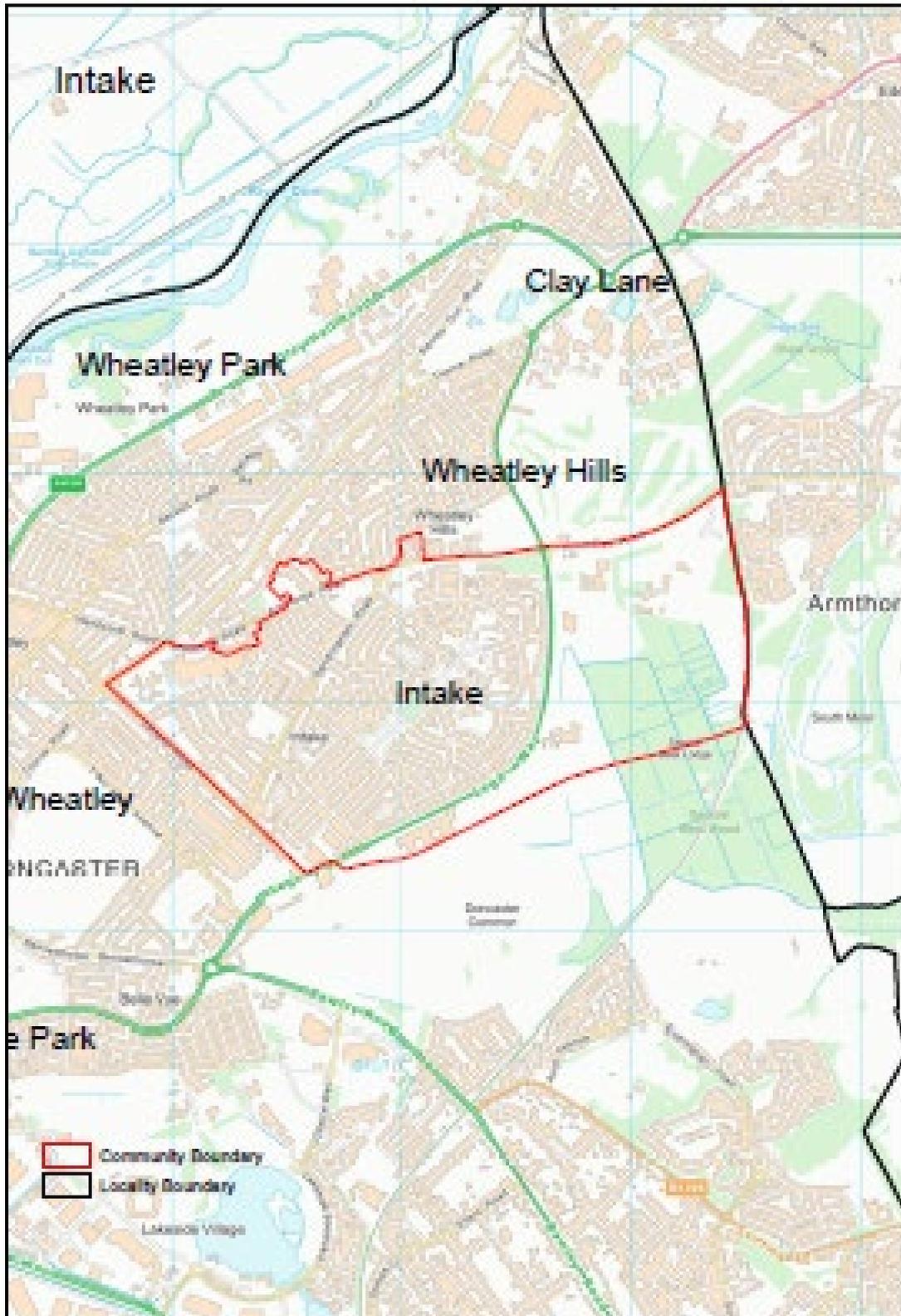
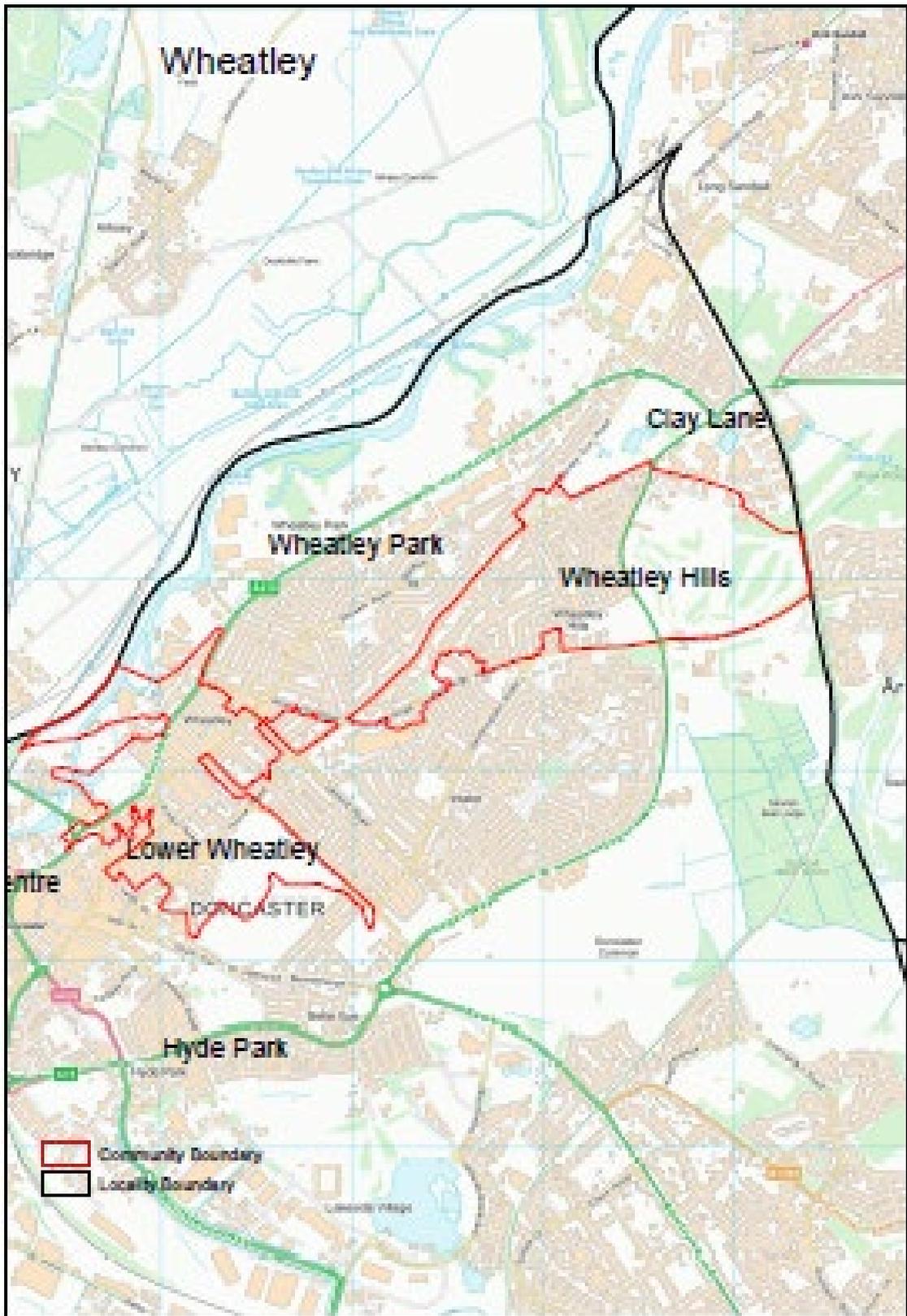


# Intake & Wheatley Hills Community Profile Well Doncaster 2021







## This Report

This report shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

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# INTAKE & WHEATLEY HILLS



26.4% of children in reception are overweight or obese



4.4% of residents are unemployed



Over 21% of residents are living with a limiting health condition



Grove Park is part of the Get Doncaster Moving Future Parks work plan



2.6% of residents are non-English speaking



43.7% of Intake residents & 41.9% in Wheatley Hills are inactive



## One Page Summary

Intake and Wheatley ward is divided into four distinct communities: Lower Wheatley North Bridge, Wheatley Park, Wheatley Hills and Intake. The ward is amongst the 20 most deprived communities in Doncaster, with Lower Wheatley North Bridge being the most deprived. Almost half of the population across Intake and Wheatley ward are living in deprivation.

