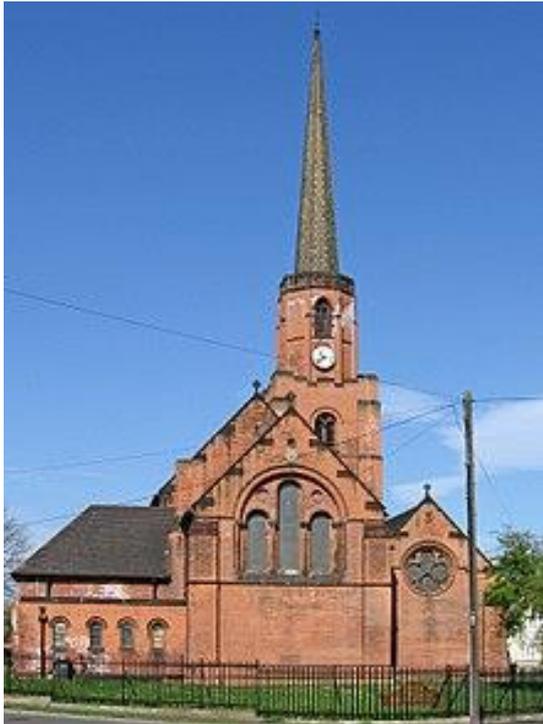


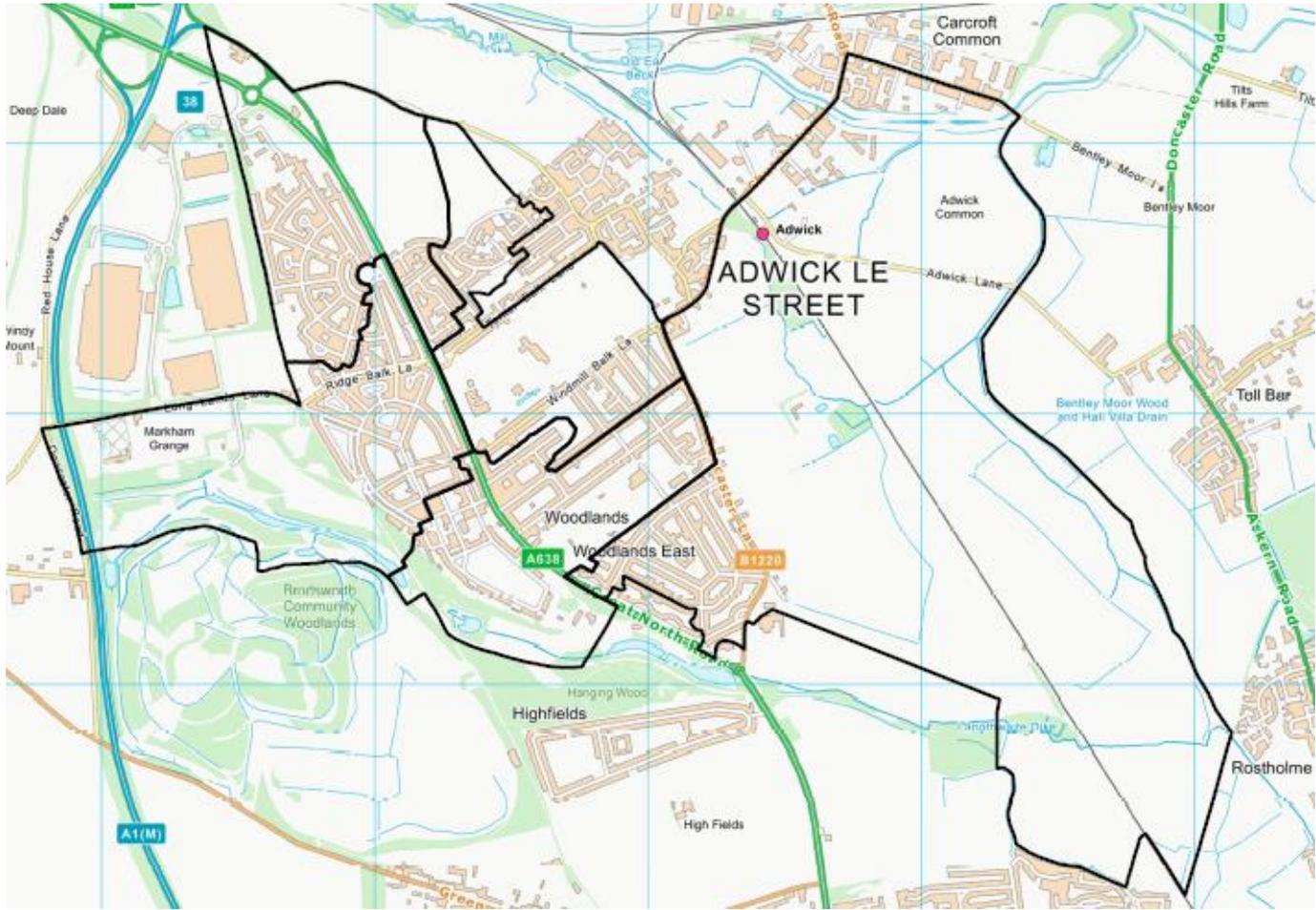
Woodlands Community Profile

Well Doncaster 2021



www.alamy.com - MCFJCV





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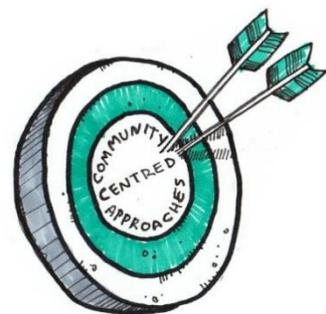
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WellDoncaster



This report

This report focuses on Woodlands, part of the Adwick and Carcroft ward in the North of the Borough and begins with a summary outlining key information and priorities. This document shows the initial conversations with communities, including ward members, community organisations, faith groups, residents and other organisations who work in the area. Communities' knowledge of their own areas enables them to identify their strengths and the assets on which they can build on. This document is shared with the intention of supporting those conversations and sharing information that might not be readily available to local people.



Woodlands



31.5% of children
living in poverty



47% of households
likely to be on less
than **20k** per year



Respiratory Diseases
are the leading cause
of premature
mortality



34.1% of older
residents **live alone**



2% of the population
are from the **Black,
Asian and minority
ethnic (BAME)**
community



45.3% of residents
are **inactive**

One Page Summary

The Adwick and Carcroft ward is split into four distinct communities, Carcroft, Adwick, Woodlands and Highfields. Woodlands is a small community within the ward boundaries that is made up of five layout super output areas (LSOA) and the area of Woodlands is often linked with Highfields. Therefore, some of the data in this report will be at a ward level and where possible, the data has been broken down to the LSOAs specific to Woodlands.

