



Allan Jones
Employment Working
Party, Village Hall
Management
Representative,
Councillor



Julie Kong Events Working Party, Councillor, Social Media Team, Financial Signatories



Jane Tuff Employment Working Party, Events Working Party, Councillor, Allotment Society



James Walker School Liaison, Councillor, Financial Signatories



Hayley Waller Village Pond Liaison, Councillor, Financial Signatories

## Health and Wealth

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

## **Deprivation**

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences, and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing, and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

The Finningley Ward IMD score is 11.1 which is significantly the lower than Doncaster as a whole (30.3) and England (21.7) and is lowest in the borough indicating it is the most affluent ward.

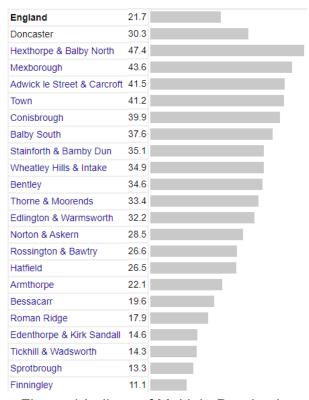


Figure 4 Indices of Multiple Deprivation

When looking at the Public Health Fingertips data the Finningley Ward scores better than Doncaster and England on a number of indicators of deprivation including those impacted by income deprivation, including children, older people in poverty, those impacted by fuel poverty, households experiencing overcrowding and those aged over 65 who live alone and is illustrated below.

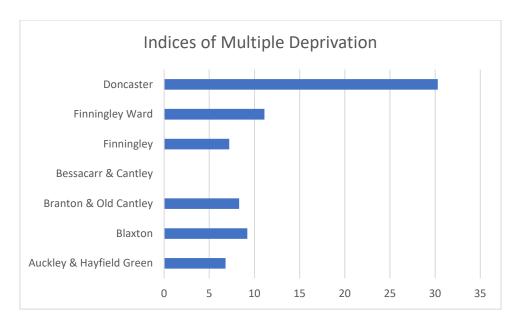


Figure 5 Indices of Multiple Deprivation at Community level

Figure 11 illustrates the communities in the Finningley Ward rank amongst the lowest in the City, with 5 of the 6 communities making up the 5 least deprived.

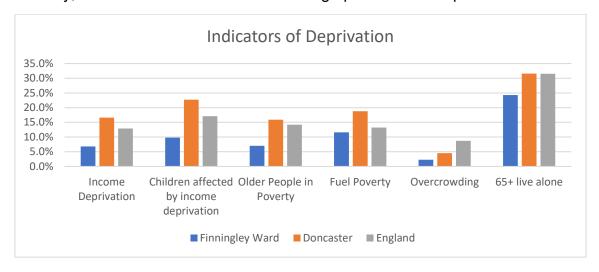


Figure 6 Indicators of Deprivation

According to the Census (2021) the dimensions of deprivation used to classify households are indicators based on four selected household characteristics: education, employment, health and housing.

Finningley has more households that aren't deprived in any dimensions and 1.7% of households are deprived in three dimensions significantly lower than Doncaster (4.6%) and England (3.7%). There are comparatively low levels of socially rented housing and more own their house outright and with a mortgage, in addition less houses are privately rented. This is illustrated in Figure 5 below.

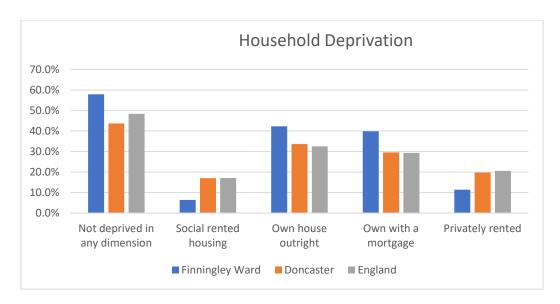


Figure 7 Household Deprivation

Another measure which may indicate deprivation is the number of cars in each household. 10.1% of households have no car or van, significantly lower than Doncaster (24.4%) and England (23.5%) and 38.9% have 2 cars or vans, significantly higher than Doncaster (25.8%) and England (26.1%).

