Conisbrough Community Profile
Well Doncaster

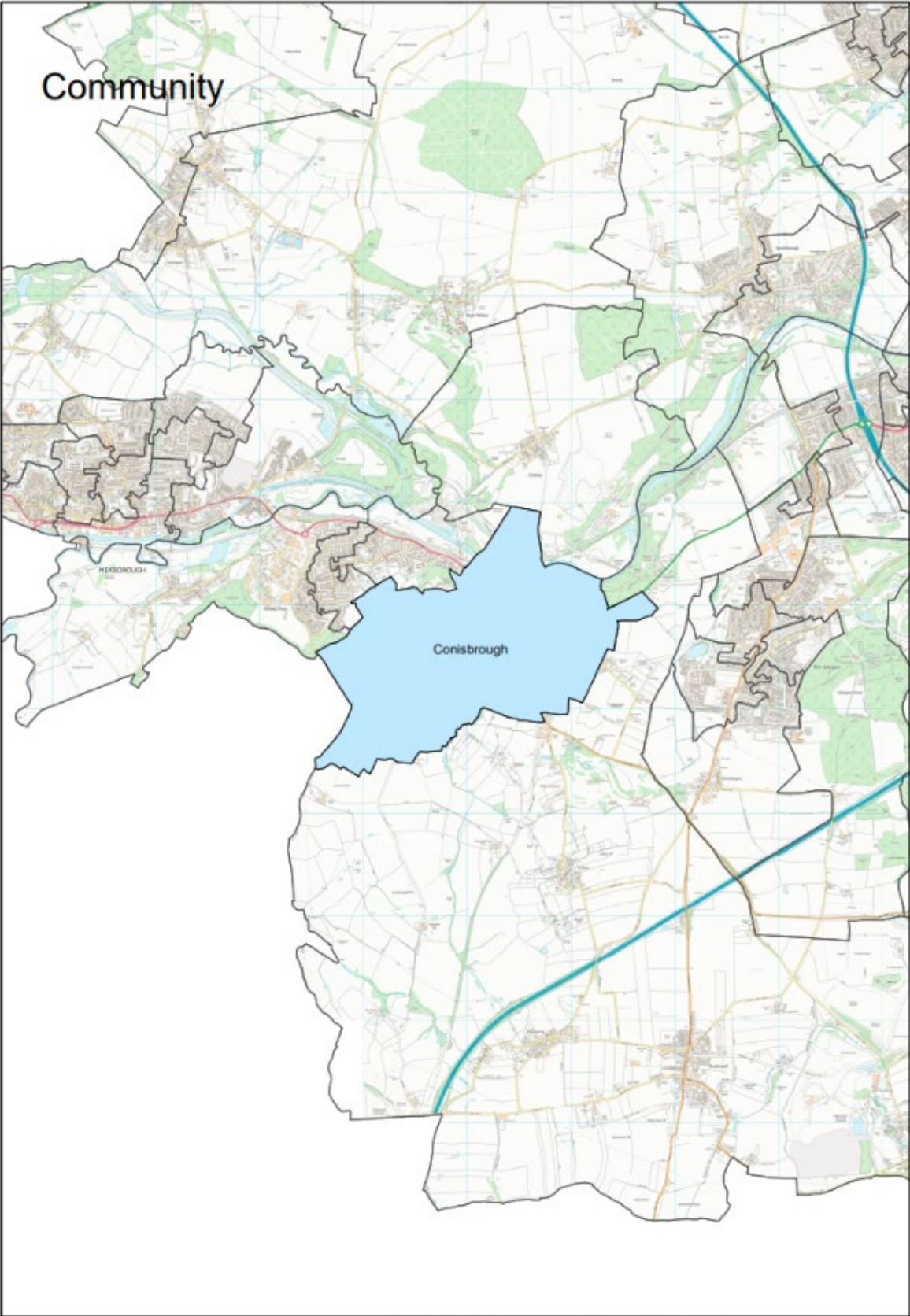**Well Doncaster**

Community Led Health and Wealth
Empowering people in Doncaster to live better, healthier, and happier lives.

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Well Doncaster Be Well

City of Doncaster Council

Community

This Report

This report focuses on the community of Conisbrough part of the Conisbrough ward in the South of the City and begins with a summary outlining key information and priorities. This document includes conversations with communities, ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

To ensure each community is represented as accurately as possible in this report, where possible, separate data and illustrations have been used. Much of the health and population data presented in this report is only available at ward level, and this will be stated when this is included. The Office of National Statistics and Census data allows us to include community specific data.

26.6% of children are living in **poverty**

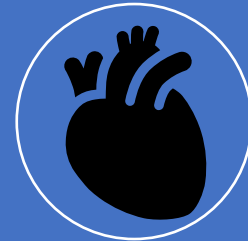18.6% of households are deprived in 3 dimensions

Lung Cancer Incidences are highest in the City 202.9 per 100.0

25.5% of residents live with a long term limiting illness

27.4% of residents have no qualifications

Emergency hospital admissions for COPD are significant

Contents

One Page Summary

This report focuses on the community of Conisbrough which is part of the Conisbrough ward in the South of the City. It has a population of 11,657 with 5,000 households. Conisbrough has an Index of Multiple Deprivation (IMD) Score of 29.77.

21.2% of the ward experiences income deprivation, this is significantly higher than Doncaster (16.6%) and England (12.9%). Similarly, 4.55% of residents in the ward access Universal Credit, which is higher than Doncaster (4.45%) and 9th highest in the borough. A significantly high number of children are currently living in poverty in Conisbrough (26.6%) compared to Doncaster (16.6%) and England (12.9%) and this is likely to be a significant contributing factor of poor child development and lower educational levels. Residents who have no qualifications (27.4%) is significantly higher than Doncaster (22.7%) and England (18.1%). Similarly those who are qualified to level 4 and above (19.3%) is lower than Doncaster (22.7%) and England (33.9%). It is vital to consider how poverty can be mitigated through actions that support the community and improve the health of its residents.

Residents in Conisbrough have a significantly shorter life expectancy than the average person in Doncaster or England. The biggest inequality can be found in healthy life expectancy. Conisbrough residents are expected to enjoy approximately 6.1 fewer healthy years before they experience a health condition which affects their daily life compared to the Doncaster average.

The percentage of people in the ward with a long-term limiting illness (25.5%) is significantly higher than that of Doncaster (21.7%) and England (17.6%) with deaths from respiratory disease and those considered preventable being the leading cause of death. There are significantly high incidences of lung cancer, the highest in the city and could be linked to poor lifestyle choices such as smoking. A large percentage of residents live with conditions related to poor lifestyle choices, such as smoking, binge drinking and low levels of physical activity. There are also higher than average levels of feeling low, self-harm and depression.

The Conisbrough ward exhibits the highest level of ASB from all wards in the City.

Key Health Priorities

Conisbrough has a range of health priorities, which are as follows:

- 26.6% of children living in poverty and 21.2% of households in the ward experiencing income deprivation. 22.2% of older people are also living in poverty.
- Significantly high rates of emergency hospital admissions for COPD, heart attack (myocardial infarction) and coronary heart disease.
- High incidents of all cancers, while lung cancer is the highest (202.9 per 100.0).
- Alcohol specific hospital admission in Conisbrough North is the third highest among all LSOAs in the South Locality.