Deprivation across Woodlands is high, 49.5% of households have an annual income of less than £20k. The impact of deprivation can be seen in the significantly higher levels of child poverty (31.5% compared to the England rate of 17.1%) and significantly higher proportions of older people living in poverty (22.8% compared with Doncaster's 15.9 and England's 14.2%). High levels of unemployment and long-term unemployment are contributing factors. Areas with high deprivation often have high obesity rates. In Woodlands, 25.9% of children at reception are obese or overweight compared to the average of Doncaster (29.3%). The rates of obesity increase to 40.6% at year 6 compared to the borough's average (36.2%).

Mortality rate of people with respiratory diseases in Woodlands (172.8 per 100) is one of the highest in Doncaster and is significantly higher than the England rate of 100 per 100. This is linked to the higher rates of diseases such as Chronic Obstructive Pulmonary Disease (COPD), lung cancer and emphysema than reported for Doncaster and England. There are also high rates of emergency hospital admissions for conditions such as heart disease, heart attacks, COPD and hip fractures.

Key Health Priorities

- High levels of deprivation, unemployment and children living in poverty.
- Poor healthy life expectancy - it would be important to consider the prevalence of COPD and lung cancer and the high rates of emergency hospital admissions.
- Inactive deprived households with children and young people as well as high levels of childhood and adult obesity.

Assets

Well Doncaster uses a community-centred approach which allows investment in supporting, working with and empowering communities to facilitate healthier communities. The voice and role of our communities and taking a strengths/assets based approach to work with individuals, families and communities is crucial to the achievement our overall vision.

Asset Maps

The Adwick and Carcroft ward is split into four distinct communities, Carcroft, Adwick, Woodlands and Highfields, each having its own assets. It should be noted that these maps are a starting point in understanding the community and that further work is needed amongst the community to understand all the assets and how they are used.

The maps below outline the ward boundaries and show different types of assets across the Adwick and Carcroft ward.

