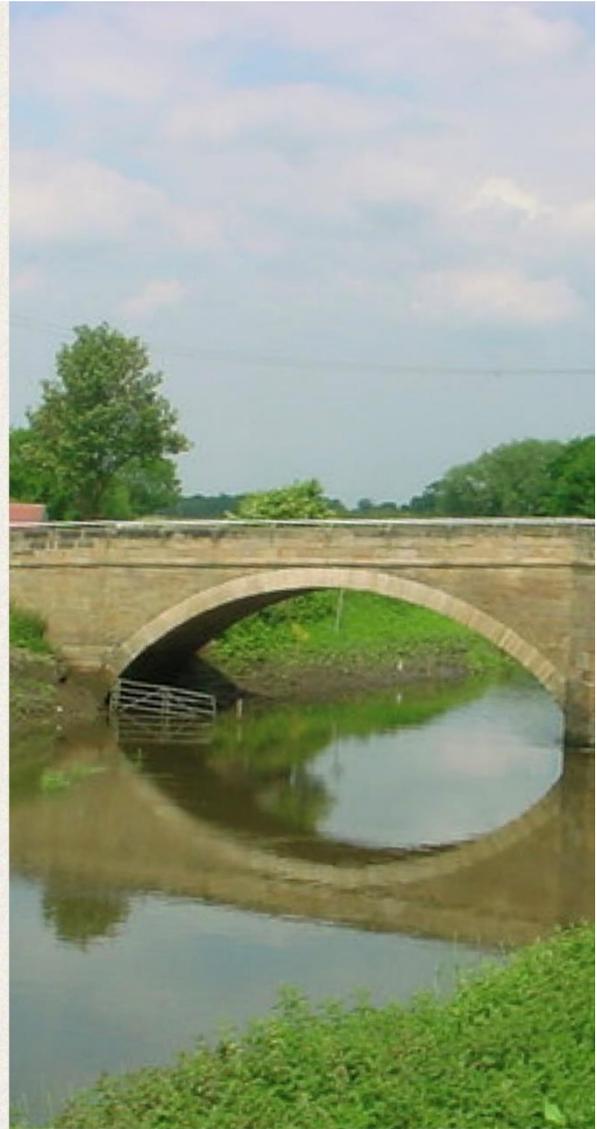
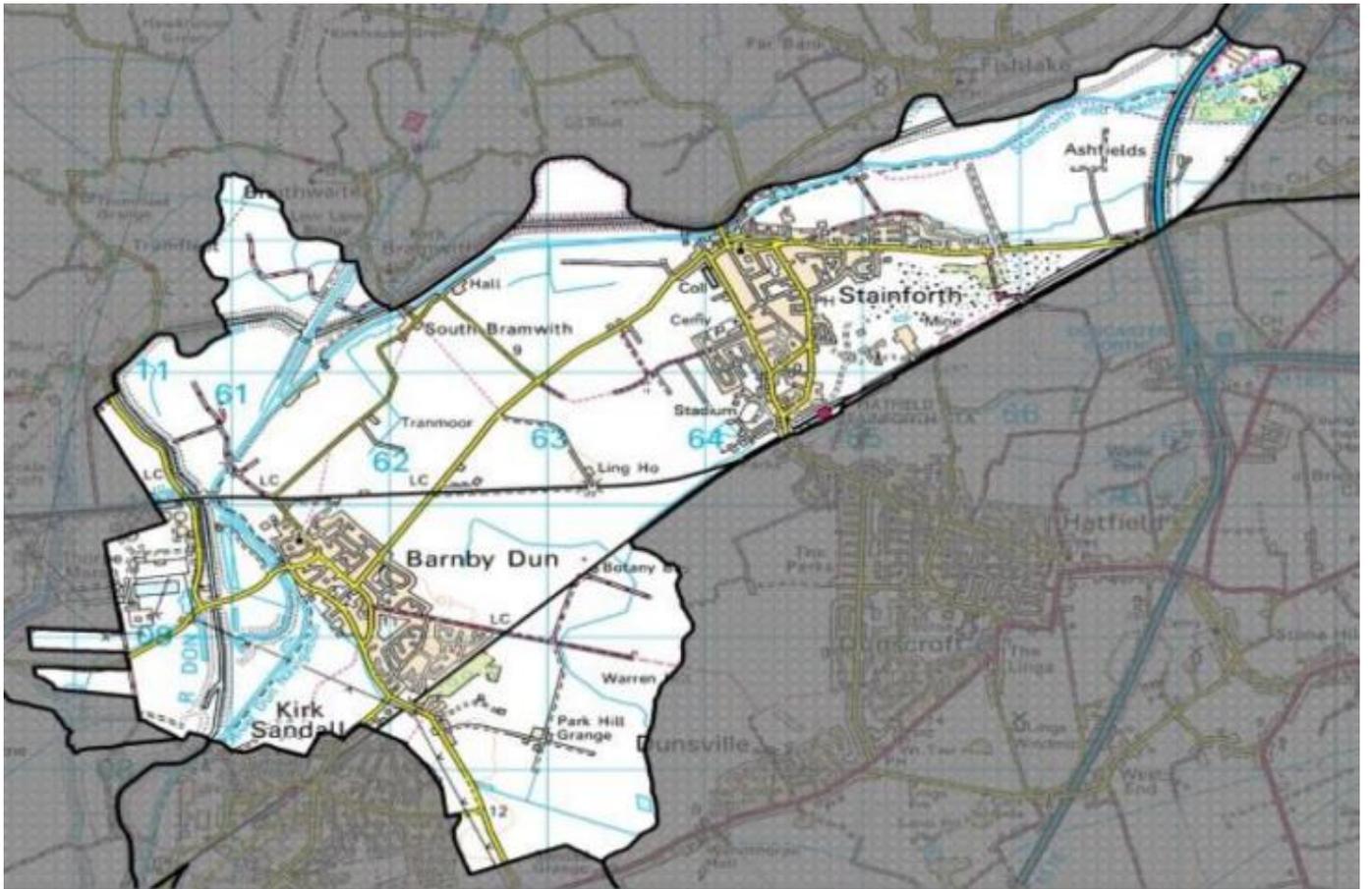


Stainforth and Barnby Dun Community Profile Well Doncaster 2021





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This Report

This report focuses on the Stainforth and Barnby Dun ward in the East of the Borough and begins with a one-page summary outlining key information and priorities. This document shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.

As Stainforth and Barnby Dun are two distinct communities, to ensure each community is represented as accurately as possible in this report, where possible, separate data has been used. Much of the health and population data presented in this report for Barnby Dun will also include Kirk Sandall and this will be noted. Barnby Dun is often paired with neighbouring community Kirk Sandall which is outside the ward boundary but is similar in community make-up.

Stainforth and Barnby Dun



29.5% of children are living in **poverty**



51% live in households with income of **less than £20k**



Circulatory diseases are the leading cause of premature mortality in Stainforth



22% of all households in Stainforth are **single person households**



2.2% of the population are part of the **Black, Asian and minority ethnic (BAME) community**



48% of Stainforth residents are **inactive**

One Page Summary

This report focuses on the Stainforth which is part of the Stainforth and Barnby Dun ward in the East of the Borough. The ward is split geographically and economically into two distinct communities; Barnby Dun is smaller in population than Stainforth and is more affluent.

Stainforth and Barnby Dun have very different economic situations; this is evident when looking at unemployment figures. Unemployment rates (4.3%) amongst working age adults in Stainforth are significantly higher than those reported for Doncaster; 20.2% of the community experiences income deprivation, this is significantly higher than the average of Doncaster (16.6%) and England (12.9%). A significantly high number of children are currently living in poverty in Stainforth (29.5%) and this is likely to be a significant contributing factor of poor child development and lower educational levels. It is vital to consider how poverty can be mitigated through actions that support the community and improve the health of its residents.

Residents living in Stainforth have a significantly shorter life expectancy than the average person in Doncaster or England. The biggest inequality can be found in healthy life expectancy. This is the number of healthy years someone is expected to enjoy. In Stainforth, residents are expected to enjoy approximately 7 fewer healthy years before they experience a health condition which affects their daily life compared to the national average; residents are likely to develop a health condition in their mid-50s. Although separated by less than 2 miles, the population of Barnby Dun will enjoy approximately 10 more healthy life years than Stainforth.

The proportion of people with a long-term limiting illness is significantly higher than the figures reported for Doncaster and England. A large percentage of residents live with conditions related to poor lifestyle choices, such as smoking, binge drinking and low levels of physical activity. There are also higher than average levels of feeling low, self-harm and depression.

Key Health priorities

Stainforth

- Poverty is a key issue with income deprivation, child poverty and older people living in poverty levels all being higher than the Doncaster levels, and significantly higher than the England levels.
- Poor healthy life expectancy - it would be important to consider high levels of smoking and its associated risks to Chronic Obstructive Pulmonary Disease (COPD).
- High levels of heart disease alongside inactive deprived households with children and young people as well as high levels of childhood and adult obesity.

Barnby Dun

- Higher prevalence of smokers than the borough's average which can lead to respiratory conditions, the leading cause of mortality in the area.
- High levels of obesity and heart disease.