Assets

Asset Maps

The Conisbrough ward is split geographically into 4 communities, Denaby, Old Denaby, Conisbrough and Clifton each having its own assets. It is appreciated that these maps are a starting point in understanding the communities and that further work in needed amongst the community to further understand all the assets and how they are used.
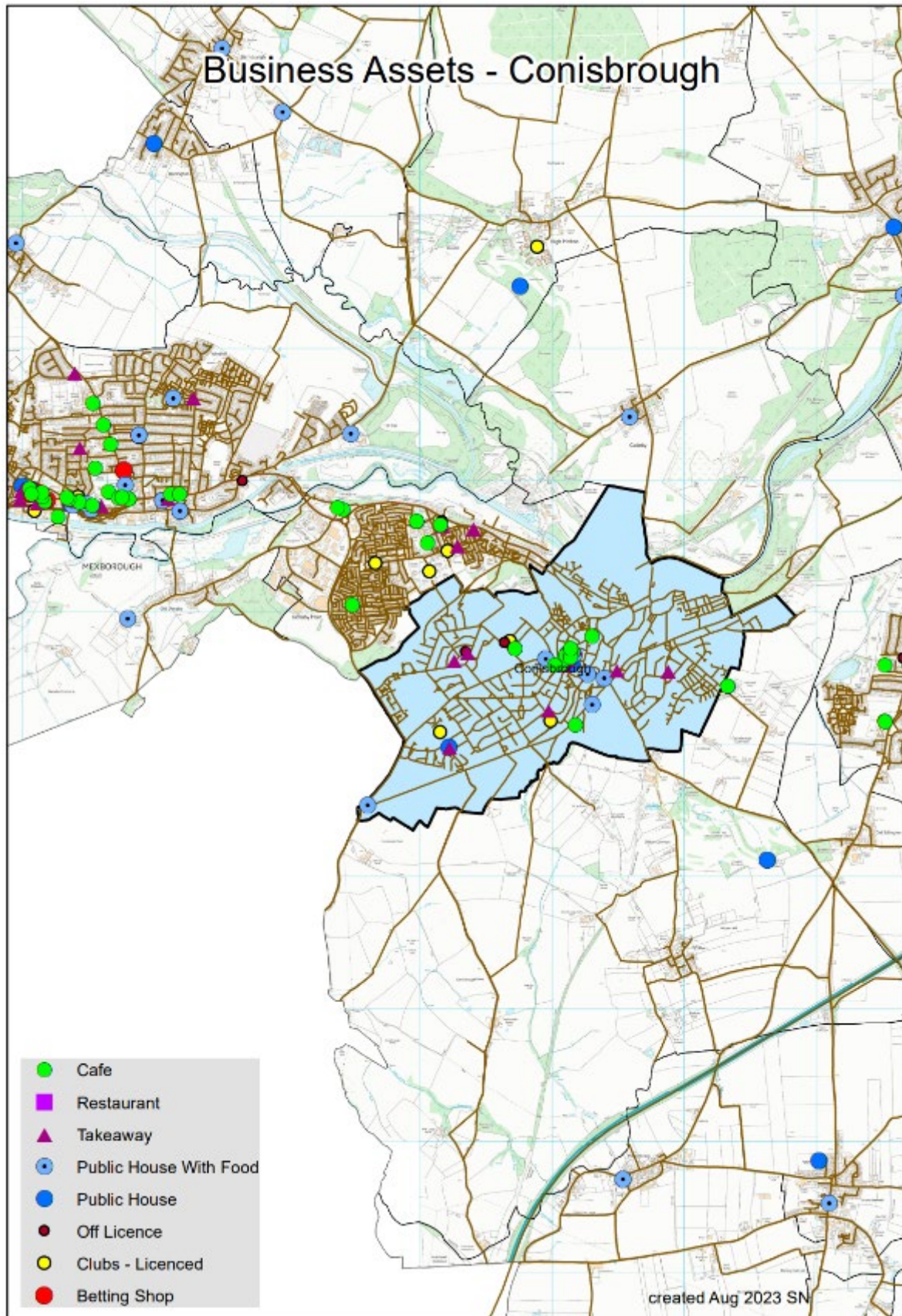
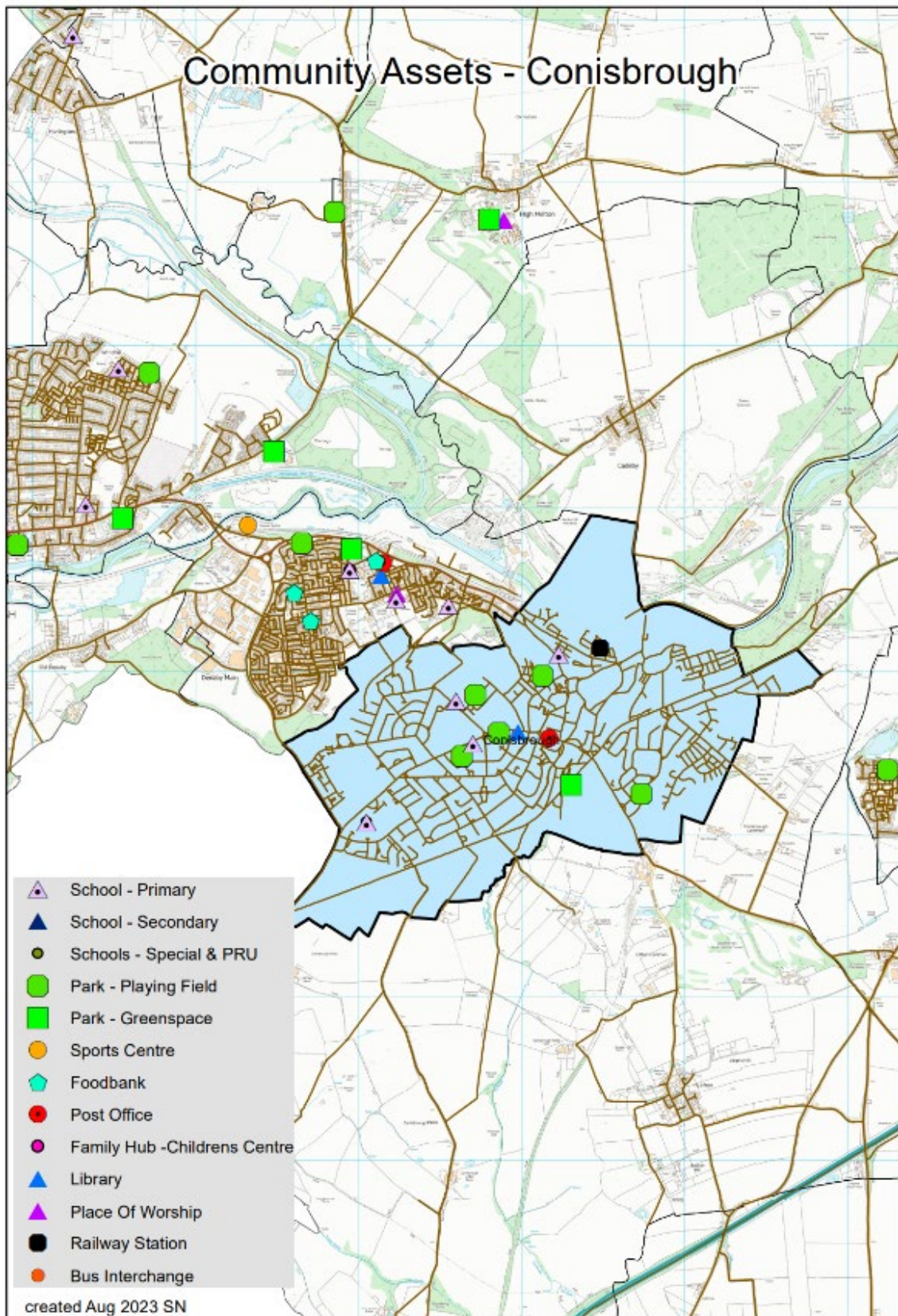Figure 1. Business Assets in Conisbrough

Community Assets

Figure 2. Community Assets in Conisbrough
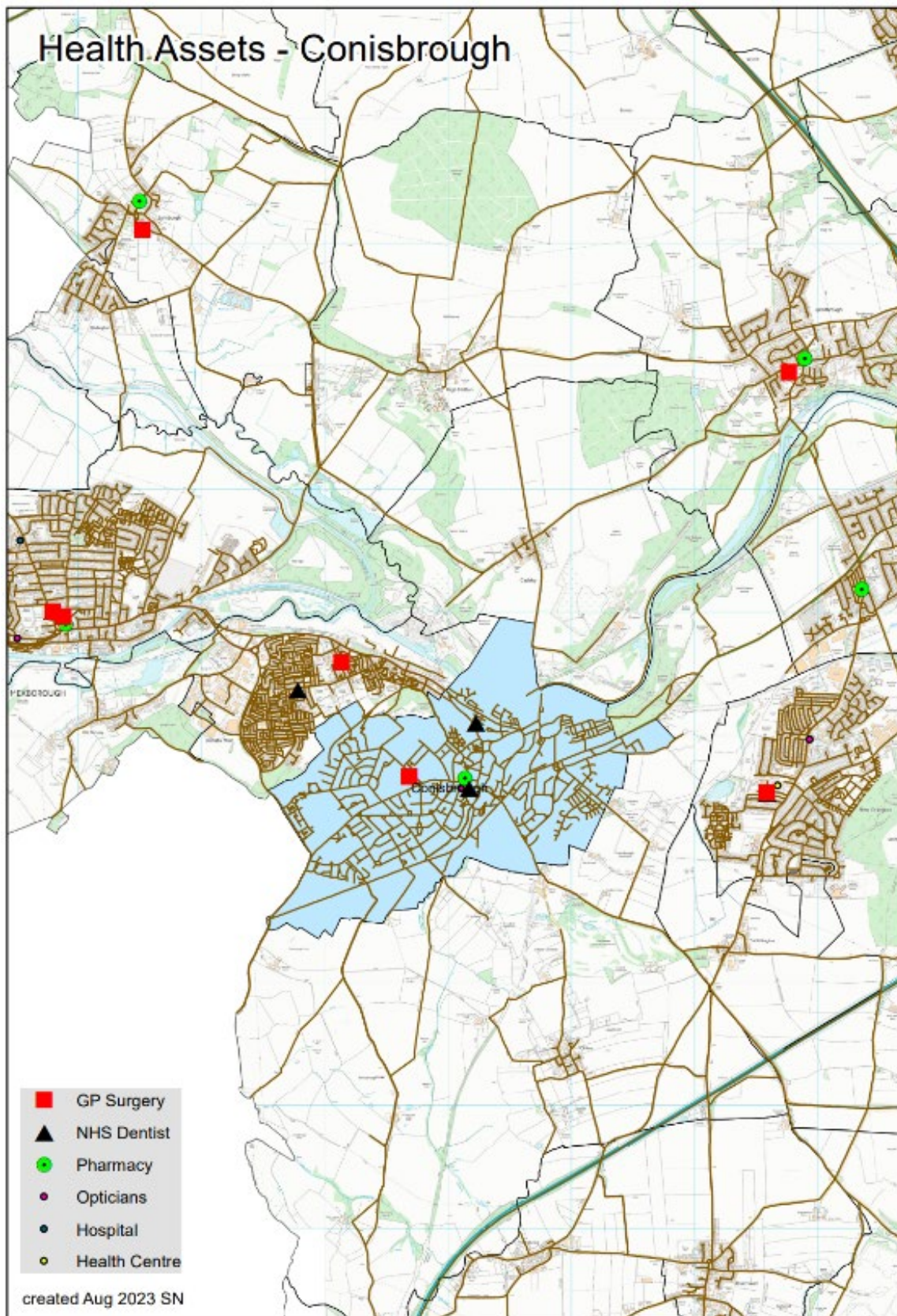
Health Assets

Figure 3. Health Assets in Conisbrough

Assets in the Community

Population Health Management

As part of a population health management approach, the following assets have been identified and themed around places and people:

Institutions (Schools/colleges etc.)	Physical space (Parks, carparks etc.)	Local Economy (Local profit Businesses)
Schools/Education • Conisbrough Ivanhoe Primary Academy • Pennine View School • Castle Academy • De Warenne Academy • Morley Place GP • Conisbrough Medical Practice • Conisbrough Group Practice Religious • St Peters Church • Conisbrough Baptiste Church	Parks/Green Space • Windmill Avenue • Ivanhoe Park • St Andrew's Road • Low Road Play Area • Miner's Welfare Recreation Ground • The Oval Car Parks/Tarmac Space • Church Street • Conisbrough Station Sports Halls/ Community Venues • Conisbrough Community Centre • Conisbrough Cricket Club • Conisbrough Skate Park • Ivanhoe Centre	Pubs and Restaurants • Alma Inn • Lord Conyers • Cricket Club • Ivanhoe WMC • Station Hotel • Indus Restaurant • Cromwells • The Beef Bar • Taste Of India • The Beef Bar • The White Lady • Castle Bar • Sea Fish Supermarkets • Asda Supermarket • Home Bargains • Londis • Nisa • Sainsbury's • Local Businesses • Conisbrough Motor Company • Fresh Facial Aesthetics • Castle DIY • The Pudding Co • Cloud 9

Institutions (Schools/colleges etc.)	Physical space (Parks, carparks etc.)	Local Economy (Local profit Businesses)
		• Inspired by Ink Tattoo • Castle Hill Dog Grooming • Crusty Cobb Shop

INDIVIDUALS (Key individuals within the community)	ASSOCIATIONS (Local Groups/Clubs)
• Ian Pearson • Nigel Ball • Lani-Mae Ball Community leaders: • Volunteers in VCFS sector • Community Connector – Bri Ball Professionals: • Well Doncaster officer • Be Well Officer • Locality Development Officer • St Leger • Communities team • Police Community Support Officers • PCN Neighbourhood Project Coordinator • Family hub Staff	• Social Groups Resource Centre • Art and crafts • Bingo/Social Club • Club Polton Close • Lunch Club • Dementia Café Libraries • Conisbrough Library Support TARA Sport • Cricket Club • Crookhill Golf Club • Denaby United FC Friends of • Friends of the crags • Friends of Conisbrough Station

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INDIVIDUALS (Key individuals within the community)	ASSOCIATIONS (Local Groups/Clubs)
	Other • Conisbrough Community Association • Adventuring Angels • Ann's Willing Tee's Able • Writing for Wellness

Ward Members

The Conisbrough ward has 3 ward members.

