

Hexthorpe Community Profile

Well Doncaster

2021





This Report

This report shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

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HEXTHORPE



33% of children are living in poverty



50% live in households with income of less than £20k



Coronary heart Disease (CHD) is the leading cause of death in Hexthorpe



24% single person households in Hexthorpe



Large BAME community



42.9% of Hexthorpe residents are inactive



One page Summary

A high percentage of the Roma traveller community resides in Hexthorpe. This is a transient population compared to most of the nearby area. Residents living in Hexthorpe are slightly younger than the average, there are higher proportions of children, young people and working-age adults.

The area has a high density of housing with a mixture of traditional terrace housing, some bungalows and a few single-person flats. There is a mixture of socially rented, privately rented and owner-occupied housing in the area. Hexthorpe was the first place in Doncaster to have a selective licensing scheme. This is still running on a two-tier system whereby HomeSafe operate the self-managed tier and Doncaster Council run the other tier.

Littering and people not using the waste system properly are common complaints from local residents and this remains a problem, particularly near Balby Bridge. There is a Public Space Protection Order (PSPO) in Hexthorpe which has just been renewed for another three years. Hexthorpe Park is the main green space in the area. There are no playing pitches in Hexthorpe, but Balby North offers the nearest option.

Poverty and deprivation are significant challenges in Hexthorpe possibly driven by higher proportions of unemployed residents. Many houses are overcrowded, and a high number of children are currently living in poverty and childhood development is a cause for concern.

People in Hexthorpe have a lower life expectancy suffer more from poor health than the average person. Many residents are living with conditions related to poor lifestyle choices, including smoking Chronic Obstructive Pulmonary Disease (COPD), lung cancer and emphysema.

Key Health priorities

- Poverty (including child poverty, fuel poverty, poverty in older people, unemployment and long-term unemployment)
- Preventative measures to target poor lifestyle choices (smoking cessation, alcohol consumption, dietary advice and physical activity)
- Childhood development (including early years services, weight management, physical activity and educational needs)

Health and Wealth

Health inequalities are avoidable differences across the population and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

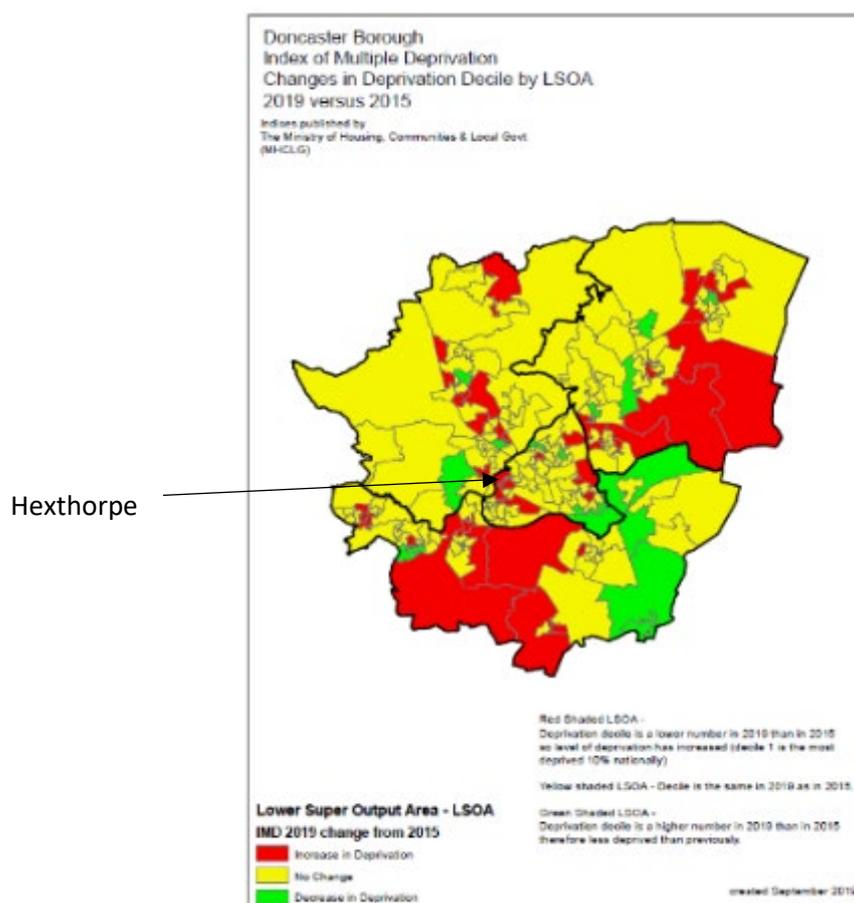


Figure 1. Doncaster Index of Multiple Deprivation changes between 2015-2019

The map above and table below illustrate Hexthorpe as one of the most deprived communities in Doncaster. IMD data shows deprivation levels have declined in Hexthorpe from 2015 to 2019. Hexthorpe and St Sepulchre Gate West is now the fifth most deprived area in Doncaster with only Mexborough Windmill, Mexborough Main Street, Denaby Main and Balby Bridge communities to have a higher IMD score.