Assets

Well Doncaster uses a community centred approach which allows investment in supporting, working with and empowering communities to facilitate a healthy community. The voice and role of our communities and taking a strengths/assets based approach to work with individuals, families and communities is crucial to the achievement our overall vision.

Asset Maps

The Stainforth and Barnby Dun ward is split geographically and economically into two distinct communities, each having its own assets. It is appreciated that these maps are a starting point in understanding the communities and that further work is needed amongst the community to further understand all the assets and how they are used.

The maps below outline the ward boundaries and show different types of assets across Stainforth & Barnby Dun.

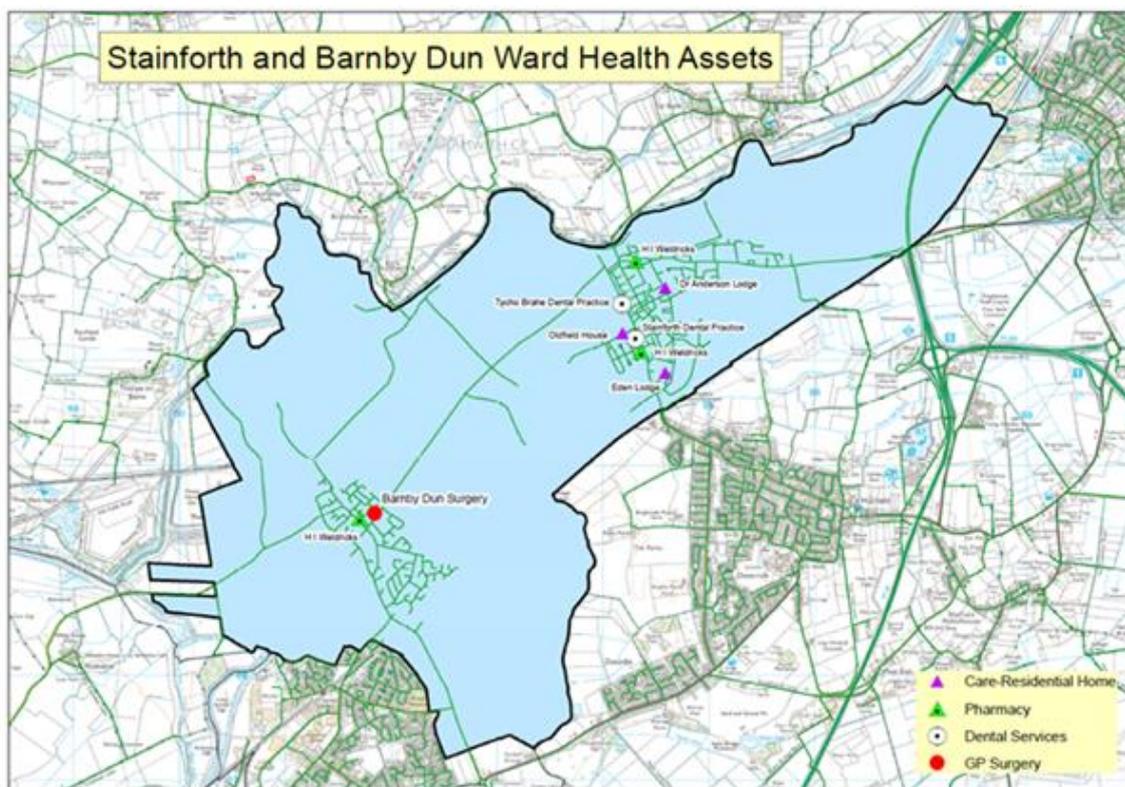


Figure 1 - Stainforth and Barnby Dun Ward Health Assets

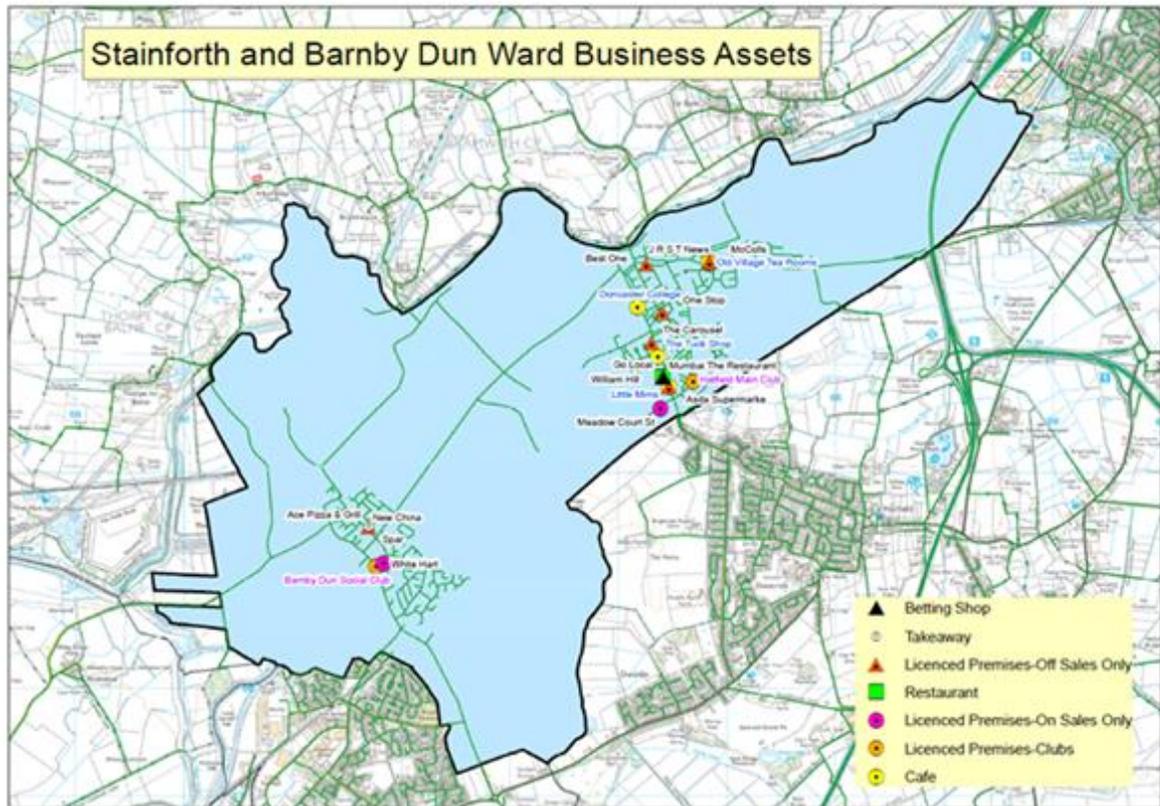


Figure 21 - Stainforth and Barnby Dun Ward Business Assets

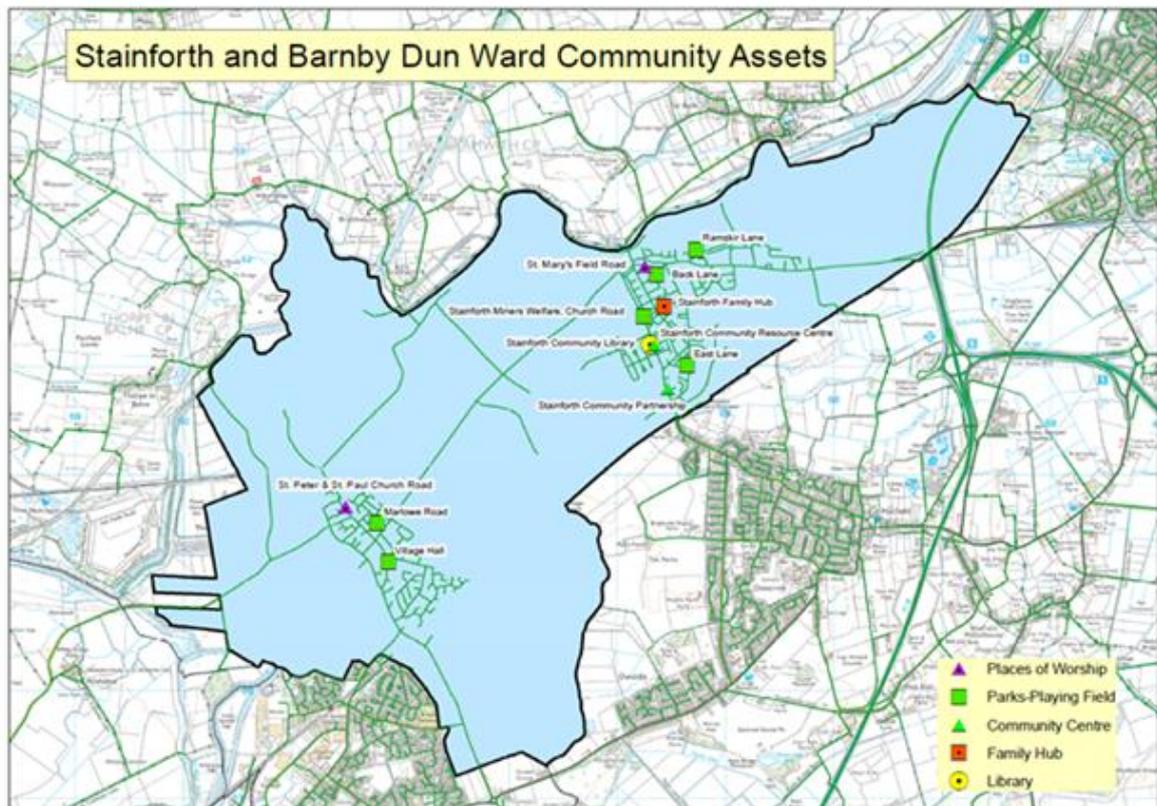


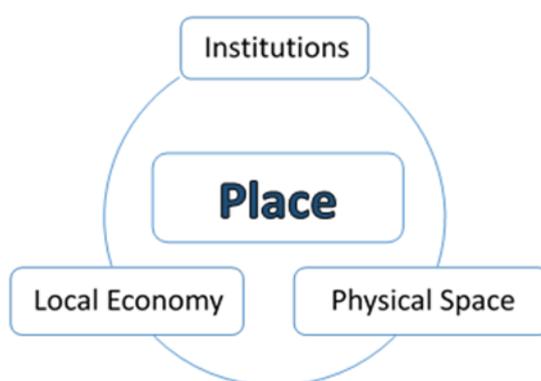
Figure 22 - Stainforth and Barnby Dun Ward Community Assets