Councillor Lani-Mae Ball

Conisbrough
Labour
Portfolio Holder for Early Help, Education, Skills and Young People

Councillor Nigel Ball

Conisbrough
Labour
Portfolio Holder for Public Health, Communities, Leisure and Culture

Councillor Ian Pearson

Conisbrough
Labour

Health & Wealth

Deprivation

Health inequalities are avoidable differences across the population and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences, and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing, and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD). Doncaster is within the 10% most deprived communities in England.
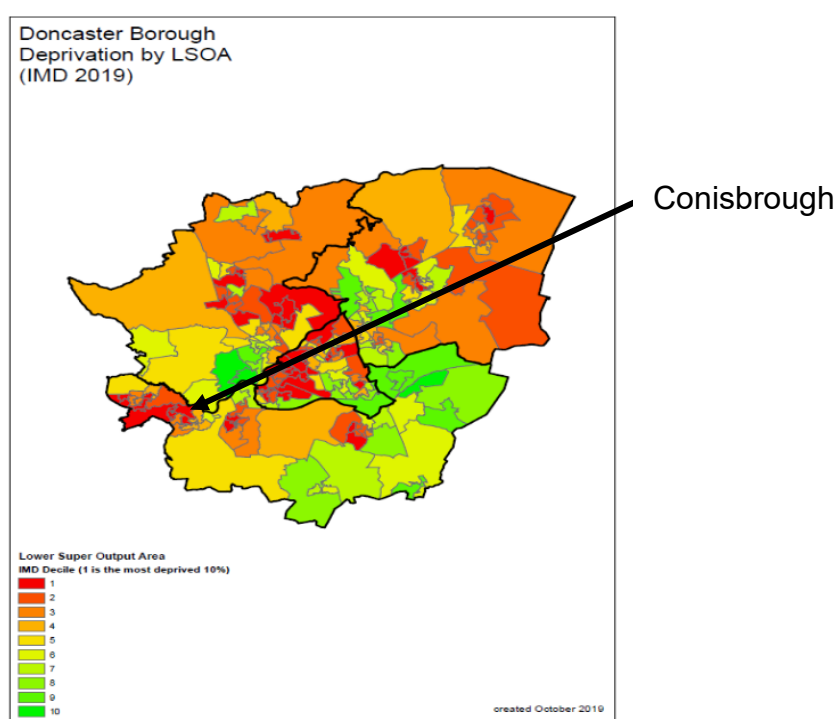
Figure 4. Doncaster deprivation scored by LSOA (2019)

IMD data shows deprivation levels have increased in Conisbrough between 2015 and the most recent data collected in 2019. Conisbrough is ranked as the 34th most deprived community in Doncaster in 2019.

The 2021 Census data has been used to produce estimates that classify households in England and Wales by four dimensions of deprivation: employment, education, health and disability and household overcrowding.

Household deprivation

■ **Conisbrough** | (England)

Household is not deprived in any
dimension **41.2%** (48.4%)

Household is deprived in one
dimension **34.2%** (33.5%)

Household is deprived in two
dimensions **18.6%** (14.2%)

Household is deprived in three
dimensions **5.8%** (3.7%)

Household is deprived in four
dimensions **0.1%** (0.2%)

% of all households
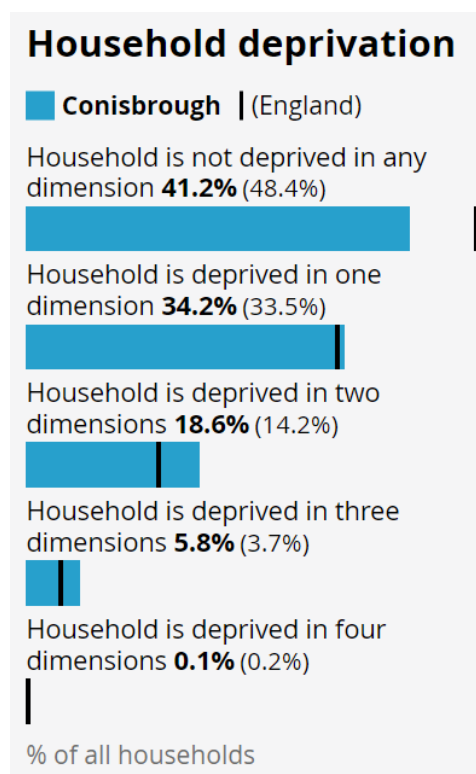
Figure 5. Dimensions of deprivation amongst households in Conisbrough (ONS, 2021)

The Census 2021 data breaks down this information into household deprivation at a community level, Conisbrough compared to Doncaster and England.

41.2% of households are not deprived in any dimensions which is higher than Doncaster (43.7%) and England (48.4%).

Similarly, 18.6% of households are deprived in two dimensions higher than Doncaster (16.7%) and England (14.2%) and households deprived in three dimensions (5.8%) are higher than Doncaster (4.6%) and England (3.7%).

There are streets that exhibit particularly high levels of deprivation: Morley Place, Conan Road and surrounding streets have 13.7% of households experiencing deprivation in 3 dimensions. Other streets which experience similar levels of deprivation are Church Street (12.1%) and Elm Green Lane (12.2%). These areas should be considered when looking to address health inequalities.

Wealth Inequalities

A significantly high proportion of Conisbrough residents are experiencing income deprivation (21.2%), This is higher than Doncaster (16.6%) and England (12.9%).

26.6% of children in Conisbrough are living in poverty, significantly higher than Doncaster (22.7%) and England (17.1%). Furthermore, 22.2%% of older people are also living in poverty which is higher than Doncaster (15.9%) and England (14.2%). These deprivation indicators are illustrated in the chart below comparing the Conisbrough ward to England.

Deprivation indicators, %, 2019. Households in poverty, %, 2014
Conisbrough

Source: Ministry of Housing and Local Government 2019, Office for National Statistics, (ONS) 2014
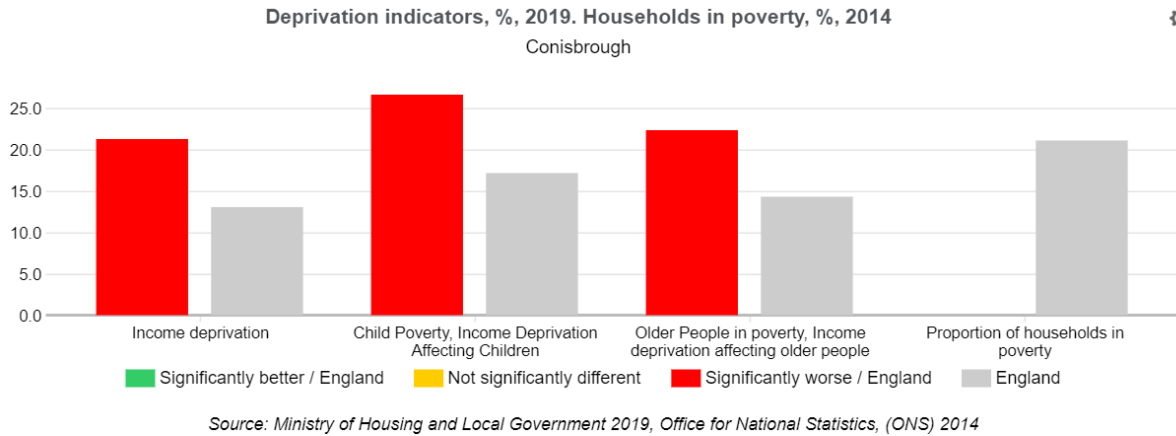
Figure 6. Deprivation indications of households in poverty (ONS, 2014)

Fuel Poverty

Fuel poverty is defined as a household living on a lower income which is not deemed reasonable enough to warm a home sufficiently. In 2020, (20.2%) of adults in Conisbrough were unable to warm their homes to a reasonable standard which is higher than Doncaster (18.8%) and significantly higher than England (13.2%). The recent cost of living crisis including rising fuel costs and inflation may be a contributing factor.
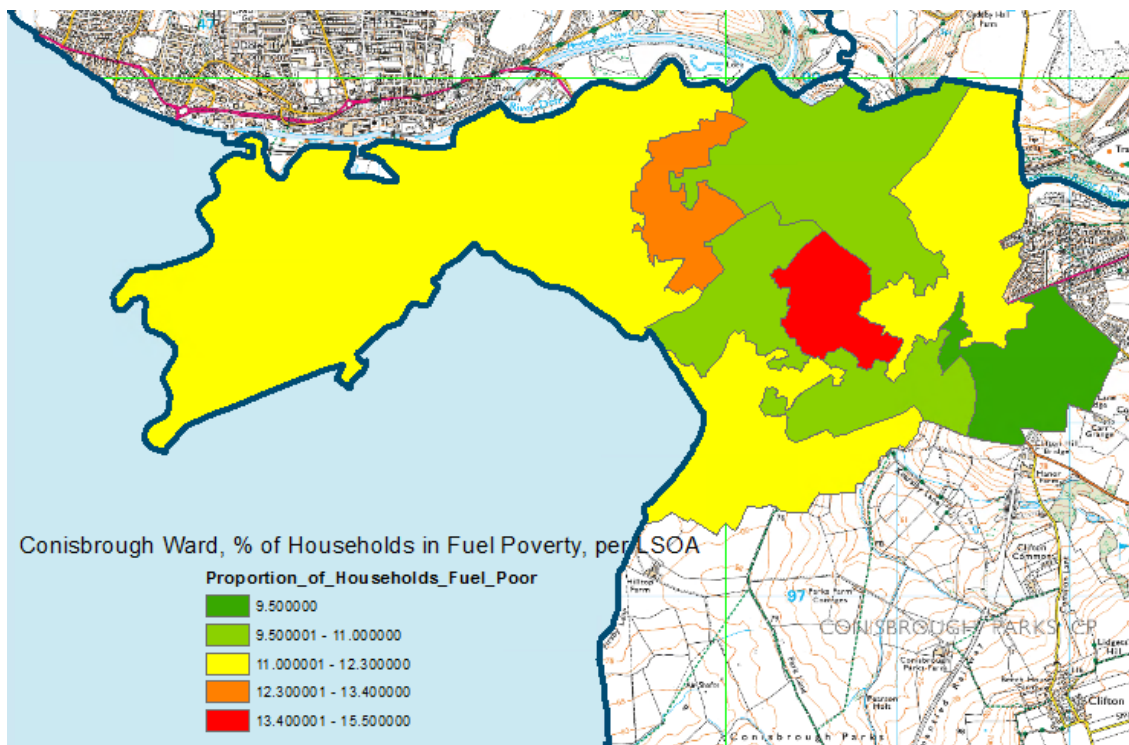
Figure 7. Households in fuel poverty in Conisbrough

Food Poverty

There are 5 foodbanks located in the South Locality and one in the Conisbrough Ward.