Intake and Wheatley Hills ward has an older than average population. There is a high proportion of Black Asian and Minority Ethnic (BAME) communities in Intake and Wheatley. The ward has the third highest percentage of non-English speakers.

The rates of children living with excess weight are very high, many become overweight by the time they start school. This pattern continues throughout primary school, with many classifying as obese by the age of 11.

People in Intake and Wheatley have a lower life expectancy and many residents are living with conditions related to smoking, such as Chronic Obstructive Pulmonary Disease (COPD), coronary heart disease (CHD) and lung cancer. A significant number of preventable deaths occur in people aged 75 and under.

There are several green spaces available to explore and engage in physical activity. Development of green spaces is high on the borough's agenda, with Grove Park forming part of the Future Parks work to be undertaken in 2021-22.

### Key Health priorities

- Poverty (including child poverty, fuel poverty, poverty in older people, unemployment and long-term unemployment)
- Child development (specifically weight management and sedentary behaviours)
- Preventing premature deaths specifically linked to poor lifestyle choices (COPD, lung cancer, myocardial infarction)
- High rates of mental health issues including self-harm

## Health and Wealth

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

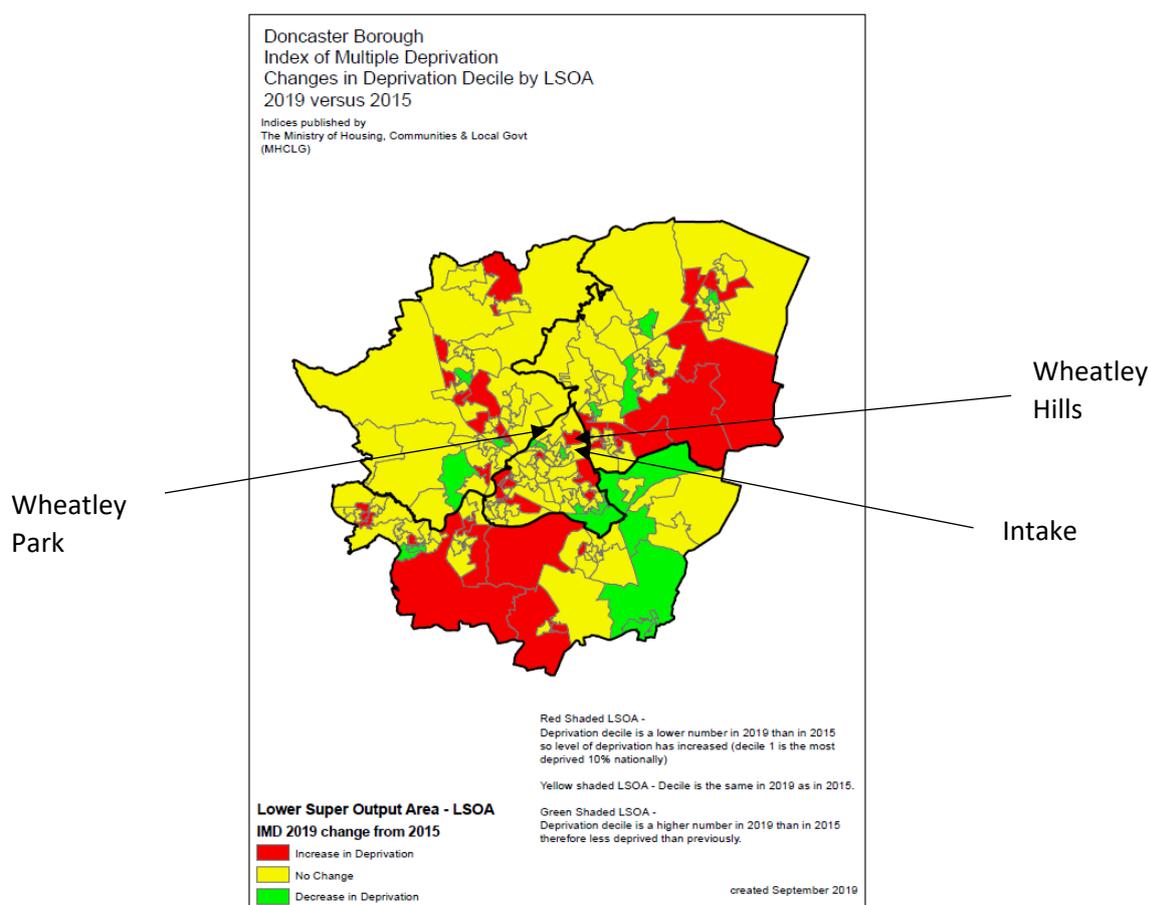


Figure 1. Index of Multiple Deprivation changes in deprivation between 2015-2019

The map above and table below illustrates Wheatley as one of the most deprived community in Intake and Wheatley and across Doncaster. IMD data shows deprivation levels have improved from 2015 to 2019 and Lower Wheatley North Bridge has moved from the 10 most deprived communities to the top 20 most deprived communities.

Table 1. Index of Multiple Deprivation Rank in 2015 and 2019

Top 10 most deprived 2015	Rank	Top 10 most deprived 2019	Rank
Balby Bridge	118	Balby Bridge	55
Denaby Main	129	Denaby Main	63
Mexborough Main Street	463	Mexborough Main Street	249
Mexborough Windhill	718	Mexborough Windhill	282
Mexborough Adwick Road North	720	Hexthorpe & St Sepulchre Gate West	507
Hexthorpe & St Sepulchre Gate West	735	Old Denaby	542
Stainforth South	982	Stainforth South	793
Old Denaby	1125	Highfields	950
Consibrough North	1163	Mexborough Adwick Road North	970
<b>Lower Wheatley North Bridge</b>	<b>1313</b>	Balby St Peters Road	997

### Health Priorities

Under half of residents across Intake and parts of Wheatley are currently living in poverty. The proportion of households with an income of less than £20k is 47% in Intake, 46% in Wheatley Park and 45% in Lower Wheatley. However, 38% of Wheatley Hills residents earn £20k or less. Intake & Wheatley have the top five highest unemployment rates in Doncaster with 4.4% of working age adults currently being unemployed.