Stainforth provides the main source of green space in the ward, although community insight suggests these green spaces are hard to access. East Lane Park in Stainforth is included in the Get Doncaster Moving Future Parks work and in 2022 work will begin to co-design improvements to the park with residents.

It is recognised that work is needed in the community to expand the understanding of who, how and what is accessed in the area. Greater knowledge of the identity of each community/ward will allow a more appropriate and effective response to community needs.

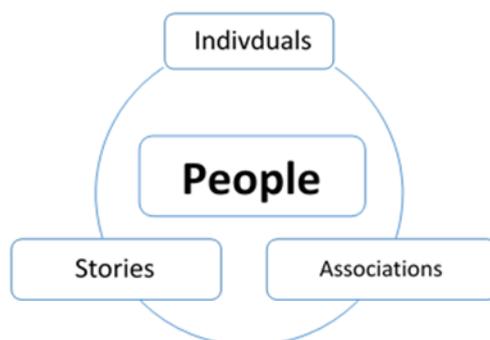
Assets in the Community

As part of a population health management approach, the following assets have been identified and themed around places and people:



Institutions (Schools/colleges etc.)	Physical space (Parks, car parks etc.)	Local Economy (Local profit Businesses)
<p>Schools/Education</p> <ul style="list-style-type: none"> • Kirton Lane Primary • Holy Family Primary • Long Toft Primary • Doncaster College <p>GP</p> <ul style="list-style-type: none"> • Field Road Surgery • Care Homes • Eden Loge Care Home • Dr Anderson Lodge Care Home • Home – Oldfield Lane <p>Other</p> <ul style="list-style-type: none"> • Stainforth Family Hub • Smile Centre • Community Library - S4all Community Library, <p>Religious</p>	<p>Parks/Green Space</p> <ul style="list-style-type: none"> • Welfare Ground • East lane park, • Ramskir lane • Back Lane • Gleeson’s Development (Back of Church Road) – Green Space and play area. • Stainforth and Keadby Canal – Canal Path/Walk. <p>Car Parks/Tarmac Space</p> <ul style="list-style-type: none"> • Stainforth Market place <p>Sports Halls/ Community Venues</p> <ul style="list-style-type: none"> • Stainforth Resource Centre - • Stanley Gardens Community Hall (SLH) • Polton Close Community Hall (SLH) • Long Toft Sports Hall 	<ul style="list-style-type: none"> • S4All Charity Shop • Asda • Little Mimms Café • Spartan Gym/Studio 21 • Convenience/Corner Shops • Stainforth Carpet Centre • Muse Construction • Manor Tyres • Pitman’s café • Strong 21 fitness studio <p>Pubs and Restaurants</p> <ul style="list-style-type: none"> • New Inn • Hatfield Main Working Men’s Club

Institutions (Schools/colleges etc.)	Physical space (Parks, carparks etc.)	Local Economy (Local profit Businesses)
<ul style="list-style-type: none"> St Marys Church Our Lady of Assumption Church 	<ul style="list-style-type: none"> Stainforth Smile/Youth Club- Stainforth Youth Hub 	



INDIVIDUALS (Key individuals within the community)	ASSOCIATIONS (Local Groups/Clubs)	STORIES (Good news stories)
<ul style="list-style-type: none"> Ward Members <p>Community leaders:</p> <ul style="list-style-type: none"> Volunteers in VCFS sector Community Connector <p>Professionals:</p> <ul style="list-style-type: none"> Well Doncaster officer Be Well Officer Locality Development Officer St Leger Communities team Police Community Support Officers PCN Neighbourhood Project Coordinator 	<ul style="list-style-type: none"> Social Groups <p>Resource Centre</p> <ul style="list-style-type: none"> Qigong and Me Bingo/Social Club Club Club <p>Polton Close</p> <ul style="list-style-type: none"> Lunch Club Dementia Café Bingo. <p>Stainforth4All Library</p> <ul style="list-style-type: none"> Art Club <p>Methodist Church</p> <ul style="list-style-type: none"> Coffee Morning <p>Support</p> <ul style="list-style-type: none"> Aspire Citizens Advice Burro DN7 Foodbank Stainforth4All <p>TARA</p> <ul style="list-style-type: none"> Stanley Garden TARA <p>Sport</p> <ul style="list-style-type: none"> Stainforth Boxing Club Stainforth Juniors FC 	<ul style="list-style-type: none"> S4ALL SERV group helping clean up the community by leading litter picks and agreement with DMBC that they now look after certain local streets. Fred also saw lots of health benefits doing this. Moving more and helping the local area look better. November Floods – Local community organisations and individuals response to the floods was outstanding. Rest centre placed at Stainforth Old Folks Centre and S4ALL and Stainforth Town Council Helped Coordinate with DMBC support. DN7 Foodbank – Supporting the community during COVID-19.

INDIVIDUALS (Key individuals within the community)	ASSOCIATIONS (Local Groups/Clubs)	STORIES (Good news stories)
	<ul style="list-style-type: none"> • Recycled Teenagers Bowls Club <p>Other</p> <ul style="list-style-type: none"> • Stainforth Town Council • Stainforth Environmental Regeneration Volunteers (SERV) 	

Ward Members

The Stainforth and Barnby Dun ward has two ward members who were elected in 2021.



Councillor Sue Farmer

Stainforth and Barnby Dun Labour



Councillor Gary Stapleton

Stainforth and Barnby Dun Conservative



Health and Wealth

Deprivation

Health inequalities are avoidable differences across the population and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD). Doncaster is within the 10% most deprived communities in England.

The map below shows Stainforth is in the 10% most deprived communities in Doncaster.