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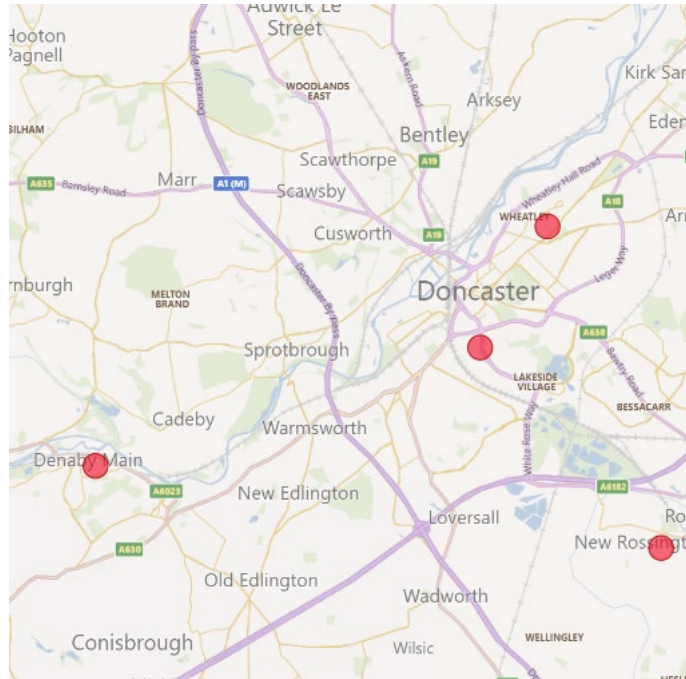
Figure 8. Foodbank locations in South locality

The most common household types needing support are Individuals, followed by families. The South locality ranks as 2nd in relative level of support compared to the rest of the city, highlighting the need to address poverty, food poverty and low income. Initiatives such as The Bread and Butter Thing, located at Mexborough Community HUB is nearby and aims to transition people out of food poverty.
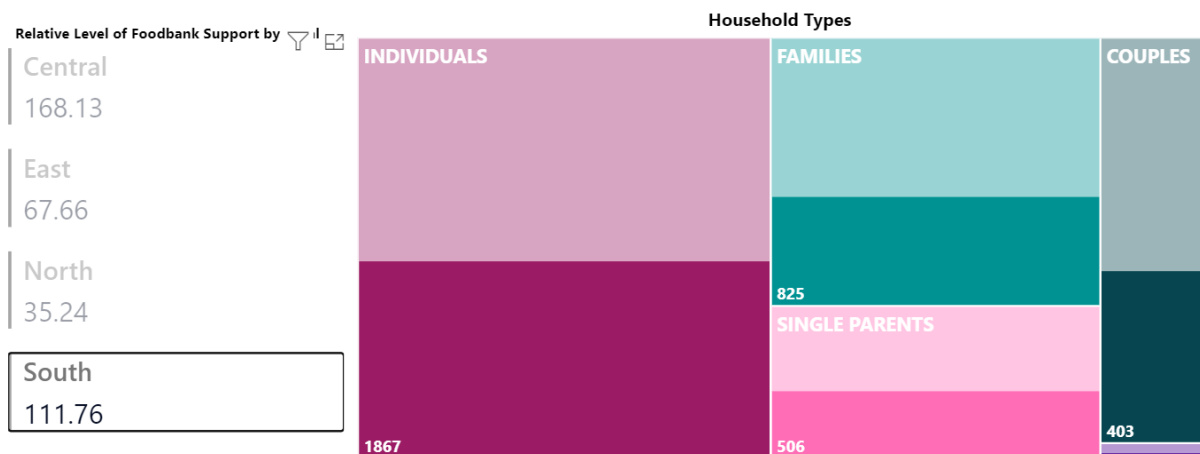
Figure 9. Relative level of foodbank support by household type

Top reasons for accessing support include the cost of living crisis, debt, and low income which is consistent with Conisbrough experiencing income deprivation and high levels of universal credit claimants.

Cost of Living	Debt	Benefit Changes
	18	11
	Low Income	Benefit Delays
30	15	10

Figure 10. Reasons for accessing foodbank support in South locality

Employment

Conisbrough unemployment rate amongst working age adults is at 6.1%% and which now matches Doncaster (6.1%) and is higher than England (5.0%). 28.2% of residents aged 16 and over who are not in employment and have never worked, higher than Doncaster (27.2%) and England (25.6%). This is particularly high in the Chestnut Grove area where 38% of residents who aren't in employment have never worked, the highest in the community.

38.0% OA have **never worked** of people aged 16 years and over not in employment in E00038192

| 0.0% | 16.1% | 24.5% | 34.1% | 46.7% | 87.1% |
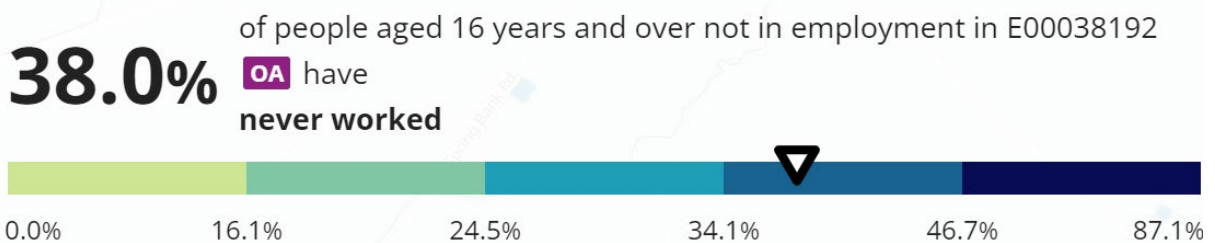
Figure 11. Employment status in Conisbrough

The majority of residents that work are employed full time (61.5%), which is similar to figures for Doncaster (60.7%) and England (59.1%). 28.6% of those that work are employed part time, lower than Doncaster (28.9%) and England (29.8%). Occupation figures highlight the majority of people are in Skilled Trade Occupations (15.3%) which is significantly higher than Doncaster (11.7%) and England (10.2%). This is closely followed by Caring, leisure and other service occupations (12.4%), which is higher than Doncaster (10.3%) higher than Doncaster (10.3%) and England (9.3%). Traditionally these roles are low skill and low paid roles. The are fewer residents employed in Professional occupations (11.6%), compared to Doncaster (12.8%) and

England (20.3%). Such jobs usually requiring higher skill levels, education and receive higher pay.

Employment history

Conisbrough | (England)

Not in employment: Worked in the last 12 months **10.2%** (13.2%)

Not in employment: Not worked in the last 12 months **61.6%** (61.1%)

Not in employment: Never worked **28.2%** (25.6%)

% of people aged 16 years and over not in employment

Occupation

Conisbrough | (England)

1. Managers, directors and senior officials **8.5%** (12.9%)

2. Professional occupations **11.6%** (20.3%)

3. Associate professional and technical occupations **9.8%** (13.3%)

4. Administrative and secretarial occupations **8.9%** (9.3%)

5. Skilled trades occupations **15.3%** (10.2%)

6. Caring, leisure and other service occupations **12.4%** (9.3%)

7. Sales and customer service occupations **10.3%** (7.5%)

8. Process, plant and machine operatives **9.8%** (6.9%)

9. Elementary occupations **13.3%** (10.5%)

% of people aged 16 years and over in employment

Highest level of qualification

Conisbrough | (England)

No qualifications **27.4%** (18.1%)

Level 1, 2 or 3 qualifications **44.1%** (39.9%)

Apprenticeship **7.1%** (5.3%)

Level 4 qualifications and above **19.3%** (33.9%)

Other qualifications **2.1%** (2.8%)

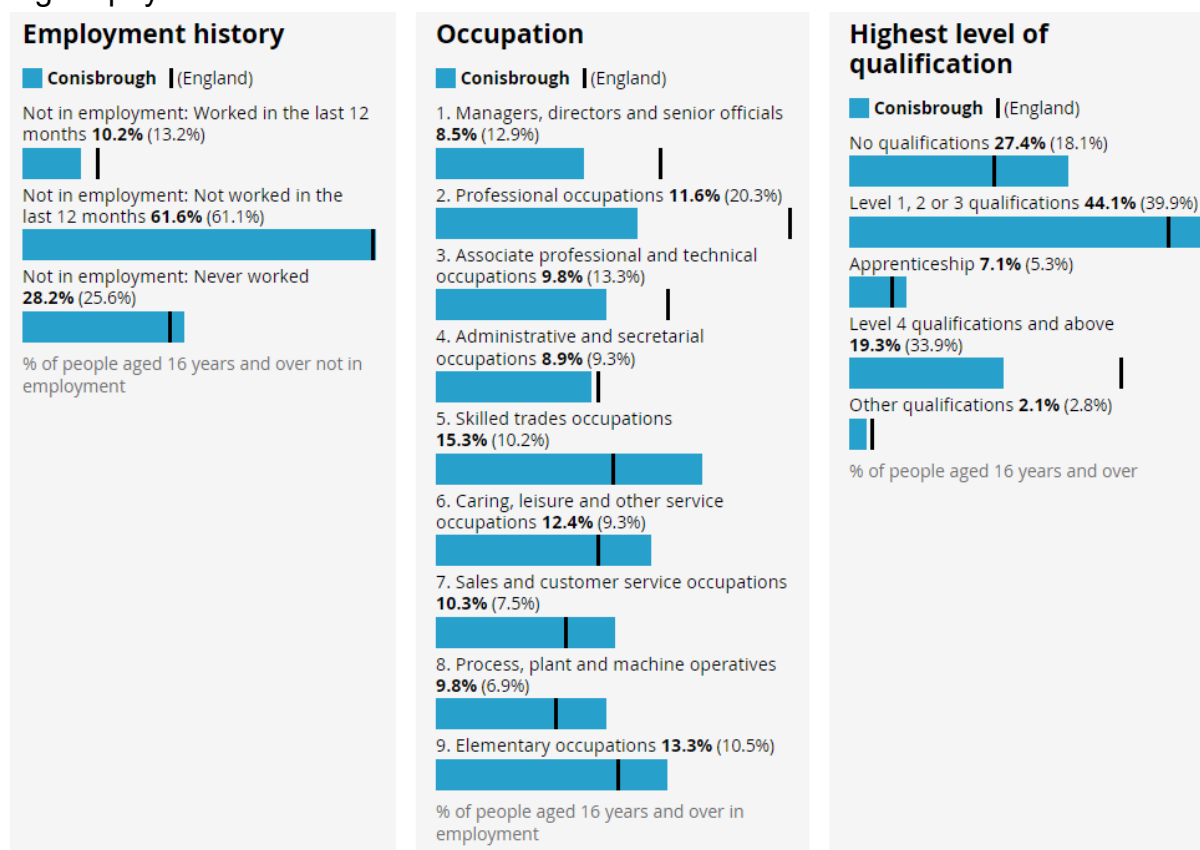% of people aged 16 years and over

Figure 12. Employment history, occupation and qualifications (ONS, 2021)

A high percentage of people aged 16 years and older have no qualifications (27.4%) compared to Doncaster (24.6%) and England (18.1%). Streets such as Conan Road (39.2%) have particularly high levels of residents with no qualifications. Furthermore, residents who are qualified to Level 4 and above are significantly lower in Conisbrough (19.3%) than Doncaster (22.7%) and England (33.9%).

The Joint Strategic Needs Assessment (JSNA) (2022) data displays percentages of residents claiming universal credit. In Conisbrough 4.55% of the population are claimants, which is slightly higher than Doncaster (4.48%).