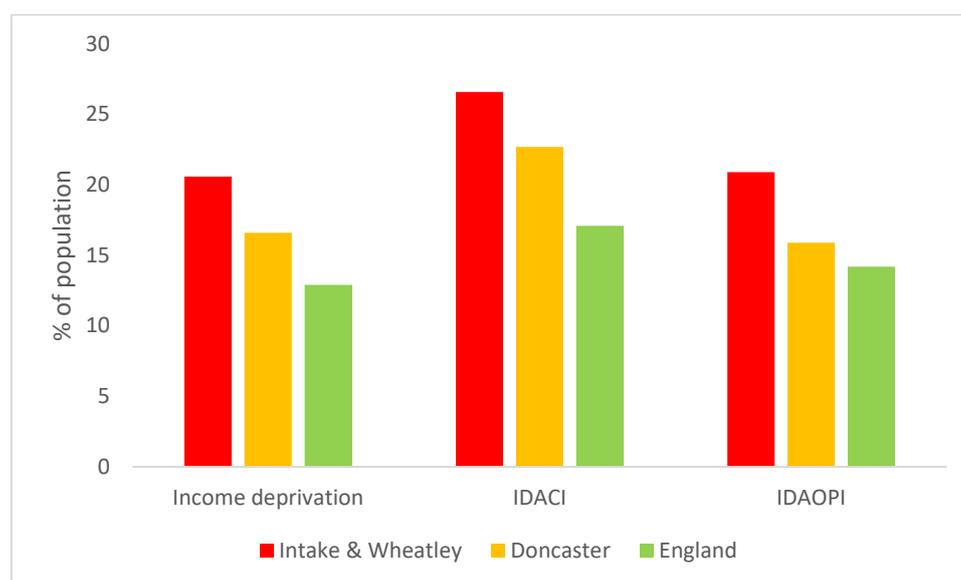


Figure 2. Levels of income deprivation across wards, Income Deprivation Affecting Children (IDACI) and Income Deprivation Affecting Older People (IDAOPI), 2019

Figure 2 shows how income deprivation can affect residents of all ages including children and older people. Levels of deprivation in older residents are amongst some of the highest in Intake and Wheatley Hills (20.9%) compared to the average of Doncaster (15.9%) and England (14.2%). Poverty can also have detrimental effects on child development. The Income Deprivation Affecting Children Index (IDACI) shows that more children in Intake and Wheatley (26.6%) are affected in comparison to the borough (22.7%) and national (17.1%) averages.

### Childhood Development

Children classified as overweight (including obese) in reception are more prevalent in Intake and Wheatley Hills (26.4%) compared to the Doncaster (25.5%) and England (22.6%) averages. This trend continues into year 6, where increasing numbers of children are reported to be either obese or severely obese (25.4%) (figure 2).

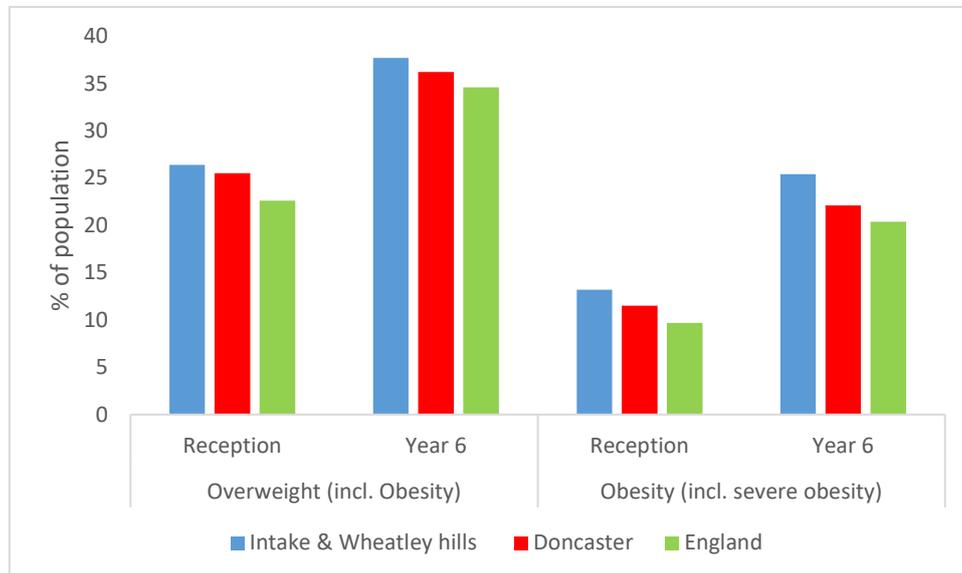


Figure 3. Percentage of overweight and obese children in reception and year 6 across 2017/18 – 19/20

Hospital admissions amongst children and 15-24 year-olds are increasingly likely in Intake and Wheatley Hills (162.8 people per 10,000). This means 90 residents aged 15-24 per 10,000 will be admitted to hospital for injuries in Intake and Wheatley. Distribution across genders, causes of admissions to hospital and specific ages of patients are unknown so no further association or relationship can be determined.

### Long-Term Health Conditions

The proportion of residents with poor health in Intake and Wheatley is considerably greater than the national average. Over 21% of residents in Intake or Wheatley reported to be living with a limiting health condition. Specifically, incidence rates of lung cancer are considerably greater in Intake and Wheatley Hills (158.3 per 100 people) compared to Doncaster (137 per 100) and England (100 per 100).

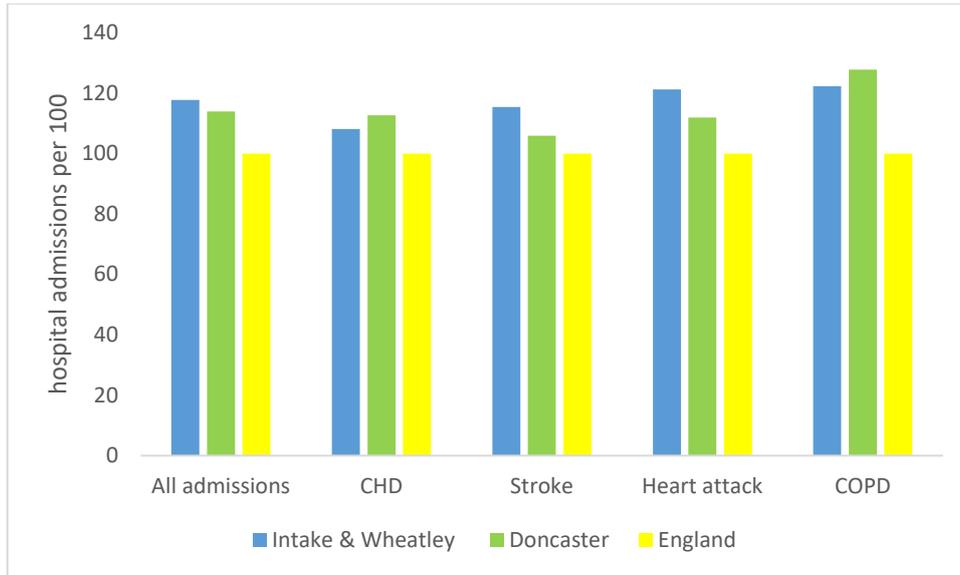


Figure 4. Comparison of hospital admissions by ward 2015/16-19/20

Emergency hospital admissions are increasing and appear to be greatly associated with poor lifestyle choices across Intake and Wheatley. Heart attacks (121.3 per 100) and COPD (122.3 per 100) are the main causes of emergency hospital admissions across the ward (Figure 4.). Hospital stays for self-harm are also amongst the highest in the borough with 128 per 100 people expected to be admitted to hospital with self-harm related injuries.

### Life Expectancy

Life expectancy in males (77.8 years) and females (81.7 years) in Intake and Wheatley are lower than the averages of Doncaster (*m*: 78.1, *f*: 81.6) and England (*m*: 79.7, *f*: 83.2). A significant number of deaths occur in under 75s in Intake and Wheatley (134.3 per 100 people).

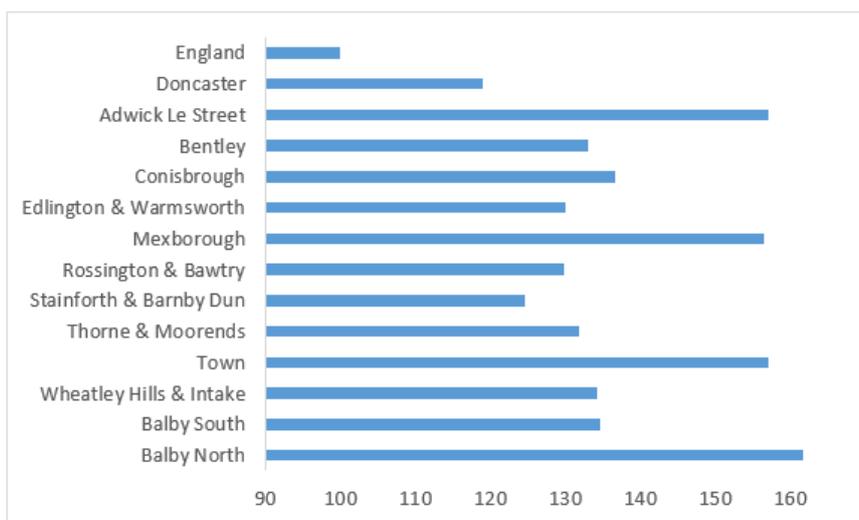


Figure 5. Highest death rates in under 75s across Doncaster 2015-19

## Causes of Death

Coronary Heart Disease (CHD) and circulatory diseases are the leading causes of death for all ages in Intake and Wheatley Hills. The risk of the former diseases increases with the following factors: poor lifestyle choices, living conditions and lack of physical activity.

