



GET
DONCASTER
CYCLING



Cycling Strategy

"Our vision is for Doncaster to be a cycling town where people find it easy, safe and enjoyable to travel by bike for work, pleasure and everything in between."

A lot has been achieved since our previous strategy.

We have accomplished so many of our aims and developed a number of key pieces of cycling infrastructure across Doncaster.

The completion of the **Doncaster Dome Cycle Circuit** and the improvements to the **Trans Pennine Trail** are prime examples.

We also strengthened our claim of being a world class venue for elite sport and events after successfully hosting the **UCI Road World Championships** and the **Tour de Yorkshire**.

BUT WE ARE NOT DONE...

We want to continue to push the boundaries and improve cycling in Doncaster, and we need a more enterprising document to assist this.



Doncaster Data



CYCLING FOR LEISURE AND SPORT

RATES OF CYCLING FOR LEISURE AND SPORT IN DONCASTER ARE ABOVE THOSE OF THE YORKSHIRE REGION AND ARE CURRENTLY INCREASING, WHICH MAY BE ATTRIBUTABLE TO DONCASTER'S SUCCESS IN UTILISING THE TOUR DE YORKSHIRE AND UCI ROAD WORLD CHAMPIONSHIPS.



CYCLING FOR TRAVEL

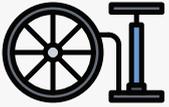
CYCLING FOR TRAVEL RATES IN DONCASTER REMAIN BELOW THOSE OF YORKSHIRE AND ENGLAND.

CYCLING FOR TRAVEL RATES HAVE FALLEN OVER RECENT YEARS.

11 targets from the previous cycling strategy



8 targets have been achieved or exceeded



1 target needs reviewing



1 targets not being achieved



1 target cannot be reported on

Objective 01

Increase the number of people cycling

Target	Progress	
Increase percentage of population cycling to work to 2.5%, as measured by Census	Not yet able to report but Active Lives Survey suggests progress	○
70% increase in numbers at DMBC Cordon counts	Below target	✗
Reverse the decline in Trans Pennine Trail DMBC auto counts	Exceeding target	✓
Increase number of 'Active Travel Officer' Schools	New target achieved	✓
Bikeability Schools (school data)		
Bikeability offered to all Schools	Target achieved	✓
Increase uptake to at least 530 pupils	New target achieved	✓

Objective 02

Improve health and reduce health inequalities by encouraging cycling

Target	Progress	
25% increase in participation (aged 16+) in sport and recreation	New target needed	○
Cycling to be the most popular participation sport	Target achieved if walking excluded (as recommended)	✓

Objective 03

Improve cyclists' safety and feeling of safety

Target	Progress	
Minimise cycle casualties (South Yorkshire Police)	Target achieved. Adjustment to target is suggested	✓

Objective 04

Reduce cycle thefts and improve parking

Target	Progress	
35% reduction in bike thefts (South Yorkshire Police website)	Target achieved though further analysis is suggested	✓
Improve and increase cycle parking facilities	Target is considered to be achieved though future monitoring is suggested	✓

Our Ambitions

A NUMBER OF TARGETS FROM THE PREVIOUS STRATEGY WERE ACHIEVED. HOWEVER, TARGETS HAVE BEEN REVISED TO MATCH OUR CURRENT AMBITIONS TO SUPPORT CYCLING IN DONCASTER.

AMBITION 1

Cycling is embedded within all future infrastructure schemes, ensuring a well-connected and safe cycle network that supports a variety of journeys, for work or pleasure.

AMBITION 2

DMBC will work to be at the forefront of cycling interventions and be an example of best practice.

AMBITION 3

Cycling interventions will contribute to improvements to the fabric of Doncaster as a nicer place to live, learn and work.

AMBITION 4

Cycling events will be delivered that place emphasis on positive social impact.

Main Benefits

HERE ARE JUST A FEW EXAMPLES OF THE POSITIVE IMPACT THAT CYCLING CAN HAVE:



STUDIES HAVE SHOWN THAT REGULAR BIKE USERS ENJOY THE GENERAL HEALTH OF SOMEONE APPROXIMATELY 10 YEARS YOUNGER

(BRITISH CYCLING FOUNDATION).

Cycling is a low impact exercise that is less stressful on your joints and can improve balance and co-ordination, so is a potential activity for people of all ages.



PEOPLE WHO REGULARLY CYCLE ARE FOUR TIMES MORE LIKELY TO MEET PHYSICAL ACTIVITY GUIDELINES.

Associated health benefits include reduced risk of heart disease, type 2 diabetes and strokes. Other beneficial effects include improved mental wellbeing and weight management.



CYCLING TO SCHOOL OR WORK PROVIDES A HEALTHY WAY TO START THE DAY

It is associated with reduced sickness absences and greater concentration levels, and is a less stressful transport mode compared to car travel.



FOR DONCASTER AS A WHOLE, REDUCING CAR JOURNEYS IN FAVOUR OF CYCLING HAS SIGNIFICANT ENVIRONMENTAL BENEFITS.

Such as reducing congestion, improving air quality, and creating more vibrant, attractive places. It is also an ideal way for friends and families to explore the borough and beyond.



DEVELOPING BICYCLE-FRIENDLY ENVIRONMENTS HELPS BOOST THE LOCAL ECONOMY.

As cyclists visit local shops more regularly, spending more than car users and other modes of transport.

We want cycling to be more of a part of everyday life, contributing to Doncaster being a nicer place to live. This strategy sets out our ambitious approach.

We have spoken to residents and know you want to see improvements to roads and trails that ensure they are better connected, easier to access and safer.

As a cycling town, Doncaster will be a more active, healthy and vibrant town that provides a more pleasant environment for residents, businesses and visitors.





GET
DONCASTER
CYCLING

We would like to thank all of the residents and colleagues that were involved in the development of this strategy.

For more detailed information please visit:
www.getdoncastermoving.org

In partnership with sustrans.org.uk

If you would like to get involved in helping Doncaster to achieve our ambitions please email us at: GDM@doncaster.gov.uk