Table 1. Index of Multiple Deprivation Rank in 2019 and 2015

Top 10 most deprived 2019	Rank	Top 10 most deprived 2015	Rank
Balby Bridge	55	Balby Bridge	118
Denaby Main	63	Denaby Main	129
Mexborough Main Street	249	Mexborough Main Street	463
Mexborough Windhill	282	Mexborough Windhill	718
Hexthorpe & St Sephulchre Gate West	507	Mexborough Adwick Road North	720
Old Denaby	542	Hexthorpe & St Sephulchre Gate West	735
Stainforth South	793	Stainforth South	982
Highfields	950	Old Denaby	1125
Mexborough Adwick Road North	970	Consibrough North	1163
Balby St Peters Road	997	Lower Wheatley North Bridge	1313

Note; Higher numbers indicate lower levels of deprivation

Health priorities

Poverty

Many Hexthorpe residents are currently living in poverty, which reflects the high level of multiple deprivation. There is a higher proportion of unemployed working age adults in Hexthorpe compared to the national average. The graph below shows Hexthorpe has significantly higher levels of unemployment in comparison to the averages in Doncaster and England. Whilst long-term unemployment levels are decreasing, they remain significantly higher than average for England and Doncaster.

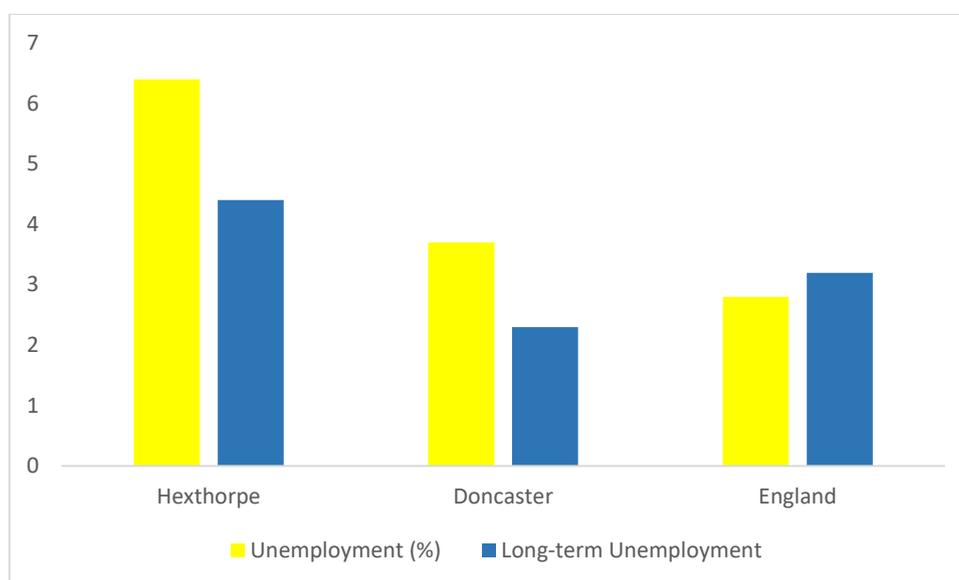


Figure 2. Percentage of unemployment figures taken from JSA claims in 2019/20

According to LSAO data, half of the community population (50%) live in households with an income of less than £20k. As such, many residents are living in fuel poverty. Fuel poverty is defined as a household living on a lower income that is not deemed reasonable enough to warm a home sufficiently. In 2018, 11.3% of adults were unable to warm their homes to a reasonable standard. Older people living in deprivation is another area of concern. In Hexthorpe, 24.4% of older people are

currently living in deprivation as a result of income deprivation. Such poverty can also have detrimental effects on child development. The Income Deprivation Affecting Children Index (IDACI) shows that 33% of children are living in households affected by low incomes compared to Doncaster (22.7%) and England's (17.1%) average. Figure 2 below shows just how significant this is.

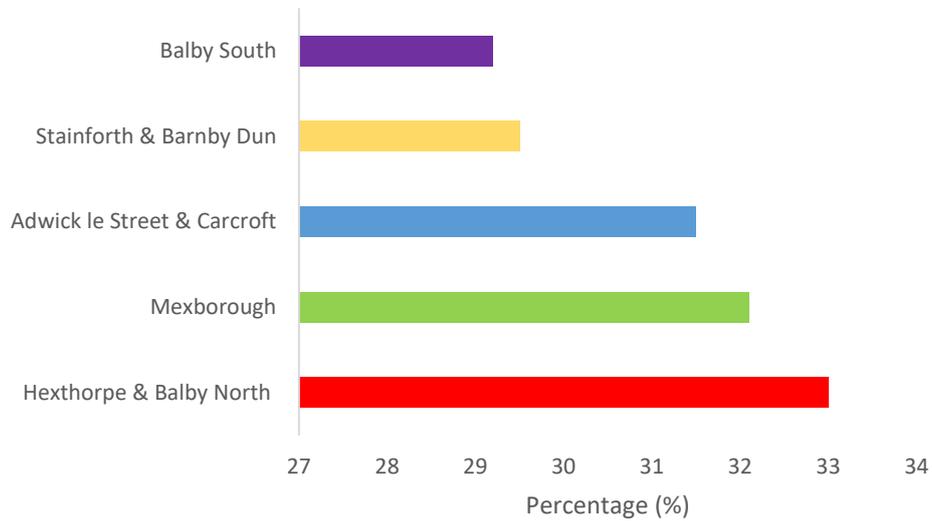


Figure 3. Percentage of Income deprivation affecting children (IDACI, %)

Childhood Development

Children classified as overweight (including obese) in reception are more prevalent in Hexthorpe & Balby North (27.6%) compared to the average for Doncaster (25.5%) and England (22.6%) average. This trend continues into year 6, where increasing numbers of children are reported to be overweight, obese or severely obese (Figure 3).

