# Skellow Community Profile Well Doncaster





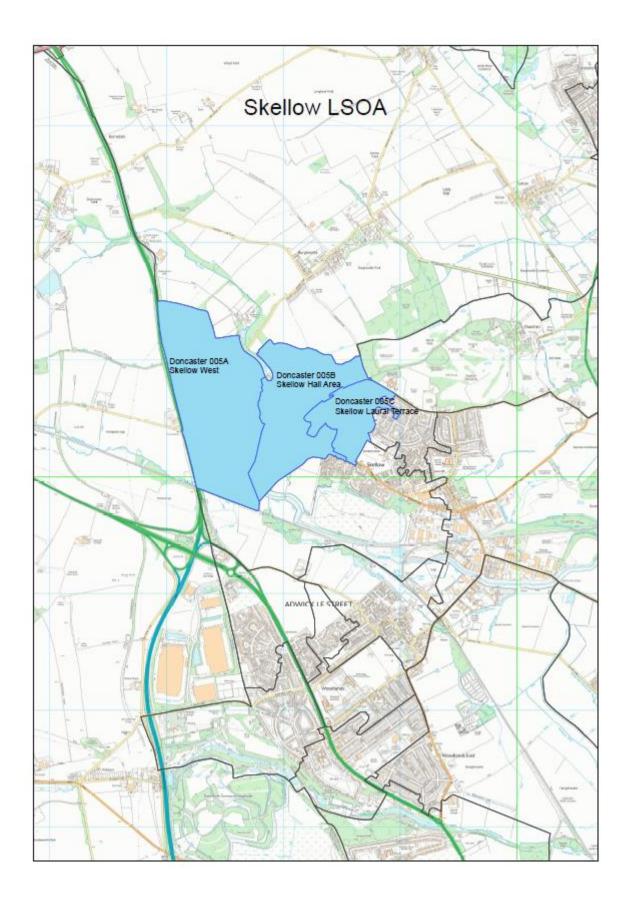
#### **Community Led Health and Wealth** Empowering people in Doncaster to live better, healthier, and happier lives.

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Community Wealth Builder

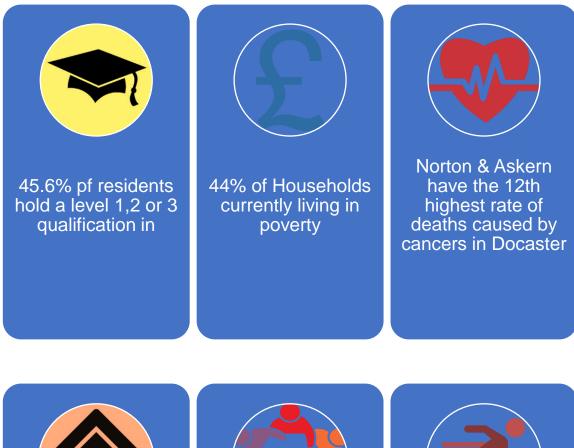






# This Report

This report focuses on LSAO community Skellow, located in Norton and Askern ward in the North of Doncaster. The report begins with a one-page summary outlining key information and priorities. This report shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.





45.1% of households are owned outright in Skellow



Only 4% of residents report to have been 'born outside of the UK'



44% of school children are physically active on five or more occasions during the week

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# One page Summary

Located in the North locality of Doncaster, Skellow sits within the boundaries of the Norton and Askern wards. As a ward, levels of Deprivation are high but does differ between communities. Skellow is amongst one of the highest communities in the ward, with over half of the population currently living in deprivation. Skellow also has the highest rate of households currently unable to heat their home and living in fuel poverty. A contributing factor to these levels is the high levels of unemployment and long-term unemployment, alongside high levels of economic inactivity.

The proportion of residents with poor health in Norton and Askern ward is considerably greater than the national average. A large proportion of residents are registered disabled. Rates of deaths are significantly higher across the ward, particularly amongst those aged under 75 and considered preventable. Incidences of all cancers remains one of the leading health conditions residents are living with in Norton and Askern ward. Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices are significantly higher across Askern and Norton ward. There is a significantly higher number of preventable deaths in under 75s. Lower Super Output Area (LSOA) Skellow Laurel Terrace has the highest smoking rate compared to all other Norton and Askern outer lying villages and the 16<sup>th</sup> highest rate of alcohol related admissions in Doncaster.

Skellow has an aging population with fewer children aged 19 compared to England. There is an increased number of residents aged 50 years and over and the gap between the national average continues to increase as residents age. Norton and Askern Outer Lying Villages do not appear very diverse in ethnicity and languages spoken with the majority identifying as 'white' and report 'English' to be their first language.

# **Key Health Priorities**

- Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices including CHD, Myocardial Infarctions, Stroke and COPD.
- Obesity levels amongst school aged children and reception and year 6
- Alcohol intake and hospital admissions associated with alcohol consumption

# Assets

Well Doncaster uses a community-centred approach which allows investment in supporting, working with and empowering communities to facilitate healthier communities. The voice and role of our communities and taking a strength/assets-based approach to work with individuals, families and communities is crucial to the achievement our overall vision.

