# Mexborough Community Profile Well Doncaster 2021



"It used to be a thriving market town...

The good shops and market... You could get everything you needed"

"Mexborough in the past had a strong, caring community feel to it. Everyone took pride in their home and surrounding areas & always looked out for each other's wellbeing... A community that had morals & plenty of facilities for the younger generation."





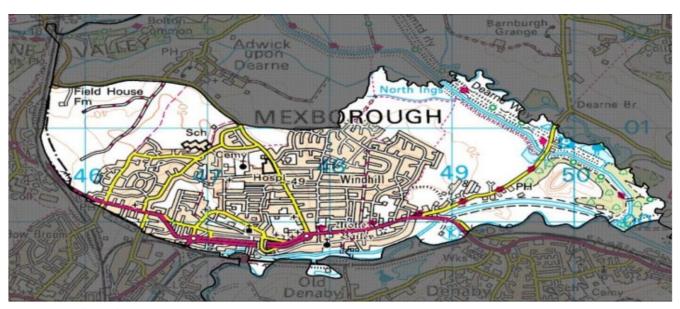


Figure 1- Ward Boundaries

# This Report

This report focuses on Mexborough, which is in the South of the borough. The report begins with a one-page summary outlining key information and priorities for the area. This document shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

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Neighbourhood & Environment - 41% of houses are terraced with 29% of residents owning housing outright.



Social & Community - 5.5% are unemployed.



Physical Activity -Inactive households with children and young people



Education - Low school attainment, particularly at secondary school.



Economic Stability - 35% of children living in poverty and 25.6% of households are experiencing income deprivation.



Health - High rates of emergency hospital admission

# One page Summary

Mexborough is an electoral ward within the South area of the borough.

Mexborough has a population of working age adults similar to the national average, but has a higher percentage of residents from older age groups and the community continues to be predominantly White British.

Most of the housing within Mexborough is owned outright. The housing stock type is primarily terraced or semi-detached properties. However, little overcrowding occurs as housing size and bedrooms generally match each other.

Poverty and deprivation are significant challenges in Mexborough. Unemployment and long-term unemployment figures are higher than national rates amongst working-age adults. The impact of poverty is felt across the life course with significantly high numbers of children and older people living in poverty. Households also struggle to heat their homes, thus, increasing the prevalence of fuel poverty. 32.1% of children are currently living in poverty in Mexborough and this is likely to be a significant contributing factor of poor child development and lower educational levels. It is vital to consider how poverty can be mitigated through actions that support the community and improve the health of its residents.

People in Mexborough have a lower life expectancy and live more years in poor health than the average person. There are also high levels of feeling low, self-harm and depression. The proportion of people who report their health as bad or very bad or who have a long-term limiting illness is significantly higher than figures reported for Doncaster and England. A large percentage of residents live with conditions related to poor lifestyle choices, including smoking, which increases the risk of chronic obstructive pulmonary disease (COPD), lung cancer and emphysema. There are significantly higher rates of emergency hospital admissions which suggests residents are struggling to self-manage their health conditions.

There is a significantly higher proportion of older people living alone in the area than in England or Doncaster.

# **Key Priorities**

The following data has been taken from Public Health Fingertips which can be found in the <u>appendix</u>. Mexborough has a range of health priorities, which are as follows:

- Poverty is a key issue with 32% of children living in poverty and 23.2% of households in the
  ward experiencing income deprivation. Unemployment rate is 5.5%, which is two times the
  rate of England (2.8%).
- Low school attainment, particularly at secondary school.
- Poor healthy life expectancy it would be important to consider the risk factors around the development of respiratory and circulatory conditions such as high levels of smoking, alcohol consumption and obesity.
- Inactive deprived households with children and young people alongside high levels of childhood obesity, particularly as they enter year 6.

# Health and Wealth

Health inequalities are avoidable differences across the population and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).

Doncaster is one of the 10 most deprived communities in England. Mexborough has a significantly different index of multiple deprivation (43.6) to England (21.7) and Doncaster (30.3).