Citizens Advice Bureau

Citizens Advice Doncaster Borough (CADB) are an independent charity and part of the Citizens Advice Network across England and Wales. They provide free, confidential and impartial advice and campaign on money, benefit, housing or employment issues affecting people's lives. In the south of Doncaster, there is currently a CAB outreach site at Edlington Helping Hands which is a pod and supplies advice; a permanent office is located at Mexborough.
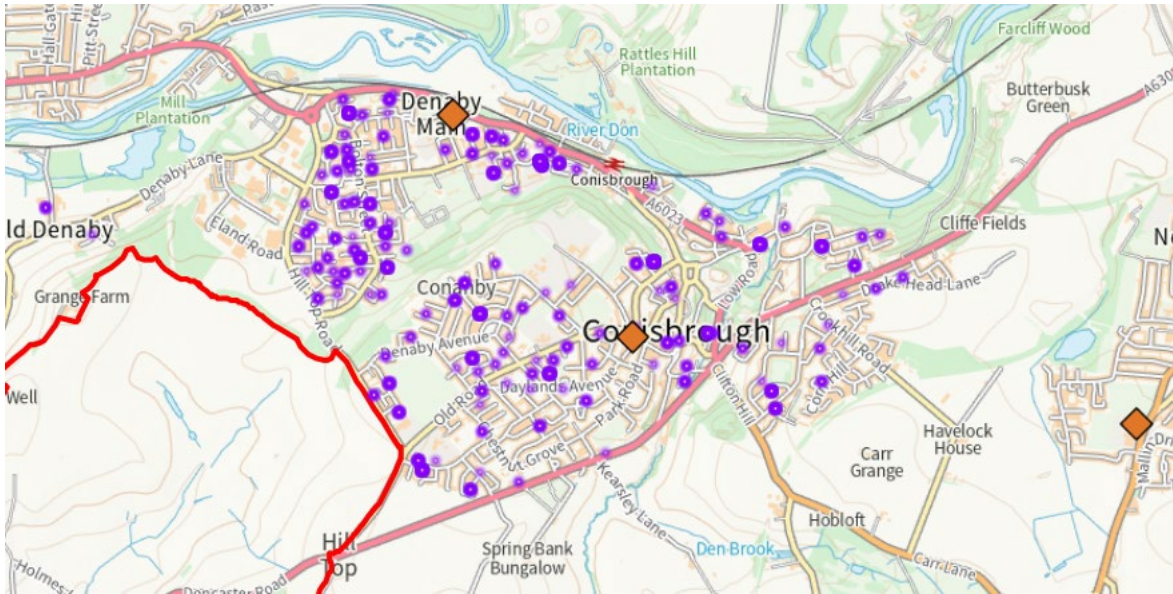
Figure 13. Interactions with CADB in the Conisbrough ward

During the 2023/24 fiscal year, the Consibrough residents had 1963 interactions with CADB, the second highest in the South of Doncaster. Currently there have been a total of 164 clients accessing CADB.

In 2022/23 financial year, the top issues for clients with postcodes within the Conisbrough Ward were predominantly around money:

Figure 14. Reasons for accessing financial support through CADB

This data is consistent with Conisbrough being an area of deprivation, with many households suffering from income deprivation, low paying jobs and low levels of education. Work around these factors must be considered when addressing health inequalities.

Childhood Development

Health

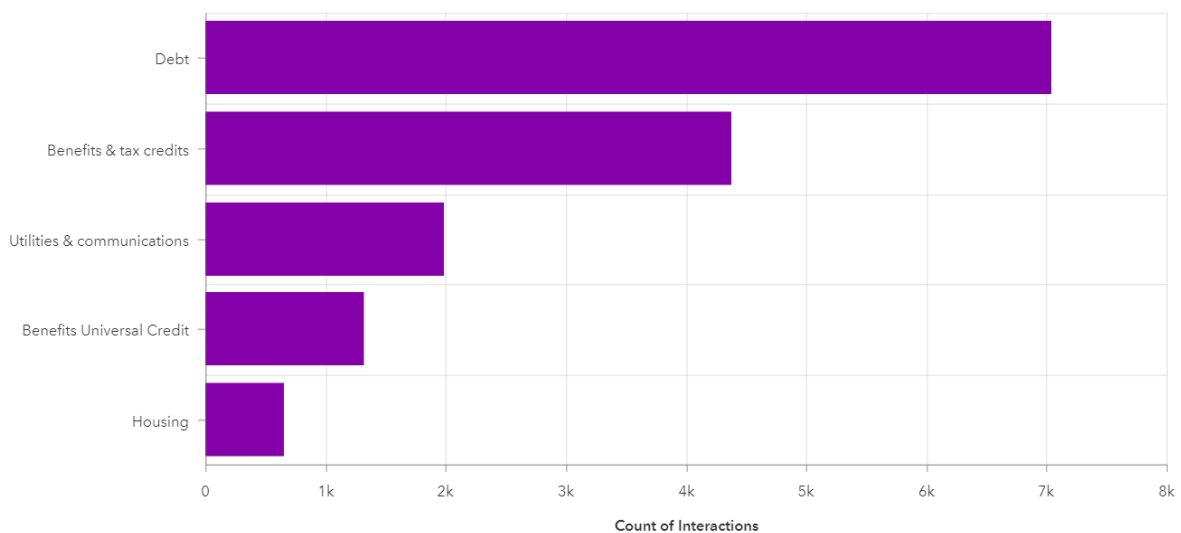24.1% of children are overweight or obese at reception age in Conisbrough which is similar to Doncaster (26.1%) but still significantly higher than England (22.6%). This increases to 36.9% in year 6 similar to Doncaster (38.2%) and higher than England (35.8%).

The prevalence of regular smokers at age 15 (5.4%) are lower than Doncaster (6.8%) and matches England (5.4%) and the deliveries to teenage mothers (1.8%) are significantly higher than Doncaster (1.1%) and England (0.7%). Furthermore, the general fertility rate, which is live births per 100.0 women aged 15-44 is similar (62.1) to Doncaster (62.4) and England (59.2).

Emergency hospital admissions in under 5s are both higher in Conisbrough (99.1 per 100.0) than Doncaster (91.1 per 100.0) but lower than England (140.7 per 100.0). Emergency hospital admissions for under 15 year olds (91.3 per 100.0) are higher than Doncaster (88.8 per 100.0) and England (92.0 per 100.0). Furthermore the Emergency hospital admissions for injuries in 15 to 24 year olds in Conisbrough (146.2 per 100.0) is higher than England (127.9 per 100.0).

Learner Outcomes

As reported in 2022, pupils expected grades at Key Stage 2 and GCSE fall behind the rest of Doncaster and England. At KS2: Each pupil is assessed in reading, writing and maths and the figure shows the percentage of pupils who have reached the expected standard in all three subjects. At GCSE (KS4) Each pupil is given an Attainment 8 score out of 90, based on their 8 best GCSE grades including English, maths and at least 3 other traditional academic GCSEs. The figure below shows the percentage of pupils reaching the expected standard and is consistent with the low levels of qualifications into adulthood and therefore access to the labour market may be limited. Work around increasing this number should be considered.

Table 1. Attainment scores and KS2 scores in Conisbrough

	GCSE Expected	KS2 Expected
National	49%	59%
Doncaster	45%	55%
Consibrough	48%	52%

In 2022, average GCSE attainment 8 score per pupil (out of 90) was 47.8 in Conisbrough (107 pupils) which is slightly higher to Doncaster at 45.2. This was also higher in comparison to 2019 of 44.1. In 2023, 57% of pupils achieved the expected standard in reading, writing, and mathematics at key stage 2. It was 2% higher to Doncaster as a whole (55%). It was decline to 2022 of 5% increase & 10% decline to 2019 in the ward.

There are 22 children in Conisbrough electing to be home schooled, and only 1 child who is missing education, that the local authority are aware of.

Pupil Lifestyle Survey

The Pupil Lifestyle Survey is conducted by City of Doncaster Council to provide valuable data on children and young people's health-related behaviour, through an anonymous school-based questionnaire. Data from the survey has provided a set of Doncaster-wide figures at key points in children and young people's development; KS2, 3 and 4. This profile will compare the previous 2020 data with that collected most recently in 2022.

In the Conisbrough ward 285 pupils participated. 84% of participants have breakfast, this is lower than Doncaster (86%) and only 50% have school meals, children's alternative school meals could be contributing to the high levels of childhood obesity. The survey also indicated that 17% of school-aged children in Conisbrough have free school meals, this is lower than Doncaster (19%). Only 24% ask before getting a snack, significantly higher than Doncaster (37%). 15% claimed to consume takeaway food most or every day (*vs* 15% across Doncaster). However, daily fruit consumption is only 61%, lower than Doncaster (68%). 95% of children reported they feel warm and comfortable at home which is lower than Doncaster (97%).

Health Inequalities

Long Term Health Conditions

The number of people who report to be living with a long-term limiting illness in Conisbrough (25.5%), is higher than Doncaster (21.7%) and England (17.6%). Similarly, those reporting to have bad or very bad health (7.9%) is significantly worse than Doncaster (6.9%) and England (7.9%). Less than half (44%) of Conisbrough residents have reported that their health is very good, which is lower than England (48.5%).

Mortality

Conisbrough exhibits high levels of mortality compared to Doncaster and England. The leading cause of death are those considered preventable. The basic concept of preventable mortality is that deaths are considered preventable if, in the light of the understanding of the determinants of health at the time of death, all or most deaths from the underlying cause could potentially be avoided by public health and primary prevention interventions (that is, before the onset of diseases or injuries, to reduce incidence).

Preventable mortality overlaps with, but is not the same as treatable mortality, which includes causes of deaths that can be mainly avoided through timely and effective healthcare interventions, including secondary prevention and treatment. Preventable mortality and treatable mortality are the two components of avoidable mortality, as defined by the Office for National Statistics. The inclusion of this indicator sends out a clear signal of the importance of prevention as well as treatment in reducing avoidable deaths. Deaths from respiratory diseases, coronary heart disease, circulatory disease and cancer are all higher than the Doncaster average. Only deaths from Strokes are lower. High respiratory disease related deaths could be attributed to the high smoking levels in the community, as shown in the smoking data shown below.
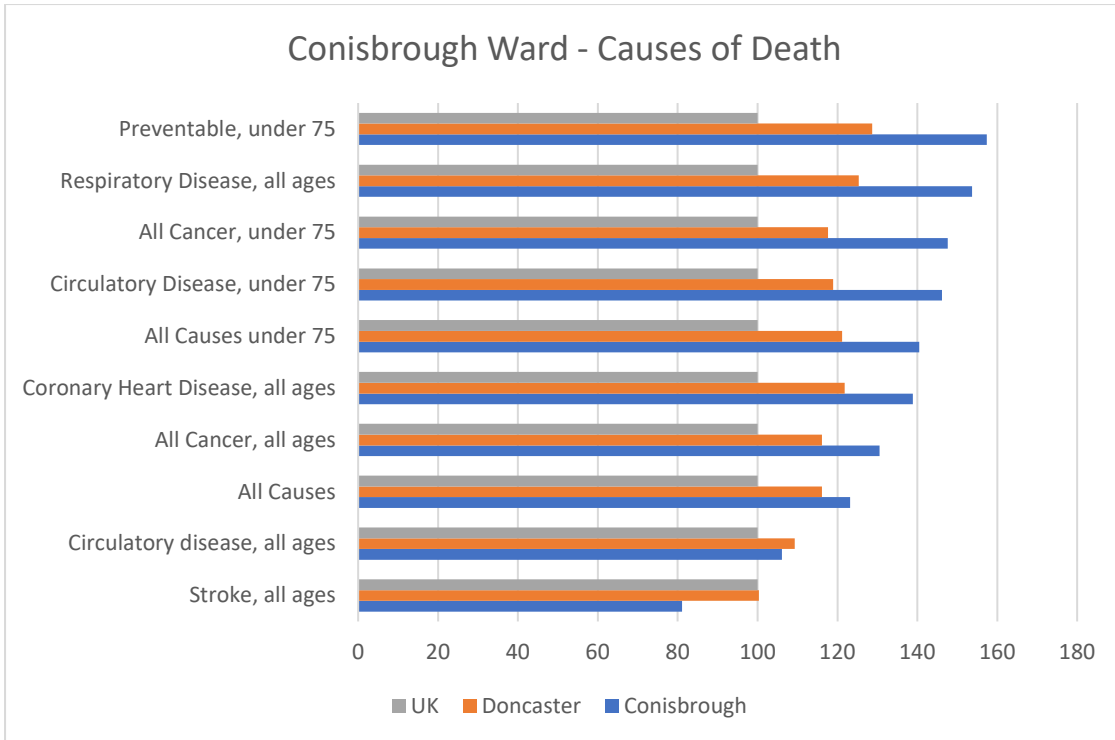
Figure 15, Causes of death in Conisbrough ward (NHS, 2021)