## Wealth Inequalities

### **Employment**

Finningley ward unemployment rate amongst working age adults is 2.9% which is lower than Doncaster (6.1%) and England (5.0%), and is 2<sup>nd</sup> lowest in the borough. 20.9% of residents aged 16 and over who are not in employment have never worked, significantly lower than Doncaster (27.2%) and England (25.6%).

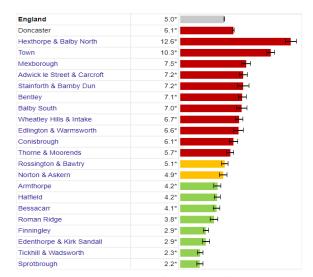


Figure 8 Unemployment Rates in Finningley ward

Of those who are in work, the majority work full time (60.0%), which is similar to figures for Doncaster (60.7%) and England (59.1%) and 27.5% work part time, lower than Doncaster (28.9%) and England (29.8%).

Occupation figures in Figure 7, highlight those in professional occupations are the most prevalent and are significantly higher than Doncaster and similar to England. A large percentage are Managers, directors and senior officials when compared to Doncaster, both traditionally high skill, higher pay jobs. Elementary occupations and plant, process and machine workers are much lower than Doncaster and England, which are traditionally low skill, low pay work. A small percentage of people aged 16 years and older have no qualifications Furthermore, a significantly high percentage of residents are qualified to Level 4 and a large percentage of people work from home.

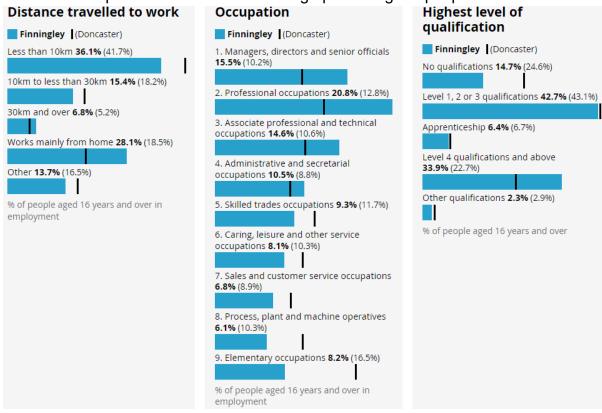


Figure 9 Employment & Education in Finningley Ward

Most Branton residents (21%) of residents are engaged in professional occupations whilst 16.3% of the working population hold managerial, directorial, or senior official positions. 20.3% of Auckley residents are engaged in professional occupations, whilst a significantly higher number of residents of the working population hold associate professional and technical positions (15.7%). Similarly, 19.8% of Blaxton residents are employed in professional occupations and a similar proportion (17%) hold Associate professional and technical positions.

The Joint Strategic Needs Assessment (JSNA) (2022) data displays percentages of residents claiming universal credit. In the Finningley Ward, 2.05% of the population

are claimants, which is significantly lower when compared to Doncaster of 4.48% and is 4<sup>th</sup> lowest in the borough.

## Citizens Advice Doncaster Borough

From April 2023, Citizens Advice Doncaster Borough, have supported 39 clients living within the Finningley Ward across 33 postcodes. There have been 300 new interactions for this ward, and 13 repeat actions. The predominant issue has been addressing debt.

## **Food Poverty**

There is no foodbank within the Finningley Ward, the nearest being in New Rossington, and there are five in total in the South locality. From the data held we cannot pinpoint the areas that people collecting food live in at this time.

The Finningley Ward does not have a Foodbank so the following data is for the whole of the South of Doncaster for the period August, September and October 2023. The average number of adults helped by the Foodbanks in that period was 115 per month and the average number of children was 79 a month. These numbers were higher in August which is likely to reflect use during the school holidays, this was also the time that more single parents required help than families or couples. The figures were higher for families than for single parents in September and October.