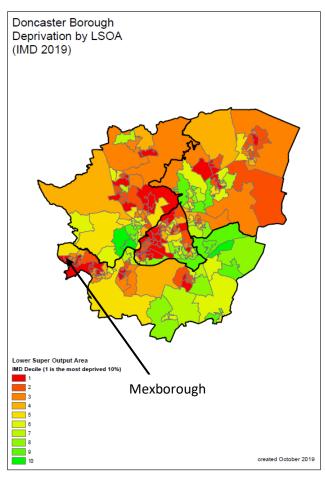


Figure 1 - Doncaster Heat Map of LSOA Deprivation

#### Poverty

25.6% of the population in Mexborough live in homes eligible for means-tested benefits and 32% of children in the ward are living in poverty; the latter figure is significantly higher than the average of England (17%) and the borough (22.7%). Also, more children in the area are living in workless households in comparison to Doncaster's average.

The trend continues as Mexborough has significantly higher levels of income deprivation (23.2%) compared to England (12.9%) and Doncaster (16.6%). Around 19.6% of lone people are living in poverty compared to 14.2% across England and 15.9% in Doncaster.

## Health priorities

# Child Development

Children in Mexborough match the borough's average for child development at age 5. The Early Years Foundation Stage (EYFS) sets standards for the learning, development and care of children from birth to 5 years old and includes a framework against which to assess child development as children reach the age of five. In 2017, 46.3% of 5 year-olds were achieving this standard. Only 33.5% of 16 year-olds were achieving 5 A\*-C at G.C.S.E level in Mexborough compared to the borough's average of 49.1%.

27.9% of children are overweight or obese at reception age compared to the average of Doncaster (25.5%). This figure increases to 36.7% at year 6 compared, which is similar to the rate reported for the borough and England.

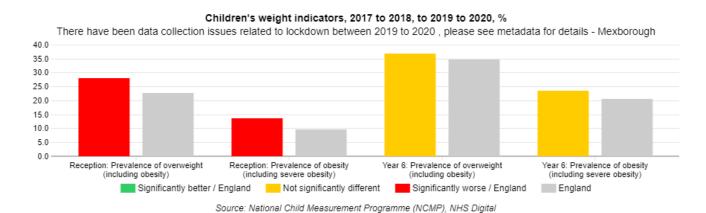
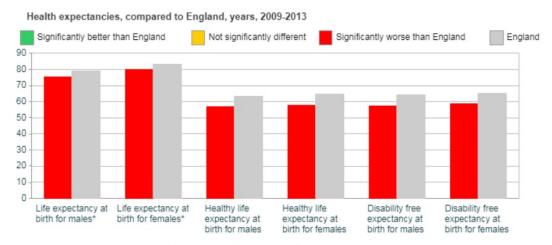


Figure 2 - Children's weight indicators, 2017 to 2018, 2019-2020

#### Life Expectancy

People living in New Rossington have a lower life expectancy and live more years in poor health in comparison to the averages of Doncaster and England. Life expectancies for men (75.1 years) and women (78.9 years) living in Mexborough are lower to the averages of Doncaster (m: 78.1, f: 81.6) and England (m: 79.7, f: 83.7).

Men are expected to develop a health condition at aged 56 and women aged 57, therefore decreasing the opportunity of living in better health by 6.9 years and 7 years, respectively. The following chart shows the differences in life expectancy and health life expectancy (how long it is expected to live in good health).



Source: Public Health England, produced from ONS data Copyright @ 2016

Figure 3 – Life expectancies for residents in Mexborough

### Long Term Health Conditions

The proportion of residents self-reporting poorer health in Rossington is considerably higher than the borough and national average. Approximately 25% of the population reported living with a limiting illness or a long-term health condition.

Emergency hospital admissions for chronic obstructive pulmonary disease (COPD) are two times the figures for the rest of England; lung cancer is the most prevalent cancer and COPD is the leading cause of mortality in the area. Other respiratory conditions are also prevalent in Mexborough including Asthma (12.3%), Chronic Bronchitis (2.5%) and Emphysema (1.1%). A leading cause of respiratory conditions is smoking, and Mexborough has a smoking prevalence of 20.9%.