Hospital Admissions

Conisbrough have significantly high rates of emergency hospital admissions. COPD is the leading cause of hospital admissions, followed by heart attack (myocardial infarction) and coronary heart disease. Intentional self-harm and stroke are similar to the rates for the rest of Doncaster and hip fractures in over 65 year olds are lower than Doncaster. This data indicates that Conisbrough residents are struggling to self-manage their conditions.
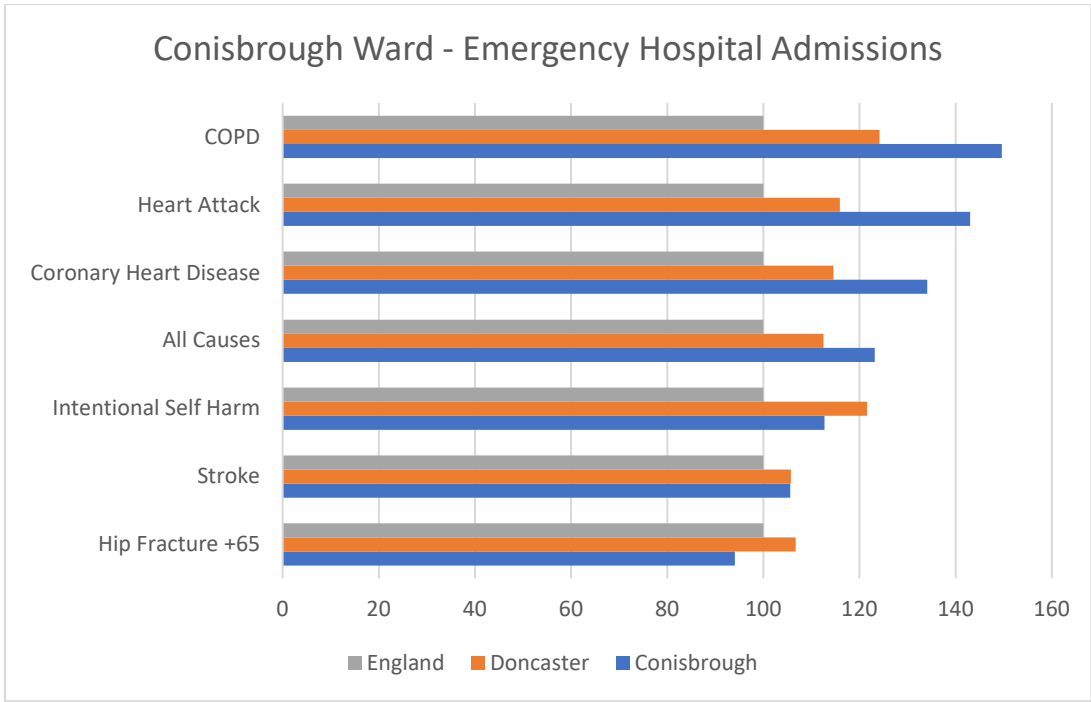
Figure 16. Causes of emergency hospital admissions in Conisbrough wad (NHS, 2021)

As can be seen below, Conisbrough exhibits higher than city average incidences of all cancers, including breast, prostate, colorectal, and lung cancers. Potential factors contributing to this could include environmental exposures, lifestyle choices including high levels of smoking, and limited knowledge on healthcare access.

Figure 17. Cancer incidences in Conisbrough (NHS, 2021)

Alcohol

Alcohol specific admission rates at Lower Super Output Area (LSOA) level, are displayed in figure 18. Two out of Conisbrough's eight LSOAs surpass the Doncaster

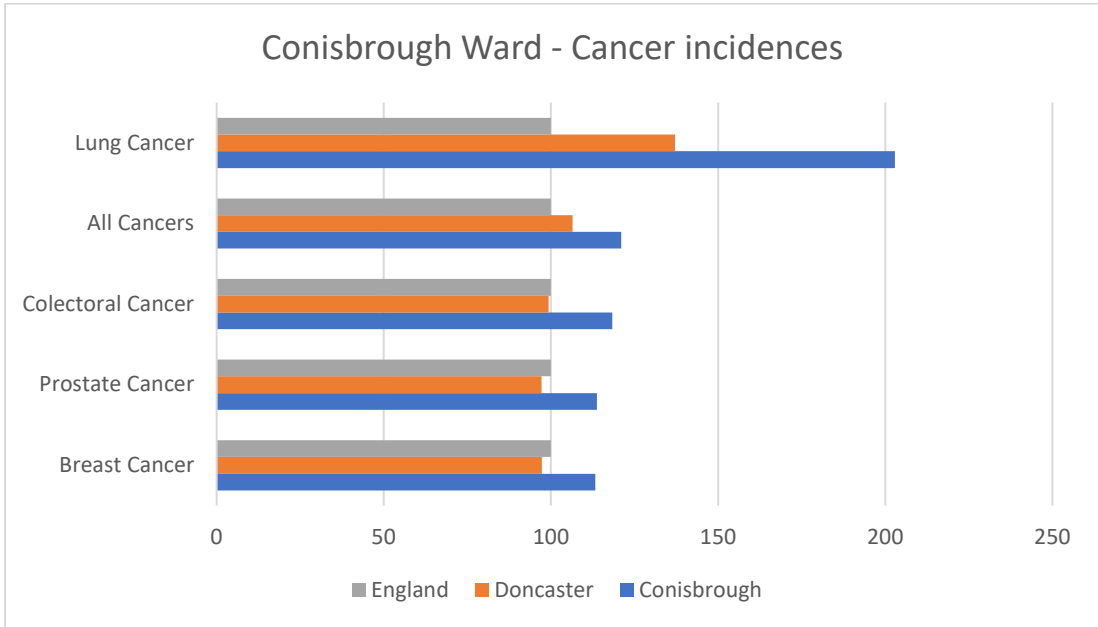average for such admissions. Of particular significance is Conisbrough North, which ranks as the third highest among all LSOAs in the South Locality.
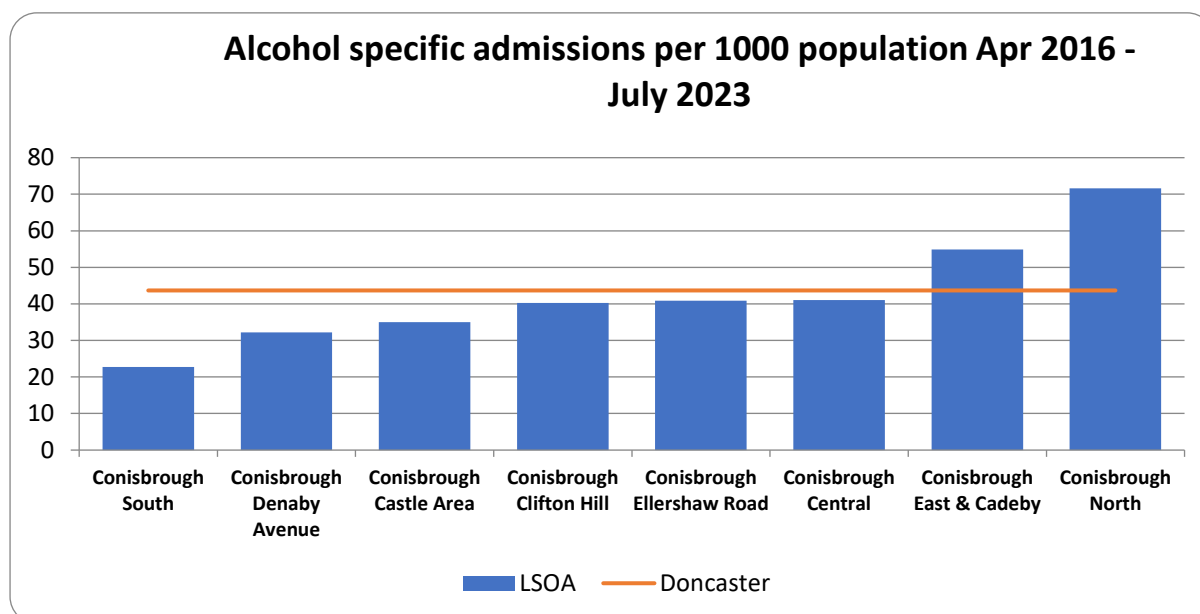

Figure 18. Alcohol specific admissions per 1000 population April 2016- July 2023

Smoking

Table 2. Patients Registered in Primary Care Network across Doncaster, England (NHS, 2023)

Practice	Sum of 15+	Sum of Smokers	Sum of Prev
The Flying Scotsman Health Centre	9671	3053	31.57%
Frances Street Medical Centre	5931	1532	25.83%
The New Surgery	6143	1447	23.56%
The Nayar Practice	4229	979	23.15%
The Ransome Practice	6749	1519	22.51%
Edlington Health Centre Practice	4010	877	21.87%
Thorne Moor Medical Practice	7867	1688	21.46%
Conisbrough Medical Practice	1377	287	20.84%
Askern Medical Practice	6441	1333	20.70%
Field Road Surgery	7840	1615	20.60%
Kingthorne Group Practice	11261	2272	20.18%
Northfield Surgery	8405	1681	20.00%
Mexborough Health Centre	4130	821	19.88%
Great North Medical Group	13539	2682	19.81%
Regent Square Group Practice	8533	1675	19.63%

Conisbrough Group Practice	9756	1906	19.54%
Don Valley Healthcare	11148	2157	19.35%
St. Johns Group Practice	7301	1373	18.81%
The Scott Practice	12879	2327	18.07%
The Rossington Practice	6766	1207	17.84%
The Lakeside Practice	7261	1280	17.63%
Denaby Medical Practice	2921	509	17.43%
West End Clinic	3706	643	17.35%
White House Farm Medical Centre	5181	867	16.73%
Asa Medical Group	16707	2794	16.72%
Petersgate Medical Centre	7633	1225	16.05%
St Vincent Medical Centre	12203	1817	14.89%
The Oakwood Surgery	4797	677	14.11%
Mount Group Practice	11271	1567	13.90%
Scawsby Health Centre Practice	4850	655	13.51%
The Burns Practice	13152	1717	13.06%
Hatfield Health Centre	7785	952	12.23%
Park View Surgery	2126	238	11.19%
Dunsville Medical Centre	5268	542	10.29%
The Tickhill & Colliery Medical Practice	7447	700	9.40%
The Mayflower Medical Practice	6353	544	8.56%
Barnburgh Surgery	2044	174	8.51%
Doncaster	274681	49332	17.96%

According to NHS England in 2023 ((NHS England Quality and Outcomes Framework 2022-2023), there are 54584 patients older than 15 years registered patients with Doncaster South Primary Network (PCN) in of Doncaster. 9298 of those are registered as smokers. Making up 17.03% of registered patient smokers across south of Doncaster. This per centage is slightly lower than across Doncaster (17.96%).

