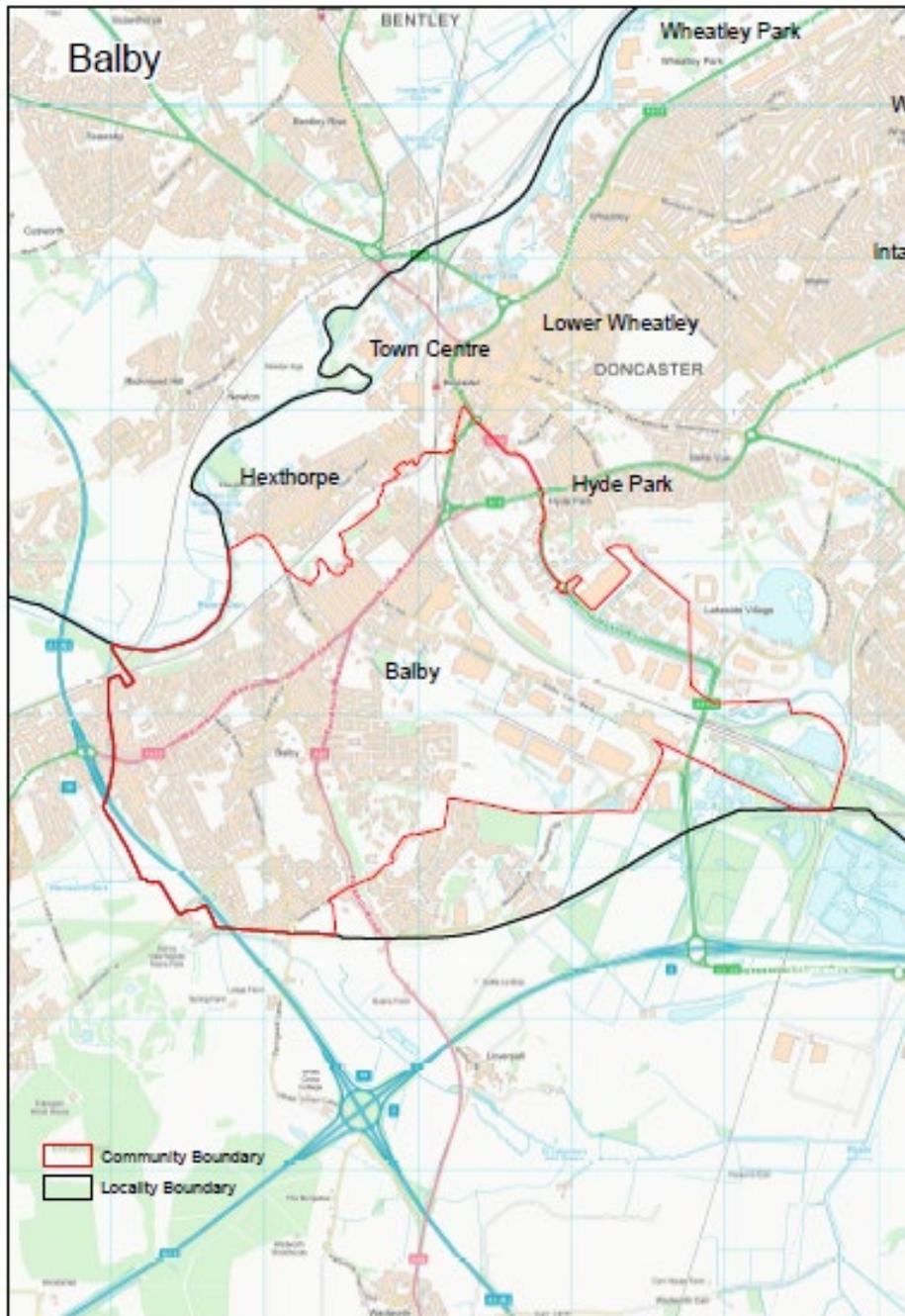


Balby Community Profile Well Doncaster 2021





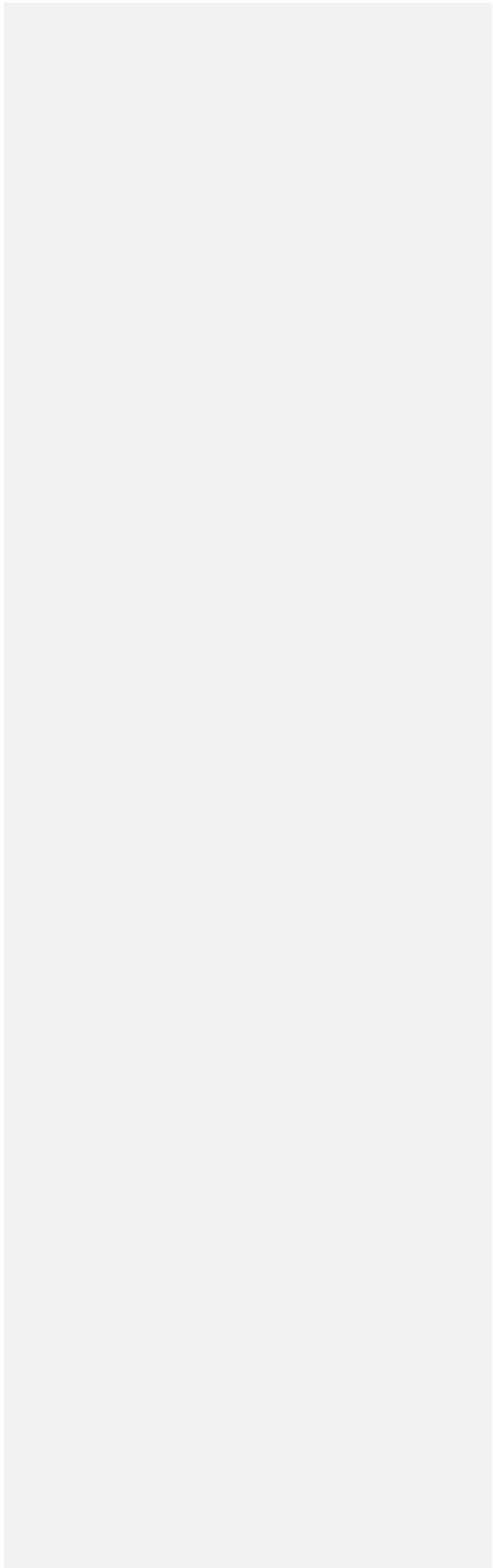
This Report

This report shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

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BALBY



27.6% of reception age children are overweight



Most deprived community in Doncaster



Balby North has the highest proportion of deaths in under 75s



20.5% **single person** households in Balby



Younger than average population



45% of Balby residents are inactive



One Page Summary

Balby

Balby spans two wards: Hexthorpe & Balby North and Balby South. It is made up of three areas: Balby North, Balby East and Balby West. Hexthorpe and Balby Bridge are part of the ring that surrounds Town centre. Balby Bridge is the most deprived area in Doncaster. Many residents are living with multiple levels of deprivation, whilst Balby St Peter's road is also amongst the top 10 most deprived areas in Doncaster. Almost half of the population across Balby ward is living in deprivation.

Balby has a younger than average population with just over half of working age. There is a higher proportion of Black Asian and Minority Ethnic (BAME) communities, with more than 50% of residents identifying as not 'White UK' in Balby North. There is a high proportion of non-speaking English residents.

A high number of children do not meet development milestones and high levels of childhood obesity are prevalent. Teenage pregnancies are highest across Balby wards.

People in Balby have a lower life expectancy and many residents are living with conditions related to poor lifestyle choices, including smoking, Chronic obstructive pulmonary disorder (COPD), lung cancer and emphysema. A significant number of preventable deaths occur in people aged 75 and under.

Development of green spaces is high on the local agenda, and there are different spaces available to explore and engage in physical activity. Westfield Park is part of the future parks' scheme to be undertaken in 2021-22.

Key Health priorities

- Poverty (including child poverty, fuel poverty, poverty in older people, unemployment and long-term unemployment)
- Child development (including weight management)
- Preventing premature deaths specifically linked to poor lifestyle choices (COPD, Lung cancer, Coronary Heart Disease)
- Mental health awareness including self-harm, loneliness and isolation.