### Asset Maps

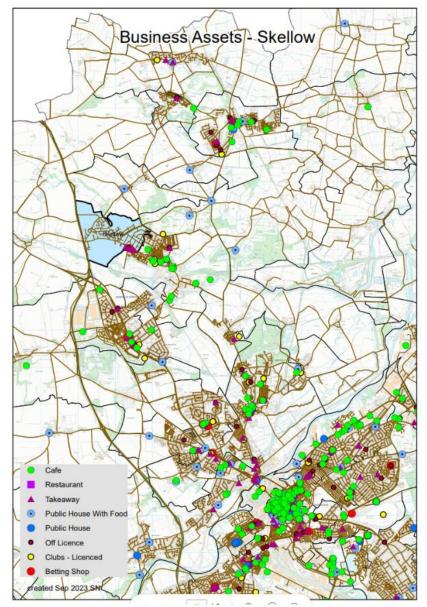


Figure 1. Business Assets in Skellow

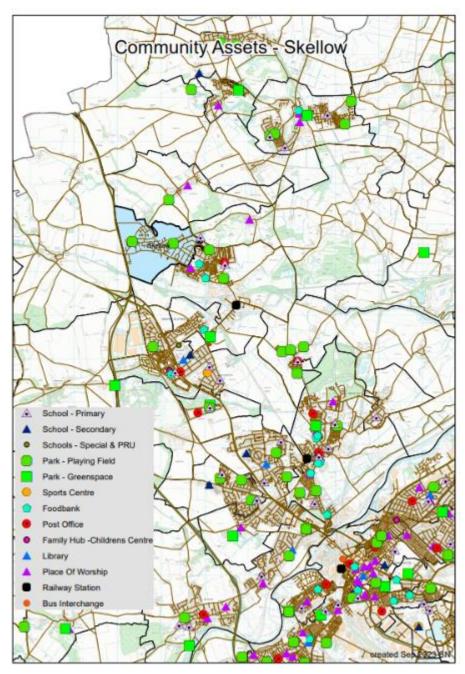


Figure 2. Community Assets in Skellow

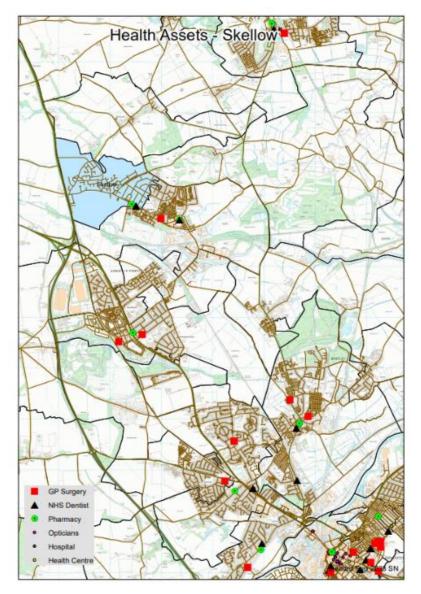


Figure 3. Health Assets in Skellow

Skellow is deprived in assets and the closest asset-rich community is found in neighbouring village Carcroft. There are limited health assets available to Skellow residents with only a dentist and pharmacy on the border of the community boundaries. There are two parks that Skellow residents have access to.

# Assets in the Community

#### **Population Health Management**

It is vital to understand the effect and direction the pandemic and cost of living crisis is having on community organisations in the ward so that appropriate and targeted support can be offered, and work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations, identifying their current status and needs, and work with each group and partners to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact welldoncaster@doncaster.gov.uk

As part of a population health management approach, the following assets have been identified and themed around place and people:



	Skellow	
Institutions	Physical space	Local Economy
(Schools/colleges etc.)	(Parks, carparks etc.)	(Local profit
		Businesses)
<ul><li>Health/Care Services:</li><li>Stephen Emms dental</li></ul>	<ul><li>Parks/ green spaces:</li><li>Crabgate Lane park</li></ul>	Shops: Skellow Feeds
care		<ul> <li>Stitch to Fit</li> </ul>
Coop Funeral care	Public service buildings:	Premier
Weldricks Pharmacy	Post Office	<ul> <li>Forget Me Not Greetings Cards &amp;</li> </ul>
Education:	Physical Activity/Sports	Gifts
Owston Park Primary	Athletic Boxing and Fitness Club	<ul> <li>Mini Market &amp; Off License</li> </ul>
	:	One Stop
		• BP
		Other: • Hair & Beauty Lounge • Results Hair salon • A List Barber • Ellipsis Aesthetics • Hidden Beauty • Lesley Logan Driving Tuition • My Pretties UK • Paragon • Travelodge • Esso • Top Stitch
		Food/Beverage:
		Lucky Star     Chinese takeaway
		Chinese lakeaway

	Skellow	
Institutions (Schools/colleges etc.)	Physical space (Parks, carparks etc.)	<ul> <li>Local Economy (Local profit Businesses)</li> <li>Skellow Road Fish Bar</li> <li>Efes pizza and Kebab house</li> <li>Bombay Nights</li> <li>The Rahmans</li> <li>Cooplands</li> </ul>
	Indivduals	<ul> <li>Skellow social club</li> <li>Chicken Q</li> <li>Dawn Gagg Cakes and Cupcakes</li> </ul>
	People Stories Associations	
	ASSOCI	

INDIVIDUALS	ASSOCIATIONS
(Key individuals within the community)	(Local Groups/Clubs)
Ward Members <ul> <li>Iris Beech</li> <li>Thomas Noon</li> <li>Austen White</li> </ul>	<ul><li>Physical Activity/Sports:</li><li>Athletic Boxing Club</li></ul>

# Ward Members

The Norton and Askern ward has three ward members who were elected in 2021.