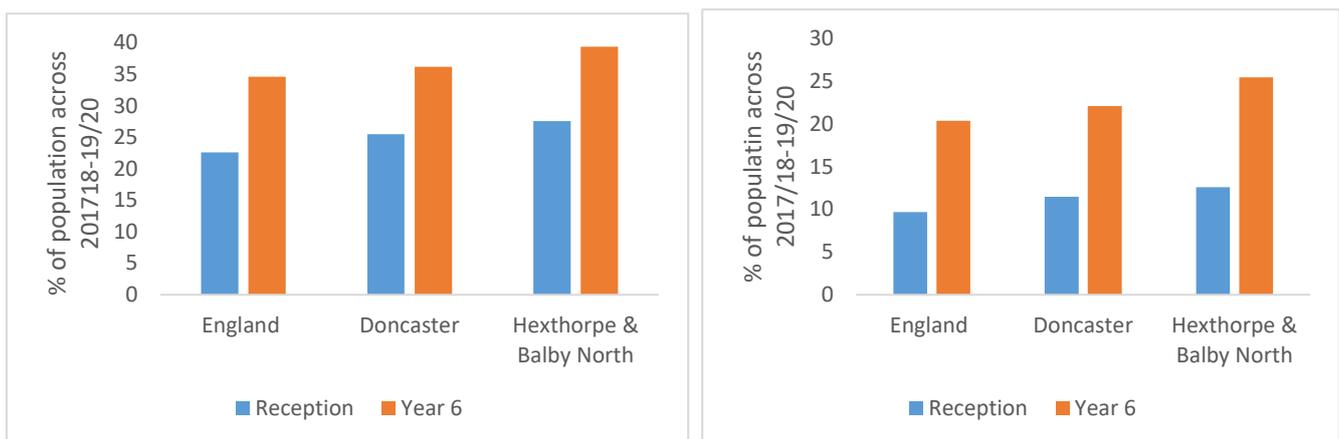


Figure 4. Average levels of obese and overweight children in reception and year 6

Doncaster (52.9%) has significantly lower levels of child development and education for children aged 5 in comparison to the national average (60.4%). By GCSE level, a lack of development is evident

throughout school years. Children in Hexthorpe achieving 5 A*-C grades is 41.1%, far less than the national average (56.6%). Whilst this does not directly show children's development in Hexthorpe community, it can be assumed that growing numbers of children in the area as well as social, economic and environmental factors amongst this community may be negatively impacting the development of children.

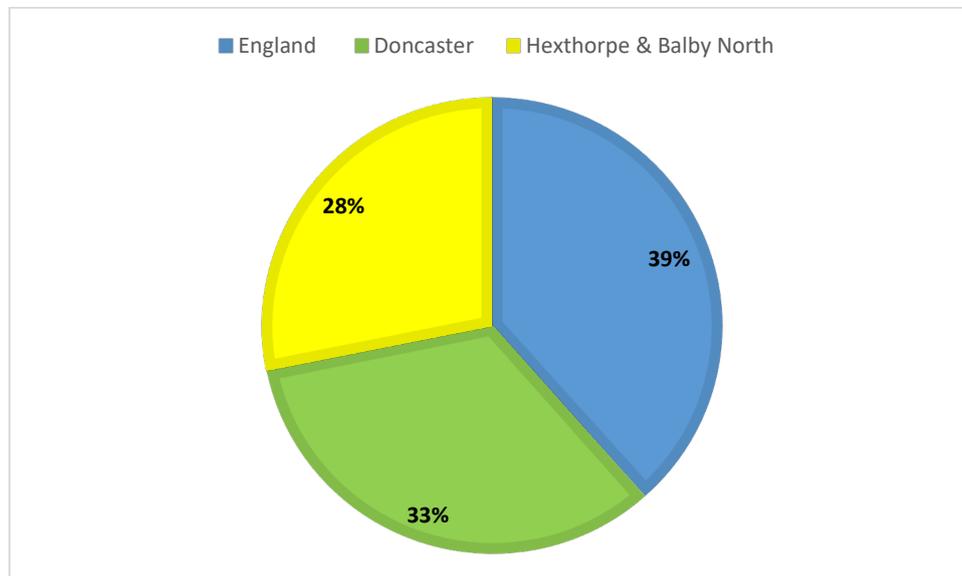


Figure 5 GCSE Achievement (5A*-C including English & Maths) 2013/14

Teenage pregnancies is considerably high in Hexthorpe & Balby North with 2.7% of new mothers being teenagers in 2015-19. This is more than double across Doncaster (1.2%) and England (0.7%).

Long-Term Health Conditions

The proportion of residents with poor health in Hexthorpe is considerably greater than the national average. Over 24% of residents reported having poor general health compared to an average of 17.6% across England. Many engage in poor lifestyle choices, including smoking (24.0%), increased alcohol consumption (15.8%) and a lack of fruit intake (11%). Further, 7% of those smoking reported to smoke 20+ cigarettes a day.

Life Expectancy

Deaths rates from all causes and all ages across Hexthorpe and Balby North are greater than those expected in line with the Doncaster borough. Hexthorpe has the highest rate of deaths in under 75s across Doncaster (161.6 per 100), majority of which are considered preventable (180.1 per 100).