Health and Wealth

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

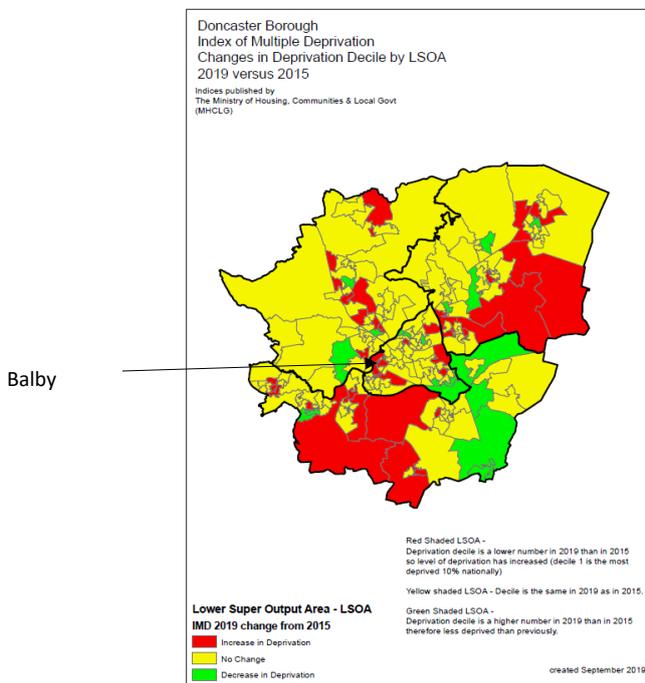


Figure 1. Doncaster Index of Multiple Deprivation, changes in deprivation between 2015-2019

The map above and table below illustrate the higher levels of deprivation in Balby Bridge area. Although IMD data shows that levels have declined from 2015 to 2019, Balby Bridge remains the most deprived area in Doncaster whilst Balby St Peters Road is currently amongst the 10 most deprived communities in Doncaster along with neighbouring community Hexthorpe & St Sepulchre Gate West.

Table 1. Index of Multiple Deprivation Rank in 2015 and 2019

Top 10 most deprived 2015	Rank	Top 10 most deprived 2019	Rank
Balby Bridge	118	Balby Bridge	55
Denaby Main	129	Denaby Main	63
Mexborough Main Street	463	Mexborough Main Street	249
Mexborough Windhill	718	Mexborough Windhill	282
Mexborough Adwick Road North	720	Hexthorpe & St Sephulchre Gate West	507
Hexthorpe & St Sephulchre Gate West	735	Old Denaby	542
Stainforth South	982	Stainforth South	793
Old Denaby	1125	Highfields	950
Consibrough North	1163	Mexborough Adwick Road North	970
Lower Wheatley North Bridge	1313	Balby St Peters Road	997

Note: higher levels indicate lower deprivation

Health priorities

Poverty

Almost 50% of Balby residents are currently living in poverty, with an average of 45.9% of the population living in households with an income of less than £20k across Balby North and South. The highest proportion of unemployed working age adults in Doncaster currently reside in Balby North and Hexthorpe (6.4%), whilst Balby South (4%) is amongst the 10 most income-deprived communities.

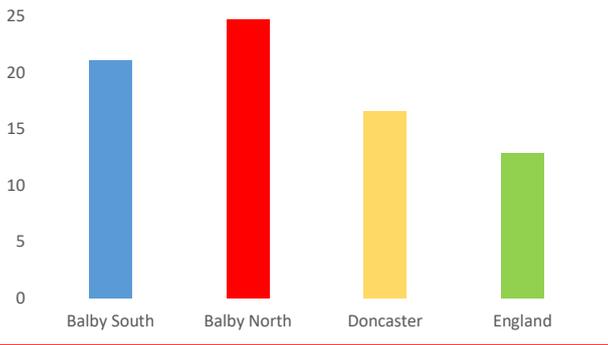


Figure 2. Levels of income deprivation across wards, Doncaster and England

Levels of deprivation in older residents are also highest in Hexthorpe and Balby North (24.4%), and whilst there are fewer in Balby South (18.9%), both show significant levels of concern compared to Doncaster (15.9%) and England (15.9%). Many residents are also living in fuel poverty. Fuel poverty is defined as a household living on a lower income which is not deemed reasonable enough to warm a home sufficiently. In 2018, 11.3% of adults were unable to warm their homes to a reasonable standard. Fuel poverty is higher across Balby North (11.3%) and Balby South (10.1%) than the average of Doncaster (12.1%) or England (11.1%).