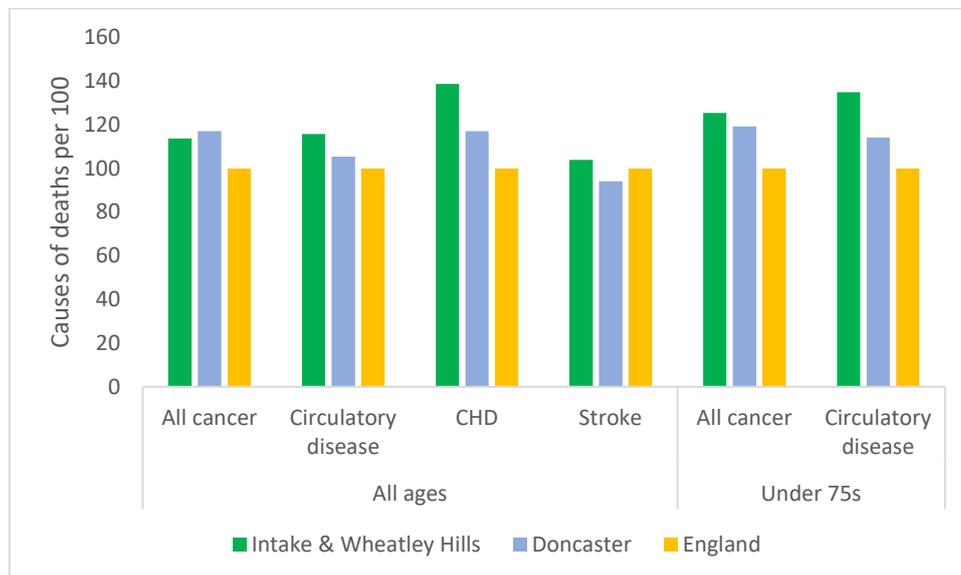


Figure 6. Cause of deaths across all ages and under 75s in Doncaster, 2015-19

A high proportion of these deaths occurring in under 75s are considered preventable. All cancers and circulatory diseases are the leading causes of deaths in those aged 75 and under. These diseases are highly associated with smoking. Considering that 21.8% of Intake residents, 16.6% of Wheatley Hills residents and 16.9% of Lower Wheatley residents are smokers, future interventions around smoking cessation should be considered.

## Physical Activity

Mosaic data shows a high percentage of the population in Intake and Wheatley Hills ward do not engage in any moderate intensity physical activity. Please see [appendix](#) for more information on mosaic data. This falls in line with Acorn data which shows 43.7% and 41.9% of Intake and Wheatley Hills residents, respectively, have reported they never engaging in moderate intensity physical activity. Also, 39.6% of residents in Wheatley Park and 30.3% of residents in lower Wheatley do not engage in any physical activity. Therefore, nearly half of the population are leading a sedentary lifestyle. More information on the Acorn profile can be found in the [appendix](#).

Get Doncaster Moving's Local Delivery Pilot (LDP) conducted three insight phases to establish how inequalities affect physical activity levels of Balby residents. Phase 2 insight reports COM-B (Capabilities, Opportunities, Motivation and Behaviour) factors that can affect an individual's levels of physical activity. Lack of capabilities reported were typically centred around structured sport and exercise sessions. Resident knowledge of physical activity and its benefits were strong amongst both active and inactive residents. However, it was highlighted that they were far less familiar with what constitutes physical activity, suggesting guidance around 'what counts' as physical activity. For more information on the LDP study please find the link in the [appendix](#).

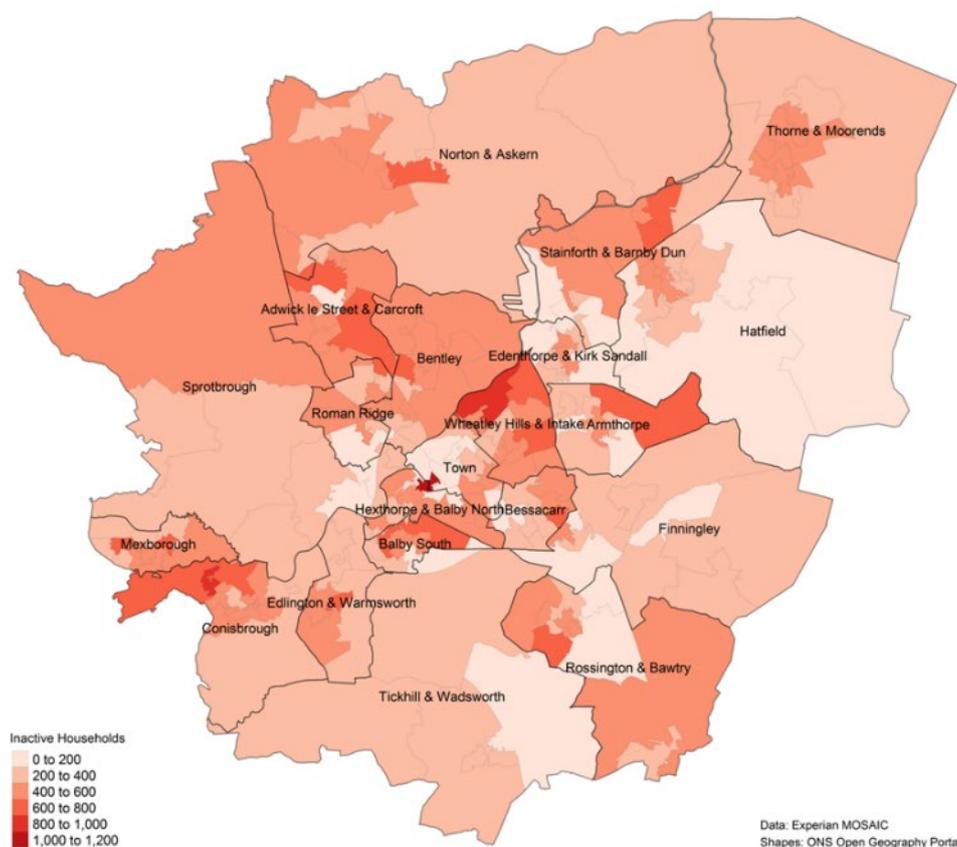


Figure 7. Levels of inactivity within households across Doncaster

Data from the Pupil Lifestyle Survey (2020) reports an average of 33% of children are physically active on only one or two days a week, whilst 28% were said to be active on three or four days and 29% on five or more occasions during the week. Being outdoors in bad weather and getting hot and tired during physical activity were the two residing answers given by pupils when asked why they did not participate in physical activity in Intake and Wheatley. The full Pupil Lifestyle Survey at ward level and locality level can be found [here](#).