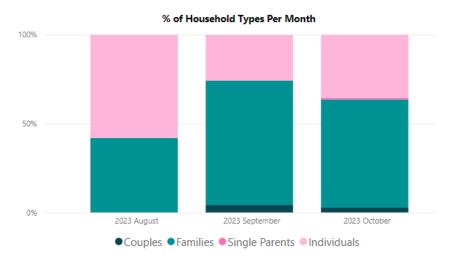


Figure 10 Household types accessing foodbank services in South Doncaster

### Childhood Development

#### Childhood Obesity

In the most recent data collected in 2021 it showed that less children are overweight or obese at reception age and year 6 than Doncaster, however there are more regular smokers at age 15 compared to Doncaster and England.

### Pupil Lifestyle Survey

The Pupil Lifestyle Survey is conducted by City of Doncaster Council to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development;

KS2, 3 and 4. In the 2022 data, Finningley ward had 52 pupils participated. A curated collection of data that sets Finningley apart Doncaster and from other wards is detailed in Figure 9. Finningley has a high number of children who have reported being bullied in the last 12 months (50%) and a high number of young carers (7%), it also has a high proportion of parents who can't control how much they drink when compared to Doncaster as reported in the Pupil Lifestyle Survey in 2022.

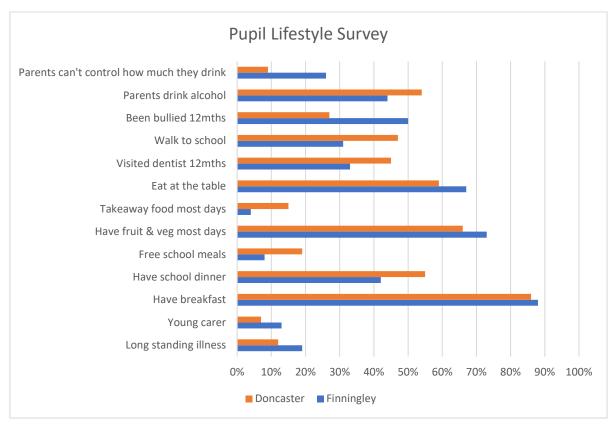


Figure 11 Pupil Lifestyle Survey

# **Health Inequalities**

#### **Long-Term Health Conditions**

The number of people who report to be living with a long-term limiting illness (17.5%) is significantly lower than Doncaster (21.7%) but in line with England (17.6%). And those reporting bad or very bad health (4.3%) is better than Doncaster (6.9%) and 51.1% have very good health which is higher than Doncaster (44.3%) and England (48.5%). There are similar rates of bad health across all communities within the ward. Blaxton reports 3.6% of residents to have bad health, whilst Branton and Old Cantley report 3% and Auckley and Hayfield Green report 2.4%. 15% of residents are registered with a long-term health problem or disability, including conditions or illnesses relating to old-age in line with the Equality Act 2010.

The Finningley Ward has lower emergency hospital admissions for all causes: coronary heart disease, stroke, heart attacks, and COPD than the rest of Doncaster and lower incidences of all cancers: breast, lung and prostate than Doncaster. However, there are high incidences of colorectal cancer (120.4 per 100.0), and is the

seventh highest in the City. Hospital admissions for intentional self-harm, hip fractures in 65+ and those attributed to alcohol are all lower than Doncaster.

The standardised mortality ratio for all causes is lower than Doncaster: circulatory disease, coronary heart disease, stroke and respiratory disease, and deaths considered preventable are significantly lower than Doncaster. The leading cause of death in the ward is cancer (103.0 per 100.0) but is still significantly lower than the rest of Doncaster (116.1 per 100.0).

#### Alcohol Intake

Data collected shows that recorded levels of Alcohol Specific Admissions to Hospital were lower from the Mayflower Surgery 22.5, in comparison to Doncaster at 37.4 (per 1000 patients). This data only applies to people registered at The Mayflower Medical Practice.