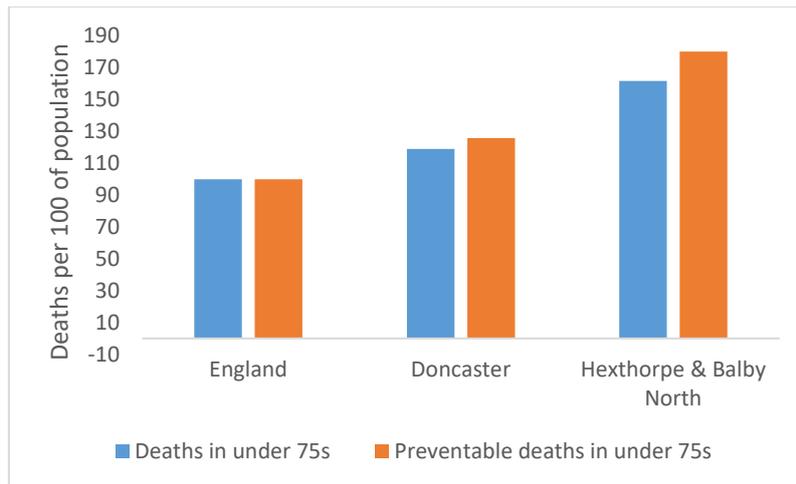


Figure 6. Comparison of deaths in under 75s and preventable deaths in under 75s

Deaths caused by health conditions derived from poor lifestyle choices, living conditions and physical inactivity are a major concern in Hexthorpe. Coronary Heart Disease (CHD) is the leading cause of deaths in Hexthorpe with a significant 174.2 per 100 occurring. Deaths from all cancers are also considerably high in Hexthorpe across all ages (140.4 per 100). Whilst deaths caused by circulatory diseases appears at 127.8 per 100 people.

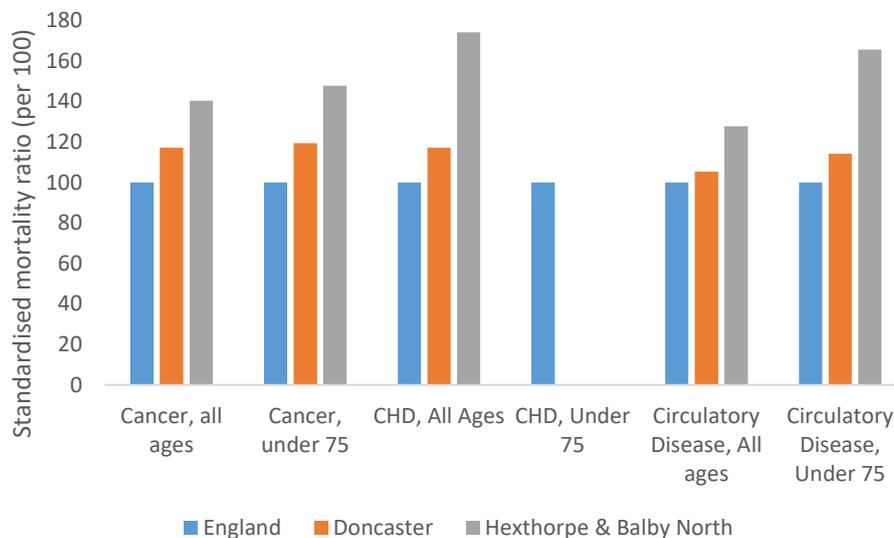


Figure 7. Deaths caused by health conditions considered preventable, all ages, standardised mortality ratio during 2015 - 19

Physical Activity

Mosaic data shows a high percentage of the population in Hexthorpe does not engage in any moderate intensity physical activity. Please see [appendix](#) for more information on mosaic data. This falls in line with Acorn data which shows 42.9% of residents have reported never engaging in moderate to intense physical activity. Therefore, nearly half of the population are leading a sedentary lifestyle. More information on the Acorn profile can be found in the [appendix](#).