## Prevention and Control

The Coronavirus pandemic has highlighted the need and value of understanding at risk population groups at a hyper-local level to guide prevention work and ensure that appropriate support and resources are in place

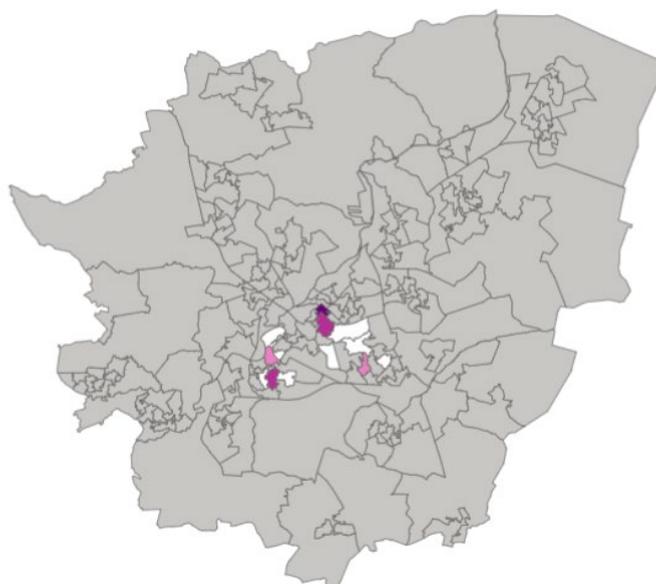


Figure 8. At risk settings in Central Doncaster

Figure 8 and Table 2 show settings and populations that may be at increased risk and vulnerability when dealing with infection and control. These settings should always be considered a priority when dealing with any situation; future control and prevention measures may be needed in these places in Intake & Wheatley.

Table 2. At risk settings in Central Doncaster

<b>At risk Setting-Housing</b>	<b>No.</b>
Care Homes	86
Communal Residences	13
HMO Bed sits	1100
HMO other	384
<b>At Risk Setting- Health</b>	
GPs and Clinics	28
Hospitals and hospices	12

Intake and Wheatley should also be considered as a hard-to-reach community and one that may face several barriers when preventative work is being carried out. Covid-19 data shows Intake and Wheatley Hills have one of the lowest uptakes of Covid-19 vaccinations with only 70.92% of residents receiving the first dose compared to the borough average 76.47% and that only 51.59% have received the second dose across the ward. Higher proportions of adults aged 55+ have

received the Covid-19 vaccinations compared to those aged 55 and under. Around 45% of the BAME community has received the vaccination compared to 58.3% across the borough. There is ongoing work to understand the barriers residents are facing when receiving their vaccinations and an analysis of age profiles, ethnic backgrounds, accessibility and myth busting amongst residents in Intake and Wheatley Hills.

#### Population Health Management

Covid-19 has had a huge impact on communities. It is vital to understand the effect and direction the pandemic has had on community organisation in the ward so that: 1) support can be offered and 2) work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations in Intake and Wheatley Hills identifying their current status and needs, and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. Please see [appendix](#) for the most up-to-date document or if you would like more detail on this please contact [Hannah.McWilliams@doncaster.gov.uk](mailto:Hannah.McWilliams@doncaster.gov.uk).

## Community Information

### Population and Diversity

Intake and Wheatley Hills has a large BAME community compared to other wards in Doncaster. Around 15.3% of residents in Intake and Wheatley Hills stated their ethnicity as “not White UK”, although the specific categories and languages spoken are unknown. This ward has the third highest percentage of non-English speakers (2.6%).

### Population size

- 18, 146 Intake and Wheatley Hills

### Age profile

The population of Intake and Wheatley Hills is slightly older than the average of Doncaster and England. There is a higher proportion of adults aged 55 years and older.

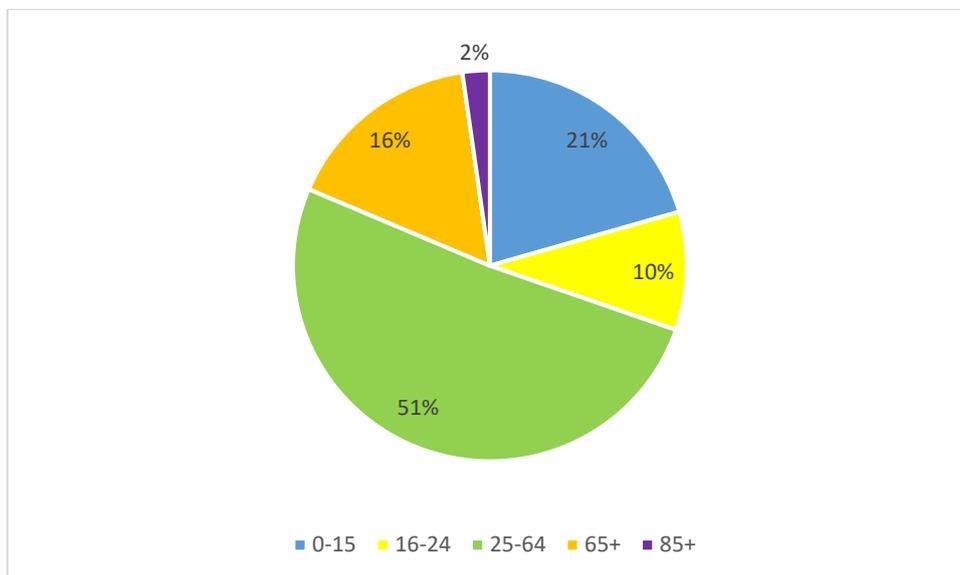


Figure 9. Age profiles of Balby South community

## Housing

The area has a high density of housing. Semi-detached housing makes up more than half of the property ladder in Intake and Wheatley Hills. There is also a mixture of traditional terraced housing, flats, detached and bungalow housing. There is a mixture of social rented, privately rented and owner-occupied housing in the area.

Flats make up just 9-10% of the properties on offer. Of these houses, an average of 37% have two or more people living in them. Nevertheless, one-person households appear more frequently across the community compared to Doncaster as a whole. A higher proportion of tenants own their house outright in Wheatley Hills (41%) compared to Intake (27%). There is a higher proportion of social rented properties in Intake (36%) than in Wheatley Hills (17%).