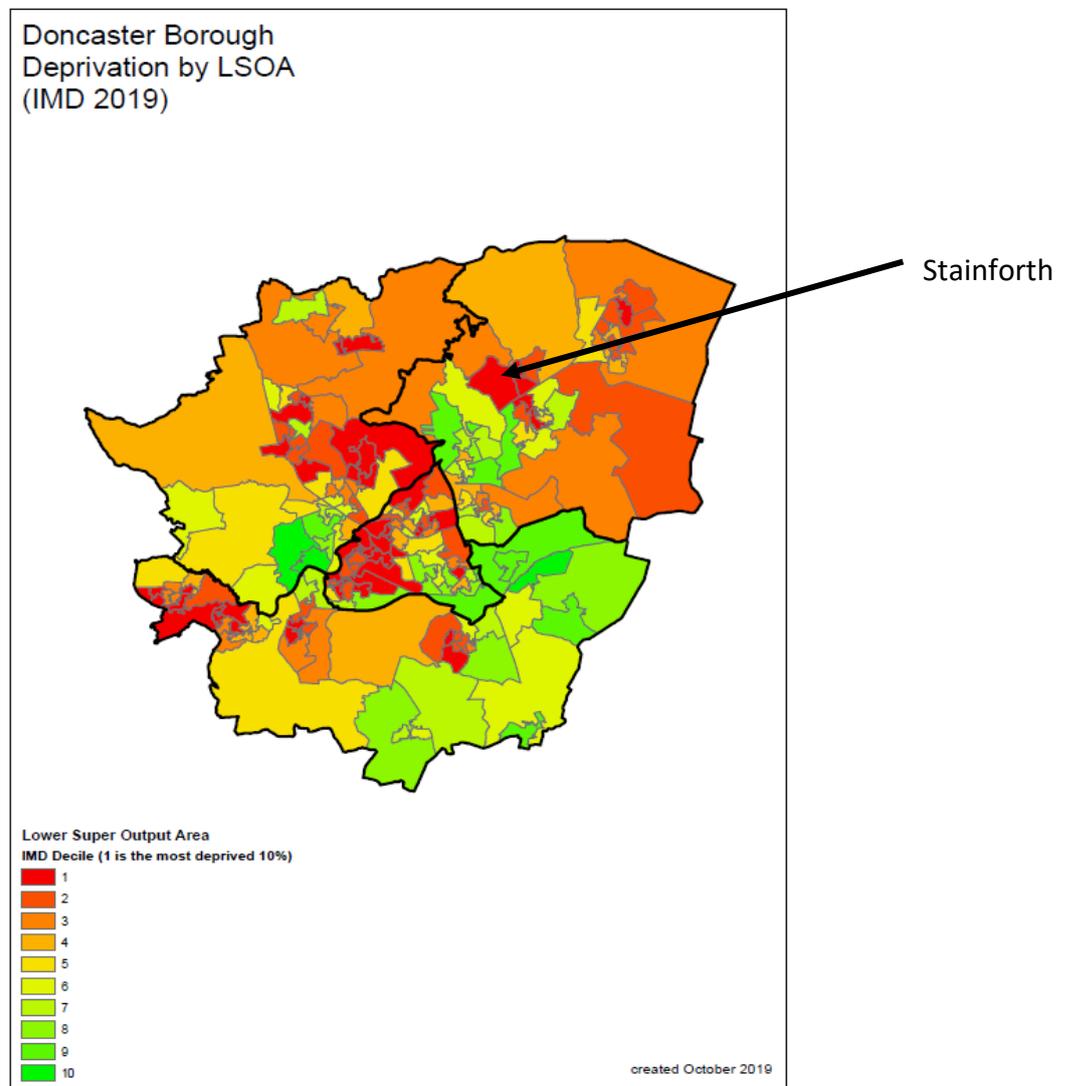


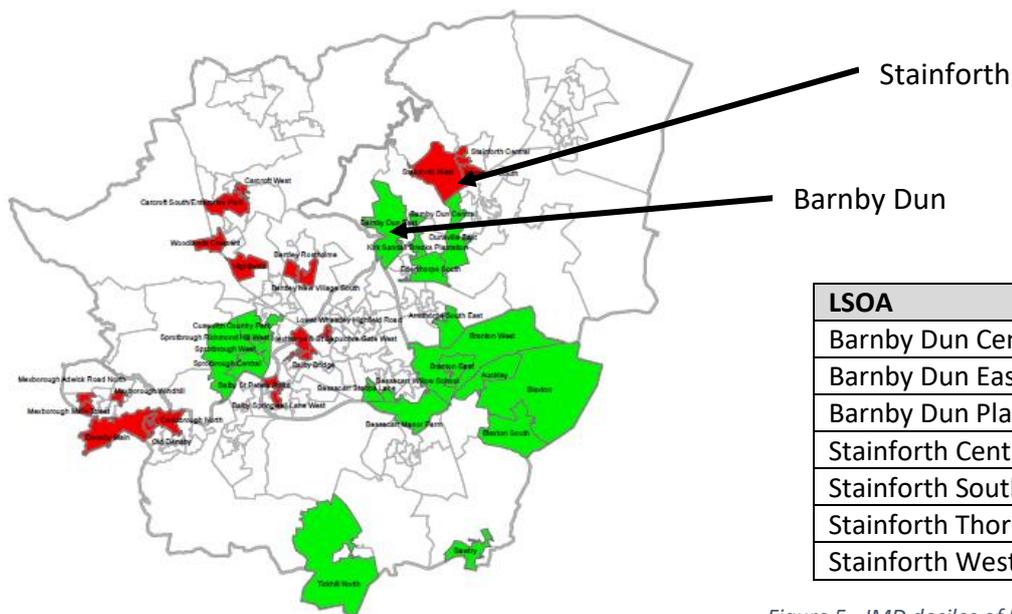
Figure 2 - Doncaster borough deprivation by LSOA

IMD data shows deprivation levels have increased in Stainforth between 2015 and 2019. As it can be seen in the table below, Stainforth has been the 7th most deprived community in Doncaster in both 2015 and 2019, and has become more deprived according to national rankings (escalating to position 793).

Top 10 most deprived 2015	Rank	Top 10 most deprived 2019	Rank
Balby Bridge	118	Balby Bridge	55
Denaby Main	129	Denaby Main	63
Mexborough Main Street	463	Mexborough Main Street	249
Mexborough Windhill	718	Mexborough Windhill	282
Mexborough Adwick Road North	720	Hexthorpe & St Sepulchre Gate West	507
Hexthorpe & St Sepulchre Gate West	735	Old Denaby	542
Stainforth	982	Stainforth	793
Old Denaby	1125	Highfields	950
Conisborough North	1163	Mexborough Adwick Road North	970
Lower Wheatley North Bridge	1313	Balby St Peters Road	997

Figure 3 - 10 most deprived communities in Doncaster in 2015 and 2019

The IMD measures relative levels of deprivation in small areas, called Lower-layer Super Output Areas (LSOA). Using LSOA's in Stainforth and Barnby Dun highlights the difference in levels of deprivation across the ward. The table and map below show two of the three LSOAs in Barnby Dun to be in the top 20 least deprived LSOAs in Doncaster. Whereas three of the four LSOAs which make up Stainforth are in the lowest IMD decile and in the top 20 most deprived communities in Doncaster.



LSOA	IMD decile
Barnby Dun Central	9
Barnby Dun East	9
Barnby Dun Playing Fields	6
Stainforth Central	1
Stainforth South	1
Stainforth Thorne Road	2
Stainforth West	1

Figure 5 - IMD deciles of LSOAs in Stainforth and Barnby Dun ward

Figure 4 - 20 most and least deprived LSOAs in Doncaster

Poverty

A significantly high proportion of Stainforth and Barnby Dun residents are experiencing income deprivation (20.2%), which is significantly worse than national levels (12.9%). Around 29.5% of children in Stainforth and Barnby Dun are living in poverty compared to 22.7% in Doncaster and 17.1% across England. Further, 18.8% of older people are also living in poverty compared to 15.9% across Doncaster and 14.2% in England. These deprivation indicators are illustrated in the chart below comparing the Stainforth and Barnby Dun ward to England. From the IMD LSOA breakdown it can be assumed that the majority of the those experiencing income deprivation or child poverty live in Stainforth.

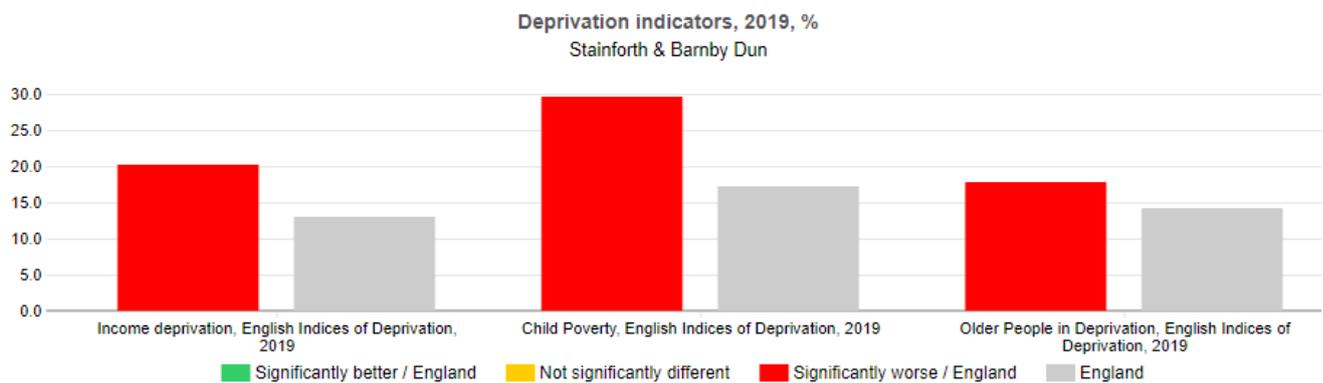


Figure 6 - Deprivation indicators - Stainforth and Barnby Dun

Employment

As illustrated by the charts below, the largest proportion of Stainforth residents are employed full time (35%), this is lower than the Doncaster average. There is a higher proportion of unemployed residents in Stainforth than the Doncaster average. In addition, there is a lower proportion of self-employed workers amongst those who do not work in comparison to the average of Doncaster. Around 51% of Stainforth residents live in households with an income of less than £20k. This is a significantly higher proportion than the Doncaster average and highlights the level of income deprivation in the community. Although the proportion of households with an income of £20k-40k is in line with the Doncaster average, there is a significantly lower proportion of residents with a household income of over £40k (17%).