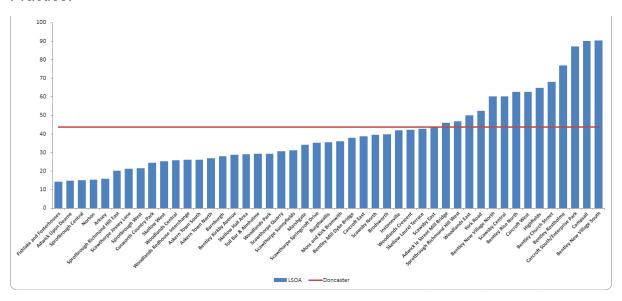


Figure 12. Alcohol specific admissions per 1000 population (April 2016-July 2023) by area

#### Smoking

This data is based on patients aged 15 and over who reported that they smoked when registering at The Mayflower Medical Practice; of 6353 patients 544 reported to be smokers 8.56%, this is lower than the data showed from the combined Primary Care Networks figure of 15.4%, and the South Primary Care Network Data 17.3%. Doncaster as a place shows an overall smoking rate of 14.50%. This makes for interesting reading when the data for children who report that they smoke regularly at age 15 years is higher at 10% than that of Doncaster at 6.8% and England at 5.4%.

## Life expectancy

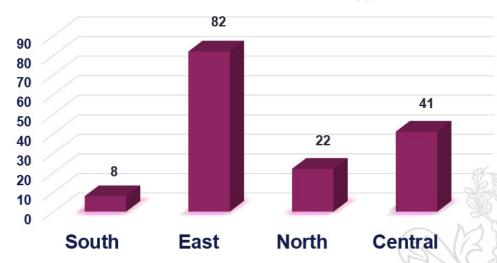
People living in the Finningley Ward have a higher life expectancy than those living in Doncaster or in England as a whole.

	Finningle	У	Doncaster	England
Life expectancy at birth for males in (year	ars)	82	77.9	79.5
Life expectancy at birth for females in (y	ears) 83.	7	81.3	83.2

# Vulnerable Victims (SC)

# Vulnerable victim - Area breakdown

# Number of Vulnerable Victims supported



**South** – low numbers linked to closed cases in demand hotspot locations of Conisbrough & Denaby and reduction in contact required on cases open in Mexborough – linked to dedicated work in these areas reducing issues and vulnerabilities.

Figure 13. Vulnerable Victim breakdown

# **Physical Activity**

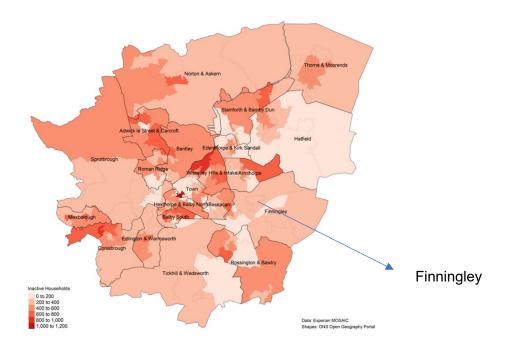


Figure 14 Inactive Households in Doncaster

The following Mosaic map (Figure 17) shows where there are high numbers of inactive households around Doncaster. Data is mapped to Lower Super Output Areas, but wards are shown and labelled for orientation. This data has been matched to the number of children and young people living in deprived and inactive households. More information about Mosaic can be found in the appendix. Finningley shows a lower number if inactive households.

# Green Spaces and Parks

Finningley Park on Lindley Road has the following facilities:

Toddler and junior play areas, 3 single basketball posts, a skate park, sports pitches, a playing field, sheltered seating and tennis courts.



# **Community Information**

# **Population**

Population Size

Finningley: 1765

Blaxton: 1288

Hayfield Green: 4718

Branton and Old Cantley: 2483

The total population of the Finningley Ward is 17,109. Population density, people per square kilometre (394) is lower than Doncaster (551) and England (434).