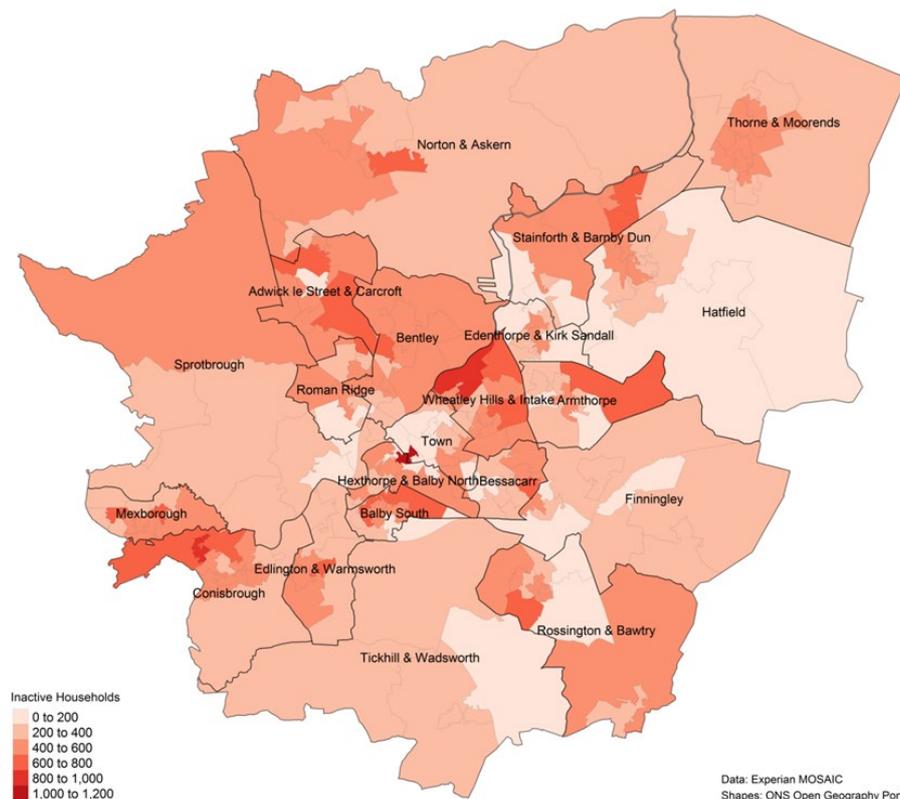


Figure 8. Levels of inactivity within households across Doncaster

Data from the Pupil Lifestyle Survey (2020) reports 36% of children are physically active one or two days a week, whilst 28% were said to be active on three or four and 26% on five or more occasions, respectively, during the week. Getting hot, tired and not being very good at physical activity were the two residing answers given by pupils when asked why they did not participate in physical activity. The full Pupil Lifestyle Survey at ward level and locality level can be found [here](#).

Prevention and Control

The Coronavirus pandemic has highlighted the need and value of understanding at risk population groups at a hyper-local level to guide prevention work and ensure that appropriate support and resources are in place.

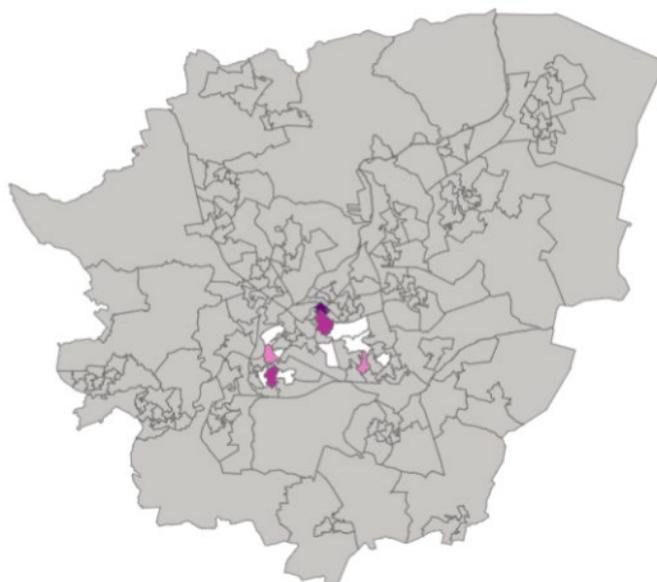


Figure 9. *At risk settings in Central Doncaster*

Figure 9. and Table 2 shows settings and populations that may be at increased risk and vulnerability when dealing with infection and control. These settings should always be considered as a priority when dealing with any situation; future control and prevention measures may be needed in these places in Hexthorpe.

Table 2. *At risk settings in Central Doncaster*

At risk Setting-Housing	No.
Care Homes	86
Communal Residences	13
HMO Bed sits	1100
HMO other	384
At Risk Setting- Health	
GPs and Clinics	28
Hospitals and hospices	12

Hexthorpe should also be considered as a hard-to-reach community and one that may face several barriers when preventative work is being carried out. Covid-19 data shows Hexthorpe has the lowest uptake of Covid-19 vaccinations with only 56.46% of residents receiving the first dose compared to the borough average of 76.47%. Higher proportions of adults aged 70+ have received the Covid-19

vaccinations compared to those aged 75 and under. Only 24.6% of BAME community have received the vaccination compared to 58.3% across the borough. There is ongoing work to understand the barriers residents are facing when receiving their vaccinations and include analysing age profiles, ethnic backgrounds, accessibility and myth busting amongst residents in Hexthorpe.

Population Health Management

Covid-19 has had a huge impact on communities. It is vital to understand the effect and direction the pandemic has had on community organisation in the ward so that: 1) support can be offered and 2) work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations in Hexthorpe identifying their current status and needs, and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. Please see [appendix](#) for the most up-to-date document or if you would like more detail on this please contact Hannah.McWilliams@doncaster.gov.uk.

Community Information

Population and Diversity

The majority of Hexthorpe population identify themselves as 'White UK', however, the area houses the largest ethnic population from the Eastern European countries many of which identify as part of the Roma traveller community.

An analysis of spoken languages in Doncaster from the March 2017 BAME Health Needs Assessment showed that Polish is the largest minority language spoken. This is likely to represent the large proportion of 'White not-British' population documented in figures. Additionally, 'Migration Yorkshire 2016' revealed that in 2015, there were 3490 new migrant workers moving to Doncaster. This significant migrant working population was not fully represented in the 2011 national census data.

In terms of nationalities, Slovak, Czech and Romanians are understood to be the dominant Roma community groups in Hexthorpe. Most of them arrived in Doncaster during 2014 and 2015 with 947 and 1,640 registering for national insurance numbers, respectively.

Population size

4,572

Age profile

The population of Hexthorpe is slightly younger than the England and Doncaster average, owing to a high percentage of families residing in the local area having three or more children. The cohort of children and young people, including those below 34 years-of-age make up the largest proportion of Hexthorpe's population (47%). It is expected that the number of children in Hexthorpe will remain comparable for the next few years. There is a lower percentage of older adults (>65years) living in the area when compared to the Doncaster and England average. All of former contribute to a younger population than the Doncaster or England averages.

