

GDM Annual Summit 2023

A summary of key actions and outcomes from the workshops held during the **GDM Annual Summit 2023** can be found below.

For more information about the **Get Doncaster Moving network** and **meetings** visit: getdoncastermoving.org/join-the-network



Active Environments, Parks and Facilities

Summary

There were many different types of organisations in this workshop (volunteer based / professional).

Reviewing what has been achieved highlighted a significant amount which had been accomplished across Doncaster. Such work had been achieved through either open and accessible engagement opportunities, or through targeted activities.

The key themes which arose from exploring what has been learnt were around the benefits of working collaboratively and diversifying relationships.

Actions/areas for development:

- Improve communication, promotion and networking opportunities between groups and organisations.
- Develop the Green Space Network to include wider partners. Integrate others from the wider GDM network with shared aims. Facilitate collaboration.
- Support groups and networks personal development and resilience – let them retain independence as part of the wider network.



Active Education

Summary

Attendees from a variety of local groups and organisations. The theme was 'Active Education' but as we had partners in the workshop who were not directly involved in engaging with schools, we broadened the workshop to 'engagement with Children and Young People'. Updates and progress in this theme were provided and then group tasks and collective actions were discussed moving forward.

Actions/areas for development:

- Ongoing project actions in relation to the Creating Active Schools Framework and Active Schools Group.
- Better alignment and engagement with our health partners and colleagues.
- Promoting physical activity across a whole life course and parental engagement with families and children.
- Liaison with Royal Opera House and CPD opportunities for schools and teachers.



Walking and Cycling

Summary

- Breaking down existing barriers was a key theme.
- Had lots of great comments about walking and cycling.
- A variety of representatives took part in the workshop from a broad range of providers.

Actions/areas for development:

- Breakdown barriers.
- Improve communications about the different services on offer.
- Promote diversity by sharing case studies.



Health and Care

Summary

The workshop had a focus on falls prevention, given that this requires multi-agency, whole system working across the life course. A wide range of public, private and VCFS organisations were represented, large and small, providing local, regional and national perspectives.

Actions/areas for development:

The outputs from the workshop will be considered by the Falls Prevention Task and Finish group, in particular the suggested 'What Next' actions:

- Further improve communication and engagement.
- Expand opportunities to be active.
- Build further links between health professionals and organisations.
- Intergenerational work.
- Active travel social prescribing.



Data, Insight and Learning

Summary

In the workshop, participants discussed how they capture, use and share data, insight and learning in their work. Participants reflected on what they do well, the challenges they face and identified areas for development.

There is a diverse understanding of data, insight and learning, and people, groups and organisations are using it in a range of ways.

Actions/areas for development:

- Explore with the network in more detail – what is the network's understanding of Data and Insight? What do people want from Data?
- Yorkshire Sport Foundation are looking at this across the region, and there is an opportunity to explore how we can connect in Doncaster.



Communications and Engagement

Summary

In this workshop there was a broad acknowledgement that we had potential to work more closely together on communications and engagement going forward, in particular to ensure that we were all 'on message', as well as benefitting from the support of a communications network through sharing resources, knowledge and learning, and increased co-ordination of our activities.

There was an understanding that communications played an important role in signposting residents to information about what opportunities were available to be more active, and that there is also a role for communications in motivating and encouraging residents to be more active – particularly through sharing the experiences of active local people (leading with authentic community voices).

The need to consider digital exclusion and ensuring that there are non-digital channels to convey messages to residents was highlighted, alongside an agreement of the power and influence that word of mouth communications from trusted sources could have.

Actions/areas for development:

- Commit to utilising Your Life Doncaster as a central resource for community directory, events, activities and news sharing with residents (as well as own channels).
- Consider staff as potential ambassadors for being active – to help support messaging across the borough and embed physical activity messages and mindset.
- Communications leads across teams/organisations to work together to ensure there is consistency in messaging and simplify physical activity messages for residents. Further networking and collaboration opportunities to be created with a focus on communications and engagement – for us to share knowledge, learning, identify opportunities to work together and support one another, look at potential joint campaigns, the potential creation of shared resources, and come to an agreement on key messages etc.



Community Led Sport, Dance and Physical Activity –

Summary

The workshop was attended by a good mix of partners, Community Connectors, VCFS organisations and representatives from the Doncaster Green Space Network.

Following a presentation on the partnership working between Well Doncaster and Get Doncaster Moving and what has happened so far, table discussions were facilitated on the great work which is happening in communities and the learning collected.

Finally, attendees split into four tables each representing a locality to discuss what could be done collaboratively in the future.

Actions/areas for development:

- Continuing the conversations, working collaboratively and sharing knowledge through joining the networking and funding workshops for community organisations and sports clubs, Stainforth Positive Action Group, Community Wealth Builder locality networking events and the Dance Network Alliance.
- Sharing and advocating other organisations activities through word of mouth or via social media to raise awareness.
- Cycling - Encouraging use of the Cycle track at the Dome with continued conversations between DCLT, Wheely Good Friends and Yorkshire Bike Shack. Collaborative working from Yorkshire Bike Shack to ensure promotion of services, Active Travel Social Prescribing project and development of new projects.
- Utilisation of the support that GDM and Community Connectors can provide groups, clubs, and organisations.



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