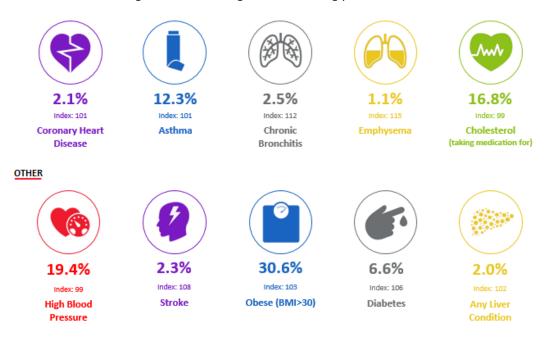


Figure 4 - Acorn data for persons diagnosed disease

Circulatory conditions, including coronary heart disease, are the leading cause of premature death in Mexborough and the second main cause of death. When looking at the risk factors associated with heart conditions, 13.7% of adults drink five alcoholic beverages a day and there are significantly higher hospital admissions for alcohol-related harm. Further, 30.6% of adults are obese and only 61.4% eat fruit on 3 or fewer days a week.

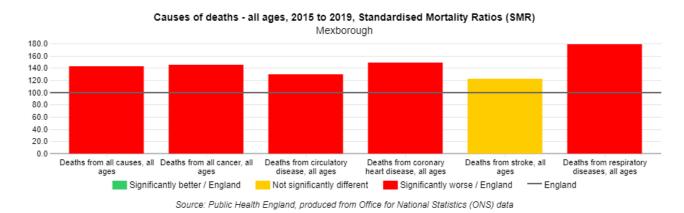


Figure 5 –Causes of death for all ages in Mexborough

#### Loneliness and isolation

There are significantly higher levels of mental health issues in Mexborough. It is estimated that 9% of the population have clinical depression, 8.4% are feeling low, 22.6% report poor general health, 14.4% do not report general happiness and 10% feel no sense of worth.

Loneliness and isolation are both associated with mental health and wellbeing. There is currently work being undertaken to develop a more in depth understanding of the impact of Covid-19 on the mental health of residents in Mexborough. Data captured before 2020 and shown in the graphic below highlights the percentage of residents who had been diagnosed with clinical depression, as well as rates of other self-reported indicators of mental health and wellbeing.



Figure 6 - ACORN DATA for person's wellbeing

# Physical activity

Most of the information in this section is taken from Mosaic data, and more information about Mosaic can be found in the <u>appendix</u>.

Levels of physical activity in Mexborough are low compared to the rest of the borough. This can be seen in the map below, which identifies the areas with the highest number of inactive households.

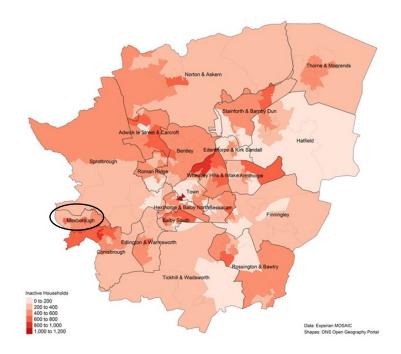


Figure 7 - Mosaic map of Doncaster Physical Activity Levels. Mexborough is highlighted in the circle.

Responses from 107 residents in Mexborough indicate that 41.7% never engage in moderate intensity physical activity. This figure is 7% higher than the national average. This data has been matched to the number of children and young people living in deprived and inactive households. The former data positions Mexborough as an area of focus and priority for the Get Doncaster Moving Strategy. Mexborough falls under the remit of Active Dearne and more information about their work can be found in the appendix.

# Prevention and Control

# Personal Protective Equipment

Personal protective equipment (PPE) packs, which include hand sanitisers, gloves, wipes and masks have been provided through donations from third sector organisations who operate in and around Mexborough to prevent the spread of coronavirus. Here is a list of the groups that have received support:

- Foodaware 18 PPE packs
- Mexborough Life Church 3 PPE packs

# Testing

The closest testing station for Mexborough residents is the Ivanhoe Centre. This is roughly 3 miles from Mexborough. However, this is now closed and there is a testing van visiting high footfall places.