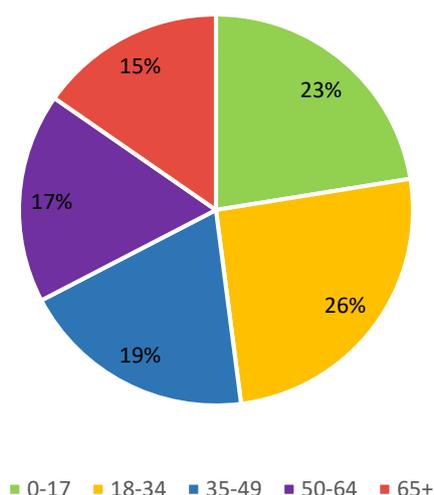


Figure 10. Age profiles of Hexthorpe community

Housing

The area has a high density of housing. There is a mixture of traditional terrace housing, some bungalows and some newer houses, with a few single person flats. There is a mixture of social rented properties, privately rented and owner-occupied housing in the area. A new housing development, called Pullman Green, has been granted planning permission to build 671 houses at the old Plant Works and the former Eden Grove Sports Ground. Hexthorpe was the first place in Doncaster to have a selective licensing scheme. This is still running on a two-tier system whereby HomeSafe operate the self-managed tier and Doncaster Council run the other tier.

Terrace houses make up a large proportion (65%) of the property ladder in Hexthorpe, whilst semi-detached houses make up 21% of the households. Flats make up just 10% of the properties on offer. There are only 3% bungalows in this area. Of these houses, 77% of the properties have two or more people residing in them, aligning with data to suggest a high number of families within the area. There are 24% of the single person households in the area as well. Most tenants (30%) rent privately and socially rented sector accounts to 21%, houses owned outright are 24% while 25% are owner-mortgaged.

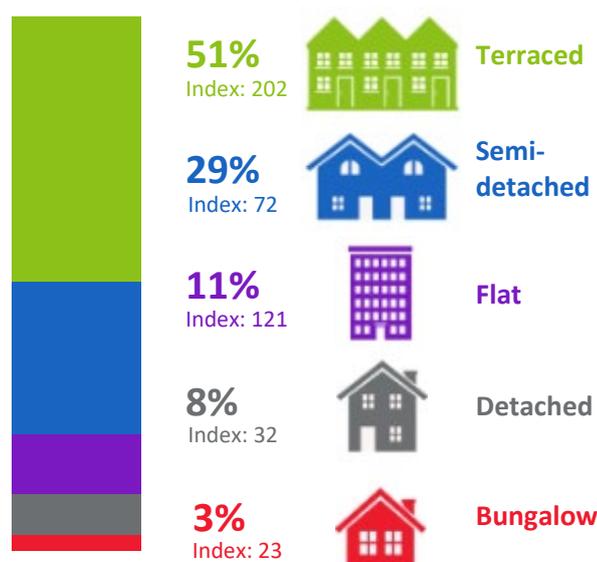


Figure 11. *Property ladder in Hexthorpe*

Anti-Social Behaviour

Litter and in appropriate use of the waste system are common complaints from local residents in targeted areas. There is a PSPO in place in Hexthorpe and this has been renewed for another three years.

The majority of reported crimes are burglary and anti-social behaviour. Crimes and Anti-Social Behaviour (ASB) reported amongst the area include burglary, possession of weapons and violence and/or sexual abuse. There have been occasions where police have raided houses and taken away over 100 Cannabis plants. To reduce anti-social behaviour and improve tenancy management,

Doncaster Council approved a selective licensing scheme. The scheme requires landlords to apply for a license indicating that properties rented follow the minimum standards. It requires their tenants to sign documents relating to waste management and anti-social behaviour.

Community Insight

Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to support co-designing action plans with the community. Armstrong (2020) suggests in his work 'A changing world, again. How Appreciative Inquiry can guide our growth' that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and to build on those through the Dream and Design stages.

Plans are in place to proceed with Appreciative Inquiry's in Hexthorpe in July-August 2021. The Appreciative Inquiry will include the following steps taken from the 4D Model (Armstrong 2020):

1. **Discovery Phase** – This will involve engagement with the residents of Hexthorpe to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.

Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed.

Across Hexthorpe, 144 responses were recorded and the main themes on what people liked about the area, what could be improved, and what Doncaster should focus on in the future are displayed in the table below.



HEXTHORPE & BALBY	
Like	<ul style="list-style-type: none">• Good access to town centre• Good areas of greenspace• Good community spirit• Lots of local amenities and groups
Improve	<ul style="list-style-type: none">• Cleaner streets and less fly-tipping• ASB in the local area• Local community services and more stuff for people to do
Focus	<ul style="list-style-type: none">• More activities to bring people together on leisure and culture• Cleaner streets and less fly-tipping• Better job opportunities• Invest in the town centre – too many empty shops

These responses alongside Well Doncaster's Appreciative Inquiry will help to inform future work for the Hexthorpe community.

Assets

Well Doncaster use a community-centred approach which allows investment in supporting, working with and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strengths/assets-based approach to work with individuals, families and communities is crucial to the achievement our overall vision.

Asset Maps

The maps below show different types of assets across Hexthorpe. These have been developed using ward boundaries, therefore, some assets in Balby North. Please refer to the [appendix](#) for larger maps.

This area covers any form of business open for trading such as betting shops, cafés and supermarkets.