Such poverty can also have detrimental effects on child development. The Income Deprivation affecting children Index (IDACI) shows 33% of children are living in households affected by low incomes compared to the Doncaster (22.7%) England (17.1%) average. Figure 3 below shows just how significant this is.

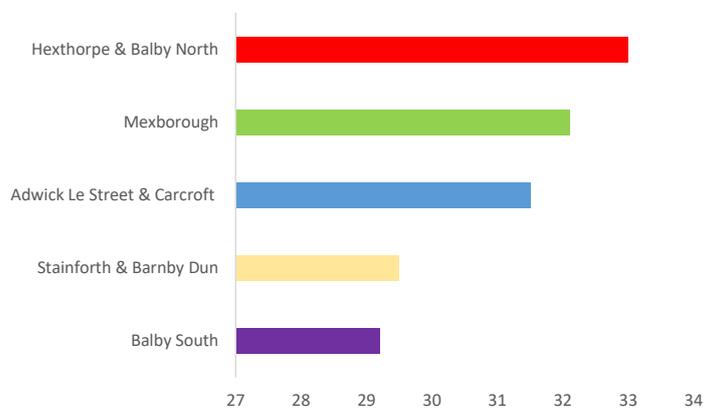


Figure 3. Percentage of Income deprivation affecting children (IDACI, %)

Childhood Development

Children classified as overweight (including obese) in reception is more prevalent in Hexthorpe & Balby North (27.6%) compared to the Doncaster (25.5%) and England (22.6%) average. Balby South (22.9%) follows a similar trend to the borough and England average. This trend continues into year 6, where increasing numbers of children are reported to be overweight or obese.

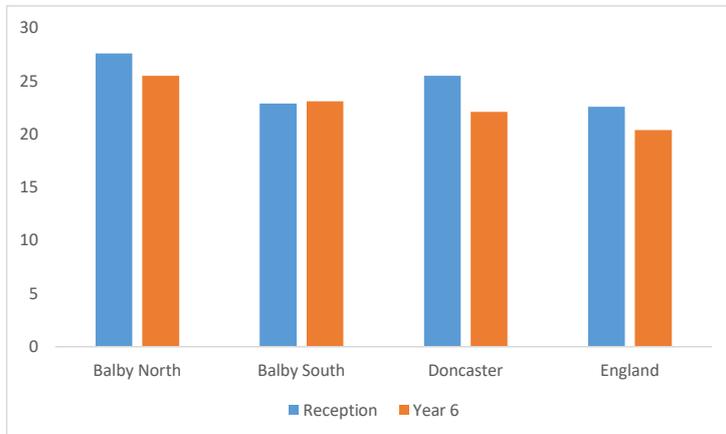


Figure 4. Average levels of obese and overweight children in reception and year 6 across 2017/18 – 19/20

Balby North (2.7%) and Balby South (2%) currently have the highest rates of teenage pregnancies in Doncaster (1.7%). This is approximately three times the rate of the national average (0.7%). Balby South also has the highest proportions of babies being born with low weight (12.8%) whilst Balby North is amongst the top 5 communities (2%).

Emergency hospital admissions for 15-24 year-olds is a cause for concern in Balby North. With the highest rates in Doncaster, Balby North admissions (208.2 per 10,000) are almost twice the national average (132.1 per 10,000).

Long-Term Health Conditions

The proportion of residents with poor health in Balby is considerably higher than the national average. Over 22.4% and 19.3% of residents in Balby South and Balby North, respectively, reported to be living with a limiting health condition.

Figure 5 shows the number of emergency admissions to hospital per 100 people. Hospital admissions for those living with limiting illnesses or health conditions largely associated with smoking are significantly higher across Balby. Admissions associated with COPD are over two times the national average in Balby North, suggesting challenges around self-management. Admissions related to self-harm are also significantly higher in Balby than in Doncaster and England.

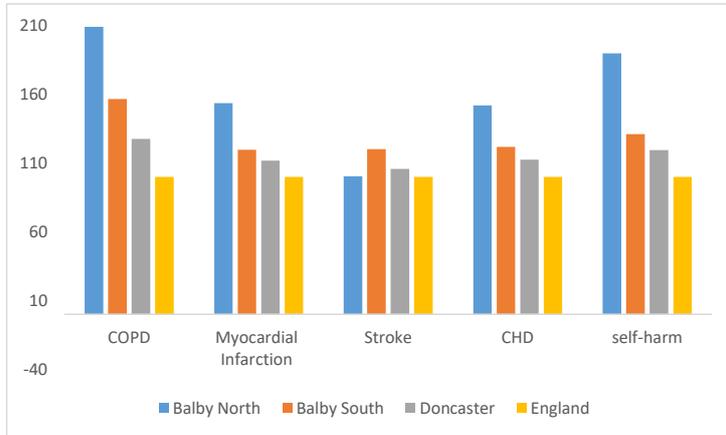


Figure 5. Comparison of hospital admissions by ward 2015/16-19/20

Incidences of all cancer remains one of the leading health conditions residents are living with in Balby North. Incidences of lung cancer, are highest in both Balby North and Balby South.

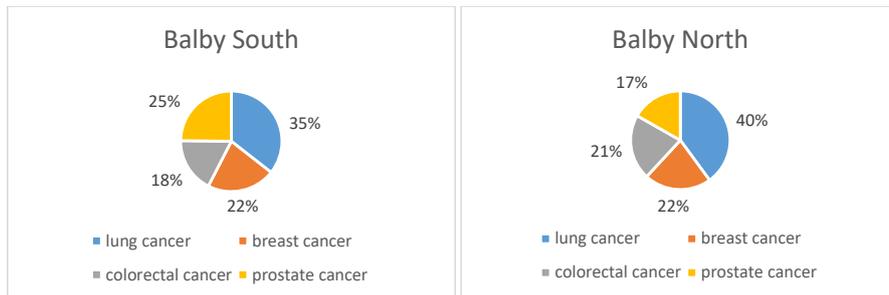


Figure 6. Incidences of cancers across wards 2014-18

Life Expectancy

Balby North has lower life expectancy in males (76 years) and females (79.9 years), whilst Balby South has lower life expectancy in males (77.1 years) compared to the average in Doncaster (78.1 years) and England (79.7 years). A significant number of deaths occur in under 75s in Balby. Balby North has the highest proportions of deaths in under 75s (161.6 per 100 people) compared to the rest of the borough.