EMPLOYMENT

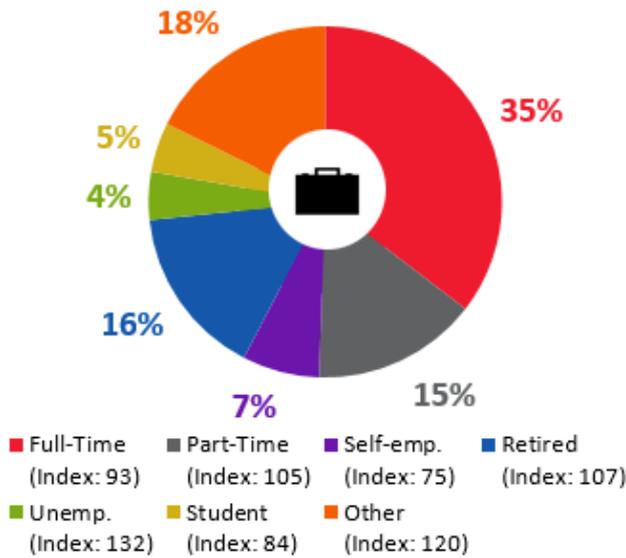


Figure 6 - Stainforth employment

INCOME

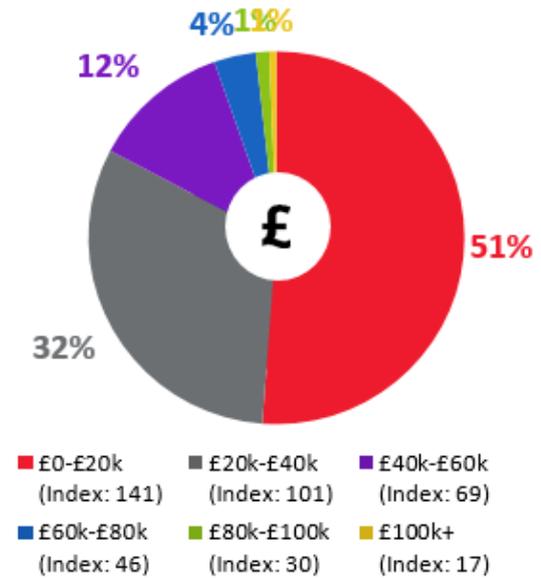


Figure 7 - Stainforth household income

Childhood Development

Childhood obesity is higher in Stainforth and Barnby Dun with 28.6% of children obese at reception age compared to the borough average of 25%, and significantly worse than the average of England (22.6%). This increases to 34.2% at year 6, although not statistically different to the rates of Doncaster (36.2%) and England (34.6%).

Hospital admissions and emergency admissions in under 5s are both significantly higher in Stainforth and Barnby Dun than the national average. Emergency hospital admissions for under 15 year olds are not significantly different from those reported for England. However, hospital admissions for 15 to 24 year olds in Stainforth and Barnby Dun are significantly lower than the England average.

The 2020 Pupil Lifestyle Survey which included primary and secondary schools in the Stainforth and Barnby Dun ward, showed that 90% for school children who participated in the survey have breakfast, this is higher than the Doncaster average of 80%. The survey also indicated that 26% of school-aged children in Stainforth have free school meals, the same as the Doncaster average. 96% of school children in Stainforth to have a healthy food and beverage intake (vs 91% across Doncaster) and 14% claimed to consume takeaway food most or every day (vs 16% across Doncaster). However, the average of school children in Doncaster that consumes fruit and vegetables most or every day is 65% compared to only 59% in Stainforth.

In line with the borough average, 99% of children reported they feel warm and comfortable at home. 87% felt able to clean themselves at home (Doncaster average 92%). Only 67% of school children in Stainforth felt able to have a restful night's sleep compared to the 75% Doncaster average.

Stainforth and Barnby Dun ward school results reported a higher percentage of children who were 'happy with life', 'felt able to share ideas' and 'felt listened to' compared to Doncaster averages. However, only 84% felt safe at home (89% Doncaster average) and 79% have a nice, safe place at home or near home to play (Doncaster average 85%).

54% of school children in Stainforth surveyed reported that they feel able to get involved in the wider community, compared to average of Doncaster of 58%. Shaping Stainforth, consequently, targeted gathering insight from young people to ensure they had a voice in future plans.

It is important to note that the Pupil Lifestyle Survey is self-reported and was not completed by all the schools.

Long Term Health Conditions

In Stainforth, the number of people who report to be living with a long-term limiting illness (23.8%) or having bad or very bad health (8.7%) is significantly worse than for England and Doncaster. The percentage of residents in Barnby Dun with a long-term condition (19.3%), although lower than in Stainforth, is also significantly worse than rates reported for England. However, most residents of Barnby Dun rate their own health as "good".

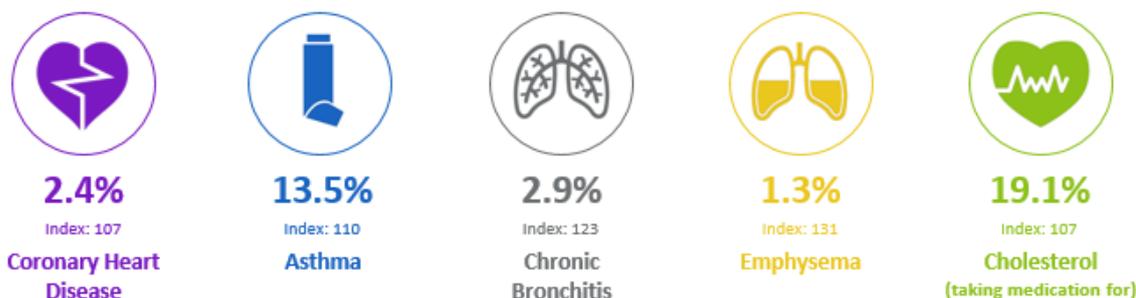
Stainforth has high levels of COPD and lung cancer and a smoking prevalence of 23.5% (compared to Doncaster's 19.7%). Another key health priority for Stainforth is the prevalence of heart disease. Circulatory disease, Strokes and Chronic Heart Disease (CHD) are the leading causes of all age and premature deaths in the community. Risk factors for heart disease, such as obesity and alcohol consumption, are also high, with 31.3% of Stainforth adults classified as obese and 23.2% of adults binge drinking. Hospital admissions for alcohol-related harm are also significantly high.

Barnby Dun residents are suffering from the same conditions but a smaller proportion of their population is affected. Respiratory and heart conditions are the leading cause of mortality and emergency hospital admissions. Prevalence of contributing risk factors remain high: 29.2% of adults in the community are obese and 24.7% of adults participate in binge drinking, although these figures are not significantly different to the England average. Smoking prevalence is high at 21.5%.

The infographic below shows the percentage of the population in Stainforth with a diagnosis of different health conditions. The prevalence of all of these health conditions is higher in Stainforth than the borough's average. The significantly high level of emphysema, coupled with the significantly higher proportion of deaths from respiratory diseases, highlight the need to tackle the high rates of smoking within both the Stainforth and Barnby Dun communities.



Heart & Lungs



Other

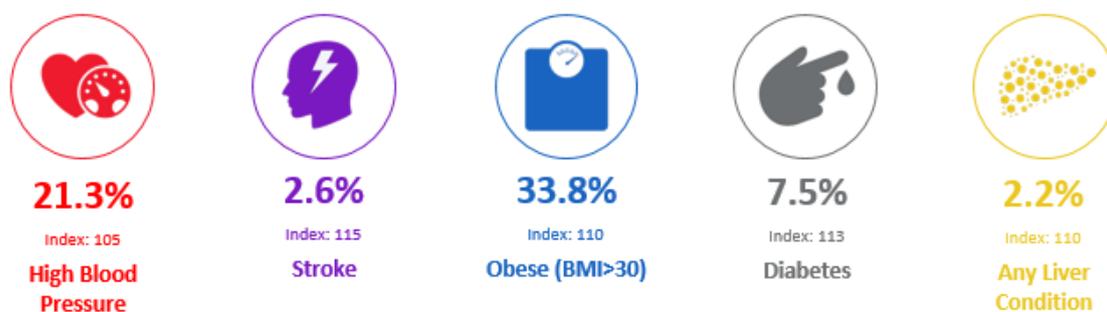


Figure 7 - Diagnosis of health conditions in Stainforth

Life Expectancy

Residents living in Stainforth have a significantly shorter life expectancy than the average person in Doncaster and England. The biggest inequality can be found in healthy life expectancy. This is the number of healthy years someone is expected to enjoy before they experience a health condition which affects their daily life. Men and women in Stainforth are expected to have approximately 7 fewer healthy years than the average of England and are likely to develop a health condition in their mid-50s.

The picture is very different in Barnby Dun, where women have a healthy life expectancy of 66.9, which is over 5 years more than the average for the rest of Doncaster. Although separated by less than 2 miles, the population of Barnby Dun will enjoy approximately 10 more healthy life years than Stainforth. This is likely to be partially explained by the high levels of deprivation in the area and the higher prevalence of poor lifestyle behaviours such as smoking, alcohol consumption and obesity.

Loneliness and Isolation

Just under a third of older people live alone in Stainforth (30.9%) and 29.3% in Barnby Dun, compared to 31% across Doncaster and England. Whilst this does not indicate loneliness and/or isolation, it is an indicator to be considered alongside local intelligence.

There is work being undertaken to develop a more in depth understanding of the impact of Covid-19 on the mental health of residents in Stainforth. Data captured before 2020 and shown in the graphic below highlights the percentage of residents who had been diagnosed with clinical depression, as well as rates of other self-reported indicators of mental health and wellbeing. All of these are higher than the Doncaster average.



Figure 8 - Wellbeing of Stainforth residents

Physical activity

Get Doncaster Moving's Physical Activity Survey in March 2019 investigated levels of physical activity and assessed the barriers and facilitators for physical activity within eight Doncaster communities. In Stainforth, 172 responds were collected.