Norton and Askern







Councillor Iris Beech

Councillor Thomas Councillor Austen Noon White

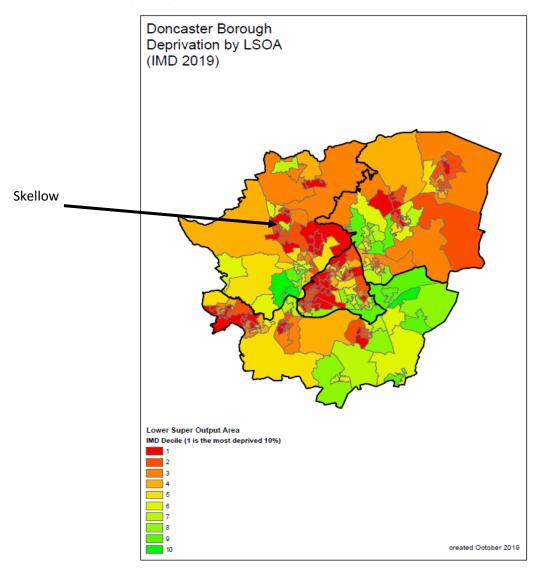
Norton and Askern Norton and Askern Norton and Askern Labour Conservative Labour

# Health and Wealth

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

## Deprivation

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD).



The map above illustrates Askern and Norton as one of the most deprived wards in Doncaster (41.5). More specifically, IMD data at LSOA level shows Skellow (24.5) as one of the least deprived communities in Doncaster.

## Wealth Inequalities

Fewer Skellow residents are currently living in poverty (44%), which differs significantly from the rest of Adwick Le Street and Carcroft ward. Census (2021) data suggests nearly half of the ward population do not live in deprivation. However, there still remains a significant amount that are living in poverty (35.1%), and of those that do find themselves living in deprivation tend to be living in households facing multiple types of deprivation.

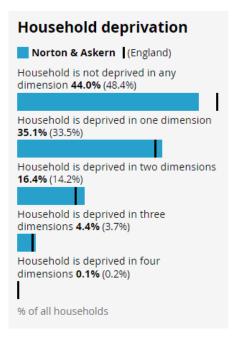


Figure 4. Deprivation indicators in Norton & Askern (Census, 2021)

# Fuel Poverty

Table 1. Rates of Fuel Poverty at LSOA level in Norton & Askern ward (Office of National Statistics; ONS, 2022)

LSOA Code	LSOA Name	Community Name	Number of househol ds	Number of households in fuel poverty	Proportion of households fuel poor (%)
E010074 69	Doncaste r 005B	Skellow Hall Area	539	71	13.2
E010074 87	Doncaste r 002A	Campsall	718	107	14.9
E010074 88	Doncaste r 002B	Moss and Kirk Bramwith	716	115	16.1
E010074 89	Doncaste r 002C	Askern Town North	957	162	16.9
E010074 90	Doncaste r 002D	Burghwallis	720	123	17.1

E010074 91	Doncaste r 002E	Instoneville	682	195	28.6
E010074 92	Doncaste r 002F	Askern Town South	747	151	20.2
E010074 93	Doncaste r 002G	Norton	735	95	12.9
E010076 25	Doncaste r 004A	Fishlake & Forsterhous es	616	86	14

Some Skellow residents also find themselves living in fuel poverty. Fuel poverty is defined as a household living on a lower income that is not deemed reasonable enough to warm a home sufficiently. According to fuel poverty by Parliamentary constituency, North Doncaster has the highest rates of fuel poverty (19.1%) in comparison to Don Valley (15.4%) and Central Doncaster (18.1%). In 2020, 25% of adults were unable to warm their homes to a reasonable standard in Adwick Le Street & Carcroft ward compared to Doncaster's average (18.8%). This is the highest rate of fuel poverty in Doncaster. Rates across communities in the ward do differ. Data taken at LSAO level suggests fuel poverty rates are lower than other communities in the ward (table 1).

#### Older people living in poverty (IDAOPI)

Older people living in poverty (IDAOPI) is another area of concern. In Askern and Norton ward, 17.1% of older people are currently living in deprivation as a result of income deprivation. Such poverty can also have detrimental effects on child development. The Income Deprivation Affecting Children Index (IDACI) shows that 22.5% of children are living in households affected by low incomes compared to Doncaster (22.7%) and England's (17.1%) average.

#### Food Poverty

There are 8 active foodbanks in the North locality of Doncaster. Askern CRY is he only foodbank available for Askern, Norton and Campsall residents. There are no known foodbanks in Skellow. Cost of Living Crisis, Low income, Benefit Changes, Debt and Benefit delays are the top 5 reasons for residents accessing support from foodbanks across Doncaster. Figure 5 shows demand for food support has increased since April 2022 across North of Doncaster. An average of 164 adults are supported by food parcels every month in North of Doncaster, whilst 97 children are supported by food parcels every month. It must be noted that this data does highlight where residents are accessing support, and therefore it is unknow where food poverty is more prevalent.

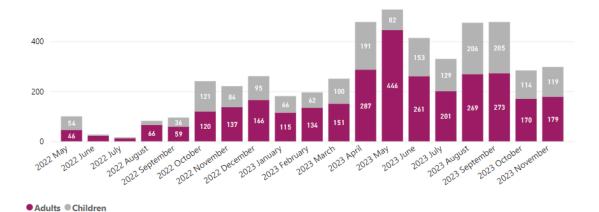
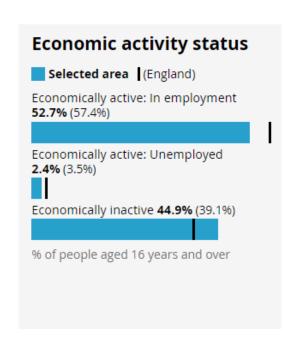


Figure 5. Number of Adults and Children accessing foodbanks in North of Doncaster (2023)



# Figure 6. Economic Status of Skellow residents (Census 2021)

According to the 2021 Census, over half of the population in Skellow (67.7% are not in employment and have not worked in the last 12 months in comparison to England (5%) and Doncaster (6.1%). There are high rates of economically inactive residents in Skellow (44.9%), suggesting most are unable to work due to significant reasons. Given the coronavirus pandemic was declared in early 2020 and this data was taken across 2021/22, rates of short-term unemployment may reflect the increased levels of job losses during this time. Work should be undertaken to increase residents' career aspirations and employability skill sets to improve employment chances.