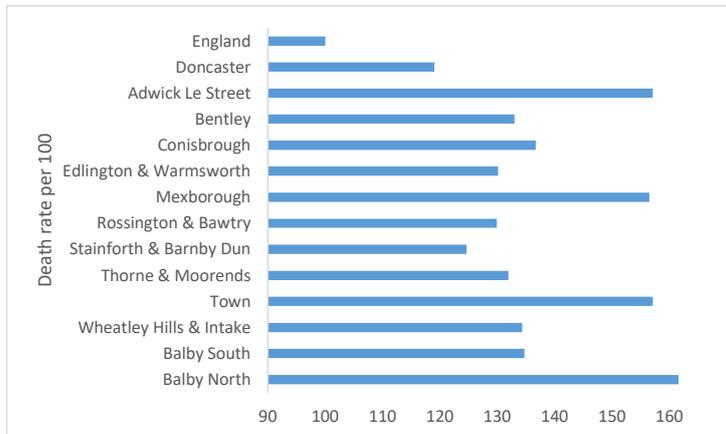


Figure 7. Highest death rates in under 75s across Doncaster 2015-19

Causes of Death

Coronary heart disease is the leading cause of death of all ages in Balby South. Whilst all cancers, circulatory disease and respiratory diseases are amongst the leading causes of death in Balby North. The risk of the former diseases increases with the following factors: poor lifestyle choices, living conditions and lack of physical activity.

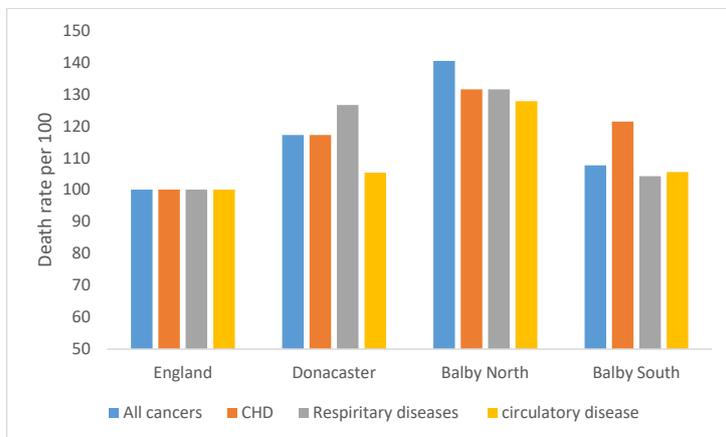


Figure 8. Comparison of causes of deaths, all ages between 2015-19

Balby North and Balby South have significantly more deaths occurring in under 75s than the borough and national average. Circulatory disease is the leading cause of death in under 75s in both wards. Preventable deaths occurring (180.1 per 100 people) in Balby North are considerably higher than the borough average (144.7 per 100 people) and England (100); Balby South also reports high numbers (144.7 per 100).

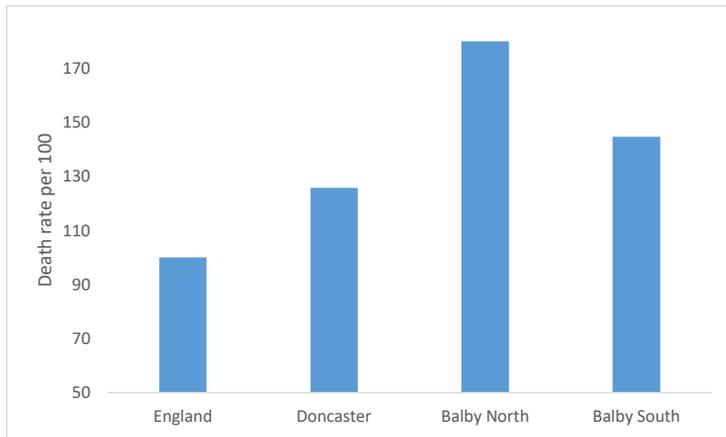


Figure 9. Deaths of all causes for individuals ages under 75 years of age between 2015-19

Physical Activity

Mosaic data shows a high percentage of the population in Balby North and a higher percentage of Balby South do not engage in any moderate intensity physical activity. Please see [appendix](#) for more information on mosaic data. This falls in line with Acorn data which shows 44.2% of residents in Balby South have reported never engaging in moderate intensity physical activity and 42.9% in Balby North. Therefore, nearly half of the population is leading a sedentary lifestyle. More information on the Acorn profile can be found in the [appendix](#).

Get Doncaster Moving's Local Delivery Pilot (LDP) conducted three insight phases to establish how inequalities affect physical activity levels of Balby residents. Phase 2 insight reports COM-B (Capabilities, Opportunities, Motivation and Behaviour) factors that can affect an individual's levels of physical activity. Lack of capabilities reported were typically centred around structured sport and exercise sessions. Resident knowledge of physical activity and its benefits were strong amongst both active and inactive residents. However, it was highlighted that they were far less familiar with what constitutes physical activity, suggesting guidance around 'what counts' as physical activity. For more information on the LDP study please find the link in the [appendix](#).