The infographic below shows 48% of Stainforth residents to be inactive, doing less than 30 minutes of moderate intensity physical activity per week. This is a high level of inactive residents in comparison to the Sport England data for Doncaster as a whole (29.1%) or England (25.2%). Furthermore, the percentage of residents classified as active, doing over 150 minutes of moderate intensity physical activity per week as recommended in the Chief Medical Officer's guidelines for adults is only 43%.



Figure 9 - Get Doncaster Moving's Physical Activity Survey findings for Stainforth (2019)

This is further supported by the below Mosaic data map which shows that a high proportion of households in Stainforth do not engage in any moderate intensity physical activity. Therefore, nearly half of the population are leading a sedentary lifestyle. Please see appendix for more information on Mosaic data.

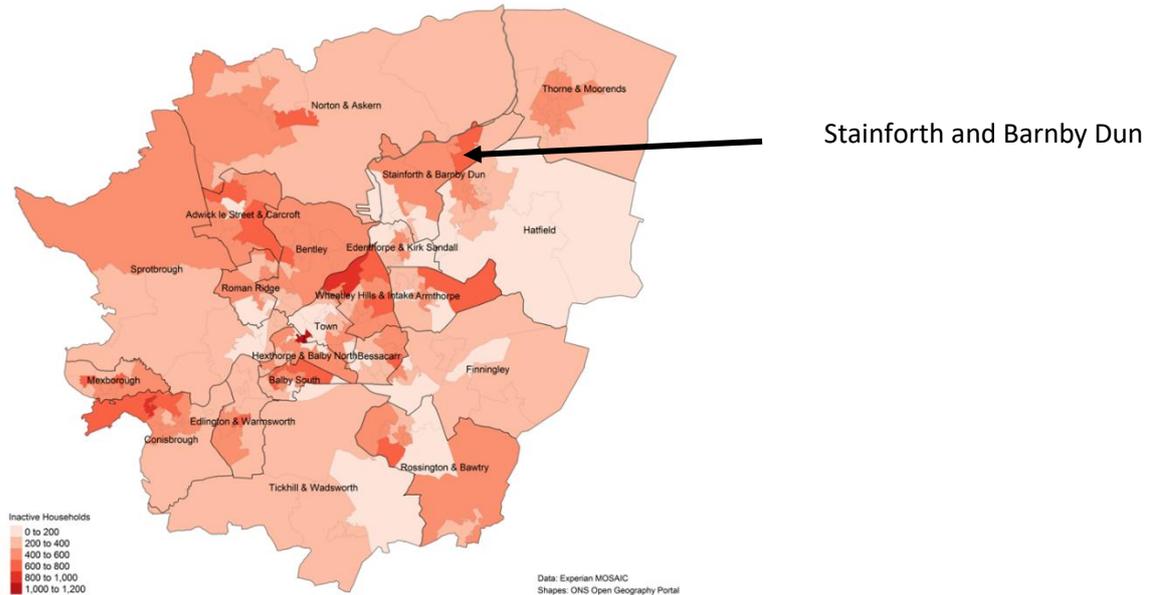


Figure 10 - Inactive households in Doncaster

Sport England’s 2019-20 ‘Active Lives Survey’, results were analysed by CFE research who discovered that people living in Stainforth are 56% more likely to be inactive compared to the rest of Doncaster as a whole. This means that it is harder for people who live in Stainforth to be active compared to the rest of Doncaster.

The Get Doncaster Moving survey identified the following key barriers to physical activity for inactive people in Stainforth:

- Not wanting to be active/Having less desire to be active (reflective motivation)
- Not having routines or habits (automatic motivation)
- Having less physical skills and stamina to be active (physical capability)

The Pupil Lifestyle Survey showed that 43% of Stainforth school children reported walking to school, in line with the Doncaster average of 43% and physical activity via school clubs is 18%, similar to the Doncaster average of 19%. Around 83% of school children in Stainforth who took part in the survey reported that they enjoyed physical activity (Doncaster’s average 76%) and the number of days of physical activity matches those reported for Doncaster. For those who reported not enjoying physical activity, the most common reason was ‘getting hot and tired’ (50%).

Prevention and Control

The Coronavirus pandemic has highlighted the need and value of understanding at risk population groups at a hyper-local level to guide prevention work and ensure that appropriate support and resources are in place.

The table below shows settings and populations in the East locality of Doncaster that may be at increased risk and vulnerability when dealing with infection and control. These settings should always be considered a priority when dealing with any situation; future control and prevention measures may be needed in these places in Stainforth.

At risk setting - Housing	No.
Care Homes	54
HMO Bedsits	3
HMO other	18
At risk setting - Health	
GPs and Clinics	17
Individual Susceptibility	
Over 70	3504
Single Occupancy	2851
Adult Social Care Assessed (within the last 3 years)	1754
Known to be receiving Disability Benefit	1323
Vulnerable Child	1014
Assisted Bin Collection	565
Lives Alone	449
Council Tax Disability or Medical Reduction	314

Figure 11 - At risk settings in the East of Doncaster

Testing

There is not a Covid-19 testing centre located in Stainforth. The nearest testing site is located at Bridge Street car park, Thorne, DN8 5NR. This is a walk in testing site and the opening times are 8am-8pm daily.

Vaccinations

Vaccination uptake data shows Stainforth has a higher-than-average vaccination rate with 84.2% of its residents receiving the first dose compared to the borough's average (76.47%). Stainforth has a second dose uptake of 74.8%.

Recovery

The Coronavirus pandemic has had a huge impact on our communities and work continues to focus on the recovery stage of the pandemic. As a part of the recovery approach, Well Doncaster have secured funding from the Ministry of Housing Communities and Local Government for Third Sector organisations across the borough to employ Community Connectors. Their role comprises understanding the barriers and work with residents to create solutions that increase vaccination uptake and compliance to social distancing in disadvantaged groups. They also encourage and support those most affected by COVID-19 and engage them in community events and services.

Population Health Management

Covid-19 has had a huge impact on communities. It is vital to understand the effect and direction the pandemic has had on community organisation in the ward so that: 1) support can be offered and 2) work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations in Stainforth, identifying their current status and needs and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this please contact Kerry.hughes@doncaster.gov.uk

Community Information

Population size

7,636



Population

The age composition of the population of Stainforth is similar to the average of Doncaster (see figure below). Around 58% of Stainforth residents are of working age. There is a higher proportion of working age residents unemployed than the Doncaster average.

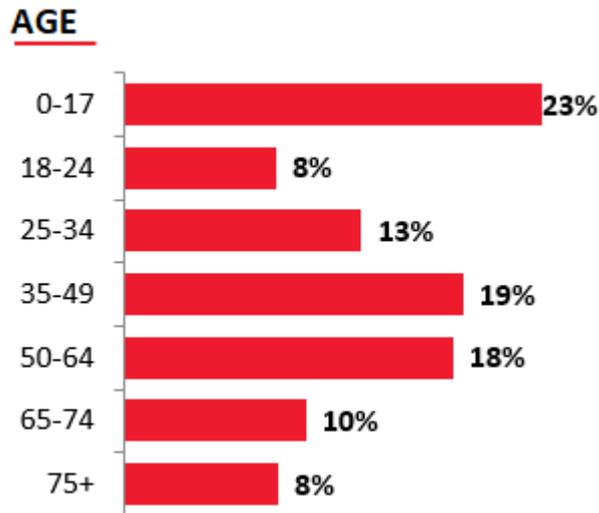


Figure 12 - Stainforth Age Profile

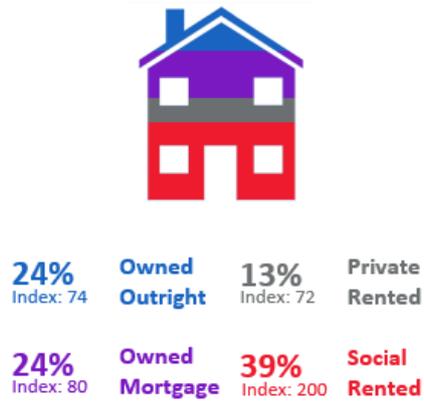
Ethnicity and Language

Stainforth and Barnby Dun continues to be predominantly White British, with only 2.2% of the population from the Black & Minority Ethnic (BAME) community. This is low, in comparison to the averages for the whole borough of Doncaster (4.7%) and England (14.6%). In addition, only 0.2% of the Stainforth and Barnby Dun ward cannot speak English well or at all, in comparison to 1.2% in Doncaster and 1.7% in England.