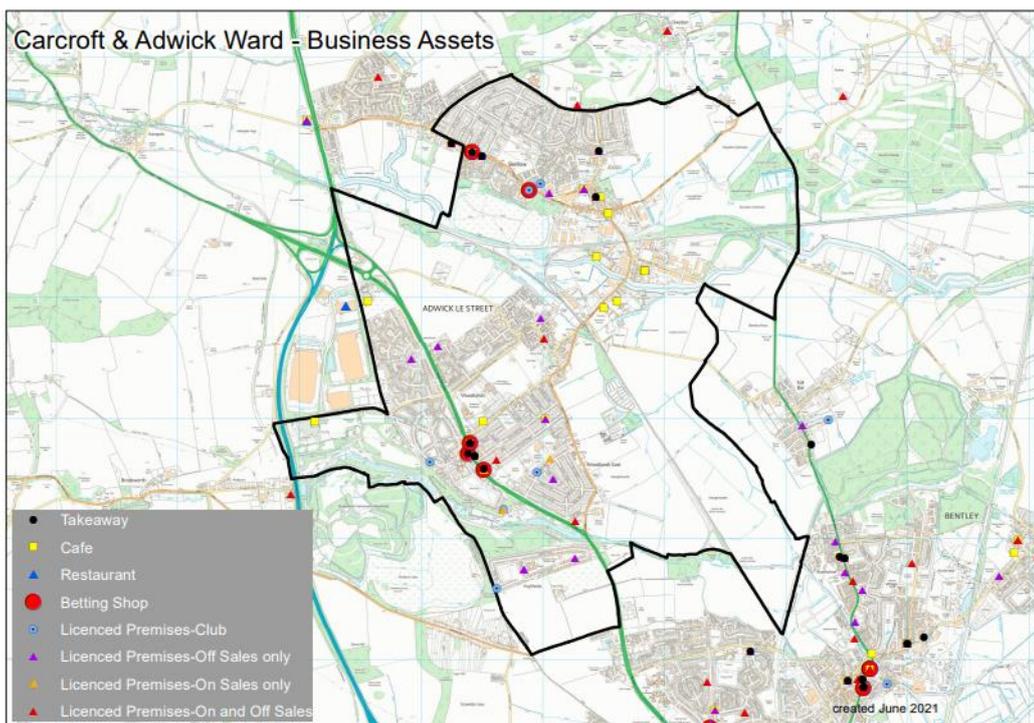


Figure 17. Adwick and Carcroft Business Assets

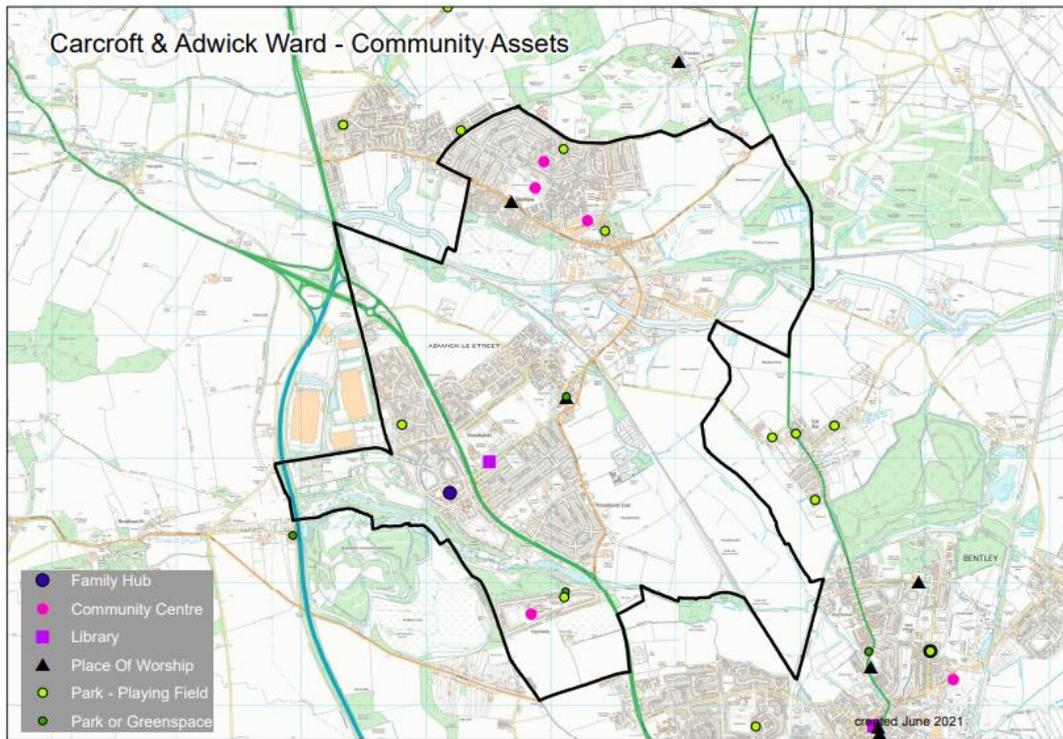


Figure 18.- Adwick and Carcroft Community Assets

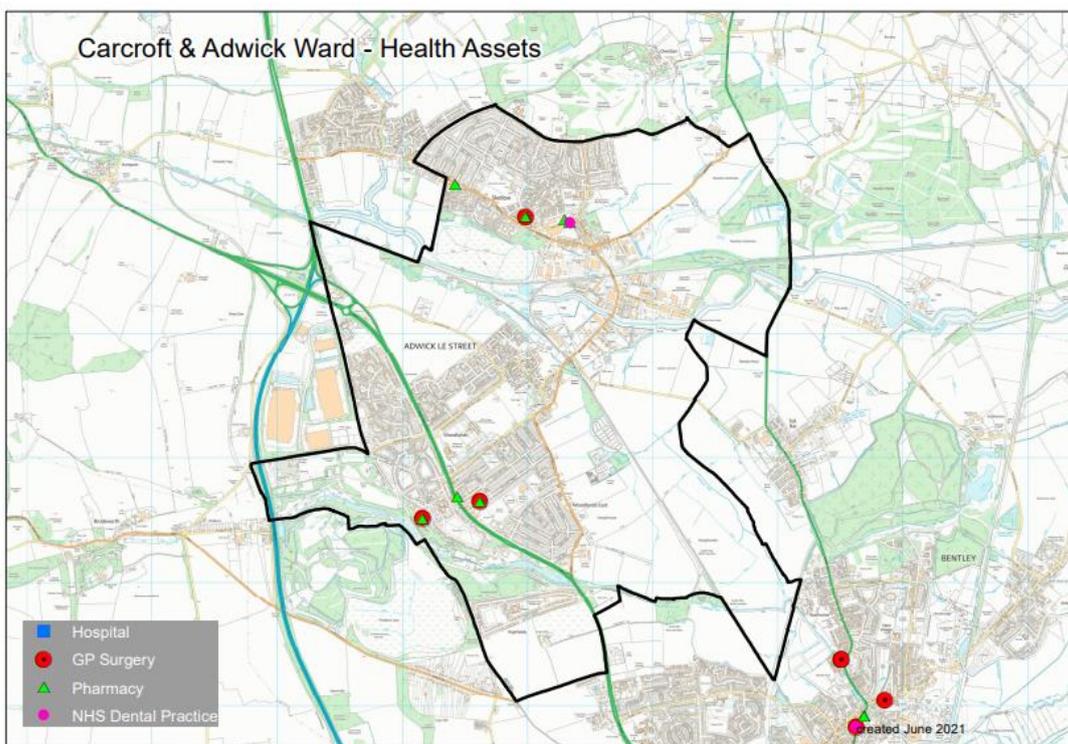
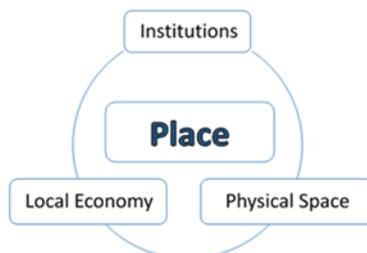


Figure 19. Adwick and Carcroft Health Assets

Assets in the Community

As part of a population health management approach, the following assets have been identified and themed around places and people:



| Institutions (Schools/colleges etc.) | Physical space (Parks, car parks etc.) | Local Economy (Local profit businesses) |
|---|---|---|
| <p>Health/Care Services:</p> <ul style="list-style-type: none"> • Woodside Surgery (Dr YA Addo) • Princess Medical Centre (Dr Inman) • Elm Park Care Home • Albany House • 1 Diamond Homecare <p>Other:</p> <ul style="list-style-type: none"> • Woodlands Community Library • Adwick Family Hub, Central Avenue, Woodlands <p>Places of Worship:</p> <ul style="list-style-type: none"> • All Saints Church • St Joseph & St Teresa's Catholic Church <p>Education:</p> <ul style="list-style-type: none"> • Outwood Academy • Woodlands Primary School • St Joseph & St Teresa's Infant and Primary Catholic School • Adwick Infant & Adwick Primary School • Doncaster College (The Hub) <p>Pre-School provision:</p> <ul style="list-style-type: none"> • Spinning tots • Claire are cubs • Fun days • Tiny turtles childminding • Bright stars | <p>Parks:</p> <ul style="list-style-type: none"> • The Park, Woodlands - Large greenspace surrounded by houses and used by Woodlands Primary School for PE lessons. • Fair View Park, Woodlands - Including play area, MUGA and greenspace • Central Avenue Play Area, Woodlands - Play area close to Family Hub and All Saints Church • Brodsworth Welfare Field, Woodlands - Cricket and Football Team base plus open public green space <p>Other:</p> <ul style="list-style-type: none"> • Brodsworth Community Woodland - Redeveloped Pit Toop area, managed privately however open to public for walking, cycling, horse riding and other activities • Steam Museum - Part of Markham Grange Garden Centre • Highfields Lake - Managed by DMBC, open to the public for walking, fishing and other outdoor activities • Woodlands Allotments - Managed by DMBC for the community to grow fruit and vegetables | <p>Shops:</p> <ul style="list-style-type: none"> • Premier • Co-op • Londis • Purrfect 4 Pets • Chloe and Ryan's glitter glam • Pixies • Big Fellas Clothing • From Fry Fish Farm • AW Motorcycle Parts • Home Computing Solutions Ltd • Al Murad Tiles and Decorating Superstore • Shay's Unique Boutique • Stafford Road Shop <p>Food/Beverage:</p> <ul style="list-style-type: none"> • Aagrah • McDonalds • Cooplands • The Oval Fish Bar • Woodlands Snooker Club • Woodlands Rhinos Bar • Woodlands Park Club & Restaurant • Big Baps, Stafford Road <p>Other:</p> <ul style="list-style-type: none"> • Lloyds Bank • Weldricks Pharmacy • DB Commercial Repairs • Janice Arthur Balloons Design • Aarons Travel • JBA Consulting |

| | | |
|---|--|---|
| <ul style="list-style-type: none"> • 3 others with identifiable names • Pollywoggle Day Nursery LTD | <ul style="list-style-type: none"> • Adwick Park, Adwick - Home to football and cricket teams. Open green Space and play area. • Station Road Playing Field, Adwick - Large greenspace and football teams <p>St Leger Communal Halls:</p> <ul style="list-style-type: none"> • Circuit House Communal Hall - Very well used community centre • Whinfell Community Hall (Adwick) - Used regularly however could be used more. <p>Physical Activity/Sports Facilities:</p> <ul style="list-style-type: none"> • Adwick Leisure Complex - Includes swimming, bowling, gym, MUGA, Skatepark and other sports activities. Managed by DCLT • Brodsworth Main Football Club/Welfare - Privately Managed by a board of trustee's - Allan Bell is the chairman • Woodlands Walking Group • Cllr John Mounsey Sports Centre - Within Outwood Academy Adwick, can be booked privately • The Play Pit, Adwick - Privately managed large soft play area (indoors) • Highfields Boxing Club - Privately Managed, open to the public at a charge. | <ul style="list-style-type: none"> • DFS Head Office • Clark Electrical • ASDA Warehouse • B&Q Distribution Centre • Next • Kevin Costello Driving School • Ian's Driving School • Arksey School of Motoring • Markham Grange • Markham Pet Centre • AVG Technic • Catmet Ltd • G&J Repairs • 4th Image Unisex Hair, Nail & Beauty Salon |
|---|--|---|