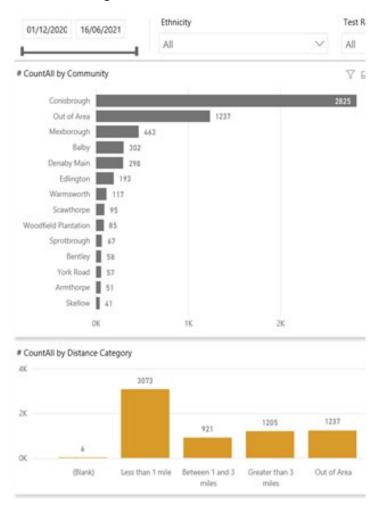


Figure 8 - Testing site uptake at Ivanhoe Centre

# Vaccination

Vaccination can be accessed at either Dearne Valley Leisure Centre which is within 3 miles of Mexborough, or at their General Practice. The graphic below details on vaccination uptake in Mexborough which is lower than the borough's.

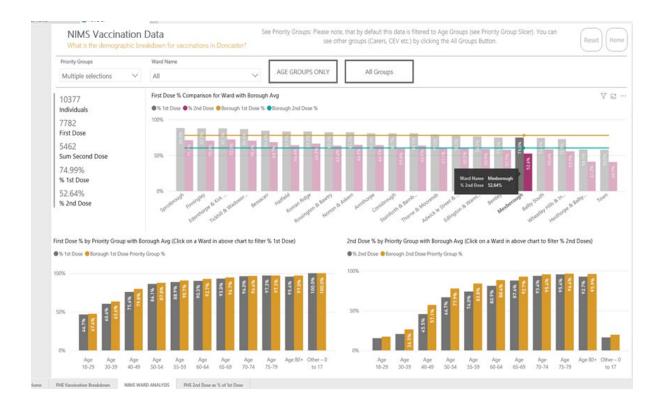


Figure 9 – Mexborough Vaccine uptake

#### Recovery

The Coronavirus pandemic has had a huge impact on our communities and work continues to focus on the recovery stage of the pandemic. As a part of the recovery approach, Well Doncaster have secured funding from the Ministry of Housing Communities and Local Government for Third Sector organisations across the borough to employ Community Connectors. Their role comprises understanding the barriers and work with residents to create solutions that increase vaccination uptake and compliance to social distancing in disadvantaged groups. They also encourage and support those most affected by COVID-19 and engage them in community events and services. For the South of Doncaster, the Connector is continuing to engage with residents through face-to-face conversations and via the Community Connections - Mexborough, Denaby & Conisborough Facebook group which 550+ members that be found here can https://www.facebook.com/groups/256311259524248

# Community Information

#### Population and Diversity

Data presented on the population and diversity of Mexborough includes the whole of the Lower Super Output Area (LSOAs) for Doncaster 031. LSOA's are areas outlined specifically for the reporting of small area statistics. Mexborough is in the South of the borough and has a population of 14,750 residents, of which 8,109 (52.2%) are of working-age (25–64 years old). The ward's overall age composition is in line with that of the English population. The community continues to be predominantly White British, with only 2.02% of the population being from a Black, Asian & Minority Ethnic (BAME) group. This percentage is half the average of the borough.

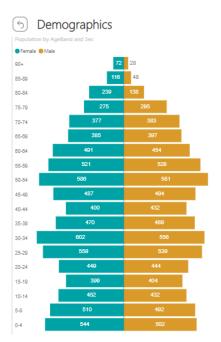


Figure 10 – Mexborough population broken down by age and sex

# Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities.

Housing data for the LSOAs that make up Mexborough (031) is available. This data explores several variables to analyse the housing stock. This is important given the highly dense nature of Mexborough.

