

# Strengthening local partnerships... to Get Doncaster Moving

Jodie Bridger, Yorkshire Sport Foundation  
Clare Henry, Doncaster Council



## Introduction

In January 2016, Doncaster Council and Yorkshire Sport Foundation (YSF) partnered to deliver a whole systems review of physical activity and sport in Doncaster. This new way of working included: YSF staff embedding within a local authority; co-commissioning of specialist support; and developing joint plans to engage wider partners to tackle inactivity in Doncaster. This has resulted in Doncaster positioning physical activity and sport as one of nine priorities in the Borough Strategy; in turn accelerating the ambitions of Doncaster's new 10-year Physical Activity and Sports Strategy, Get Doncaster Moving.

Director of Public Health identifies physical activity as a public health priority. One in three adults do less than 30 minutes of physical activity per week, contributing to:

- The second highest proportion of people with a long-term limiting illness in the Yorkshire and Humber Region,
- 8% of adults with diabetes, and
- 30% of Doncaster adults are obese, and nearly 75% carry excess weight.

DMBC and YSF co-commission a review of physical activity and sport, using the Chief Leisure Officers Association (CLOA) methodology.

- Recommendations:
- Strengthen leadership
  - Create governance
  - Improve the business case
  - Innovate long term solutions
  - Identify capacity

YSF embed a Local Development Manager within Doncaster.

## Learning – ingredients for success

- Open, honest relationship; taking time to build it
- Genuine commitment towards collaboration
- Clear understanding of the added value
- Engagement at all levels
- Spending time together
- Agreements in place
- Equal partners

Dr. Rupert Suckling, Director of Public Health, becomes Chair of Doncaster Active Partnership. Formal reporting to the Health and Wellbeing Board starts.

The first Doncaster Stakeholder event launches the findings of the physical activity and sport review.

Senior leaders and politicians are inspired by the visual impact of the Tour de Yorkshire on Doncaster's communities; a catalyst for change.

January 2017

September 2016

May 2016

March 2017

Physical activity is included as a priority within 'Doncaster Growing Together' (DGT); the strategy for the Borough.

YSF is commissioned to co-produce Doncaster's Physical Activity and Sport Strategy.

March 2017 - February 2018

Doncaster Activity Partnership is superseded by the 'Get Doncaster Moving' (GDM) Board, who will lead on the delivery of the Get Doncaster Moving strategy.

Doncaster bids to become one of Sport England's Local Delivery Pilot (LDP) areas, aiming to reduce health and social inequalities through physical activity.

The YSF Local Support Team become fully embedded within Doncaster.

October 2017

March 2017 - September 2017

April 2017

Sport England announce Doncaster as a Local Delivery Pilot area. Welcome to Yorkshire announce Doncaster as a host town for Tour de Yorkshire 2018.

At the first GDM Network meeting, senior leaders from all sectors commit to work together and make a difference through physical activity and sport.

Get Doncaster Moving is formally launched at the Get Doncaster Moving Summit.

November 2017

January 2018

February 2018

Successful LDP application

**Impact**

Strategy and delivery framework in place

Strong local partnerships within and outside sector

GDM Brand