| INDIVIDUALS (Key Individuals within the community and why) | ASSOCIATIONS Local Groups/Clubs | STORIES (Good news stories) |
|--|---|---|
| <p>Ward Members: MP:</p> <p>Community Leaders:</p> <ul style="list-style-type: none"> • (All Saints Foodbank and Church) • (Foresters Arms Foodbank) • Volunteers in the VCFS sector <p>Professionals:</p> <ul style="list-style-type: none"> • Communities Team) • Early Years, Early Help Co-ordinator) • Doncaster Children's Services Trust • Family Hub • St Leger • PSCO Andy Bowley • School Head Teachers (listed below) • PCN (Domonique Abruzzo, pharmacist - • Social Prescribers • Well Doncaster • Localities | <p>Support:</p> <ul style="list-style-type: none"> • All Saints Food Bank • Woodlands Walking Café (Dementia) • Woodlands Carers Coffee Afternoon • Young Carers Group • Function Skills: Maths and English (Woodlands Library) • Outwood Academy Community Voice (adult learning) • Woodlands Speaks Employment Service and Wellbeing Therapies • North Doncaster Development Trust <p>Physical Activity/Sports:</p> <ul style="list-style-type: none"> • Adwick Swimming Club • Chair Based Exercises (Woodlands Library) • Broddy Pit Top Runners • Newsome Tang Soo Do • Walk and Talk Woodlands • Active Circuit (chair based exercises at Circuit House) • St Lawrence Crown Green Bowling Club • Brodsworth Welfare JFC • Brodsworth Miners Welfare Cricket Club • Golden Oldies Exercise Group • Willow Tree Mindful Yoga • Kishin Karate • Highfields Fishing Club <p>Children:</p> <ul style="list-style-type: none"> • Woodlands 5th (Doncaster) Scout Group - Beavers, Cubs and Scouts | <ul style="list-style-type: none"> • Woodlands was built as a colliery village for the miners of Brodsworth Colliery. • Brodsworth Hall is a country house which sits within the area of Woodlands and is a house museum ran by English Heritage. • Since COVID-19, All Saints Church have set up a new foodbank which has been supporting over 75 vulnerable families each week in Woodlands, Highfields and Adwick. This has been led by Katie Broadhead and supported by 17 other volunteers. |

| | | |
|--|---|--|
| | <ul style="list-style-type: none"> • First Friends (Adwick Family Hub) • After School Clubs (all schools) • Brodsworth Community Woodland – School Holiday Club Activities • Highfields Boxing Club • Grassroots Initiative North (Adwick) <p>TARAs:</p> <ul style="list-style-type: none"> • Circuit House TARA • Woodlands New Estate TARA • Woodlands Model Village TARA <p>Other:</p> <ul style="list-style-type: none"> • Krafty Corner • Knit & Natter Groups • Tower Gang Community Group (part of All Saints Church) • Brodsworth Miners Welfare Bingo • Coffee Morning (Woodlands Library) • Bead Group (Circuit House Communal Hall) • Woodlands Art Group • Woodlands Community Gardening Club • Woodlands May Festival Group • Brodsworth Miners Welfare • Highfields Community Centre – Adult groups and Childrens half term activities | |
|--|---|--|

Ward Members

The Adwick and Carcroft ward has three ward members who were elected in 2021.

Adwick and Carcroft



Councillor Debbie
Hutchinson

Adwick and
Carcroft
Labour



Councillor John
Mounsey

Adwick and
Carcroft
Labour



Councillor Sarah
Smith

Adwick and
Carcroft
Labour



Health and Wealth

Deprivation

Health inequalities are avoidable differences across the population, and between different groups within society. Health inequalities arise from the conditions in which we live, work and play. These conditions influence our opportunities for good health, how we think, feel and act, therefore shaping our health and wellbeing.

Evidence shows that people living in our most deprived areas face the worse health inequalities in relation to health access, experiences and outcomes. Deprivation covers a range of issues and refers to unmet needs caused by a lack of resources, including but not limited to finances, housing and education. It is measured in different ways including the Indices of Multiple Deprivation (IMD). Woodlands is less deprived than the average of Doncaster, considering Adwick and Carcroft ward have an index of multiple deprivation score of 41.5 compared to the borough's score of 30.3. The map below shows Woodlands falls within the 10% most deprived communities in Doncaster.

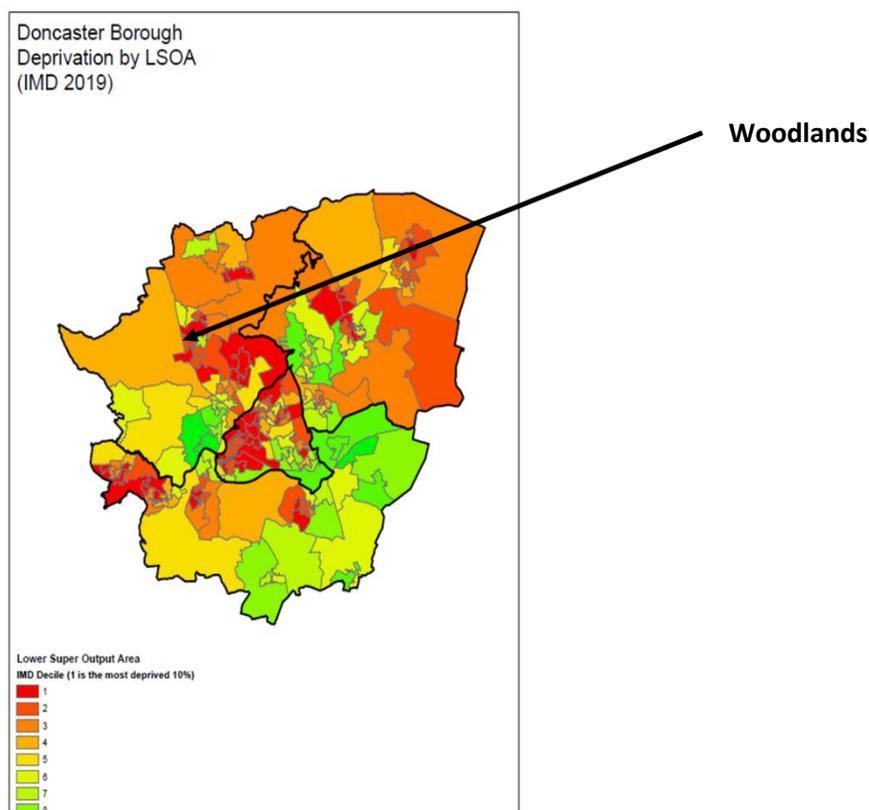


Figure 1. Doncaster Indices of Multiple Deprivation

The IMD measures relative levels of deprivation to a LSOA level. Woodlands is made up of five LSOAs; Woodlands Central, Woodlands Redhouse Interchange, Woodlands Crescent, Woodlands Park,

Woodlands East .The map below shows that Woodlands is in the top 20 most deprived communities in Doncaster.