Employment

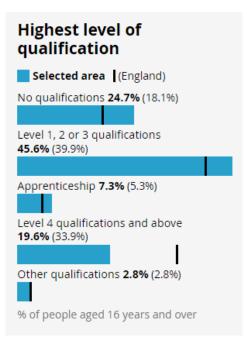


Figure 7. Highest level of qualification in Skellow (Census, 2021)

The majority of residents hold a level 1,2 or 3 qualification in Skellow (45.6%). Only a small number of residents hold a level 4 in Skellow (19.6%), which is significantly lower than England (33.9%). The number of residents who do not hold a qualification in Skellow (24.7%) is higher than Doncaster (22.7%) and England (18.1%). The majority of Skellow residents are employed in elementary occupations (14.4%), which is higher than Doncaster (16.5%) and England (10.5%).

# Citizens Advice Doncaster Borough

Citizens advice Doncaster Borough (CADB) are an independent charity and part of the Citizens Advice Network across England and Wales. They provide free, confidential and impartial advice and campaign on money, benefit, housing or employment issues affecting people's lives. There are 89 residents living in Norton and Askern currently accessing CADB. During the 2023/24 fiscal year, Norton and Askern has the 4<sup>th</sup> highest number of interactions with CADB in the North of Doncaster. Benefits and tax credits, debt, utilities and communications, benefits and universal credits and housing issues are the top 5 issues when seeking support.

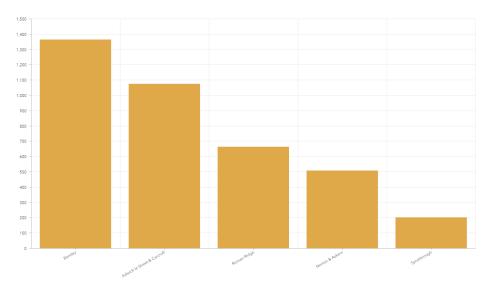
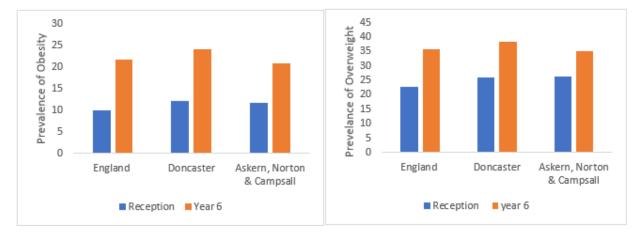


Figure 8. number of interactions with Citizens Advice Doncaster Borough (CADB) during fiscal year 2023/24

# **Childhood Development**

A child's early experiences are vital in providing the foundations for children to develop healthily and happily. Children being born into deprivation and living amongst deprivation in their early years are more likely to experience a wide range of health problems, fall behind their peers and face employment problems in adult life. The quality of early experiences is important as children develop, providing opportunity for motor (physical), intellectual (language and communication), cognitive and socio-emotional development.



#### **Obesity Levels**

Figure 9. Prevalence of obesity and overweight children in Reception and Year 6 2019/20-22/23

Children classified as overweight (including obese) in reception are more prevalent in Askern and Norton ward (26.3%) compared to the average of Doncaster (22.6%). This trend continues into year 6, where a significantly higher proportion of children are reported to be overweight, obese or severely obese (35.2%). The longevity and early onset of such health risks suggests public health interventions need to target families and children at a much earlier age to educate them on healthy lifestyle choices and the impact of poor choices on their health. It must be noted this data is at ward level only and therefore, will not highlight any differences between Askern and Norton communities.

#### Fruit and Vegetables Intake

Data over the last 12 months does suggest school aged children do consume some form of healthy foods during the week. That is, 65% children reported to have eaten fruit and/or vegetables most or every day of the week in 2021. There is also a smaller proportion of pupils reported to consume takeaways most or every day of the week (9%) compared to Doncaster's 13% average. More specifically, public health interventions may need to focus on educating school aged children and parents on food choices and eating balanced meals, incorporating fruit and vegetables.

OHID data shows the rate of A&E admissions and emergency admissions in under 5s are both significantly lower in Askern and Norton ward (94.7 per 1000) than England (140.7 per 1000). However, the rate of emergency hospital admissions for ages 15 to 24 are significantly higher in Askern and Norton ward (164.8 per 1000) than figures reported for England (127.9 per 1000) and slightly higher for Doncaster (161.6 per 1000).

#### **Attainment Scores**

At KS4, each pupil is given an Attainment 8 score (a score out of 90) based on their 8 best GCSE grades including English, maths and at least 3 other traditional academic GCSEs (sciences, languages, and humanities). Other qualifications at an equivalent level (e.g. BTECs) can also count towards the score. In 2022, average GCSE attainment scores per pupil (out of 90) was 45.6 in Skellow, in line with Doncaster (45.2) and lower than England (48.8). In 2023, 50% of Skellow pupils, 43% of pupils achieved the expected standard in reading, writing, and mathematics at key stage 2.

#### **Educational Needs**

10% of pupils in Norton and Askern have Special Educational Needs, slightly higher than Doncaster (10%), however only 30% of these receive extra help in school. More understanding around why so little are receiving help in schools and what help is offered should be at the forefront of bettering education for children with educational needs.