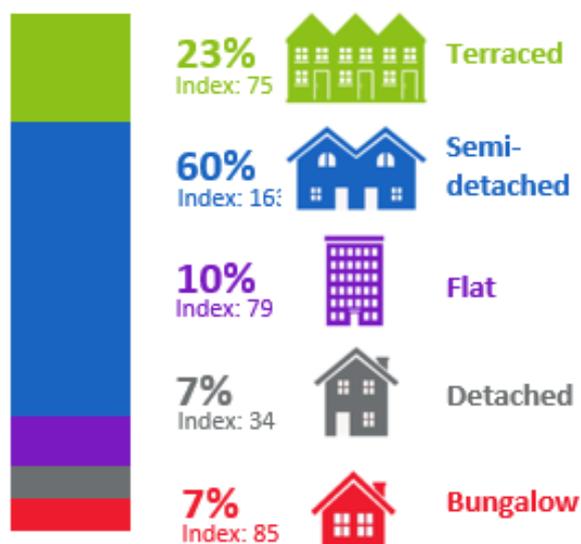


Figure 10. Property ladder in Intake

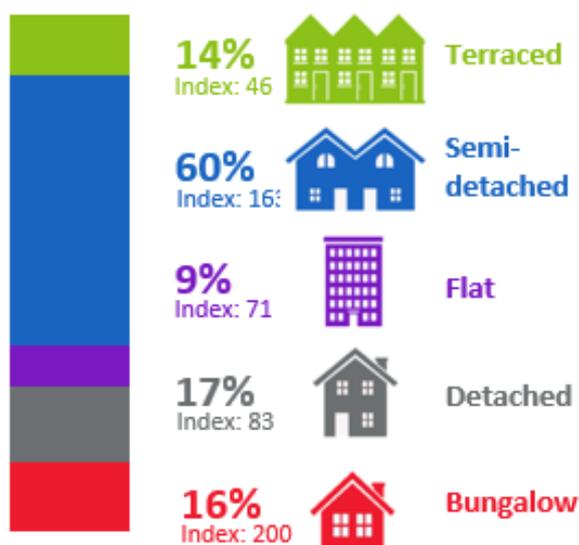


Figure 11. Property ladder in Wheatley Hills

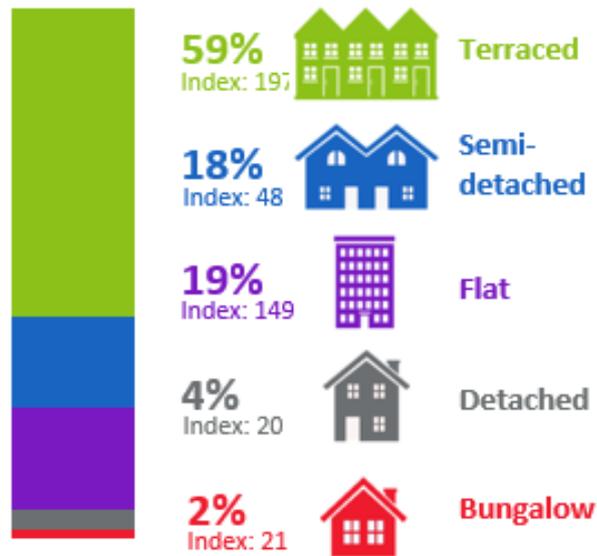


Figure 12. Property ladder in Lower Wheatley

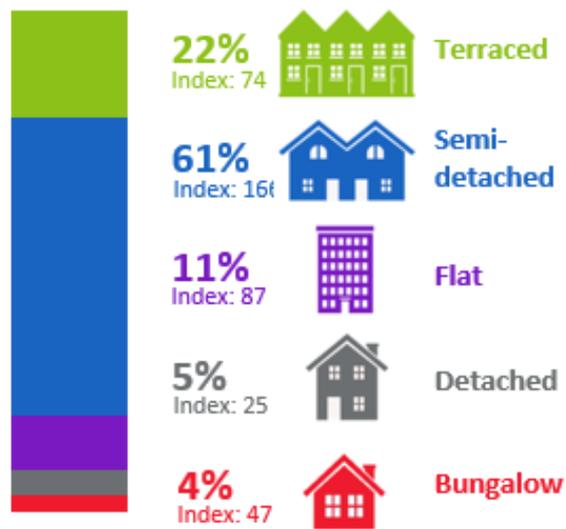


Figure 13. Property ladder in Wheatley Park

## Community Insight

### Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to support co-designing action plans with the community. Armstrong (2020) suggests in his work 'A changing world, again. How Appreciative Inquiry can guide our growth' that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and to build on those through the Dream and Design stages.

Plans are in place to proceed with Appreciative Inquiry's in Intake & Wheatley in July-August 2021. The Appreciative Inquiry will include the following steps taken from the 4D Model (Armstrong 2020):

1. **Discovery Phase** – This will involve engagement with the residents of Hyde Park to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.

In 2020, due to Covid-19 the Discovery stage was carried out through an online survey and face-to-face questions in the community. Dream and Design workshops took place virtually via Microsoft Teams. After this exercise, the following three key priorities were identified: community engagement, provisions for children and young people as well as communication. This insight, together with other local and borough wide views will be integrated into insight gathered in the next AI in the summer of 2021.

Themes	Positive Insight	Actions
Community Engagement and Community Spirit	<p>"Community organisations play a massive part in this"</p> <p>"People are friendly and chatty."</p>	Re-development of 'Your Life Doncaster' website with local up-to-date VCSF information included for residents to get involved
Activities for children and young people to engage with and help keep them healthy	<p>"The park and MUGA are in open areas so people can keep an eye on their kids easily."</p> <p>"There are parks for the kids"</p>	Recruitment of community connectors to encourage physical activity
Local Support services - Identify how services can bring local drug and alcohol services to the doorstep to target individuals	"The PFG people are easy to talk to and help so many people."	Partnership working and networking with key stakeholders to establish points of contact and share information wider

	"Library groups for older generation"	
--	---------------------------------------	--

## Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across Intake and Wheatley, there was a total of 180 responses recorded and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the below table.



### **Like**

- Close and easy access to services and amenities
- Lots of nice parks nearby
- Friendly community
- Good transport links

### **Improve**

- Clean up litter and dog fouling
- ASB
- Less crime, more police presence
- More events and leisure facilities

### **Focus**

- More for young people
- Litter and bin collection
- More police patrols – less crime

These responses, alongside Well Doncaster's AI, will inform future work for Intake and Wheatley's community.

## Assets

Well Doncaster uses community centred approaches that support investment in supporting, working with and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strengths/assets based approach to work with individuals, families and communities is crucial to the achievement of our overall vision.

### Asset Maps

The maps below show different types of assets across Intake and Wheatley. Please refer to the [appendix](#) for larger maps.