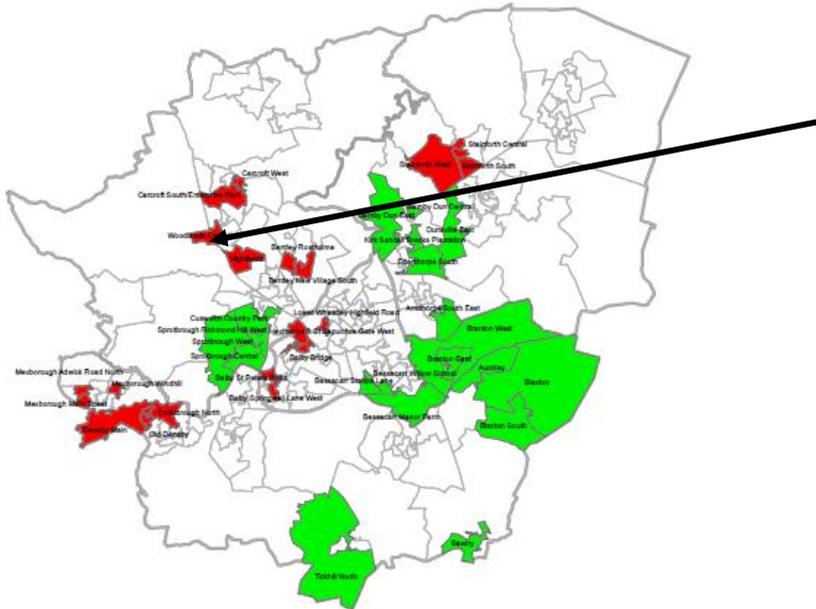
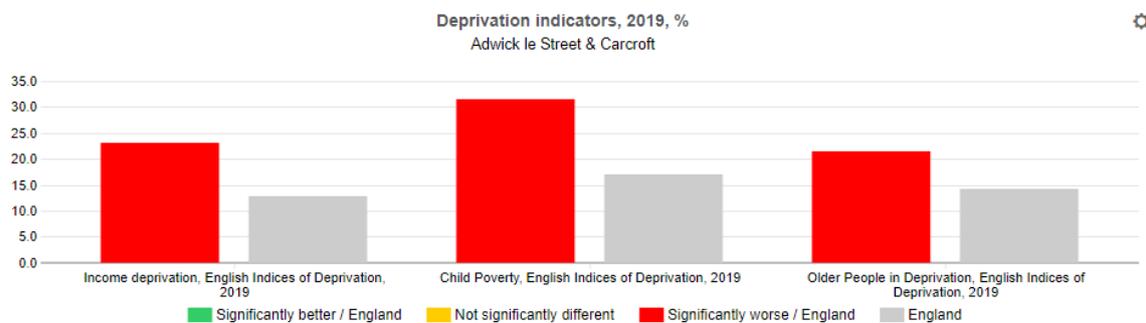


Figure 2. Twenty most and least LSOAs in Doncaster

Poverty

Across the Adwick and Carcroft ward, 23% of residents experience deprivation associated with their income. This is significantly higher than borough level of 16.6% and national level of 12.9%. Around 31.5% of children are living in poverty compared to 22.7% in Doncaster and 17.1% across England. Also, 21.4% of older people in are living in deprivation which is significantly higher than the national level (14.2%).



Source: Ministry of Housing and Local Government 2019

Figure 3. Deprivation Indicators - Adwick & Carcroft

Fuel poverty is defined as a household living on a lower income which is not deemed reasonable enough to warm a home sufficiently. In 2018, 11.5% of adults in Adwick and Carcroft were unable to warm their homes to a reasonable standard, compared with 9.6% across Doncaster.

Employment

The largest proportion of residents are employed full time (37%), this is lower than the average of Doncaster. The percentage of working age population claiming out-of-work benefits in Adwick and Carcroft (4.7%) is significantly higher than figures reported for Doncaster (3.7%) and England (2.8%). In addition, there is a lower proportion of self-employed workers amongst those who do not work in comparison to the average of Doncaster.

As illustrated in the charts below, 46% of Woodlands residents live in households with an income of less than £20k. This proportion is a significantly higher than the average of Doncaster. Although the proportion of households with an income of £20k-£40k is not significantly different to the figures of Doncaster, there is a significantly lower proportion of residents with a household income of more than £40k (23%).

EMPLOYMENT

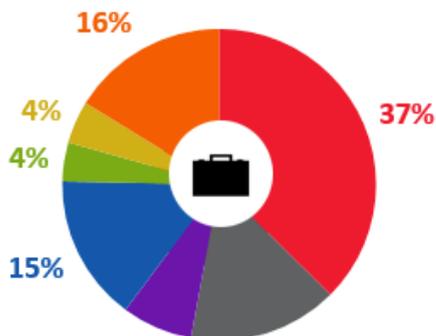
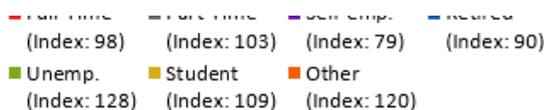


Figure 4. Employment Breakdown



INCOME

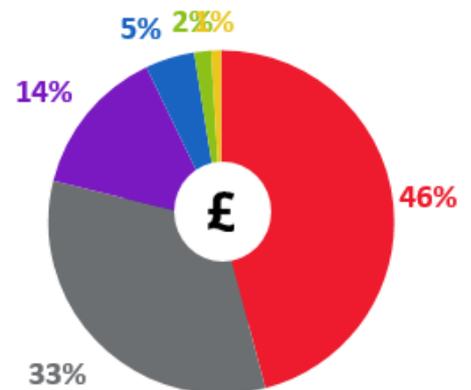
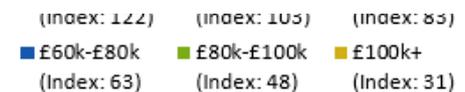


Figure 5. Income Breakdown



Childhood Development

In the Adwick and Carcroft ward, 25.9% of children are obese or overweight at reception age. This is slightly higher than the average of Doncaster (25.5%) and significantly higher than the average of England (22.6%). The prevalence of obesity including severe obesity at reception (11.1%) is slightly lower than the borough's average (11.5%) and higher, but not significantly different to the national average (9.7%). The prevalence of overweight or obese children increases to 40.6% in year 6, which is significantly higher than the average of Doncaster of 36.2% and the average of England 34.6%.