#### **Smoking Exposure**

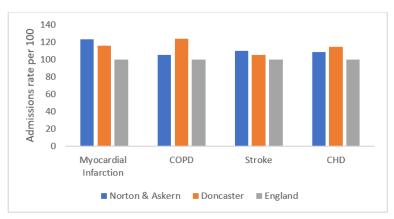
The 2021-22 Pupil Lifestyle Survey which included primary and secondary schools across Doncaster reported that children in Norton and Askern have one of the highest rates of exposure to smoking in Doncaster, both in the home and in vehicles. That is, 38% of the children surveyed encountered smoking in the home, whilst 13% reported experiences of smoking indoors and as a passenger in a car. Evidence suggests growing up in a home where smoking occurs is one of the biggest risk factors to children becoming smokers themselves and may explain the high rates of smoking and smoking related health conditions in adult years. It is important to note that the Pupil Lifestyle Survey is self-reported and was not completed by all the schools. It should be noted that the 2021-22 Pupil Lifestyle Survey which included primary and

secondary schools across Doncaster, was self-reported data and did not include all pupils or schools.

# **Health Inequalities**

## Long-Term Health Conditions

The proportion of residents with poor health in Norton and Askern is considerably greater than the national average. Public Health England (2021) reported 23% of residents as having a limiting health condition or disability compared to an average of 17.6% across England. In addition to this, residents have self-reported that their health is poorer than across Doncaster and England. That is, 21.3% of Skellow residents reported their health as fair, bad or poor whilst 21.3% of residents are registered disabled under the Equality Act across Skellow.



# Figure 10. Comparison of hospital admissions across 2016/17-20/21

Hospital admissions for those living with limiting illnesses or health conditions largely associated with poor lifestyle choices are significantly higher across Askern and Norton ward. Figure 8 shows the number of emergency admissions to hospital per 100 people for Chronic Obstructive Pulmonary Disease (COPD), Myocardial Infarction, Strokes and Chronic Heart Disease (CHD).

#### Alcohol Intake

Admissions associated with alcohol incidences and myocardial infarctions (heart attacks) in Norton and Askern are a cause for concern, with higher rates than Doncaster and England. Alcohol misuse and self-management of long-term poor lifestyle choices should be considered during preventative work to reduce the risk of such incidences.

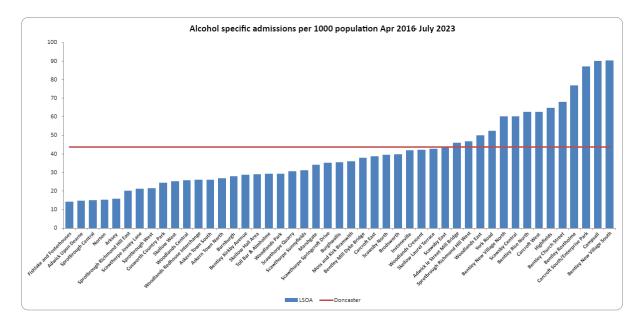


Figure 11. Alcohol Specific Admissions per 1000 population April 2016-2023

Figure 11 shows data taken at LSAO level and highlights discrepancies across communities when relating to alcohol incidences. Skellow Laurel Terrace has the highest rate out of all Norton and Askern outer lying villages and the 16<sup>th</sup> highest rate of alcohol related admissions in Doncaster.

## Smoking

Table 2. Smoking Prevalence in Primary Care Network practices across Doncaster (NHS England, 2023)

Practice	Sum of age 15+	Sum of Smokers	Sum of Prevalence
The Flying Scotsman Health Centre	9671	3053	31.57%
Frances Street Medical Centre	5931	1532	25.83%
The New Surgery	6143	1447	23.56%
The Nayar Practice	4229	979	23.15%
The Ransome Practice	6749	1519	22.51%
Edlington Health Centre Practice	4010	877	21.87%
Thorne Moor Medical Practice	7867	1688	21.46%
Conisbrough Medical Practice	1377	287	20.84%
Askern Medical Practice	6441	1333	20.70%
Field Road Surgery	7840	1615	20.60%
Kingthorne Group Practice	11261	2272	20.18%
Northfield Surgery	8405	1681	20.00%
Mexborough Health Centre	4130	821	19.88%
Great North Medical Group	13539	2682	19.81%
Regent Square Group Practice	8533	1675	19.63%

Conisbrough Group	9756	1906	19.54%
Practice			
Don Valley Healthcare	11148	2157	19.35%
St. Johns Group Practice	7301	1373	18.81%
The Scott Practice	12879	2327	18.07%
The Rossington Practice	6766	1207	17.84%
The Lakeside Practice	7261	1280	17.63%
Denaby Medical Practice	2921	509	17.43%
West End Clinic	3706	643	17.35%
White House Farm Medical	5181	867	16.73%
Centre			
Asa Medical Group	16707	2794	16.72%
Petersgate Medical Centre	7633	1225	16.05%
St Vincent Medical Centre	12203	1817	14.89%
The Oakwood Surgery	4797	677	14.11%
Mount Group Practice	11271	1567	13.90%
Scawsby Health Centre	4850	655	13.51%
Practice			
The Burns Practice	13152	1717	13.06%
Hatfield Health Centre	7785	952	12.23%
Park View Surgery	2126	238	11.19%
Dunsville Medical Centre	5268	542	10.29%
The Tickhill & Colliery	7447	700	9.40%
Medical Practice			
The Mayflower Medical	6353	544	8.56%
Practice			
Barnburgh Surgery	2044	174	8.51%
Doncaster	274681	49332	17.96%

According to NHS England (2023), there are 64045 registered patients with Doncaster North Primary Network (PCN) in North of Doncaster, 11,885 of those are registered as smokers. Data taken from Great North Medical Group suggests smoking prevalence to be much higher in Carcroft. That is, a total of 2682 residents are registered as smokers, equating to 19.8% of GP users which is significantly higher than Doncaster overall. It must be noted that such data is taken from selfreported measures when signing up to a GP and so, relies on individuals selfreporting their behaviours. It must also be noted that residents registered at GPs do not necessarily reside in that community and may not truly reflect the prevalence of smoking in specific communities.