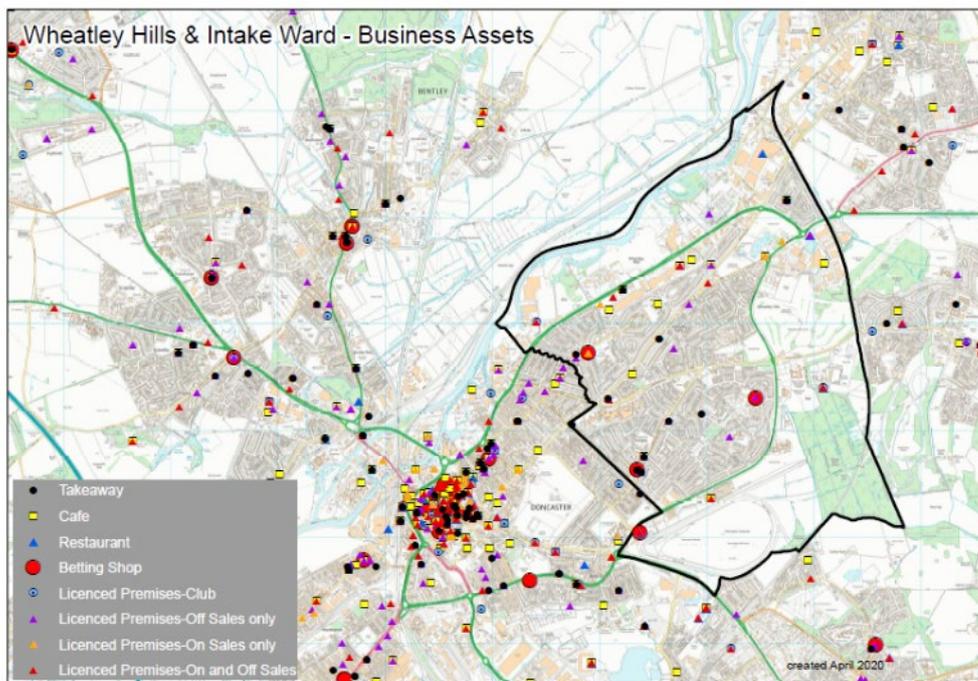


Figure 14. Intake and Wheatley Hills business assets

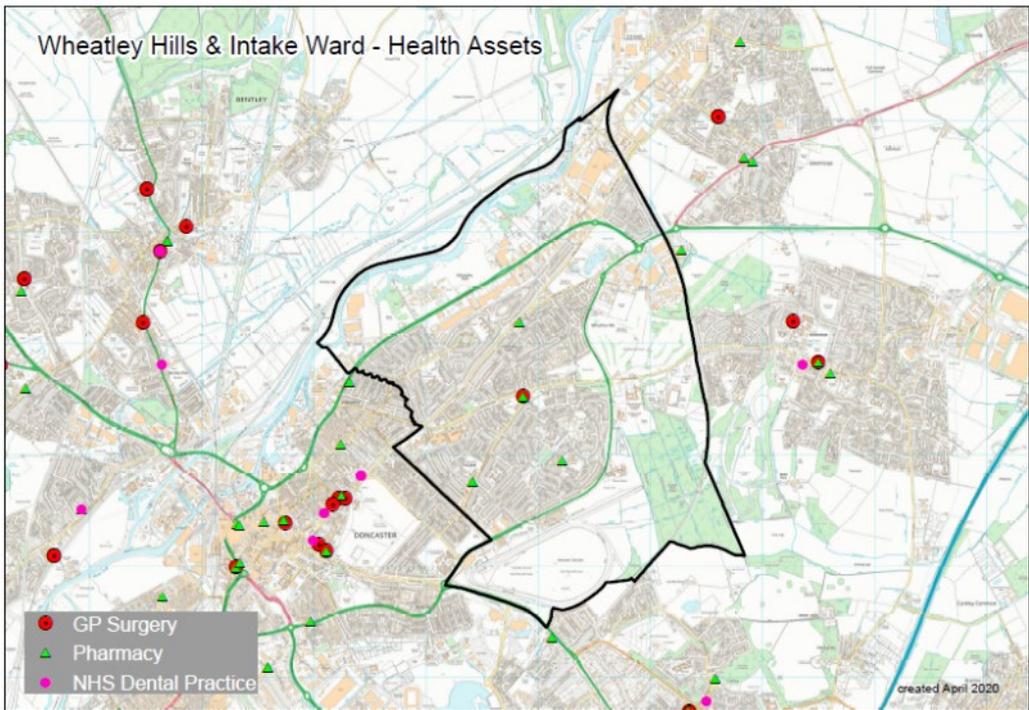


Figure 15. Intake and Wheatley Hills Health assets

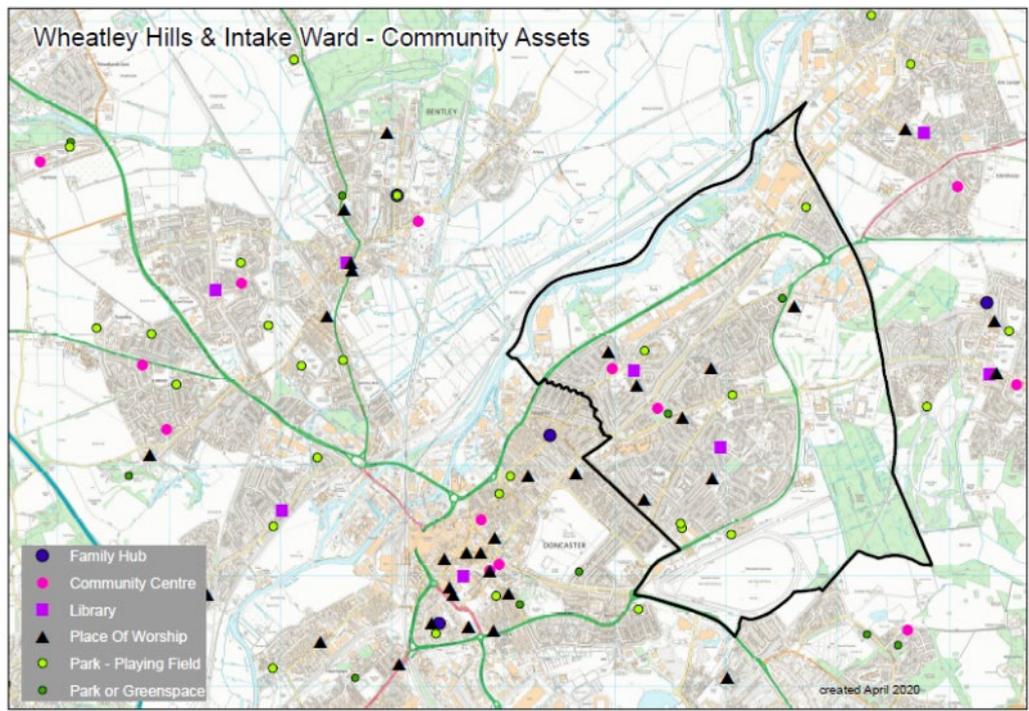
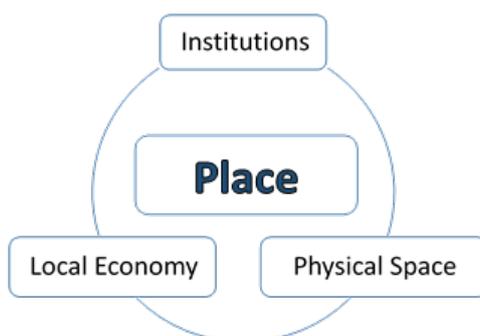


Figure 16. Wheatley Hills and Intake community assets

It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs. Hexthorpe remains a priority area for Central Doncaster and ongoing work will continue to support it.

### Assets in the Community

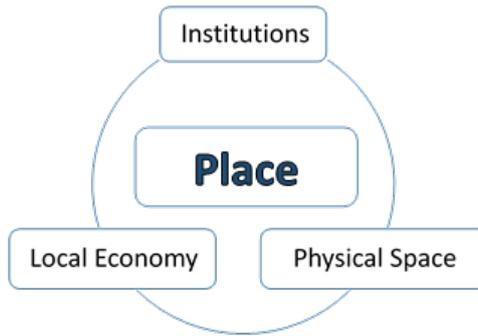
As part of a population health management approach, the following assets have been identified and themed around place and people:



Intake		
Institutions (Schools/colleges etc.)	Physical space (Parks, car parks etc.)	Local Economy (Local profit Businesses)
<u>Schools</u> <ul style="list-style-type: none"> <li>• Intake Primary Academy</li> <li>• Sandringham Primary School</li> <li>• Plover primary school</li> <li>• Clever Clogs Day Nursery</li> <li>• Kinderkake Nursery</li> </ul> <u>Health</u> <ul style="list-style-type: none"> <li>• Doncaster Royal Infirmary</li> <li>• The Sandringham Practice</li> <li>• Bupa Dental Care</li> </ul> <u>Libraries:</u> <ul style="list-style-type: none"> <li>• Community Library</li> </ul> <u>Religious</u> <ul style="list-style-type: none"> <li>• Our Lady of Mount Carmel Church</li> <li>• Flintwood Methodist Church</li> <li>• Harvest Fields Ministries</li> <li>• Intake URC Church</li> <li>• RCGG Maranatha Church</li> <li>• All saints church</li> </ul>	<ul style="list-style-type: none"> <li>• Intake Skate Park</li> </ul>	<u>Food &amp; Beverage</u> <ul style="list-style-type: none"> <li>• Intake Fish and chips</li> <li>• Intake Social Club and Institute</li> </ul> <u>Shops/ Supermarkets</u> <ul style="list-style-type: none"> <li>• Sainsbury's local</li> <li>• Wickes</li> <li>• Go Local Extra</li> <li>• SPAR</li> </ul> <u>Other</u> <ul style="list-style-type: none"> <li>• Doncaster Racecourse</li> <li>• Hyde Florists</li> <li>• Angie's hotel</li> <li>• Weldricks Pharmacy</li> <li>• The Salvation Army</li> </ul>



INDIVIDUALS (Key Individuals within the community and why)	ASSOCIATIONS Local Groups/Clubs	STORIES (Good news stories)
<p><u>Community Explorers</u></p> <ul style="list-style-type: none"> <li>• Sarah Swann</li> <li>• Sarah Ainslie</li> <li>• Jade Magilton</li> <li>• Chris Pow</li> <li>• Beth Quin</li> </ul> <p><u>Ward Members</u></p> <ul style="list-style-type: none"> <li>• Eva Hughes</li> <li>• Jane Kidd</li> <li>• Paul Wray</li> </ul>	<p><u>Support</u></p> <ul style="list-style-type: none"> <li>• People Focused Group (PFG)</li> </ul> <p><u>Children</u></p> <ul style="list-style-type: none"> <li>• Brownies/ Girl Guides</li> <li>• Asperger’s Youth Club</li> <li>• Intake and Bell Vue Children’s Centre</li> </ul> <p><u>Smaller community groups:</u></p> <ul style="list-style-type: none"> <li>• Intake Neighbourhood Watch</li> </ul> <p><u>TARA groups</u> High-rise tenants and residents Association (TARA)</p>	<p>PFG – allocated 80 parcels and have supported individuals with mental illness throughout lock down. Their hard work and support throughout lockdown has featured in the VCFS newsletter. <a href="https://publichealthmatters.blog.gov.uk/2020/06/01/the-community-response-to-coronavirus-covid-19/">https://publichealthmatters.blog.gov.uk/2020/06/01/the-community-response-to-coronavirus-covid-19/</a></p>