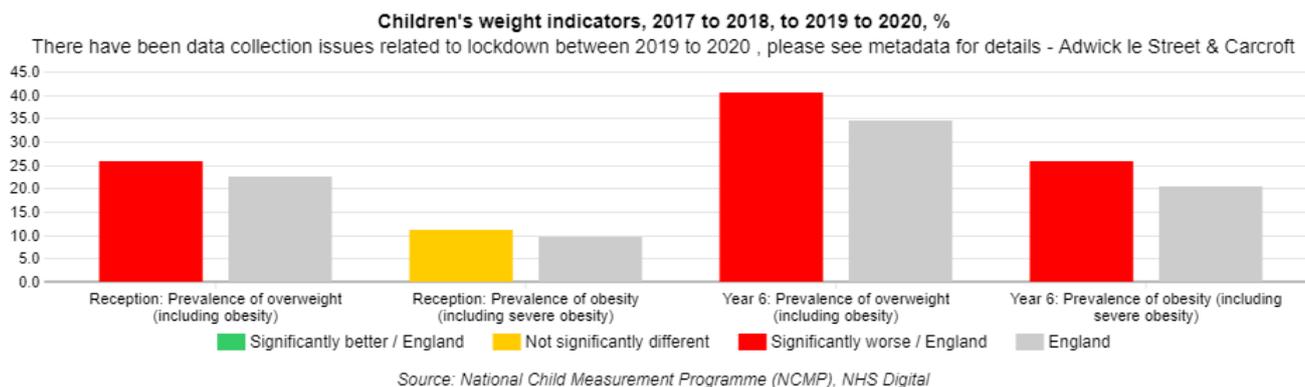


Figure 6. Childhood Obesity in Adwick and Carcroft Compared to England

The 2020 Pupil Lifestyle Survey which included primary and secondary schools, showed that 73% of school-aged children in Adwick and Carcroft had breakfast. This is higher than the average of Doncaster (80%). The survey also indicated 17% of school-aged children in Adwick and Carcroft have free school meals, matching the average of Doncaster. Further, 90% of school children in Adwick and Carcroft claimed to have a healthy food and beverage intake (vs 91% across Doncaster) and 63% claimed to consume fruit and vegetables most days of the week or every day (vs 65% across Doncaster). Contrastingly, fewer school-aged children in Adwick and Carcroft reported consumption of take-away food (11%) in comparison to the figures reported for Doncaster (16%).

In line with the average of Doncaster, 98% reported they feel warm and comfortable at home and 96% felt able to clean themselves at home compared to the borough's average of 92%. Furthermore, 81% of children in Adwick and Carcroft felt able to have a restful night's sleep compared to 75% across Doncaster.

The survey reported a higher percentage of children who were 'happy with life', 'felt able to share ideas' and 'felt listened to' compared to Doncaster averages. Also, 93% felt safe at home compared to 89% across Doncaster and 86% reported as having a nice, safe place at home or near home to play which was not significantly different to the Doncaster average of 85%.

It is important to note that the Pupil Lifestyle Survey is self-reported and was not completed by all the schools.

Long-Term Health Conditions

In the Adwick and Carcroft ward, the number of people who report to be living with a long-term limiting illness is 24% compared to 21.7% across Doncaster and 17.6% across England. The proportion of people in Adwick and Carcroft self-reporting as good or very good health is 76.8%, similar to the Doncaster average. However, 12.7% of residents have reported a disability (that limits day to day activities), this is statistically worse than the average of Doncaster (10.4%).

Carcroft has significantly higher rates of emergency hospital admissions for a range of conditions including heart disease, stroke, Chronic Obstructive Pulmonary Disease (COPD) and hip fractures. This suggests there residents face challenges in self-management, health literacy and appropriate uses of health services. Along with emergency hospital admissions for long term conditions, admissions for self harm, avoidable admissions, hip fractures in over 65s and those associated to alcohol consumption are significantly higher.

The high levels of respiratory conditions correlate to the levels of smoking in the ward. Woodlands has a smoking prevalence of 23.7% compared to Doncaster's 19.8%. Similarly, the proportion of adults eating healthily is lower: 11% are likely to say that they never eat fruit and 45% never engage in moderate intensity physical activity. These risk factors may be contributing to the significantly higher levels of heart and circulatory disease in the ward, when compared with both Doncaster and England.

The infographic below shows the percentage of the population in Woodlands with a diagnosis of different health conditions. The prevalence of all these health conditions is higher than the borough's average. The significantly high level of emphysema, coupled with the significantly higher proportion of deaths from respiratory diseases, highlight the need to tackle the high rates of smoking in the community of Woodlands.

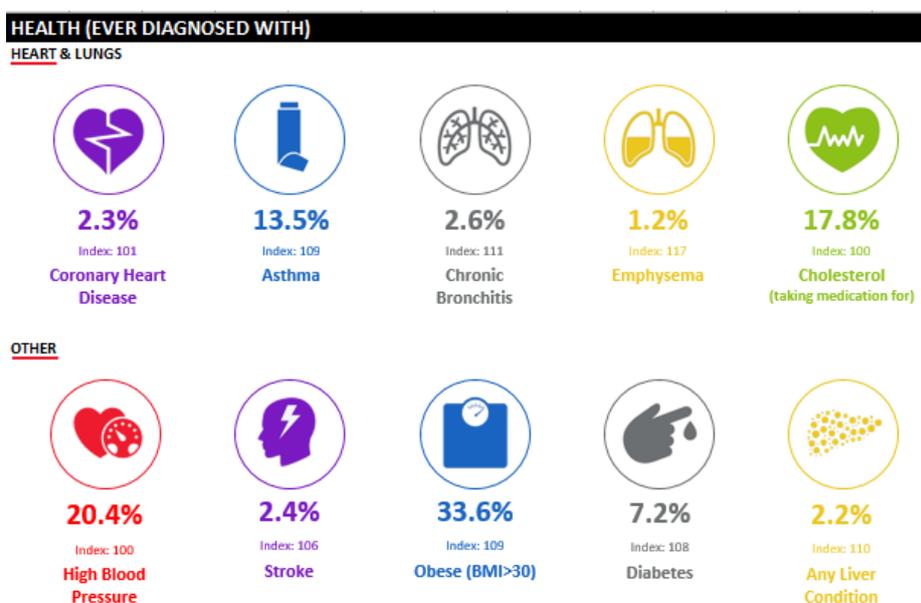


Figure 7 - Prevalent health conditions in Woodlands

Life Expectancy

Residents in Woodlands have a significantly lower life expectancy. Males have a life expectancy of 74.7yrs compared to the average of Doncaster (78.1yrs) and England (79.7yrs). Female life expectancy is 74yrs, compared to Doncaster's of 81.6yrs and England's of 83yrs. The data shows that the mortality rates of respiratory diseases including COPD and lung cancer are significantly higher compared to those reported for Doncaster and England. Woodlands also has significantly higher mortality rates in terms of heart health and all cancers. Mortality rates from all causes and across all ages in Woodlands are significantly higher than the average of Doncaster. Woodlands has significantly higher rates of preventable deaths in under 75 than the Doncaster average.