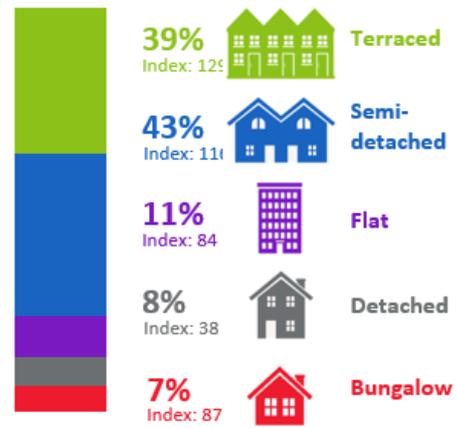
Housing

Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities. The data in the infographic below explore a number of variables to analyse the housing in Stainforth, this is important given the highly dense nature of Stainforth. Around 39.1% of houses in Stainforth are likely to be socially rented, this is significantly higher than the Doncaster average, with a lower amount of owned outright, mortgaged, or privately rented. Although the highest proportion of house type in Stainforth is semi-detached, there is a higher proportion of terraced houses than the Doncaster average, and a significantly lower proportion of detached houses. 9% of homes in Stainforth have one bedroom, this is higher than the Doncaster average. The prevailing amount of people per house is 3-4, however households with 1 person are more common than the Doncaster average. Further, 30% of older people live alone in Stainforth and 29.3% in Barnby Dun, compared to 31% across Doncaster and England.

TENURE



TYPE



BEDROOMS

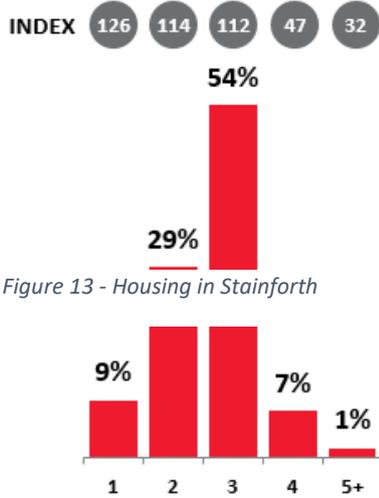
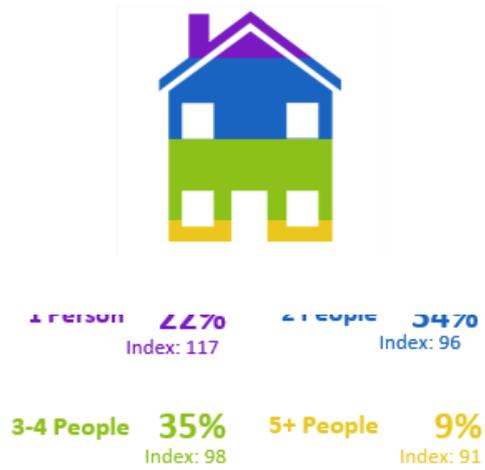


Figure 13 - Housing in Stainforth

SIZE



Community Insight

Shaping Stainforth

Shaping Stainforth collected insight on the wider determinants of mental health in Stainforth between February and May 2021. To do this, a number of workshops and surveys were delivered to gather the community’s voice. The systems map below illustrates the findings from one of the workshops, showing the main themes impacting mental health in Stainforth. The solid lines indicate positive impact and the dotted lines indicate negative impact. It can be noted that themes such as community spirit, local pride and volunteering to support resident’s mental health are positively impacted by a variety of factors. However, negative aspects affect mental health such as speeding traffic or the condition of the town centre.

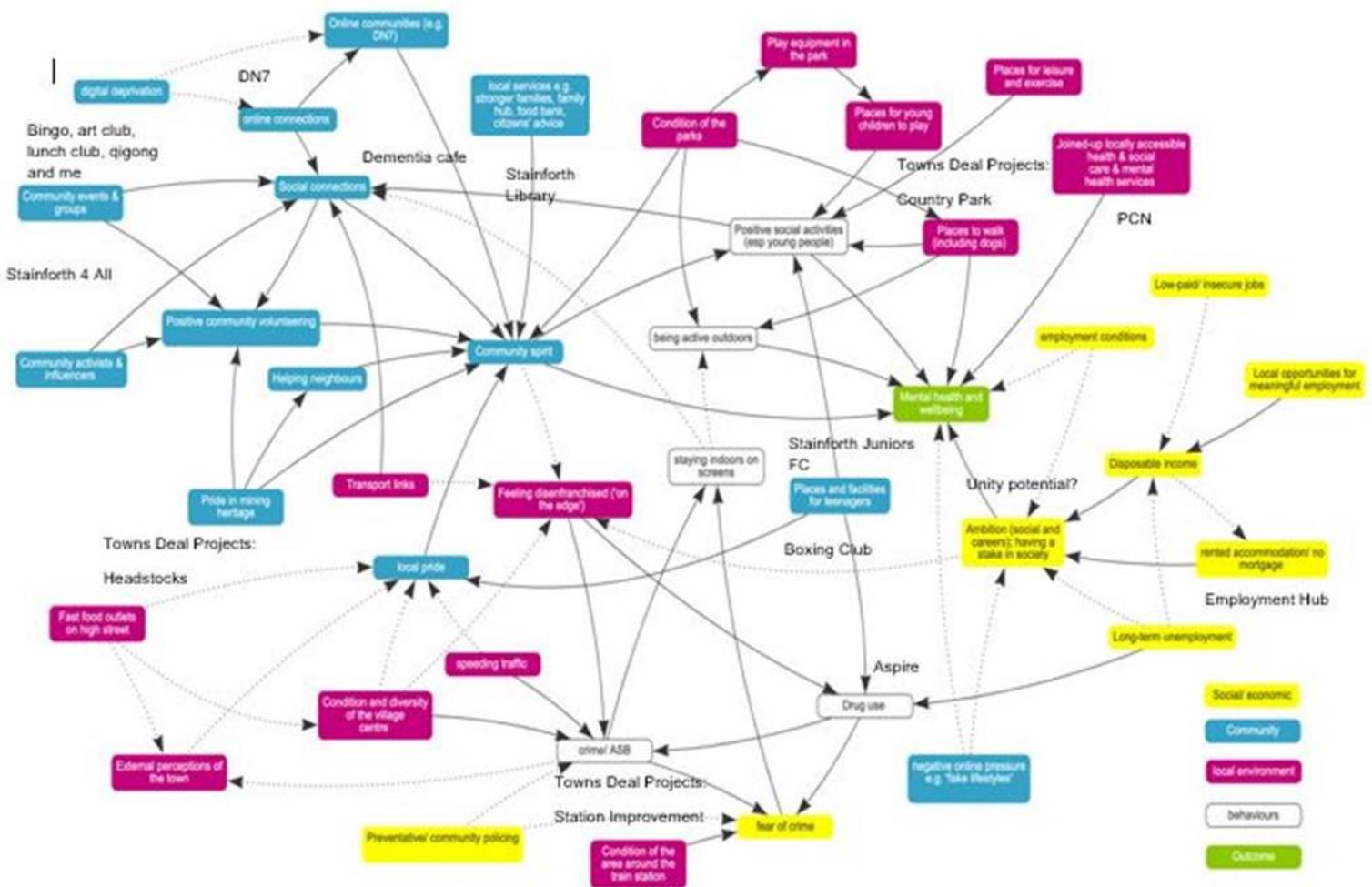


Figure 14- Shaping Stainforth systems map showing the wider determinants of mental health in Stainforth

In addition to the workshops, Shaping Stainforth used online surveys and collaborated with local VCFS organisation Stainforth4All to conduct face to face surveys to ensure the whole community was reached. The table below shows the order of most popular responses to the question ‘What are the 5

most important things for people in Stainforth to be happy and have good mental health?' Many of the themes are common throughout all community insight currently undertaken in Stainforth.

What are the 5 most important things for people in Stainforth to be happy and have good mental health?	
1	Family
2	Feeling safe
3	Friends
4	Green space parks and countryside
5	Having a job/employment
6	Community buildings and activities
7	Local shops
8	Housing
9	Services like the health and council services
10	Schools and education
11	Money
12	Having a say in local decisions
13	A job that is local to you
14	Less debt

Figure 15 - Shaping Stainforth survey findings

Another question in the survey asked for 'Three words which came to mind when thinking about Stainforth'. For this question, resident's words were themed into whether they were used in a positive or negative way. The words that were used in a positive way to describe Stainforth, 'Community' was the most frequently used word, although there were some who considered it negatively. This supports insight from the workshops systems map and also Stainforth Positive Action Group (PAG) where community spirit was positively discussed. 'Family/Friends' and 'Facilities' were also used more positively than negatively. 'Appearance' was the most common word used negatively to describe Stainforth, followed by 'Crime', 'Poverty/Jobs', 'Future', and 'Safety'. Again, these link with other community insight and unemployment figures.

Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to support code signing action plans with the community. Armstrong (2020) suggests in 'A changing world, again. How Appreciative Inquiry can guide our growth' that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull out the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

Appreciative Inquiry will be conducted in Stainforth from July 2021. The Appreciative Inquiry will include the following steps:

1. **Discovery Phase** – This will involve engagement with the residents of Stainforth to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.

2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Deliver** – A collaborative way of working and investing resources in working towards to the actions from the previous phase.

In 2019, a full Appreciative Inquiry in Stainforth was undertaken. The below table outlines the four key themes identified.

Community Spirit	“Care for each other”, “Community events”
Children and young people	“bring better things back into the village for the younger generation”
Community safety	Safety in the community is a significant issue. Fears around anti-social behaviour, drugs and crime, residents are encouraged to report crimes through 101.
Employment	“we had full employment which gave most people a sense of purpose and belonging”

Figure 16 - 2019 Appreciative Inquiry themes

In 2020, due to Covid-19 only the Discovery stage (online survey and face to face questions) and a virtual Dream workshop took place. From this the following five key priorities were identified and reinforced the themes identified in the 2019 AI with the addition of green spaces and parks.