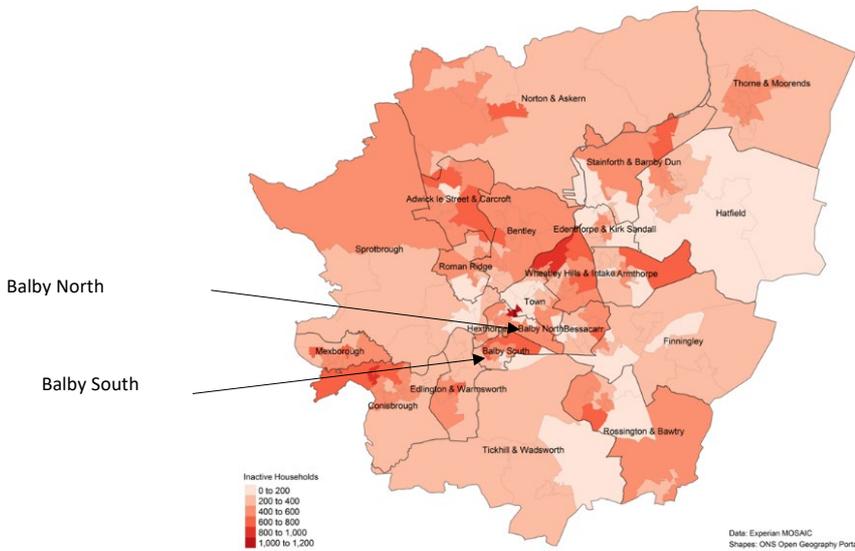


Figure 10. Levels of inactivity within households across Doncaster

Data from the Pupil Lifestyle Survey (2020) reports an average of 35% of children being physically active on only one or two days a week, 29.5% were said to be active on three or four days a week, and 25% on five or more occasions during the week. Getting hot, tired and not being very good at physical

activity were the two residing answers given by pupils when asked why they did not participate in physical activity. Whereas being outdoors in bad weather and preferring to do other activities were the leading answers given in Balby South. The full Pupil Lifestyle Survey at ward level and locality level can be found [here](#).

Children and Young People’s Provisions in Balby

Get Doncaster Moving, Well Doncaster and Street Games have worked collaboratively to provide an opportunity for key stakeholders to collectively discuss, develop and strengthen the provisions on offer for children and young people in Balby. The meeting takes place bi-monthly and discussions have centred on networking, providing a partnership approach in supporting children moving more and gathering the voice of children and young people. Work is still underway, and anyone interested in getting involved please contact the local Well Doncaster Officer: Hannah.McWilliams@doncaster.gov.uk

Walking Campaign in Balby

Get Doncaster Moving is a partnership of organisations committed to helping Doncaster’s communities become healthier and more vibrant. The latest campaign focused on walking and sharing local resident’s stories on how they incorporate walking into their lives and the local spaces on offer to walk in Balby. A booklet was distributed to all households in Balby. Please see [appendix](#) for a copy of the booklet.

Prevention and Control

The Coronavirus pandemic has highlighted the need and value of understanding at risk population groups at a hyper-local level to guide prevention work and ensure that appropriate support and resources are in place.

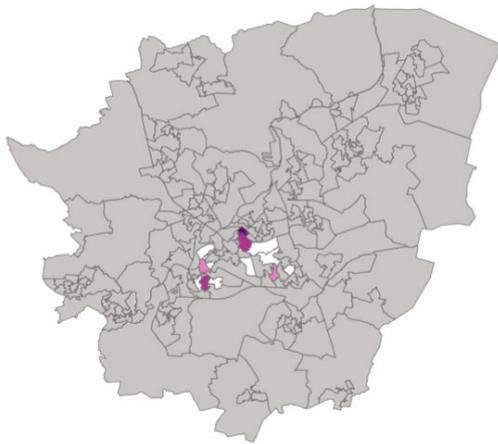


Figure 11. At risk settings in Central Doncaster

Figure 11 and Table 2 show settings and populations that may be at increased risk and vulnerable when dealing with infection and control. These settings should always be considered a priority when

dealing with any situation; future control and prevention measures may be needed in these places in Balby.

Table 2. At risk settings in Central Doncaster

At risk Setting-Housing	No.
Care Homes	86
Communal Residences	13
HMO Bed sits	1100
HMO other	384
At Risk Setting- Health	
GPs and Clinics	28
Hospitals and hospices	12

Balby should also be considered as a hard-to-reach community and one that may face several barriers when preventative work is being carried out. Covid-19 data shows Balby North has the lowest uptake of Covid-19 vaccinations with only 56.46% of residents receiving the first dose compared to the borough average 76.47%. Higher proportions of adults aged 70+ have received the Covid-19 vaccinations compared to those aged 75 and under. Around 24.6% of the BAME community in the Balby ward has received the first vaccination compared to 58.3% across the borough. Balby South has the fourth lowest uptake of vaccinations for first doses (72.7%) and the fifth lowest for second doses (55.7%). There is ongoing work to understand the barriers residents are facing when receiving their vaccinations and an analysis of age profiles, ethnic backgrounds, accessibility and myth busting amongst residents in Balby.

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Population Health Management

Covid-19 has had a huge impact on communities. It is vital to understand the effect and direction the pandemic has had on community organisation in the ward so that: 1) support can be offered and 2) work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations in Balby identifying their current status and needs, and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. Please see [appendix](#) for the most up-to-date document or if you would like more detail on this please contact Hannah.McWilliams@doncaster.gov.uk.

Community Information

Population and Diversity

Balby has the second largest BAME population across Doncaster. Two times the population in Balby North (20%) identifies as not 'White UK' compared to that in Balby South (10%). Non-English speakers are also more likely to reside in Balby North with only the Town ward having a higher proportion of them. It must be noted that data is taken from the ward level and such figures may reflect the higher proportions of the transient BAME population residing in Hexthorpe.

Population size

- Balby North and Hexthorpe: 3,310
- Balby South: 12,022
- Balby (overall): 15,332

Age Profile

The age profiles of Balby North and South are younger than that for England, with higher proportions of children, young people and working-age adults and lower proportions of older people. This could be driven by a lower life expectancy linked to greater levels of deprivation and associated health conditions. It could also possibly be explained by the increasing numbers of families with children moving into the area in recent years and the transient nature of BAME communities.



Figure 12. Age profiles of Balby communities

Housing

The area has a high density of housing. There is a mixture of traditional terrace housing, some bungalows and some newer build properties, with a few single person flats. There is a mixture of social rented, privately rented and owner-occupied housing in the area

Semi-detached and terraced houses make up a large proportion of the property ladder in Balby. Flats make up just 10-11% of the properties on offer. Of these houses, 79.5% of the properties have two or more people residing in them, suggesting that a high number of inter-generational families live within the area. Households with overcrowding in Balby North (8.2%) and Balby South (5.7%) are higher than the borough average (4.5%). There are 20.5% of the single person households in the area as well. Fewer tenants own their house outright in Balby North (24%) compared to Balby South (31%). There is a higher proportion of social rented properties in Balby South (28%) than Balby North (25%).