Loneliness and isolation

Around 34.1% of older people (>65 year-olds) live alone in Carcroft compared to 31% across Doncaster and England. Whilst this does not indicate loneliness and/or isolation, it is an indicator to be considered alongside local intelligence.

There is much work underway in understanding the mental health impacts of Covid-19. Data captured before 2020 and shown in the graphic below highlights the percentage of residents in Woodlands who had been diagnosed with clinical depression, as well as rates of other self-reported indicators of mental health and wellbeing. All of these are higher than the Doncaster average. COVID-19 lockdowns could have seen a larger negative impact on the wellbeing on the community.

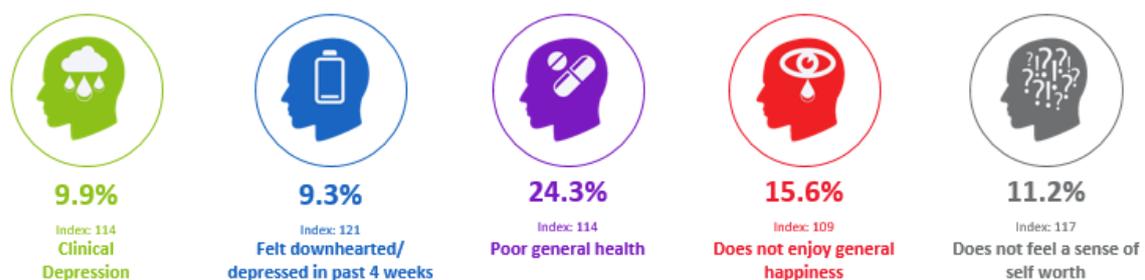


Figure 7. Wellbeing of Woodlands Residents

Physical Activity

The following Mosaic data map shows a higher proportion of households in Woodlands do not engage in any moderate intensity physical activity. Around 45.3% of the Woodlands population are leading a sedentary lifestyle.



Figure 10. Inactive households in Doncaster

Adwick le Street is part of the Adwick and Carcroft Ward and includes areas of Woodlands. The area has 883 households that are likely to have high levels of inactivity. This data has been matched to the number of children and young people living in deprived and inactive households. The former data positions Adwick le street as an area of focus. The table below shows the number of households in the priority areas of inactive low incomes and children and young people:

| Community | Inactive households | Low Income households | C&YP | Total |
|--------------------------------|---------------------|-----------------------|------|-------|
| Adwick le Street | 883 | 877 | 920 | 2680 |
| Denaby | 951 | 913 | 514 | 2378 |
| Wheatley Park & Wheatley Hills | 802 | 885 | 667 | 2354 |
| Bentley | 883 | 692 | 773 | 2348 |
| Edlington | 667 | 858 | 726 | 2251 |
| New Rossington | 673 | 823 | 749 | 2245 |
| Intake | 651 | 781 | 668 | 2100 |
| Skellow & Carcroft | 594 | 892 | 563 | 2049 |
| Stainforth | 618 | 738 | 676 | 2032 |
| Thorne | 747 | 817 | 367 | 1931 |

Figure 11. Get Doncaster Moving Priority Communities

The Get Doncaster Moving survey identified the following key barriers to physical activity for inactive people in Adwick and Carcroft:

- Not wanting to be active/Having less desire to be active (reflective motivation)
- Not having routines or habits (automatic motivation)
- Having less physical skills and stamina to be active (physical capability)

Around 41% of school children in Adwick and Carcroft who took part in the Pupil Lifestyle Survey reported walking to school, which is below the average of Doncaster (43%). Physical activity via school clubs is 20%, which is higher than the Doncaster average of 19% and the number of days of they partake in physical activity is in line with the borough's average. Further, 72% of school-aged children in Adwick and Carcroft reported enjoying physical activity, below the Doncaster average of 76%. For those who reported not enjoying physical activity, the most common reason was 'being outside in bad weather' (47%).



Prevention and Control

The Coronavirus pandemic has highlighted the need and value of understanding at risk population groups at a hyper-local level to guide prevention work and ensure that appropriate support and resources are in place.

Figure 12 shows settings and populations in the North locality of Doncaster that may be at increased risk and vulnerability when dealing with infection and control. These settings should always be considered a priority when dealing with any situation; future control and prevention measures may be needed in these places in Adwick & Carcroft ward.

| At risk Setting-Housing | No. |
|--------------------------------|------------|
| Care Homes | 70 |
| Communal Residences | 1 |
| HMO Bed sits | 25 |
| HMO other | 21 |
| At Risk Setting- Health | |
| GPs and Clinics | 16 |
| Hospitals and hospices | 2 |

Figure 12. At risk setting in the North of Doncaster

Testing

There aren't any Covid-19 testing centres located in Woodlands. The nearest testing site is located at Adwick park and ride.

Vaccination

The table below shows first and second doses of Covid-19 vaccination uptake. Woodlands is in the amber zone, which means rates are lower than the average and could be a cause for concern.

| Community | 1 st Dose | 2 nd Dose |
|------------|----------------------|----------------------|
| Highfields | 72% | 40.37% |
| Toll Bar | 77% | 50.34% |
| Bentley | 79% | 49.28% |
| Woodlands | 83% | 52.70% |
| Carcroft | 83% | 54.03% |
| Campsall | 85% | 56.29% |
| Scawthorpe | 86% | 52.83% |
| Askern | 86% | 53.22% |
| Scawsby | 88% | 57.51% |
| Skellow | 88% | 58.02% |
| Norton | 89% | 59.66% |
| Arksey | 89% | 61.19% |
| Adwick | 91% | 59.17% |
| Scawthorpe | 91% | 60.51% |

Table 13. Uptake of the First and Second Vaccination

Recovery

The Coronavirus pandemic has had a huge impact on our communities and work continues to focus on the recovery stage of the pandemic. As a part of the recovery approach, Well Doncaster have secured funding from the Ministry of Housing Communities and Local Government for Third Sector organisations across the borough to employ Community Connectors. Their role comprises understanding the barriers and work with residents to create solutions that increase vaccination uptake and compliance to social distancing in disadvantaged groups. They also encourage and support those most affected by COVID-19 and engage them in community events and services.