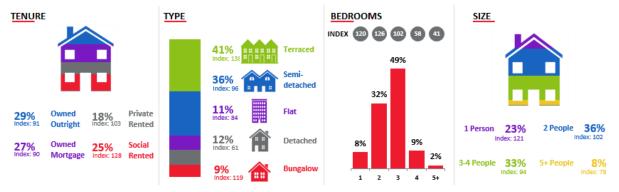


Figure 11 - ACORN of housing in Mexborough

As seen in figure 12, the majority of housing are owned properties (mortgages and outright) making up 56% of households, with social rented properties comprising 25%. The housing stock type is primarily terraced or semi-detached properties, matching the highly dense profile of Mexborough. Nevertheless, levels of overcrowding are low as housing size and bedrooms generally match each other.

# **Employment**

Mexborough has a population of 15,244 with 8,109 (52.6%) people of working-age. The number of people unemployed is 5.5% which is significantly higher than Doncaster and England rates.

8.3% of the working-age population are claiming Employment and Support Allowance (ESA). The number of claimants has fluctuated over the last three years but remains consistently high across the ward and at LSOA level. Individual LSOA data can be found in the <u>appendix</u>.

# Community Insight

# Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to support code signing action plans with the community. Armstrong (2020) suggests in 'A changing world, again. How Appreciative Inquiry can guide our growth' that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull out the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps:

- 1. **Discovery Phase** This will involve engagement with the residents of Hyde Park to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
- 2. **Dream** Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
- 3. **Design** All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
- 4. **Destiny** A collaborative way of working and investing resources to meet the actions from the previous phase.

In 2020, a virtual AI was undertaken. From this, the following three key priorities were identified:

- Economy: residents suggested the retail and hospitality variety has diminished within the town and that the high street is no longer what it used to be.
- Community Spirit: it was stated that there was once a strong community spirit within the town where everyone knew each other and came together.
- Environment: the town is in a brilliant position surrounded by lovely countryside, however there are problems with a lack of green spaces and land being sold off and left to waste.

#### **Doncaster Talks**

In 2019 Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across Mexborough, a total of 159 responses were received (1.02% of the Ward) and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below.



# Like

- Greenspace/walks
- Community spirit
- Nothing much concern about crime, drug and gangs

# **Improve**

- Shops and amenities
- Litter and cleaner streets
- Community safety gangs, drugs, ASB

# Focus

- Investment in Mexborough
- Community safety more policing and presence

# Assets

The maps below show the different type of assets found across Mexborough. These have been separated into Community and Health assets. It should be noted that these maps are a starting point in understanding the community and that further work is needed amongst the community to understand all the assets and how they are used. These maps will be updated alongside the Community Profile to highlight any changes.

# Community Assets

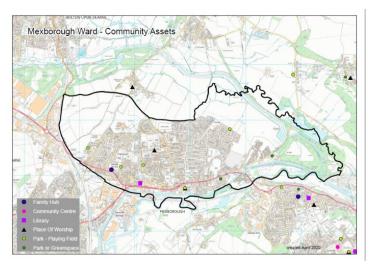
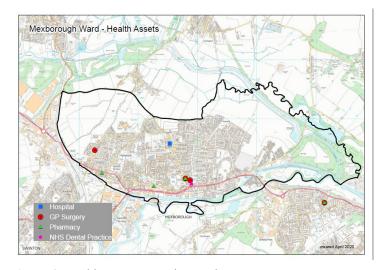


Figure 12 - Community asset, map and postcodes

		Community Assets	
Asset		Name	Postcode
Community Centre		Mexborough Athletic Sports Club	S64 0JL
		Food AWARE CIC Mexborough Baptist Church and Community Centre	S64 9PH S64 0PQ
		Mexborough Life Centre	S64 OJL
		Mexborough Community Partnership Ltd	S64 9AZ
		The Bhatia Centre	S64 0PY
		Mexborough Family Hub	S64 9ED
		Mexborough Business Centre	S64 9JP
Places Worship	of	Mexborough Life Church	S64 0JL
		St John's Mexborough	S64 0ER
		New Oxford Road Church	S64 0JL
		Blessed English Martyrs R C Church	S64 9PN
		Mexborough Baptist Church	S64 0PQ
		Mexborough Spiritualist Church	S64 9LL
		Love Mexborough Church	S64 9BE
		Bethany Church	S64 8AE
Library		Mexborough Library	S64 9HS