Commented [NE2]: No mention of houses of multiple occupancy which is significantly higher in Balby- can you look into this please and add

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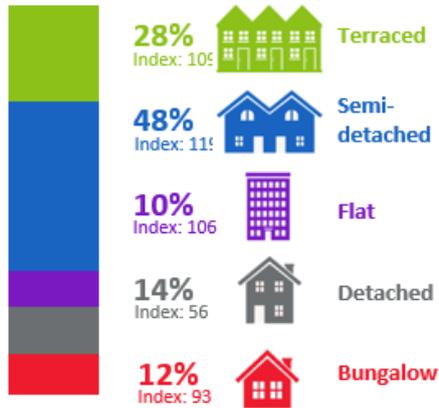


Figure 13. Property ladder in Balby South

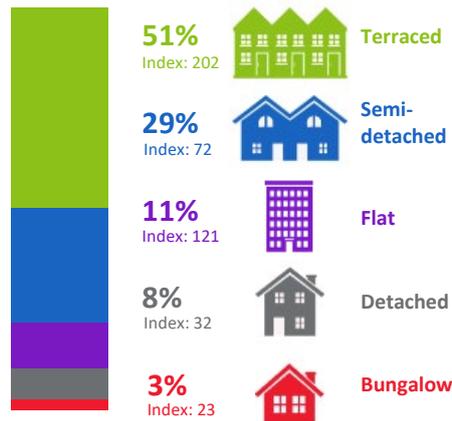


Figure 14. Property ladder in Balby South

Community Insight

Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to support co-designing action plans with the community. Armstrong (2020) suggests in his work ‘A changing world, again. How Appreciative Inquiry can guide our growth’ that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and to build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps taken from the 4D Model (Armstrong 2020):

1. **Discovery Phase** – This will involve engagement with the residents of Hyde Park to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.

In 2020, due to Covid-19 the Discovery stage was carried out through an online survey and face-to-face questions in the community. Dream and Design workshops took place virtually via Microsoft Teams. After this exercise, the following three key priorities were identified: community engagement, provisions for children and young people as well as communication. This insight, together with other local and borough wide views will be integrated into insight gathered in the next AI in the summer of 2021.

Table 3. A snapshot of positive insight taken from our Appreciative Inquiry work undertaken in 2020

Theme	Positive Insight	Description	Actions
Community Spirit	<p>“Good community spirit.”</p> <p>“Very happy here and seeing things like the church supporting people during lock down just shows how nice of an area it can be”</p>	Community connectors for relationship building amongst community and trusted figure to enhance community engagement	Recruitment of Community Connectors for active communities and BAME communities
Communication & Engagement	<p>“Everyone knows everyone, once you know one family you gain trust”</p> <p>“Could run charity events and try to encourage people;</p>	Lack of advertisement of community events, activities and support available throughout the community –	Re-development of ‘Your Life Doncaster’ website with local up-to-date VCSF

	have summer fairs and just try and encourage more people to get involved”	development of Communication	information included
Children & Young People	<p>“Children’s play centre close by, nice people”</p> <p>“Local youth groups were here to engage with young people in the area and encourage them to be involved with their community in a positive way”</p>	Activities for children and young people to engage with	Children & Young People in Balby Steering group develop to meet bi-monthly to develop opportunities for collaboration and delivery

Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across Balby and Hexthorpe, a total of 215 responses were recorded and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below. From this total, 144 were recorded in Balby North and 71 responses in Balby South.



Like

- Good access to town centre
- Good areas of greenspace
- Good community spirit
- Lots of local amenities and groups

Improve

- Cleaner streets and less fly-tipping
- ASB in the local area
- Local community services and more stuff for people to do

Focus

- More activities to bring people together on leisure and culture
- Cleaner streets and less fly-tipping
- Better job opportunities
- Invest in the town centre – too many empty shops



BALBY SOUTH

Like

- Neighbours and community
- Quiet area
- Green spaces

Improve

- Cleaner streets, less litter and fly-tipping
- ASB - including motor cycle nuisance
- Tackle crime through more visible policing

Focus

- General maintenance, litter and cleaning
- Regeneration in town centre (especially Waterdale)
- ASB including - crime, drugs, begging – tackled through more and better policing
- Help and support for homeless

These responses, alongside Well Doncaster's AI, will inform future work for Balby's community.

Assets

Well Doncaster use a community-centred approach which allows investment in supporting, working with and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strengths/assets based approach to work with individuals, families and communities is crucial to the achievement of our overall vision.

Asset Maps

The maps below show the different types of assets across Balby. These have been mapped using ward boundaries, therefore, some assets in Hexthorpe are included. Please refer to the [appendix](#) for larger maps.

This area covers any form of business open for trading, including betting shops, cafés and supermarkets.