<b>Wheatley Hills</b>		
Institutions (Schools/colleges etc.)	Physical space (Parks, car parks etc.)	Local Economy (Local profit Businesses)
<p><u>School:</u></p> <ul style="list-style-type: none"> <li>Kingfisher primary school</li> </ul> <p><u>GPs:</u></p> <ul style="list-style-type: none"> <li>Kingthorne General Practitioners</li> </ul> <p><u>Religious</u></p> <ul style="list-style-type: none"> <li>Evangelical Church</li> <li>Wheatley Park Baptist Church</li> <li>St Paul's Church</li> </ul>	<p><u>Green Space</u></p> <ul style="list-style-type: none"> <li>Town Moor golf course</li> </ul> <p><u>St Leger Halls</u></p> <ul style="list-style-type: none"> <li>Sandalwood Close</li> </ul>	<p><u>Food &amp; Beverage:</u></p> <ul style="list-style-type: none"> <li>Simo's café</li> <li>Esquires coffee</li> </ul> <p><u>Shops/ Supermarkets:</u></p> <ul style="list-style-type: none"> <li>Co-op Food</li> <li>Stars Supermarket</li> <li>Aldi</li> <li>Tesco Express</li> <li>Marks &amp; Spencer's</li> <li>One Stop</li> </ul> <p><u>Fitness &amp; Gym Facilities</u></p> <ul style="list-style-type: none"> <li>Parklands Sports &amp; Social Clubs</li> <li>Goals Doncaster</li> </ul> <p><u>Care Homes:</u></p> <ul style="list-style-type: none"> <li>St Mary's nursing home</li> <li>Amphion View residential home</li> </ul> <p><u>Other:</u></p> <ul style="list-style-type: none"> <li>Weldricks Pharmacy</li> <li>Wade Laundrettes</li> <li>Wheatley Centre Shopping Park</li> <li>Barnardo's</li> <li>Kwik Fit</li> <li>Dulux Decorator Centre</li> <li>Euro Car Parts</li> <li>Wilson's carpets</li> <li>Dunelm</li> </ul>



INDIVIDUALS (Key Individuals within the community and why)	ASSOCIATIONS Local Groups/Clubs	STORIES (Good news stories)
<p><u>Ward Members</u></p> <ul style="list-style-type: none"> <li>• Eva Hughes</li> <li>• Jane Kidd</li> <li>• Paul Wray</li> </ul>	<p><u>Support</u></p> <ul style="list-style-type: none"> <li>• Christ Church (Trussel Trust Food bank)</li> <li>• Wheatley Baptist Church</li> </ul> <p><u>Sports clubs:</u></p> <ul style="list-style-type: none"> <li>• Doncaster Martial Arts Centre</li> <li>• Danum ABC</li> <li>• Parklands Sports &amp; Social Club</li> <li>• Wheatley Golf Club</li> <li>• Doncaster Boxing Academy</li> <li>• Wheatley Hills RUFC</li> </ul> <p><u>Children</u></p> <ul style="list-style-type: none"> <li>• J &amp; D Activities</li> <li>• Wheatley Children’s family hub</li> </ul> <p><u>Other:</u></p> <ul style="list-style-type: none"> <li>• Caribbean Ladies Group (town fields)</li> </ul>	

Intake and Wheatley Hills have large areas of the community that differ from one another, with limited community groups and support services available in Wheatley when compared to Intake. It is appreciated that these maps are a starting point in understanding the communities and that further work is needed amongst the community to understand all the assets and how they are used.

## Community Work

### Fresh Street Study

The Fresh Street scheme will offer weekly vouchers worth £5 for locally supplied fresh fruit and vegetables to all households every week for at least 2 years in randomly selected streets in Doncaster. The pilot test will involve 40-50 households in Wheatley Park starting in June 2021. This will increase to a minimum of 850-900 households starting in October 2021. The study will assess the impact of the scheme on diet quality, food insecurity and health via short surveys. The study has already been successfully [developed and feasibility tested in Barnsley](#). The main details of the study are described on [www.freshstreet.uk](http://www.freshstreet.uk).

## Ward Members

Below are the ward members for Intake and Wheatley Hills following elections in 2021.



Councillor Daniel  
Barwell

Wheatley Hills and  
Intake  
Labour and Co-  
operative Party



Councillor Jane  
Kidd

Wheatley Hills and  
Intake  
Labour and Co-  
operative Party



Councillor Emma  
Muddiman-Rawlins

Wheatley Hills and  
Intake  
Labour and Co-  
operative Party

## References

Armstrong, A.J., Holmes, C.M. and Henning, D., 2020. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*, 2(1), p.100038.

## Appendix

### Well Doncaster Annual reports



Well Doncaster Annual Report 2016 17 FINAL.pdf



Well Doncaster Annual Report FINAL.pdf



Well Doncaster Annual Report 2018-19 FINAL.pdf



Well Doncaster Annual Report 2019-20 FINAL.pdf



Well Doncaster 2020-2021 Annual Report Final.pdf

## Mosaic Data

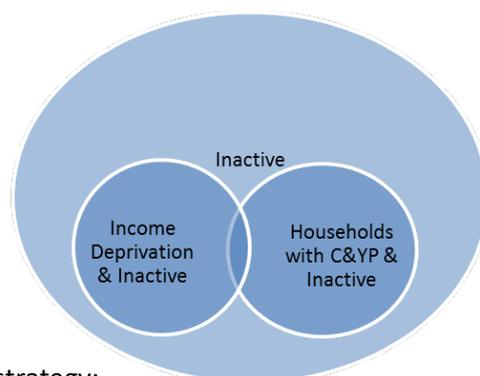
Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

### The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in income deprivation as well as inactive and from households with children and young people



Link to the Get Doncaster Moving strategy;  
<https://getdoncastermoving.org/>

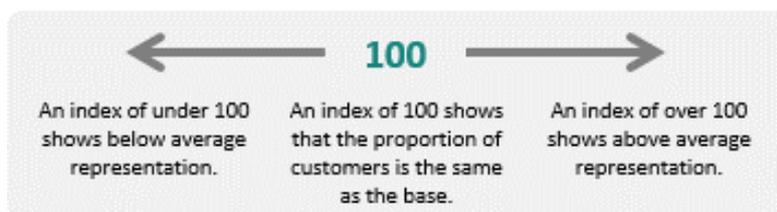
## Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

## INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

### INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is over represented for this characteristic, below 100 the value is less than the average or under represented.

## Public Health Data

All public health data was taken from Public Health England finger tips:  
<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

## Pupil Lifestyle Survey

Ward level



Final\_Ward report\_Doncaster Pupil Lifestyle Survey 2020.pdf

Locality Level



Final\_Locality Report\_Doncaster Pupil Lifestyle Survey Locality 2020.pdf

## Local Delivery Pilot

Physical Activity Behaviour Insight reports



DMBC Phase 1 Technical report.pdf



DMBC Phase 2 Report.pdf



DMBC Phase 3 Report.pdf

## Population Health Management



Intake PHM 2021.pdf



Wheatley PHM 2021.pdf

## Assets

### Maps



IW business assets.pdf



IW Community Assets.pdf



IW Health assets.pdf