# Health Assets



	Health Assets	
Asset	Name	Postcode
Dentist	Mexborough Dental Surgery	S64 0DB
	Genix Healthcare Dental Clinic	S64 9EB
	(Mexborough)	
	Secret Smile Orthodontics	S64 0AZ
GP	Mexborough Medical Practice	S64 9AE
	Dr A S V Kumar - The	S64 9AE
	Mexborough Medical Practice	
	The New Surgery	S64 0DB
Health	Mexborough Health Centre	S64 0BY
Centre		
	Montagu Hospital	S64 0AZ
Pharmacy	Pharmacy M	S64 0DB
	JM McGill Ltd	S64 9RB
	Cohens Chemist	S64 OJP
	LloydsPharmacy	S64 9AS
	Aspire	S64 0DQ

Figure 13 - Health asset, map and postcodes

It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs.

Mexborough remains a priority area for South Doncaster and ongoing work will continue to support it.

To see an interactive version of these maps please see <u>appendix</u>.

# Population Health Management

Covid-19 has had a huge impact on communities. It is vital to understand the effect and direction the pandemic has had on community organisation in the ward so that: 1) support can be offered and 2) work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations in New Rossington identifying their current status and needs, and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this please contact welldoncasterl@doncaster.gov.uk. As part of a population health management approach, the following assets have been identified and themed around people and places:



Institutions	Physical space	Local Economy
(Schools/colleges etc.)	(Parks, carparks etc.)	(Local profit Businesses)
(Schools/coneges etc.)		•
Schools:  New Pasture Primary School Mexborough School Windhill Primary School Montagu Academy Highwoods Academy - Provision for disability support to children Parenting courses National curriculum Ofsted inspected Qualified trained staff Term time only At Highwoods Early Years Centre we offer 15 hours a week for funded 2,3,4 year olds. We are committed to provide equality of opportunity's for all children and families, regardless or each individual background. We aim to work with families and consult the families, should the needs arise to include, signposting and working in partnership with outside agencies and organisations to help the development of each	Green space:  Football Pitch  Pitt Street Park  Castle Hill Park  Athletic Field  Rocket/Clayfield  Schofield Street Field  Park road Field  Kings Road Field  Highwood road Field  Manvers Park  Communal halls & Centre:  St Ledge Derwent hall- Tenants Club and Bing meet twice per week  Bhatia Centre – Runs over 55 bingo, SMILE  Highwoods Community Base - Identify cost effective ways in which to meet the needs of the local community, in particular, children living in the area of Highwood estate  The Willows Community Centre – sessions run in the centre such as WI	Food & Beverage:  Weatherspoons Thorntons Mexborough  Shops/ Supermarkets: Farmfoods Mexborough Lidl Factory Foods Heron Food Poundland (recently selling frozen foods) Indoor Market (various stalls) Outdoor Market (Various Stalls)  Outdoor Market (Various Stalls)  The Personal Training Room SB Promotions  Care homes and day centres Roman Court Swallow Wood Clarence House The Bhatia Centre

individual child within our setting. 01709 587327

- St Johns C Of E Infants & Junior School
- The Laurel Academy
- Mexborough Park Road Infants School

#### Health

- Montagu Hospital
- Mexborough New Surgery
- Mexborough Health Centre
- Mexborough Medical Practice
- Mexborough Dental Surgery
- Genix Healthcare Dental Clinic (Mexborough)
- Secret Smile Orthodontics

# **Emergency Services**

Police Station

# Other:

- Royal British Legion Branch 43 Helena Street, Mexborough, S64 9PF 07958239405 Royal British Legion
- Mexborough Family Hub
- Aspire
- Library Runs sessions such as Mexborough craft, neighbourhood meetings, B:friend, Mind, We Create
- Playgroup
- Scouts
- Beavers
- Mexborough Business Centre
   Runs Dementia Café