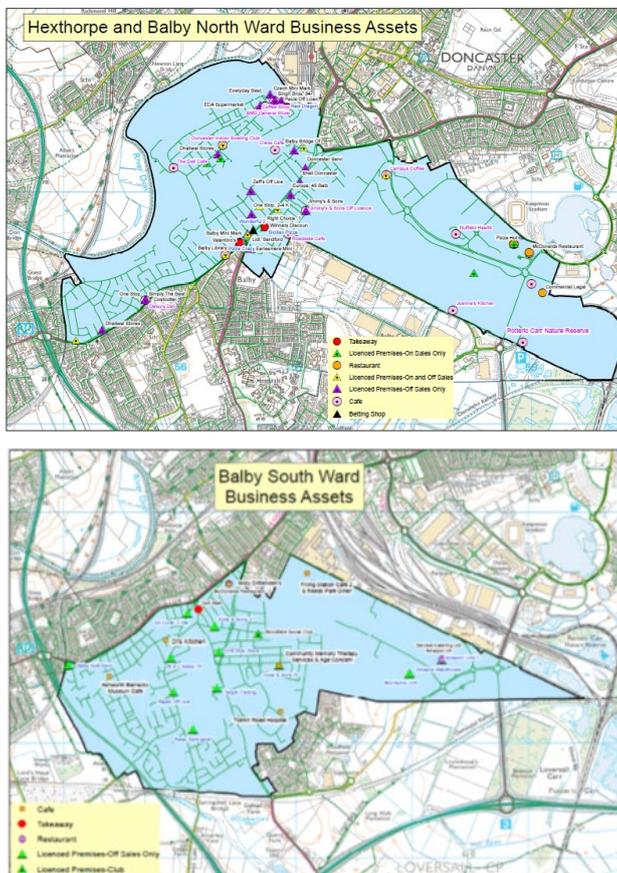


Figure 15. Balby Ward Business Assets

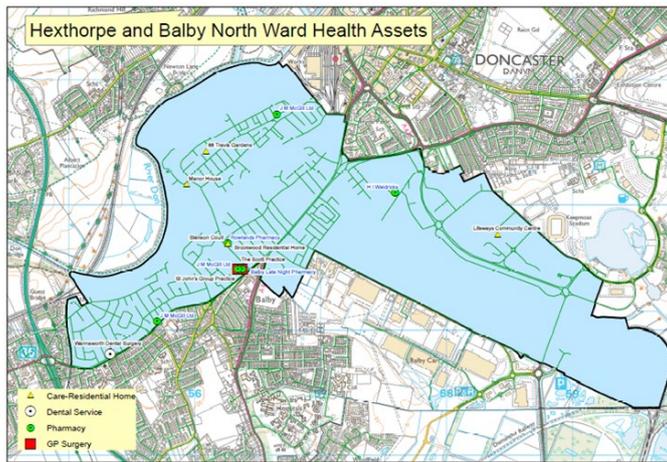
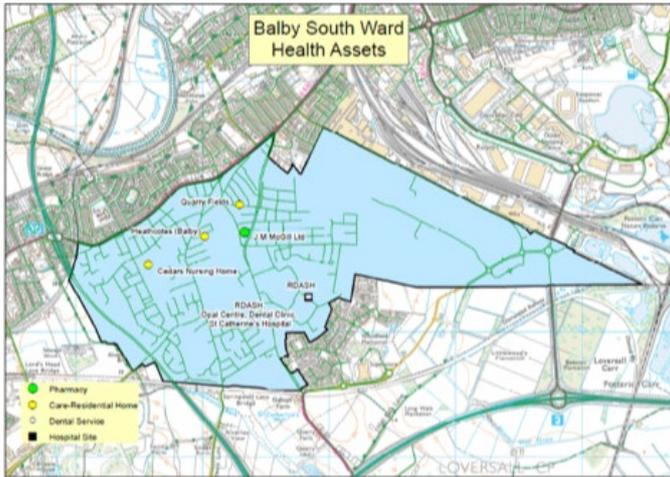


Figure 16. Balby Ward Health Assets

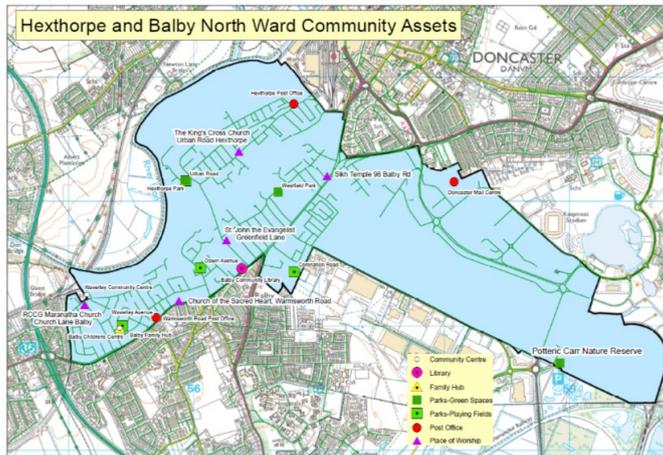


Figure 17. Balby ward Community Assets

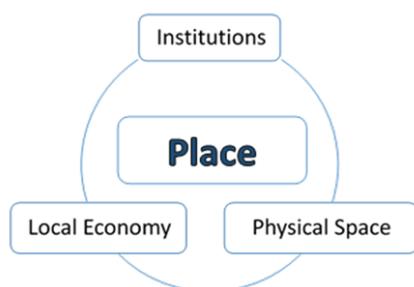
Westfield Park and Woodfield Park provide the main sources of green areas, although Woodfield Park does not have any playing fields. Westfield Park is included in the Future Parks' scheme expected to take place in 2021. Get Doncaster Moving and the AI will help inform the development and engagement with the community around this asset and other green spaces.

It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs.

To see an interactive version of these maps please see [appendix](#).

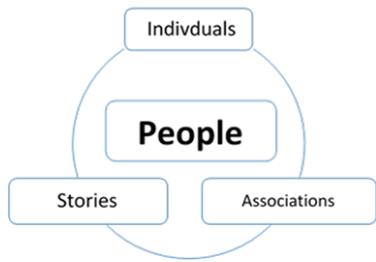
Assets in the Community

As part of a population health management approach, the following assets have been identified and themed around place and people:



Institutions (Schools/colleges etc.)	Physical space (Parks, car parks etc.)	Local Economy (Local profit Businesses)
<p>Schools:</p> <ul style="list-style-type: none"> • Woodfield Primary school • Balby Central Primary School • Mallard Primary school • Astrea Academy Woodfields • Sycamore Hall Preparatory school • Bright beginnings day nursery & pre school • Carr Lodge Academy • Balby Carr Community Academy • Waverley Primary Academy • St Francis Xavier Catholic Primary school <p>Health :</p> <ul style="list-style-type: none"> • The Scott Practice • St John’s Group Practice • St Catherine’s hospital <p>Other Community institutes:</p> <ul style="list-style-type: none"> • Community Library • Ashworth Barracks Museum 	<p>Green space:</p> <ul style="list-style-type: none"> • Potteric Carr Nature Reserve • Coronation Road Playground • Westfield park • Oswin Avenue Play area • Waverley Avenue Playground • Woodfield Park <p>St Leger communal halls:</p> <ul style="list-style-type: none"> • Westbourne Gardens • Evanston Gardens • Galsworthy Close • Linney Centre • Waverley Community Centre <p>Other:</p> <ul style="list-style-type: none"> • Balby Library • Allotments • Woodfield Park Community hall • Doncaster BMX track <p>Care homes:</p> <ul style="list-style-type: none"> • Exemplar Health Care • Waverly Community centre 	<p>Food & Beverage:</p> <ul style="list-style-type: none"> • McDonalds (Sandford Rd) • Platform Café (Exemplar Health care) • Woodfield Farm & Carvery • Balby Bridge Social club <p>Shops/ Supermarkets:</p> <ul style="list-style-type: none"> • Lidl (Sandford Rd) • Various supermarkets, convenience stores & takeaway shops (Balby Road) • B & Q <p>Fitness & Gym facilities:</p> <ul style="list-style-type: none"> • Nuffield Health • Fitness Village Balby • Woodfield Squash and Leisure Club • Balby Carr Sports Centre • Danum Cross fit • ACMAC Martial Arts Balby <p>Care homes:</p> <ul style="list-style-type: none"> • Lifeways Community Care