#### Life expectancy

Norton and Askern has significantly lower life expectancy in males (77.9 years) compared to England (79.5 years).

Life Expectancy at Birth by Ward - Male

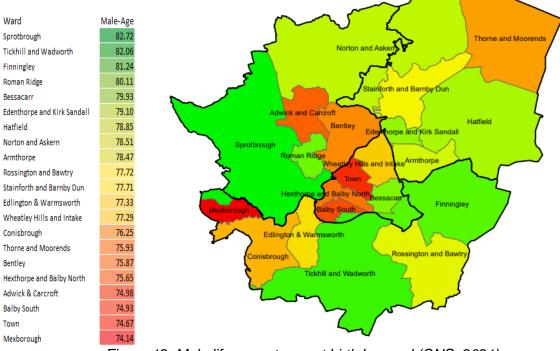


Figure 12. Male life expectancy at birth by ward (ONS, 2021)

# Life expectancy in females (82.3 years) is similar to England (83.2 years) and Doncaster (81.2 years).

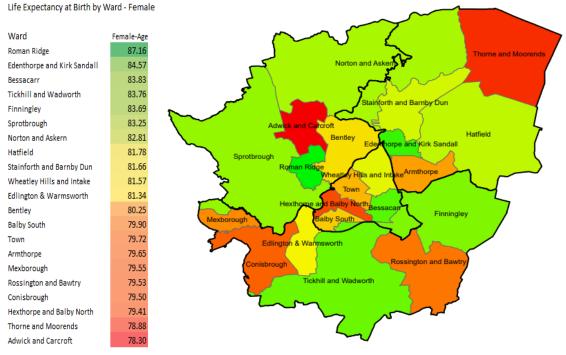
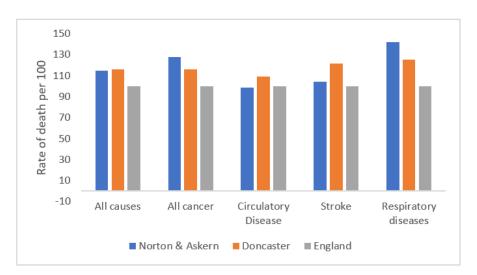
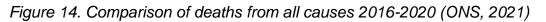


Figure 13. Female Life expectancy at birth by ward (ONS, 2021)

## Causes of Death

Rates of deaths are significantly higher in Norton & Askern, particularly amongst those aged under 75 and considered preventable. Incidences of all cancers remains one of the leading health conditions residents are living with in Norton and Askern ward. Specifically, cancer is one of the leading causes of death in the ward. Norton and Askern possess the twelfth highest rate of deaths caused by cancers in Doncaster (127 per 100), compared to Doncaster (116 per 100) and England (100). Similarly, rates of deaths caused by respiratory conditions are increasingly high in Norton and Askern (142 per 100) compared to rates across Doncaster (125.3 per 100) and England (100).



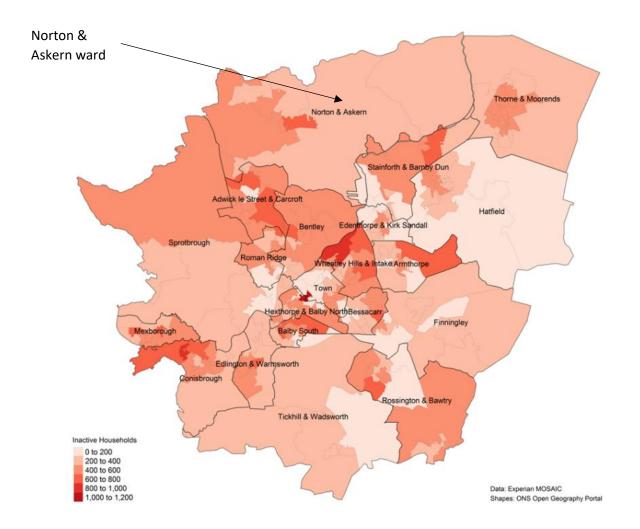


Both cancers and respiratory conditions are highly preventable diseases through lifestyle choices. Both are respiratory diseases that are associated with long-term smoking and possible job history. This suggests there are significant challenges around self-management, health literacy and appropriate uses of health services.



# **Physical Activity**

Physical Activity Mosaic data shows that a percentage of Norton and Askern residents do engage in physical activity but there still remains a large proportion who are inactive. Please see <u>appendix</u> for more information on mosaic data.



Despite a high proportion of residents not engaging in the recommended physical activity levels, Norton and Askern ward does not fall within the top 10 inactive communities in Doncaster. It must be noted that inactivity levels still remain a cause for concern across Doncaster and this only reflects the heightened levels of inactivity across the city. Physical Activity should still remain high on the agenda for these outer lying villages.

Data from the Pupil Lifestyle Survey (2022) reports an average of 31% of children being physically active on only one or two days a week, 21% were said to be active on three or four days a week, and 44% on five or more occasions during the week. Getting hot and tired, not being very good at physical activity and preferring to do other things were the top three residing answers given by pupils when asked why they did

not participate in physical activity. The full Pupil Lifestyle Survey at ward level and locality level can be found <u>here</u>. Norton and Askern have one of the highest number of children walking to school (57%) and pupils participating in school clubs (22%).