# Religious:

- St John's Mexborough
- New Oxford Road Church
- Blessed English Martyrs R C Church
- Mexborough Spiritualist Church
- Mexborough Life Church

#### Other:

- Dearne Valley Leisure Centre
- Cosy Cinema
- Cricket Ground
- Tennis Pitch

• Mexborough Day Centre

#### Other:

- Card Factory Mexborough
- B & M Mexborough
- Yorkshire Bank
- Lloyds Bank
- Specsavers Mexborough
- Herbert Brown Mexborough
- Travis Perkins Mexborough
- Pettits Mexborough
- Superdrug Mexborough
- BrightHouse Mexborough
- Coral Mexborough
- Barnsley Building Society Mexborough
- Tofs Mexborough
- Halifax
- Natwest

Baptist Church – run sessions
such as Ava Lunch,
Mexborough Activities Cafe



INDIVIDUALS	ASSOCIATIONS	STORIES
(Key Individuals within the community and why)	Local Groups/Clubs	(Good news stories)
<ul> <li>Angela Cooper –         Active Dearne.</li> <li>Resident and         community engager.         Works for active         dearne.</li> <li>Eileen Cooper –         Eileen now retired         from Neighbourhood         watch</li> <li>Jill Arkley –         Links4Youth,         connected with the         younger generation.         Ex ward member</li> <li>Joanne Arkley -         Links4Youth,         connected with the         younger generation.</li> <li>Sarah West -         Links4Youth,         connected with the         younger generation.</li> <li>Adam Lynch – Love         Mexborough</li> <li>Denise Lancaster –         Baptist Church</li> <li>Billy Whitehead –         Mind over matter</li> </ul>	<ul> <li>Mind Over Matter – mental health support and delivers sport and other physical activities at own venue. Run football, Zumba and other sessions.</li> <li>Mexborough Family Hub – Supporting families, babies and parents, MFH run the following sessions, Sensory Fun, Baby Chatter Baby Play, Baby Massage, Growing friends, Food bank, First Friends, Book Chatter Book Play, Stop Smoking Pregnancy, Breast Start.</li></ul>	Stories E Cooper – More physical activity since lockdown After being in my bungalow for two weeks, I have been walking for once a day around the area where I live for a short 15 minutes, and doing a few exercises to get my body fitter than it has been. I fill my time by reading, emailing, doing jigsaws, sewing masks for Angela and others, watching Tv, and especially love watching Netflix films.  Multiple good news stories from food aware which is shared weekly on the Facebook page https://www.facebook.com/mexboroighfoodbank/

- founder. Licenced coach
- Ryan Matthews Mind over matter founder. Licenced coach
- Paul Cummins –
   Active Dearne
- Bev Jones Zumba -Mind Over Matter – founder, REPs instructor

#### Councillors

- Sean Gibbons
- Bev Chapman
- Andy Pickering

#### PCSO's

- Jon Crossley
- Pete Ely

- Mind Meetings and social café in the library, Thursday 10.30-3pm 01709 578764
- Aspire Drug & Alcohol Services –
   Mondays at hall gate centre 1pm-4pm.
   01302 303900.
- SMILE Bhatia SMILE & Mex SMILE camo provides day activities for older people, older people with learning disabilities and people living with dementia. At SMILE we facilitate activities with local people and children, which bring generations together to grow Bhatia.Smile@doncaster.gov.uk
- Mexborough Day Centre Day care facilities help older or disabled people live independently in their own homes for as long as possible. Centres are open Monday to Friday 8.30am to 4.30pm. Held at the centreadultcontactteam@doncaster.gov .uk
- Mexborough Activities Café The Dementia Cafe provides information about living with dementia and other services available locally in an informal and comfortable environment. Held at Baptist Church
  - jane.owen@alzheimers.org.uk
- Dementia Café Ran at Business centre by Alzheimer's Society doncaster@alzheimers.org.uk
- Women's Institute 2<sup>nd</sup> Wednesday of month at The Willows Community Centre, 01302 325829