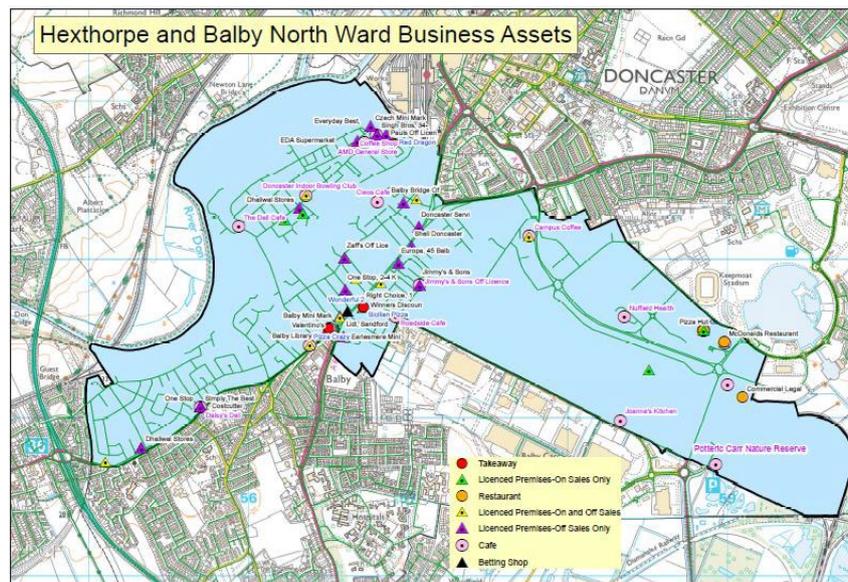


Figure 12. Hexthorpe and Balby North Ward business assets

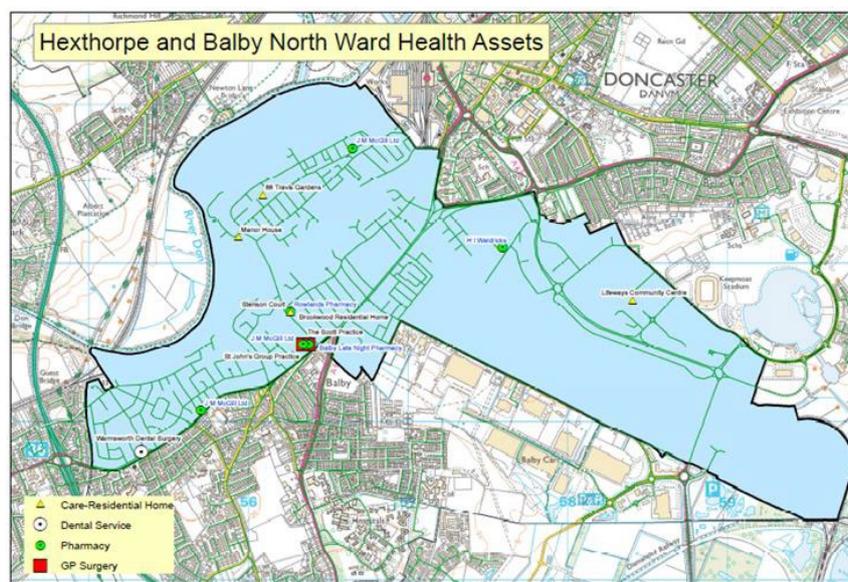


Figure 13. Hexthorpe and Balby North Health assets

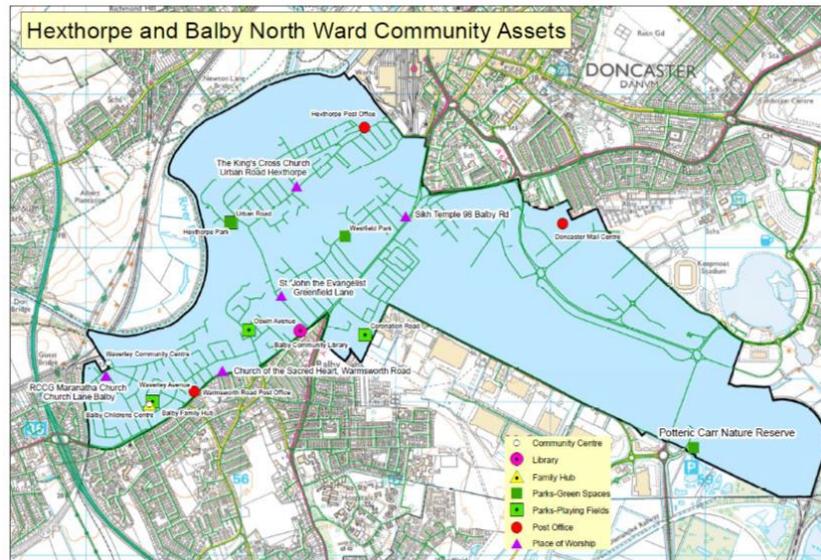


Figure 14. Hexthorpe and Balby North Community assets

Hexthorpe park provides the main source of green space although it does not have any playing fields. Hexthorpe park is included in the Get Doncaster Moving Future Parks' scheme and more investment and development in this asset is expected to take place in 2021.

It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs. Hexthorpe remains a priority area for Central Doncaster and ongoing work will continue to support it.

To see an interactive version of these maps please see [appendix](#).