# **Active Travel**

The largest proportion of individuals travel less than 10km to get to work in Skellow (38%), compared to Doncaster (41.7%) and England (35.4%). The second largest cohort of people travel between 10-30 km to work in Skellow (21.9%). This may be a reflection of their remote location and given that most are employed in elementary occupations, most will have to travel to business rich areas for such jobs.

# Green Spaces and Parks

The main source of green space in Skellow is found on Crossfield Lane where is has play areas, a playing field and sports pitches. With it's close proximity to the countryside and woodlands, it also offers an array of walking routes and nature walks and a woodlands area. The Skellow is also home to a pocket of green space on Crabgate Lane which offers a toddler and junior play area and playing field.

# **Community Information**

Population Population Size Skellow: 3,800

Ethnicity and Language

Ethnic group
Selected area (England)
Asian, Asian British or Asian Welsh <b>0.6%</b> (9.6%)
Black, Black British, Black Welsh, Caribbean or African <b>0.5%</b> (4.2%)
Mixed or Multiple ethnic groups 0.9% (3.0%)
White 97.9% (81.0%)
Other ethnic group <b>0.1%</b> (2.2%)
% of all people

Figure 15. Ethnicity breakdown of Skellow residents (ONS, 2021)

Skellow does not appear to be very diverse in ethnicity or languages spoken. Over 97% of the population residing in each community identify as 'White', whilst almost all residents report that their main language spoken is English. Only 4% of residents reported to have been 'born outside the UK'.

## Age Profile

Data shows an aging populating residing in Skellow. That is, there are much fewer children aged 19 and under (21.4%) and adults aged under 50 years of age (32.1%) compared to England. There is an increased number of residents aged 50 years and over and the gap between the national average continues to increase as residents age.

Housing

Tenure of household
Selected area (England)
Owns outright <b>45.1%</b> (32.5%)
Owns with a mortgage or loan or shared ownership <b>31.0%</b> (29.8%)
Social rented <b>8.5%</b> (17.1%)
Private rented or lives rent free <b>15.4%</b> (20.6%)
% of all households

Figure 16. Ethnicity breakdown of Skellow residents (ONS, 2021)

Figure 14 shows the tenure of households. A higher percentage of households are owned outright in Skellow (45.1%) than the Doncaster average (32.5%). Similarly, households owned with a mortgage, loan or shared ownership is slightly higher in Hampole and Skelbrooke (30.8%) and Skellow (30.1%). The largest proportion of socially rented households are found in Campsall (23.4%). There are fewer socially rented houses and similar rates of private rented accommodation than the rest of England.

#### Anti-Social Behaviour

North locality reported the lowest number of ASB, hate crime and low-level crimes during the first 6 months of 2023/24. Figure 15 shows that Norton and Askern had one of the lowest rates of crime and ASB across the North Locality.



Figure 17. Number of early interventions, ASB, hate crime and low-level crime issues identified and managed at Locality level (Stronger Communities, Doncaster Council 2023/24)

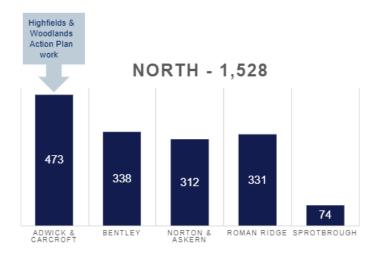


Figure 18. Number of early interventions, ASB, hate crime and low-level crime issues identified and managed at Ward level (Stronger Communities, Doncaster Council 2023/24)



# **Community Insight**

# **Appreciative Inquiry**

The Well Doncaster Team undertake an Appreciative Inquiry within communities to gather insight to support co-designing action plans with the community. The AI questions are structured to pull on the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

The Appreciative Inquiry will include the following steps:

- 1. **Discovery** This will involve engagement with the residents of Skellow to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
- 2. **Dream** Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
- 3. **Design** All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
- 4. **Deliver** A collaborative way of working and investing resources in working towards to the actions from the previous phase.

Theme	Sub theme	Quotes
People	Community spirit	OC002 – 'no antisocial behaviour' OC003 – 'there is a good sense of community. Things to do if you want to get involved in community' OC006 - 'Good community spirit and nice to be a part of' OC005 – 'It's a lovely community OC007 – 'close kit and close community'
	Social support	OC001 – 'Good councillors…Having kind people in community helps me feel positive' OC003 – 'chose the area to be near to family' OC008 – 'my wife has lived here all her life, we integrate well and live among nice people'

Importance of health	Physical health	OC008 - 'being mobile and active (is important)' OC004 - 'important to have good mental health and improve it as well as physical health… Being able to be well to do my job also matters'
	Mental health and wellbeing	OC001 – 'managing anxiety well is important' OC003 – 'mental health (is important), as won't be able to do daily tasks without it' OC009 – 'My children being happy and content means I am happy and content' OC010 – 'To have a good quality of life and be able to support younger generations of family e.g. grandchildren' OC011 – 'don't want own or other people's mental health to deteriorate'
		OC002 – 'Having good family – supportive(having) green spaces' OC003 – 'family is important' OC006 – 'my friends and family being around me' OC008 – 'being mobile and active. Outdoors is a great place to be' OC011 – 'Making sure outside'
	Facilitators of health and wellbeing	
Perceptions of place	Perceived safety Appearance of place	OC002 – 'Quiet place, no anti-social behaviour' OC010 – 'No antisocial behaviourFeel safe.' OC001 – 'quiet areaI prefer a quiet environment in general' OC005 – 'It's a lovely community. We look after our properties and keep things tidy' OC006 - 'Scenic, friendly, nice park and fields for the kids to play' OC007 - 'It's a nice village'