### Other:

- Love Mexborough runs community events. Ran by Adam Lynch hello@lovemexborough.org
- Highwoods Community Base Identify cost effective ways in which to meet the needs of the local community, in particular, children living in the area of Highwood estate -
- Partners & Community Together
   Meeting 2nd Thursday of every month
   6:30-8pm 01302 385178
- Allotments
- Mexborough Neighbourhood Meetings -Running from the Library

- Mexborough First
- Mexborough Community Partnership
  Ltd The charity runs general charitable
  purposes, Education/training, the
  prevention or relief of poverty, Amateur
  sport,
  environment/conservation/heritage,
  Economic/community
  development/employment for children
  and young people, elderly, ethnic
  minorities and general public
  mexboroughcommunitypartnership@g
  mail.com
- Mexborough Mash The Mexborough Mash provides a social evening for adults with learning disabilities in a fun, safe environment). Every Tuesday doors open at 6:30pm.
- We Create encourages people who are feeling lonely or experiencing mental health issues to express themselves through creative activities. For adults aged 18 and over every Wednesday, 10.30am & 12.30pm at Mexborough Library. - cara@thepoint.org.uk

# Sport clubs:

- Scorpion Taekwondo 07380193376, scorpiontkdmex@outlook.com
- Mexborough Athletic Sports Club - <u>info@mexboroughathletic.org.uk</u> 01709583426
- Mexborough Town F.C.
- Mexborough Rovers FC U13
   Mexborough Rovers U13 Category: 11-a-side U12 Mexborough Rovers U12
   Category: 9-a-side U10 Mexborough Rovers U10 Category: 7-a-side U7
   Mexborough Rovers U7 Category: 5-a-side
- Mexborough Tennis 07912 873758
- Mexborough Cricket Club Philip Barker Hon. Secretary mexboroughcc@hotmail.co.uk 07543905661

# Ward Members

The Mexborough ward has three ward members who were elected in 2021.



Councillor Bev Chapman



Councillor Sean Gibbons



Councillor Andy **Pickering** 

Mexborough

Mexborough Mexborough First Mexborough First Mexborough First

Mexborough

# **Appendix**

# Well Doncaster Annual reports

Well Doncaster Approach: <a href="https://youtu.be/e1RKOZoGI10">https://youtu.be/e1RKOZoGI10</a>

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual reports:

https://welldoncaster.wordpress.com

#### Mosaic Data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

The Inactive.

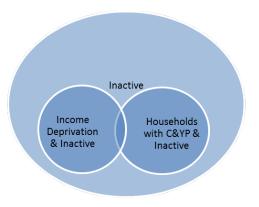
Families with children and young people.

People living in income deprivation.

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.

Link to the Get Doncaster Moving and LDP strategy; <a href="https://getdoncastermoving.org/">https://getdoncastermoving.org/</a>

https://getdoncastermoving.org/ldp



# Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an indepth understanding of upstream issues affected by current lifestyle traits.

# INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

#### INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is over represented for this characteristic, below 100 the value is less than the average or under represented.

# Public Health Data Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

https://fingertips.phe.org.uk/profile/local-health/data#page/0

Community Profiles - Power BI Report Server

# **Employment**

More info can be found on <a href="https://www.teamdoncaster.org.uk/community-profiles-2018">https://www.teamdoncaster.org.uk/community-profiles-2018</a>

#### Active Dearne

For more information about the Active Dearne programme please visit <a href="https://www.yorkshiresport.org/what-we-do/in-the-community/activedearne/">https://www.yorkshiresport.org/what-we-do/in-the-community/activedearne/</a>

Air Quality Management Areas (AQMAs)

For more information about the Air Quality Management Areas (AQMAs) in Doncaster, please visit:

https://uk-air.defra.gov.uk/aqma/local-authorities?la\_id=80

# References

Armstrong AJ, Holmes CM, Henning D. A changing world, again. How Appreciative Inquiry can guide our growth. Social Sciences & Humanities Open. 2020;2(1):100038. oi:10.1016/j.ssaho.2020.100038