## Age Profile

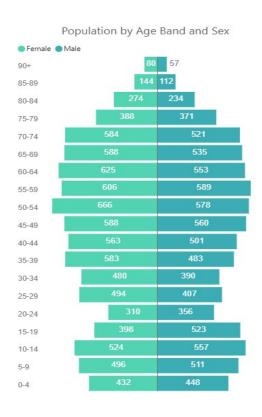


Figure 12 Population by Age Band and Sex (ONS, 2021)

Age breakdown can be seen in Figure 11. 16.6% are aged 15 years and under, lower than Doncaster (18.6%). 57.4% are of working age 16 to 64, lower than Doncaster (62.0%) and 26.1% are aged 65+, significantly higher than Doncaster (19.4%). The majority of Blaxton (60.7%), Hayfield Green (65.1%), Finningley (58%) and Branton and Old Cantley (58.8%) residents are working aged adults aged 16-64 years old.

51.3% of residents are female and life expectancy for males is 82.0, higher than Doncaster (77.9) and England (79.5) and is 2<sup>nd</sup> highest in the borough. Females (83.7) is also higher than Doncaster (81.3) and England (83.2) and is 3<sup>rd</sup> highest in the borough.

## **Ethnicity and Language**

The majority of Finningley ward identify as 'White' but there are similar proportions of Black and Ethnic Minority Ethnicities than the rest of Doncaster. Over 96% of the population class English as their main language across all communities, higher than Doncaster (92.8%) and England (90.8%). Auckley has the most diverse population, with 5.8% of residents identifying as Black and Ethnic Minorities.

Table 1. Ethnicities in Finningley ward

Ethnic Group	Finningley Ward	Doncaster	England
Asian	3.7%	2.9%	9.6%
Black	0.9%	1.2%	4.2%
Mixed / Multiple	2.1%	1.5%	3.0%
White	92.5%	93.1%	81.0%
Other	0.8%	1.2%	2.2%

## Housing

The ward has higher than average households that are owned outright or by mortgage. Finningley leads the way with 88% of households owned outright, followed by Blaxton (83.7%). Auckley has the lowest number of houses owned outright (78.8%), but these are still significantly higher than other areas in Doncaster. Social housing and private rented properties are significantly lower than the rest of Doncaster.

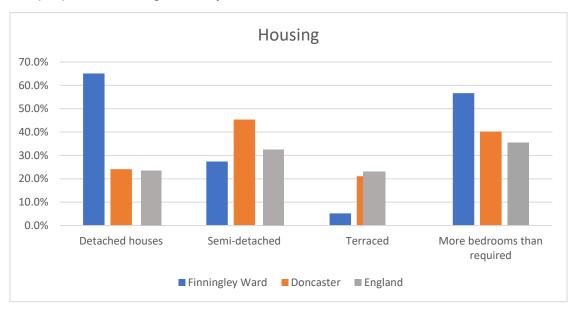


Figure 13 Types of Housing in Finningley

Only 1.4% of houses are classed as overcrowded, which is significantly lower than Doncaster (2.5%) and England (4.3%). Household size and composition can be seen compared to Doncaster in Figure 14.

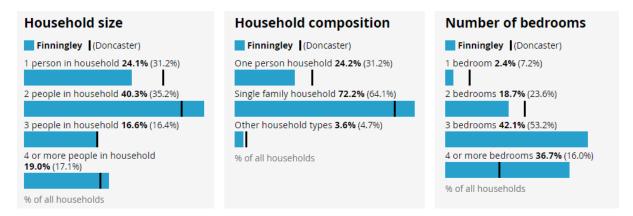


Figure 14 Household size, composition and bedrooms in Finningley Ward

There are a high proportion of one-person households across the ward. Blaxton has the highest proportion of residents living alone (25.5%), closely followed by Branton and Old Cantley (25%). Finningley has similar rates (22.2%), whilst Auckley has the lowest of the ward (20.4%), but levels remain high.