Local assets	Green space	OC008 – 'outdoors is a great place to be	
and amenities	Green space	OC008 – outdoors is a great place to be OC010 – 'Local park and green space.' OC006 - 'Nice park and fields for the kids to play'	
	Facilities	OC007 – 'We used the tea rooms that was very popular around here and we would like to see it re opened on the future.' OC010 – 'Local shops and nice pubs for a mealGood GP practice'	
	Events and groups	OC007 – 'Events like this are lovely' OC011 – 'involved in two CICsimportant for communities to have free access to sessions in the cost of living crisis'. OC009 – 'Friends of Arksey Park new group been going just over a year they need support with funding to help them with their plans for the community.'	
Accessibility	Transport and transport links	OC008 – 'Bus is only one every hour but we do use it and its reliable' OC010 – 'ideal for those who drive'	
	Access to amenities/facilities	OC008 – 'we use Bentley high street for shopping' OC010 – 'having access is good for freedom' OC011 – 'people are happy to travel to city centre'	

# **Doncaster Talks**

In 2019, Doncaster Talks undertook insight across the borough. Responses were separated into wards and thematically analysed. Across Norton and Askern, 195 responses were recorded and the main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below:



# Like

- Friendly community with good neighbours/people
- Great countryside/open spaces on doorstep and access to lovely walks
- Lovely lake/good focal/meet point

## Improve

- Improve transport links including bus services, frequency and infrastructure
- More activities for kids, leisure facilities, parks, holiday areas
- Clean the streets/lake areas and more enforcement for dropping litter

#### Focus

- Improve condition of the roads
- Street cleanliness including littering and flowerbeds
- Improve range of activities for young people and improve their wellbeing

# Locality Plans



Locality plans have been developed by Team Doncaster to look at how we can work together to strengthen communities and improve the lives and opportunities for the residents living there. This plan has been put together with more input and engagement from those living and working in the North locality. Communities have told shared exactly what they want to see change and improve in the areas where they live, and this insight has enabled a workable plan to deliver in conjunction with our communities and partners.

For more information on the North Locality plans, please visit <u>North Locality Plan</u> 2023 - Draft Version.pdf (windows.net)



# **Community Investment**

Table 3. Community Investment across North Locality (Doncaster Council, 2023)

Ward	Total Amount by Ward	Funding Type	Total Amount by Locality
Norton & Askern	£104,900.00	VCFS, Ward	£804,160.00
Adwick Le Street & Carcroft	£93,710.00	Members, Barrier Buster,	
Sprotbrough & Cusworth	£104,840.00	Community Booster, Active	
Roman Ridge	£45,810.00	Communities	
Bentley	£454,900.00	Grant, Community Wealth Builder Support (X4), Locality Commissioning, Holiday Activity Fund, LSCIF Round Two, Community Investment Fund, Community Wealth Builder Grants, Dragon's Den, Ward Members	

In the North locality, the sum of investment in community organisations was £804,160.00 as of November 2023 (Power BI, 2023). The main source of grants has been 'Community Wealth Builder Support', followed by 'VCFS Fund and 'Active Communities Grant'.

The top priority for investment in the North was to 'enable positive lifestyle choices including weight management, smoking cessation, physical activity, drug and alcohol misuse', followed by 'children and young people provision', 'support physical activity', and 'community spirit'.

In the Norton and Askern ward, investment totalled £104,900 as of November 2023. A total of 13 community organisations have received funding including Askern CRY foodbank, Breaking Beats Ltd and The Young Folk Foundation. The top priority for investment in the Norton and Askern ward was 'children and young people provision'.

# Appendix Well Doncaster Annual reports

Well Doncaster Approach: https://youtu.be/e1RKOZoGI10

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual report: https://welldoncaster.wordpress.com

# Census data 2021

The census is undertaken by the Office for National Statistics every 10 years and gives us a picture of all the people and households in England and Wales.

Build a custom area profile - Census 2021, ONS

Census Maps - Census 2021 data interactive, ONS

Public health Data

# Public Health Data

#### Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

https://fingertips.phe.org.uk/profile/local-health/data#page/0 Local Health - Public Health England - Reports: get a dashboard on a custom area

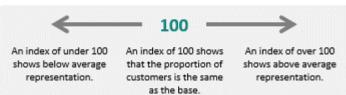
# Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

# **INTERPRETING THE REPORT**

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

#### INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is overrepresented for this characteristic, below 100 the value is less than the average or underrepresented.

#### Get Doncaster Moving survey

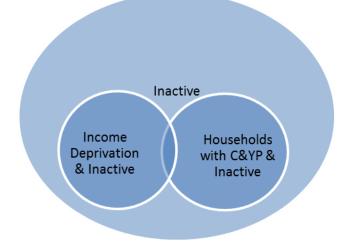
https://getdoncastermoving.org/uploads/behavioural-insight-phase-one-summaryreport.pdf?v=1644581925

#### Mosaic data

Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The Physically Inactive Population of Doncaster



The MOSAIC types who

"Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people

• People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people. Link to the Get Doncaster Moving strategy; Let's Get Moving! Get Doncaster Moving

Pupil Lifestyle Survey 2022 Pupil Lifestyle Survey - Healthy Schools (healthylearningdoncaster.co.uk)

Power BI – Joint Strategic Needs Assessment

The Joint Strategic Needs Assessment (JSNA) is a process that identifies the current and future health and wellbeing needs of a local population. The dashboards show information about the employment, health, and wellbeing of people in Doncaster. We use this information to inform our policies and strategies to improve the lives of everyone in the Doncaster area.

Joint Strategic Needs Assessments - Team Doncaster