20.84% of patients registered at Conisbrough Medical Practice are registered smokers. In Conisbrough Group Practice there are 19.54% registered as smokers. Both of which show higher rates of smoking when compared to the rest of the Primary Care Network GP's in the South locality. Such rates are likely to contribute to the higher levels of respiratory disease and relatable Hospital Admissions as mentioned earlier in this report.

It must be noted that data is taken from self-reported measures when signing up to GP. Additionally, Residents registered at a GP do not necessarily reside in Conisbrough. Therefore, data may not truly reflect the prevalence of smoking in specific communities.

Loneliness and isolation

Around 34.3% of older people (> 65 year-olds) live alone in Conisbrough, compared to 31% across Doncaster and England. The Conisbrough ward has the highest percentage of residents aged over 65 living in social accommodation per area and population total. Whilst this does not indicate loneliness and/or isolation, it is an indicator that to be considered alongside local intelligence.

Loneliness and isolation are associated with mental health and wellbeing. The most recent data captured in 2020 and shown in the graphic below highlights the percentage of residents who had been diagnosed with clinical depression, as well as rates of other self-reported indicators of mental health and wellbeing.
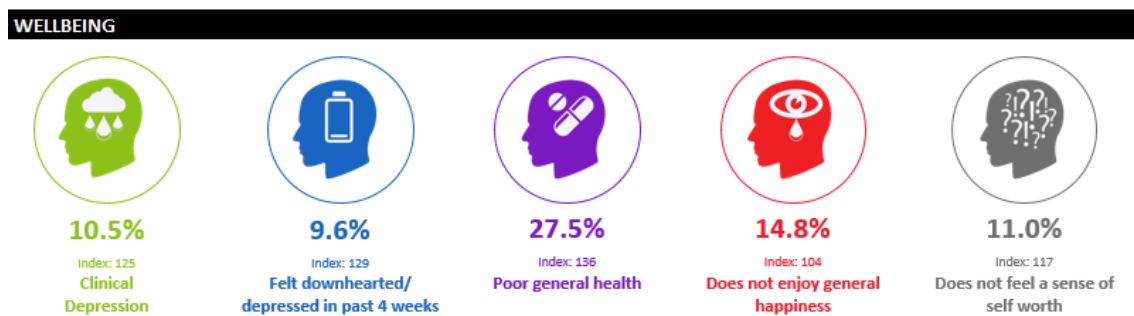
WELLBEING

10.5%	9.6%	27.5%	14.8%	11.0%
Index: 125	Index: 129	Index: 136	Index: 104	Index: 117
Clinical Depression	Felt downhearted/ depressed in past 4 weeks	Poor general health	Does not enjoy general happiness	Does not feel a sense of self worth

Figure 19. Wellbeing scores amongst Conisbrough residents

Vulnerable Victims

Number of Vulnerable Victims supported
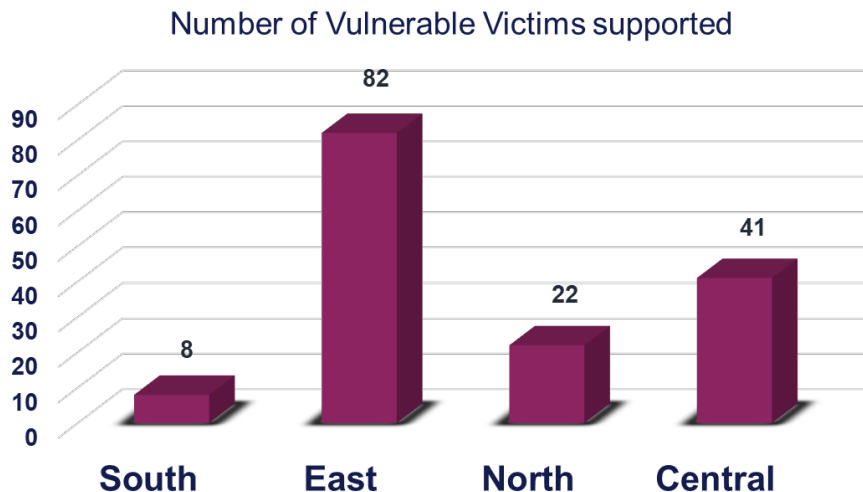
South: 8
East: 82
North: 22
Central: 41

Figure 20. Number of vulnerable victims supported across Doncaster wards

Contrary to ASB, the number of vulnerable victims' cases is much lower, this is due to closure of cases in the demand areas of Conisbrough & Denaby through targeted work by the Stronger Communities team.

Physical Activity

Most of the information in this section is taken from Mosaic data and more information about Mosaic can be found in the [appendix](#). Levels of physical activity in Denaby Main are low compared to the rest of the borough. This can be seen in the map below which identifies areas with the highest number of inactive households:
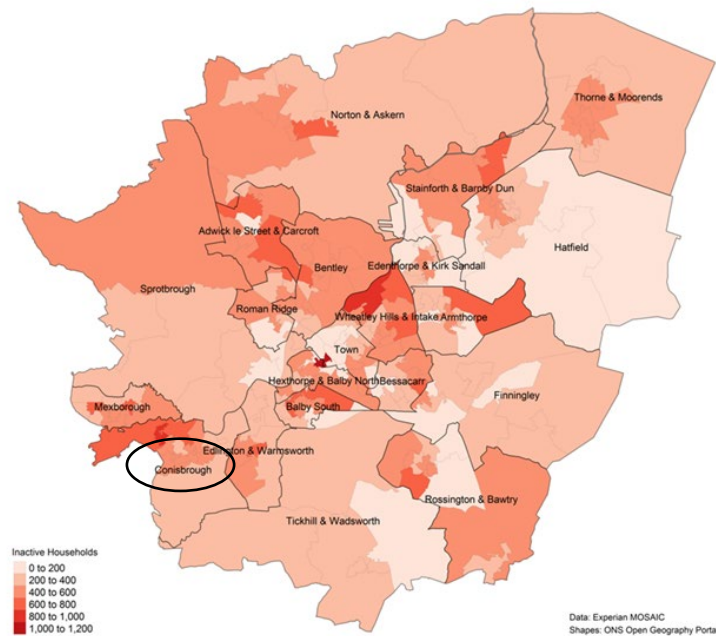

Figure 21. Doncaster Physical Activity Levels

This data has been matched to the number of children and young people living in deprived and inactive households. The former data positions Denaby as an area of focus and priority for the Get Doncaster Moving Strategy.

Green Space

There is increasing evidence that access to green space is associated with better health outcomes and that income-related inequality in health is less pronounced where people have access to greenspace. Conisbrough has access to greenspace at the North of the area that is between Denaby and Conisbrough.

This greenspace is an important asset to the community which can be used for health promotion and community cohesion.

Future Parks

The Crags has been named as one of the Future Parks which is a £1.8m investment from Sport England which has been launched to maximise opportunities from the Local Delivery Pilot (LDP) to enhance green spaces in Doncaster. More information on the LPD can be found in the appendix.

Work has already taken place to open up sightlines on The Crags to help people feel more safe. In 2023, improvements to entrances, enhanced walking routes and new signage and seating will all take place. There will also be an audio trail available to access on site - which can already be accessed online here: Crags audio guides. In addition to the Future Parks funding, a further £200,000 worth of investment is set to improve a number of the footpaths across the site from active travel funding.

Community Information

Population

Population Size

Conisbrough:16,495

Age Profile

50.7% are of the population are working-age (25–64 years old). The wards overall age composition is in line with that of the rest of Doncaster and England.
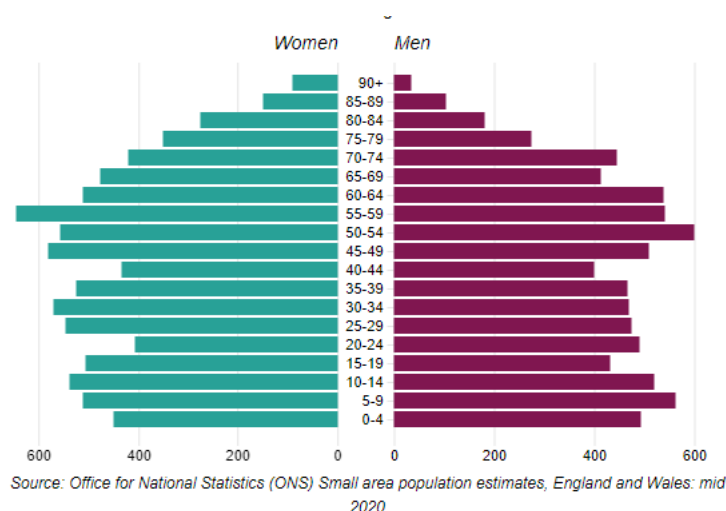

Source: Office for National Statistics (ONS) Small area population estimates, England and Wales: mid 2020

Figure 23. Age profile for males and females in Conisbrough

Ethnicity and Language

The community continues to be predominantly White British, with only 2.2% of the population being from a Black, Asian & Minority Ethnic (BAME) group. This percentage is half the average of the borough.

Table 3. Ethnicity in Conisbrough ward

Ethnic Group	Ward	Doncaster	England
Asian	0.7%	2.9%	9.6%
Black	0.4%	1.2%	4.2%
Mixed / Multiple	0.8%	1.5%	3.0%
White	97.8%	93.1%	81.0%
Other	0.3%	1.2%	2.2%

Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities.

There are around 7,200 houses in the ward, 5000 of which are located in Conisbrough. The household size figures are consistent with the ward, borough and national average with the majority having 2 people living in the household (35.2%). The majority are whole houses or bungalows (93.2%). The majority have 3 bedrooms (63.5%) which is significantly higher than the ward (58.2%), Doncaster (53.2%) and England (40%). Whether a household's accommodation is overcrowded, ideally occupied or

under-occupied is calculated by comparing the number of bedrooms the household requires to the number of available bedrooms. There are very low levels of overcrowding in Conisbrough (1.5%) when compared to the ward (2%), Doncaster (2.2%) and England (3.6%).