Assets in the Community

As part of a population health management approach, the following assets have been identified and themed around places and people:



Institutions (Schools / Colleges etc.)	Physical Space (Parks, carparks etc.)	Local Economy (Local Profit Business)
<p>Healthcare:</p> <ul style="list-style-type: none"> • The Flying Scotsman Health Centre • St John’s Group Practice • Hexthorpe Pharmacy <p>Schools:</p> <ul style="list-style-type: none"> • Hexthorpe Primary School <p>Religious:</p> <ul style="list-style-type: none"> • St John’s Church (although based in Balby supports Hexthorpe residents) • Kings Cross Church • St Jude’s Church • Sri Guru Arjan Dev Ji Gurdwara 	<p>Green space:</p> <ul style="list-style-type: none"> • Hexthorpe park • Play area on Urban road/ MUGA – Urban road • Hexthorpe Ings Allotment • Bramworth allotments • Crimpsall Allotments <p>St Leger communal halls:</p> <ul style="list-style-type: none"> • Travis gardens - Base for small community groups including knit and natter, arts and crafts. The Youth association also use on occasions 	<p>Food & Beverage:</p> <ul style="list-style-type: none"> • Dell café • Maltings Club • Star bar • Angie’s tasty corner café • Various takeaways on Hexthorpe Road including Deano’s Kebabs and Pizza, Nez Fried Chicken, Red Dragon <p>Shops/ Supermarkets:</p> <ul style="list-style-type: none"> • Hexthorpe Post Office & Newspot Newsagents • Various mini supermarkets/ convenience stores on Hexthorpe road <p>Care homes:</p> <ul style="list-style-type: none"> • Patrick Stirling Court • Hexthorpe House • Crimpsall Day Centre <p>Other:</p> <ul style="list-style-type: none"> • Wabtec railway



INDIVIDUALS (Key Individuals within the community and why)	ASSOCIATIONS Local Groups/Clubs	STORIES (Good news stories)
<ul style="list-style-type: none"> • Police Community Support Officers • Ward Members <p>Community leaders:</p> <ul style="list-style-type: none"> • Volunteer at St Johns church • Manager of the Junction • Expect youth worker • Friends of Hexthorpe Flatts chair • The Hexpress writer <p>Professionals:</p> <ul style="list-style-type: none"> • St Leger Officer • Well Doncaster officer • Locality Development team • Communities team / Stronger communities officers 	<p>Support:</p> <ul style="list-style-type: none"> • The Junction –Community advice and drop-in centre <p>Sports clubs:</p> <ul style="list-style-type: none"> • Doncaster Rowing club • Doncaster Indoor Bowling Club • Doncaster Plant Works Amateur Boxing Club <p>Children:</p> <ul style="list-style-type: none"> • The Youth Association <p>Other:</p> <ul style="list-style-type: none"> • Knit and Natter (Travis Gardens) • Hexthorpe arts group • Friends of Hexthorpe Flatts • Food Aware CIC • Community Transport Service • Balby & Hexthorpe Community Engagement CIC 	<p>Kings cross church have continued continue support services during coronavirus outbreak – offer of using the remaining money to help produce and distribute face masks</p> <p>St John’s church have been supporting residents across Balby and Hexthorpe</p>

Ward Members

Below are the ward members for Hexthorpe and Balby North following elections in 2021.



Councillor Glyn
Jones

Hexthorpe and
Balby North
Labour
Deputy Mayor,
Portfolio Holder for
Housing and
Business.



Councillor Sophie
Liu

Hexthorpe and
Balby North
Labour

References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

Appendix

Well Doncaster Annual reports



Well Doncaster Annual Report 2016 17 FINAL.pdf



Well Doncaster Annual Report FINAL.pdf



Well Doncaster Annual Report 2018-19 FINAL.pdf



Well Doncaster Annual Report 2019-20 FINAL.pdf



Well Doncaster 2020-2021 Annual Report Final.pdf

Mosaic Data

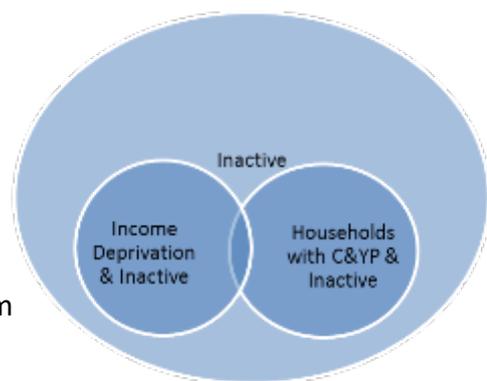
Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in income deprivation and inactive and from households with children and young people



Link to the Get Doncaster Moving strategy; <https://getdoncastermoving.org/>

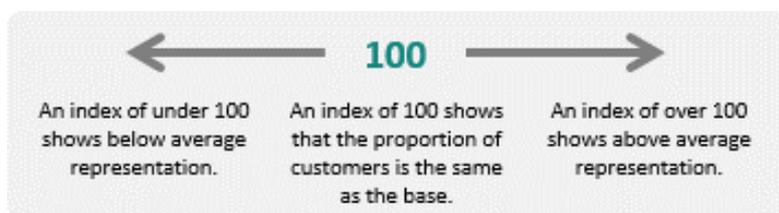
Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is over represented for this characteristic, below 100 the value is less than the average or under represented.

Public Health Data

All public health data was taken from Public Health England finger tips:
<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

Pupil Lifestyle Survey

Ward level



Final_Ward report_Doncaster Pupil Lifestyle Survey 2020.pdf

Locality Level



Final_Locality Report_Doncaster Pupil Lifestyle Survey Locality 2020.pdf

Population Health Management



PHM Assets and Insight FINAL Hexthorpe.pdf

Assets

Maps



Hexthorpe Business Assets.pdf



Hexthorpe Community Assets.pdf



Hexthorpe Health Assets.pdf

Interactive Map

To access and identify assets at ward and locality level please use the following interactive map:

<https://www.google.co.uk/maps/d/viewer?mid=17BayPslj1OUq6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.13650280000000032&z=14>