Community Spirit	“People are good the community pulls together when they need to”
Children and young people	More activities are needed for older children.
Community safety	A large number of older children with nothing to do was noted as a barrier to feeling safe within the community.
Employment	A number of community residents express lack of opportunities due to the pits closing. There are new potential opportunities including voluntary work in the community to gain experience.
Green spaces and parks	There are a lot of green spaces in Stainforth and volunteers work hard to keep these areas clean. Accessibility to spaces could be improved.

Figure 17 - 2020 Appreciative Inquiry themes

Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed.

Across Stainforth and Barnby Dun 190 responses were recorded, the highest response rate across the borough. The main themes on what people like about the area, what could be improved, and what the borough should focus on are displayed in the table below

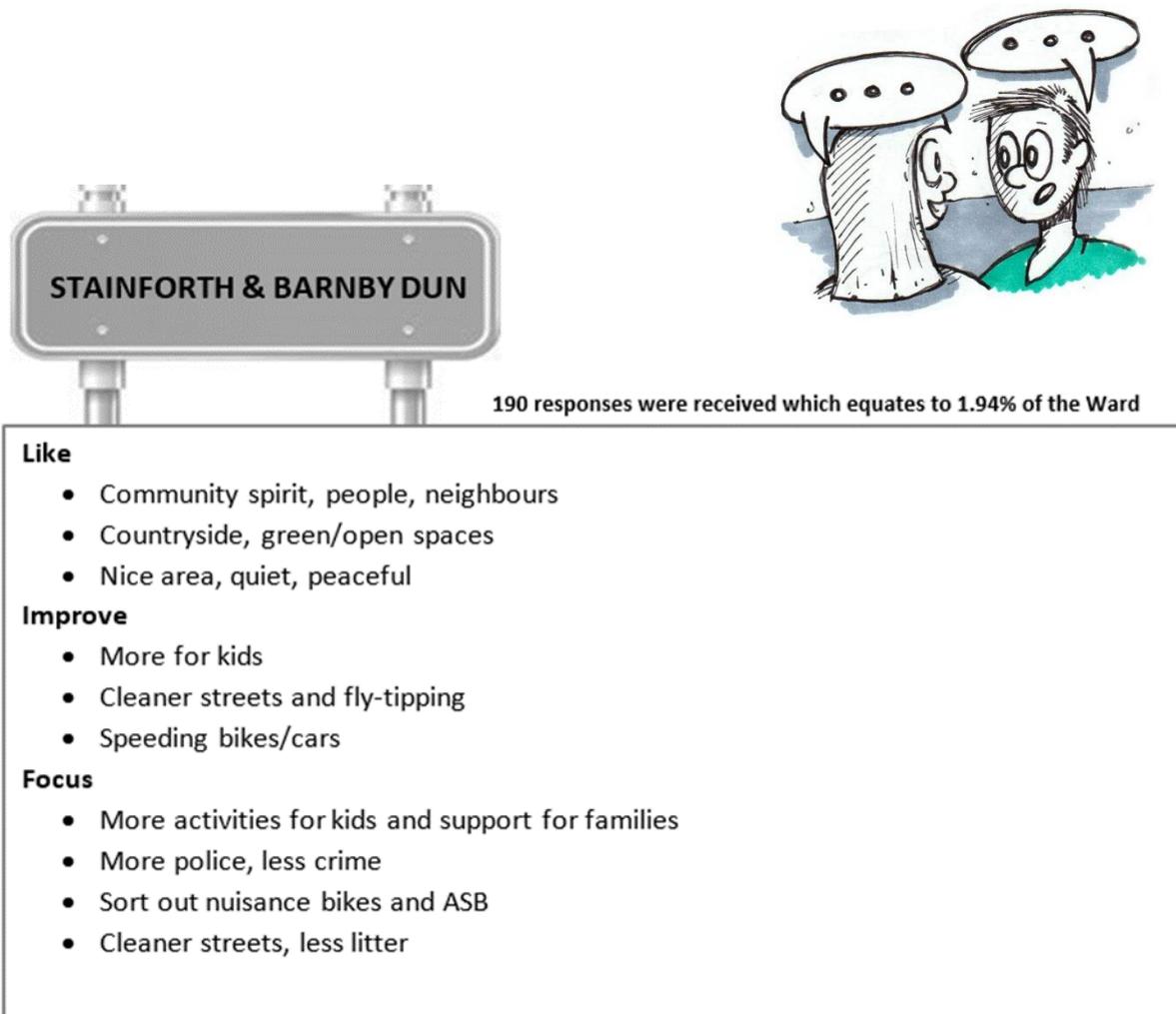


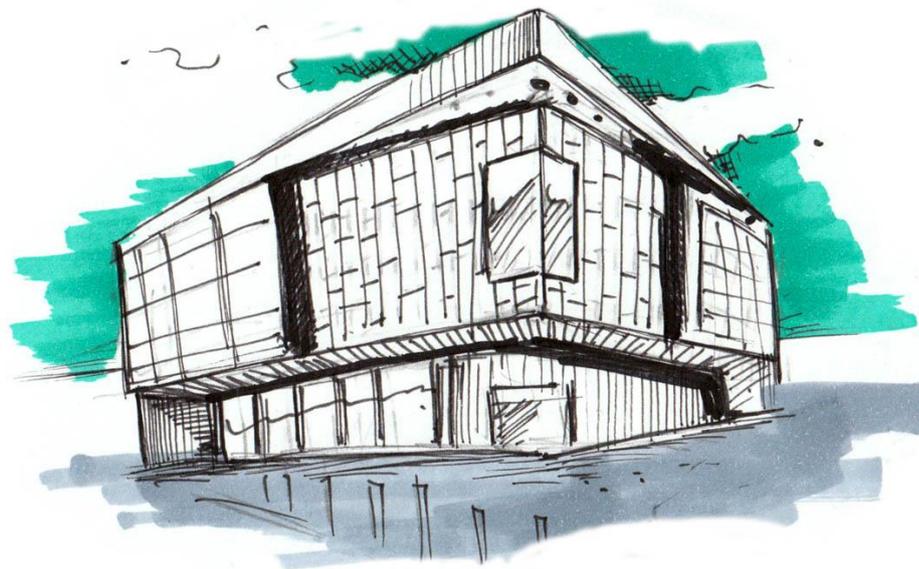
Figure 18 - Doncaster Talks themes

These responses combined with Well Doncaster's Appreciative Inquiry will inform future work for Stainforth and Barnby Dun's communities.

References

Armstrong AJ, Holmes CM, Henning D. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*. 2020;2(1):100038. [oi:10.1016/j.ssaho.2020.100038](https://doi.org/10.1016/j.ssaho.2020.100038)

Michie S, Abraham C, Eccles MP, Francis JJ, Hardeman W, Johnston M: Methods for strengthening evaluation and implementation: specifying components of behaviour change interventions: a study protocol. *Implement Sci*.



Appendix

Well Doncaster Annual reports

Well Doncaster Approach: <https://youtu.be/e1RKOZoGI10>

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual report:

<https://welldoncaster.wordpress.com>

Public Health Data

Fingertips

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

[Local Health - Public Health England - Reports: get a dashboard on a custom area](#)

Acorn profiles

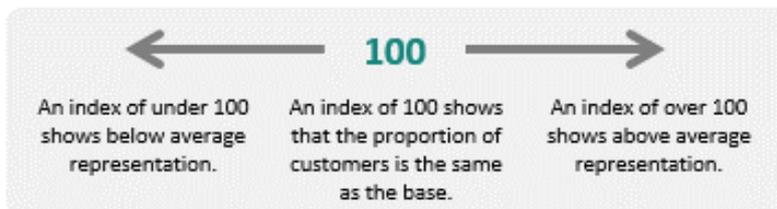
Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits



INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmary in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is over represented for this characteristic, below 100 the value is less than the average or under represented.

Get Doncaster Moving survey

<https://getdoncastermoving.org/uploads/dmbc-phase-1-summary-report-final.pdf?v=1558622409>

Mosaic data

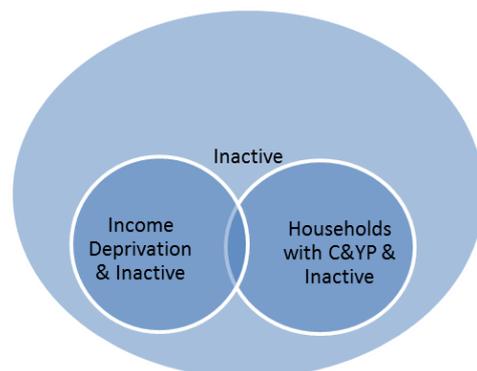
Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.



Link to the Get Doncaster Moving strategy; <https://getdoncastermoving.org/>

Pupil Lifestyle Survey 2020



Final_Ward report_Doncaster Pupil Lifestyle Survey 2020.pdf