The majority of housing within Conisbrough is owned outright (37.2%). This tenure composition is similar to the Doncaster benchmark however the amount of socially rented housing for Conisbrough (15.7%) as a community is significantly lower than the rest of the ward (26.4%) indicating that Conisbrough is relatively affluent as a community.
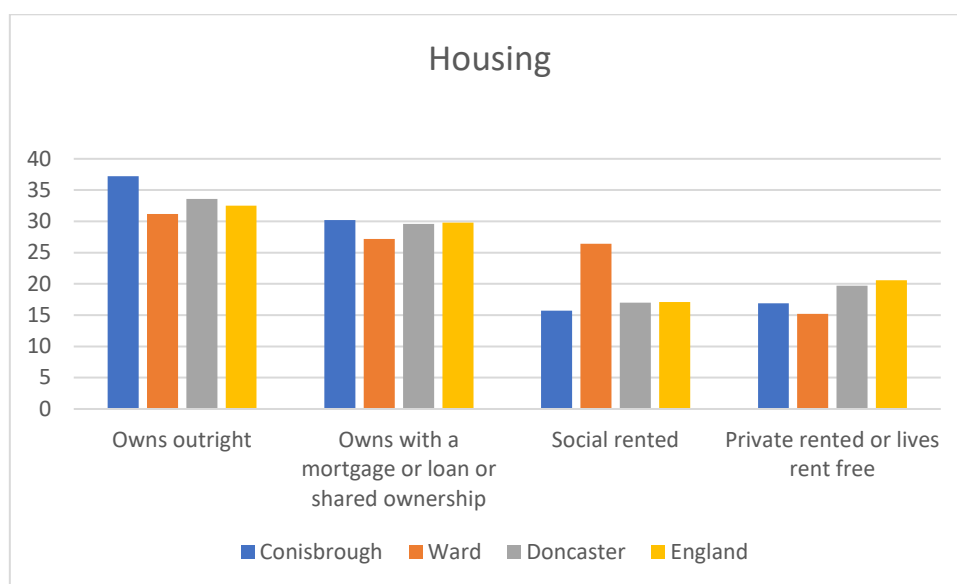

Figure 24. Housing tenure in Conisbrough

St Leger Housing

St Leger Homes provide housing services across Doncaster. They manage over 21,000 residences who are owned by the City of Doncaster Council. High levels of social housing, with a large proportion of bungalows and terraced housing are an indicator of deprivation and associated with overcrowding, low income and can consequently effect poor levels of childhood development. The number of socially rented houses along with the number of homeless families in the Conisbrough ward can be seen in the table below.

Table 4. St leger housing in Conisbrough

Community	Bungalows	Flats	Maisonette	Houses	Total	Under 18 years	18-65	66+ years	Homeless
Denaby Main	584	83	36	422	1125	0	717	393	11
Old Denaby	2	2	0	2	6	0	3	3	0
Conisbrough	111	137	25	424	697	1	501	188	3
Clifton	0	0	0	3	3	0	3	0	0

Crime and Antisocial Behaviour (ASB)

Stronger Communities purpose is for there to be strong, active, inclusive and resilient communities across the whole of Doncaster, effectively building on and using their strengths and assets to work in partnership to improve their quality of life and well-being, to make their neighbourhoods safe and supportive and able to tackle the issues that matter to them. The table below shows that the South has the highest number of ASB and hate crime figures in the City.
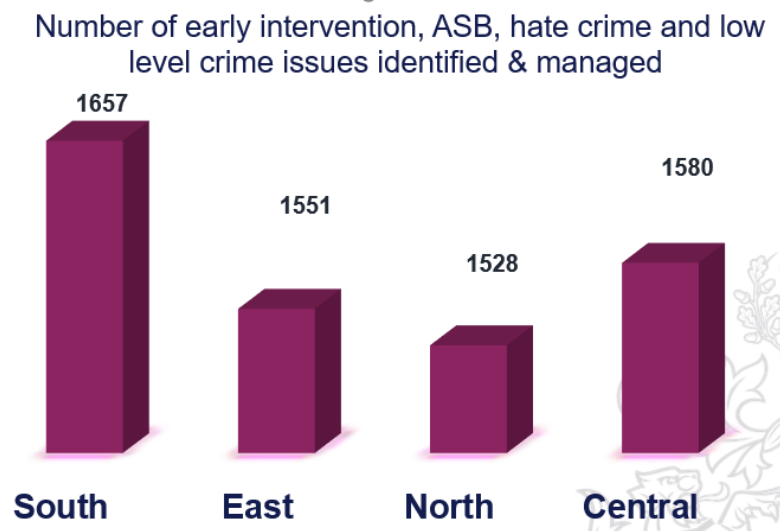

Figure 25. Number of early interventin, ASB, hate crime ad low level crie issues identified and managed in wards across Doncaster

Conisbrough Ward also exhibits the highest level of ASB from all wards in the City. Highlighting the need to have youth focussed activities in the area.

33

Community Insight

Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to inform co-designed action plans with the community. Armstrong (2020) suggests in 'A changing world, again. How Appreciative Inquiry can guide our growth' that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull out the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps:
1. **Discovery Phase** – This will involve engagement with the residents of Conisbrough to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.

Until recently, Conisbrough hasn't been a Well Doncaster priority community so the appreciative enquiry approach has changed. Thematic analysis of Appreciative Inquiry involves identifying and examining recurring themes or patterns within the positive stories, experiences, and perspectives shared by community members. It seeks to understand the strengths, values, and successful aspects that contribute to a thriving community. The process involves extracting common themes from narratives gathered through AI, allowing for a deeper understanding of the community's assets and aspirations. Through this analysis, communities can build on their strengths to facilitate positive change and shape future support and investment. Well Doncaster are currently building the insight for Conisbrough to fully understand the area in its own entity.

Conisbrough Themes September 2023
Responses: 21

Family & Friends
Wellbeing, green space, safety
Assets, place, the market
Travel, accessibility
Community Spirit
Independence

In 2019 Doncaster Talks undertook insight across the borough. Responses were separated into wards and thematically analysed. Across Conisbrough and Denaby ward, 188 responses were received (1.14% of the Ward) and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below.

CONISBROUGH

Like

- Good community spirit
- Historic building – castle and church
- Access to greenspace and countryside

Improve

- Reducing ASB – problems with off-road bikes and drugs in particular
- Improving appearance of place (more flowers, etc) and improving cleanliness (by cracking down on fly-tipping, littering and dog-fouling)
- Improving quality of highways (pot-holes, roadworks etc)
- Craggs mentioned as problematic area, throughout

Focus

- Cracking down on ASB
- Better street cleanliness, enforcement, tackling dog-fouling
- Building community spirit and sense of community – small community feel but wider Doncaster also, looking after citizens generally

Community Investment

Across the South locality a total of £821,780 was awarded to community groups through various pots of funding. Of that, £84,690 was awarded to the Conisbrough ward primarily to increase the sense of community spirit and to revitalise under-used assets for the benefit of the community.

The top three community priorities driving funding bids were strengthening community spirit, cohesion, collaborative working and the development of communication channels (£35,910), increasing strength of community spirit (£14,810) and children's and young people's provisions (£11,550).
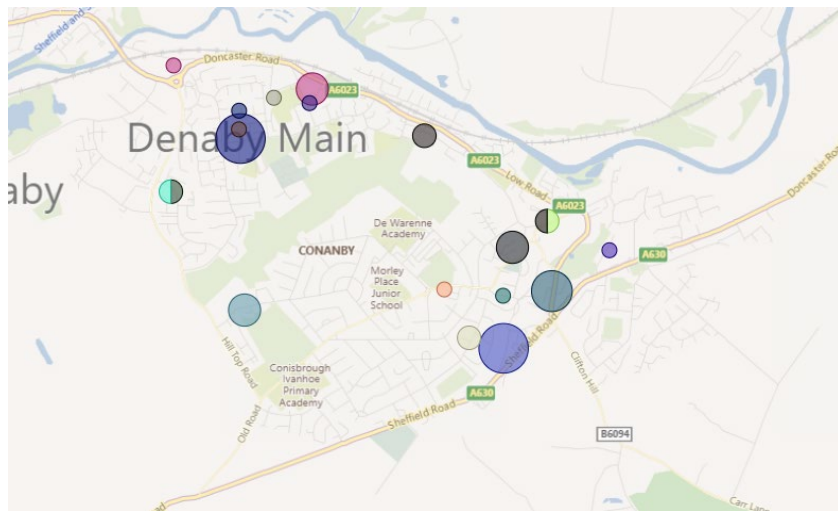
Figure 26. Heat map of Locality investment in Conisbrough

Appendix

## Well Doncaster Annual reports

Well Doncaster Approach: https://youtu.be/e1RKOZoGI10

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual reports:

https://welldoncaster.wordpress.com

Mosaic Data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster
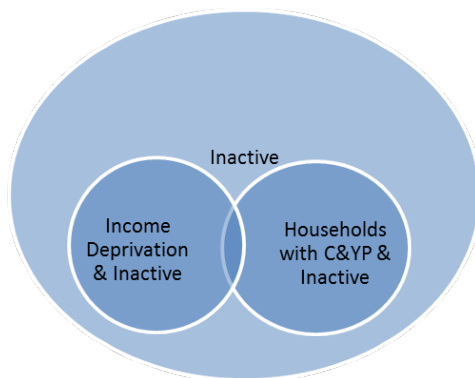
The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive

- Families with children and young people

- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Get Doncaster Moving Data

Link to the Get Doncaster Moving and LDP strategy; https://getdoncastermoving.org/

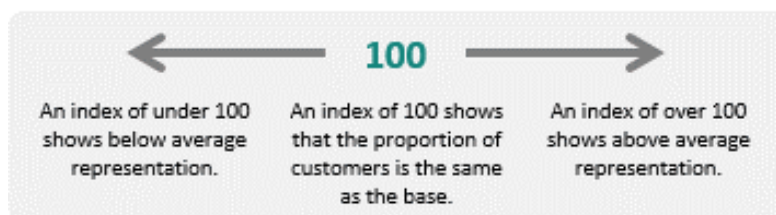Let's Get Moving! | Get Doncaster Moving

Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each

postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits.

INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX

⟵ **100** ⟶

An index of under 100 shows below average representation.

An index of 100 shows that the proportion of customers is the same as the base.

An index of over 100 shows above average representation.

The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

Public Health Data
Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

https://fingertips.phe.org.uk/profile/local-health/data#page/0
Community Profiles - Power BI Report Server

[Local Health - Office for Health Improvement and Disparities - Reports: get a dashboard on a custom area](#)

Census 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

https://www.ons.gov.uk/visualisations/customprofiles/build/

Census Maps - Census 2021 data interactive, ONS

Interactive Map

To access and identify assets at ward and locality level please use the following interactive map: https://www.google.co.uk/maps/d/viewer?mid=17BayPsliJ1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14

Air Quality Management Areas (AQMAs)

For more information about the Air Quality Management Areas (AQMAs) in Doncaster, please visit

https://uk-air.defra.gov.uk/aqma/local-authorities?la_id=80

Employment

Breakdown of ESA claimants at LSOA level:

LSOA map of the ward:

More info can be found on https://www.teamdoncaster.org.uk/community-profiles-2018

Pupil Lifestyle Survey 2022
Pupil Lifestyle Survey - Healthy Schools (healthylearningdoncaster.co.uk)

Power BI – Joint Strategic Needs Assessment

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

Joint Strategic Needs Assessments - Team Doncaster