## Crime/ Anti Social Behaviour

In quarter 1 (23/24) there has been 28 reports made for anti-social behaviour incidents in the Finningley Ward, this is very low in comparison to the Rossington and Bawtry ward which reported 105, and Tickhill and Wadsworth reporting 54.

# Community Insight

# Appreciative Inquiry

The Well Doncaster Team undertake an Appreciative Inquiry within communities to gather insight to support co-designing action plans with the community. The Al questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps:

- Discovery This will involve engagement with the residents of the Finningley Ward to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
- 2. **Dream** Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
- 3. **Design** All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
- 4. **Deliver** A collaborative way of working and investing resources in working towards to the actions from the previous phase.

The emerging positive themes from this years Appreciative Inquiry for the Finningley Ward are family and friends, wellbeing and ageing well, the local shops and community activities, these are all positive views expressed about the area during community conversations

# Finningley Themes July - September 2023

# Responses: 3

Red Family & Friends

Green Wellbeing, ageing well

Yellow Local shops

Blue Community activities

When people were asked 'what is good about Finningley' they replied with the following:

'My family, and people are friendly, I attend natter club on Thursday at the church'

'We have community event at the village hall, and put a marquee up, the last one was for the Coronation'

'Family are close by have a village shop and attend the natter club at Finningley Church'

#### **Doncaster Talks**

In 2019, Doncaster Talks undertook insight across the borough. Responses were separated into wards and thematically analysed. Across the Finningley Ward, 122 responses were recorded and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table shown above.



#### Like

- Good community spirit/pride
- Access to parks and open spaces
- Good transport connectivity

# **Improve**

- Parking, quality of roads and pavements
- Fly-tipping & general cleanliness
- Reduce crime & ASB

#### **Focus**

- Reduce crime, ASB & perception of safety
- Reduce litter/improve cleanliness
- Improve town centre

## Locality Plan

Locality plans look at how we can together to strengthen communities and improve the lives and opportunities for residents living there.

The South Locality Plan has been developed in conjunction with residents and sets out what will be done to improve the community over the next 12 months. Communities were engaged with through several different ways:



The 2023-24 Locality Plan for the South Area outlines a set of priorities and can be viewed using the following link: <u>South Locality Plan 2023 - Draft Version.pdf</u> (<u>windows.net</u>)

# **Community Investment**

The Community investment Fund started in March 2023. In July 2023 the Finningley Village Community group were awarded £1094.50 from the Community Investment Fund. The grants of up to £2000 are open to all Voluntary, Community and Faith Sector groups. If a group is not constituted but wishes to apply, they need to contact the Host Organisation in the South Mindful activities Yorkshire or Community Wealth Builder Team to be supported to apply.

# **Appendix**

## Well Doncaster Annual reports

Well Doncaster Approach: https://youtu.be/e1RKOZoGI10

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual report:

https://welldoncaster.wordpress.com

#### Census data 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

Build a custom area profile - Census 2021, ONS

Census Maps - Census 2021 data interactive, ONS

### Public Health Data

**Fingertips** 

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

https://fingertips.phe.org.uk/profile/local-health/data#page/0

Local Health - Public Health England - Reports: get a dashboard on a custom area

## Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

#### INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

#### INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

## Get Doncaster Moving survey

https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summary-report.pdf?v=1644581925

#### Mosaic data

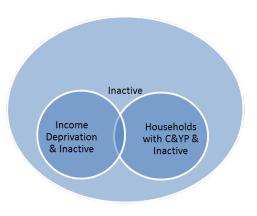
Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.



Pupil Lifestyle Survey 2022
Pupil Lifestyle Survey - Healthy Schools (healthylearningdoncaster.co.uk)

# Power BI – Joint Strategic Needs Assessment

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

Joint Strategic Needs Assessments - Team Doncaster