<ul style="list-style-type: none"> • Scarborough Barracks • Doncaster Wheatsheaf Singers • The Platform Café <p><u>Religious:</u></p> <ul style="list-style-type: none"> • Sikh temple • St John's church • Church of the Sacred Heart 	<ul style="list-style-type: none"> • Brookwood Residential Home <p><u>Other:</u></p> <ul style="list-style-type: none"> • Amazon Warehouse • Holiday Inn • One Call Insurance • Industrial Business Park (Balby Carr Bank) • Various car dealerships/garages • J M McGill x 3 • M I Weldricks • Rowlands Pharmacy • Balby Late Night Pharmacy • Post Office (Warmsworth Rd) • Doncaster Mail Centre
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INDIVIDUALS (Key Individuals within the community and why)	ASSOCIATIONS Local Groups/Clubs	STORIES (Good news stories)
<ul style="list-style-type: none"> • Community Explorers • Ward Members • Community leaders 	<p><u>Support:</u></p> <ul style="list-style-type: none"> • DN4 Dominion Neighbourhood watch • Balby South Community Engagement Society • Pioneer Solutions Ltd • Doncaster Live At Home Scheme • B:Frend • Flourish Enterprise • Wildings & Wellbeing CIC <p><u>Children:</u></p> <ul style="list-style-type: none"> • Spark Youth Club 	<p>S John's Church, Balby have supported hundreds of families over lockdown, been successful with several funding applications which has enabled them to make the building covid secure and continue community support.</p> <p><i>Alun says "I want to thank you for the great support you have given during this time. The grants awarded have helped make us sustainable so that we are more confident going forward."</i></p>

	<ul style="list-style-type: none"> • PifPaf Children’s Entertainment • Balby Family Hub & Children’s centre <p><u>TARA groups:</u></p> <ul style="list-style-type: none"> • Balby Bridge TARA • Balby Littlemoor TARA • Balby West TARA <p><u>Other groups/ activities:</u></p> <ul style="list-style-type: none"> • Read to Write • Knit and Natter • Bingo • Friends of Woodfield Park • B:Friend History club <p><u>Sport clubs:</u></p> <ul style="list-style-type: none"> • Woodfield Squash & Leisure Club • Balby Athletic • ACMAC Martial Arts Balby • Doncaster Grace Ju Jitsu • Doncaster BMX Racing • Evestrust Dynamos Juniors 	<p>More recently, St John’s church have employed a foodbank manager and Alun says “<i>We are very grateful for grants to enable us to employ Sharon from National Lottery Community Fund, Doncaster Council Fight Back Fund, and South Yorkshire Community Fund</i>”</p>
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Ward Members

Below are the ward members for Balby North (including Hexthorpe) and Balby South following elections in 2021.



Councillor Glyn Jones

Hexthorpe and Balby North
Labour
Deputy Mayor,
Portfolio Holder for
Housing and Business.



Councillor Sophie Liu

Hexthorpe and Balby North
Labour



Councillor John Healy

Balby South
Labour



Councillor Tracey Moran

Balby South
Labour

References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

Appendix

Well Doncaster Annual reports



Well Doncaster Annual Report 2016 17 FINAL.pdf



Well Doncaster Annual Report FINAL.pdf



Well Doncaster Annual Report 2018-19 FINAL.pdf



Well Doncaster Annual Report 2019-20 FINAL.pdf



Well Doncaster 2020-2021 Annual Report Final.pdf

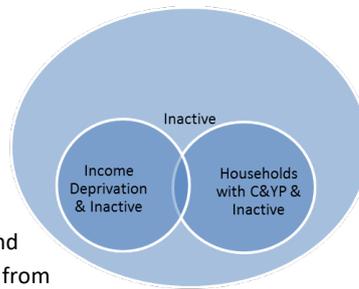
Mosaic Data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation



These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in income deprivation as well as inactive and from households with children and young people

Link to the Get Doncaster Moving strategy; <https://getdoncastermoving.org/>

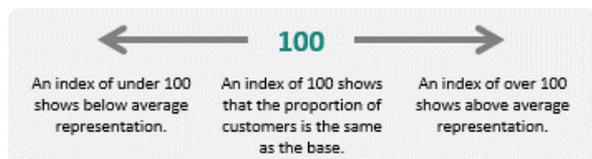
Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmary in the population and 9 variables related to unhealthy behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is over represented for this characteristic, below 100 the value is less than the average or under represented.

Public Health Data

All public health data was taken from Public Health England finger tips:

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

Pupil Lifestyle Survey

Ward level



Final_Ward report_Doncaster Pupil Lifestyle Survey 2020.pdf

Locality Level



Final_Locality Report_Doncaster Pupil Lifestyle Survey Locality 2020.pdf

Local Delivery Pilot

Physical Activity Behaviour Insight reports



DMBC Phase 1 Technical report.pdf



DMBC Phase 2 Report.pdf



DMBC Phase 3 Report.pdf

Population Health Management



PHM Balby 2021.pdf

Balby Walking Campaign



Balby Walking campaign.pdf

Assets

Maps



Balby North Business Assets.pdf



Balby South Business assets.pdf



Balby North Community assets.pdf



Balby North health assets.pdf



Balby South Health assets.pdf