Population Health Management

Covid-19 has had a huge impact on communities. It is vital to understand the effect and direction the pandemic has had on community organisation in the ward so that: 1) support can be offered and 2) work can be implemented to manage any gaps or risks associated with changes. To support the former, Well Doncaster officers undertake regular population health management insight with community organisations in Woodlands identifying their current status and needs, and work with each group to meet their goals. This is a living document and will be updated and adapted as needs are met and change. If you would like more detail on this, please contact James.Parsonage@doncaster.gov.uk

Community Information

Population size

16,690

Population



The age composition of the population of Woodlands is similar to the average of Doncaster. As illustrated in the chart below, 59% of Woodlands' residents are of working age. There is a higher proportion of working age residents who are unemployed in comparison to the borough's average.

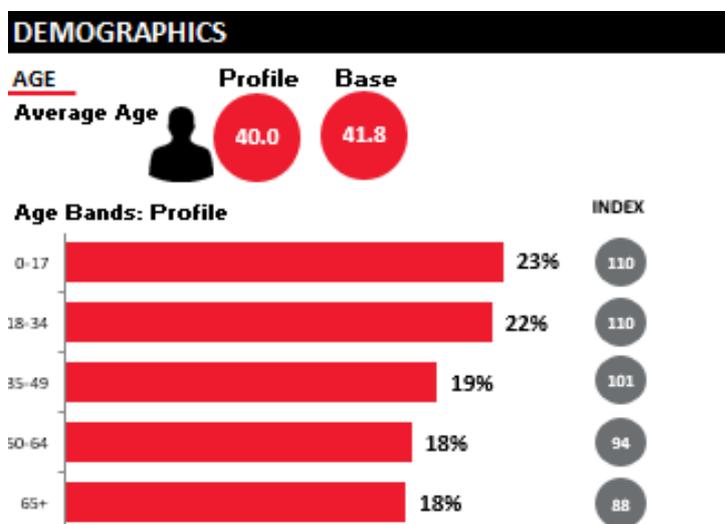


Figure 14. Age Demographics of Woodlands

Ethnicity and Language

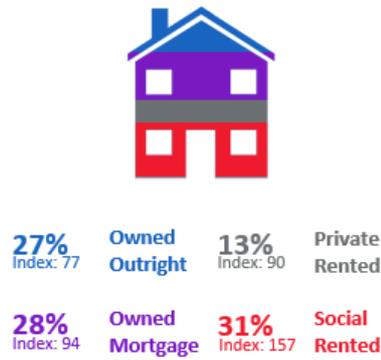
The Adwick and Carcroft ward continues to be a predominantly White British community, with only 2% of residents from the Black and Minority Ethnic (BAME) community. This is significantly lower than the borough average which is 4.7%. Doncaster is also significantly different to the national average of 14.6%. In Adwick and Carcroft, 3.6% identify themselves as not 'White UK' compared to 8.6% across Doncaster.

Housing

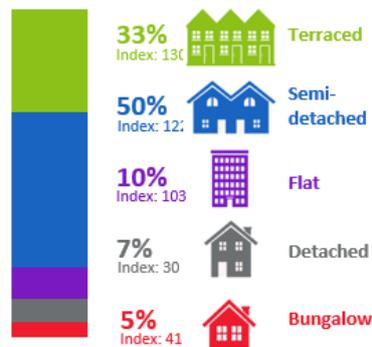
Housing conditions and the surrounding environment can have profound impacts upon residents' health and exacerbate health inequalities. As outlined below, terraced houses comprise 33% of properties in Woodlands, which is significantly higher than the Doncaster average. Only 7% of houses are detached and 5% bungalows, these figures are both significantly lower than those reported for

Doncaster. The prevailing amount of people per house is 3-4, however households with 1 person (20%) are more common than the average of Doncaster. This aligns with the Adwick and Carcroft ward data which reports 34.1% of older people live alone, a higher proportion than the average of Doncaster (31.6%) and England (31.5%). Further, 31% of houses in Woodlands are socially rented, this is significantly higher than the Doncaster average, and fewer houses are owned outright or mortgaged.

TENURE



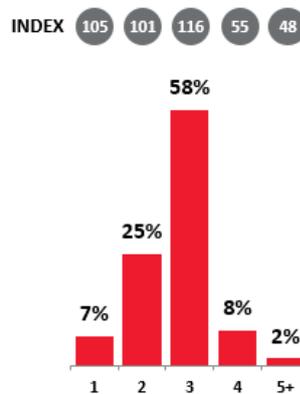
TYPE



SIZE



BEDROOMS



Community Insight

Appreciative Inquiry

The Well Doncaster Team undertake Appreciative Inquiry (AI) within communities to gather insight to support code signing action plans with the community. Armstrong (2020) suggests in 'A changing world, again. How Appreciative Inquiry can guide our growth' that reframing the questions in light of a crisis like Covid-19 and drawing on strengths and assets from past positive experience will help participants as they restructure their community. The AI questions are structured to pull out the successes of the past and present, to seek new potentials and possibilities and build on those through the Dream and Design stages.

Appreciative Inquiry will be conducted in Woodlands from August 2021. The Appreciative Inquiry will include the following steps:

1. **Discovery Phase** – This will involve engagement with the residents of Hyde Park to find out what is working well in the community. Responses will be themed to allow priorities of the community to be established.
2. **Dream** – Residents and key stakeholders will be invited to attend an initial workshop to discuss what ideas they have for their community and how these will meet the priorities highlighted in the discovery phase.
3. **Design** – All attendees are invited back for a second workshop to develop an action plan to direct work for the community.
4. **Destiny** – A collaborative way of working and investing resources to meet the actions from the previous phase.

A virtual and limited face to face Appreciative Inquiry was undertaken in September 2020 in Woodlands. A thematic analysis was undertaken on the insight and the following themes emerged:

Assets

'I joined a really nice play group when I had kids and we are still friends. My kids have grown up now.'

'Walking on the pit top you feel like you are in the middle of the countryside.'

Neighbourhood & Community Spirit

'I wouldn't live anywhere else'

'I know everyone and it's a good community, we look out for each other.'

'I live in the new estate and there is a great sense of community. You know people on your street by name and kids play together.'

'It is a quiet place to live, everyone knows everyone. It is homely. I like the community and my neighbours'

Safety

'I feel safe living here'

'No trouble with drugs or antisocial behaviour'



Doncaster Talks

In 2019, Doncaster Talks undertook insight across the borough of Doncaster. Responses were separated into wards and thematically analysed. Across the Adwick and Carcroft ward, 207 responses were received. The main themes on what people liked about the area, what could be improved, and what the borough should focus on are displayed in the table below:

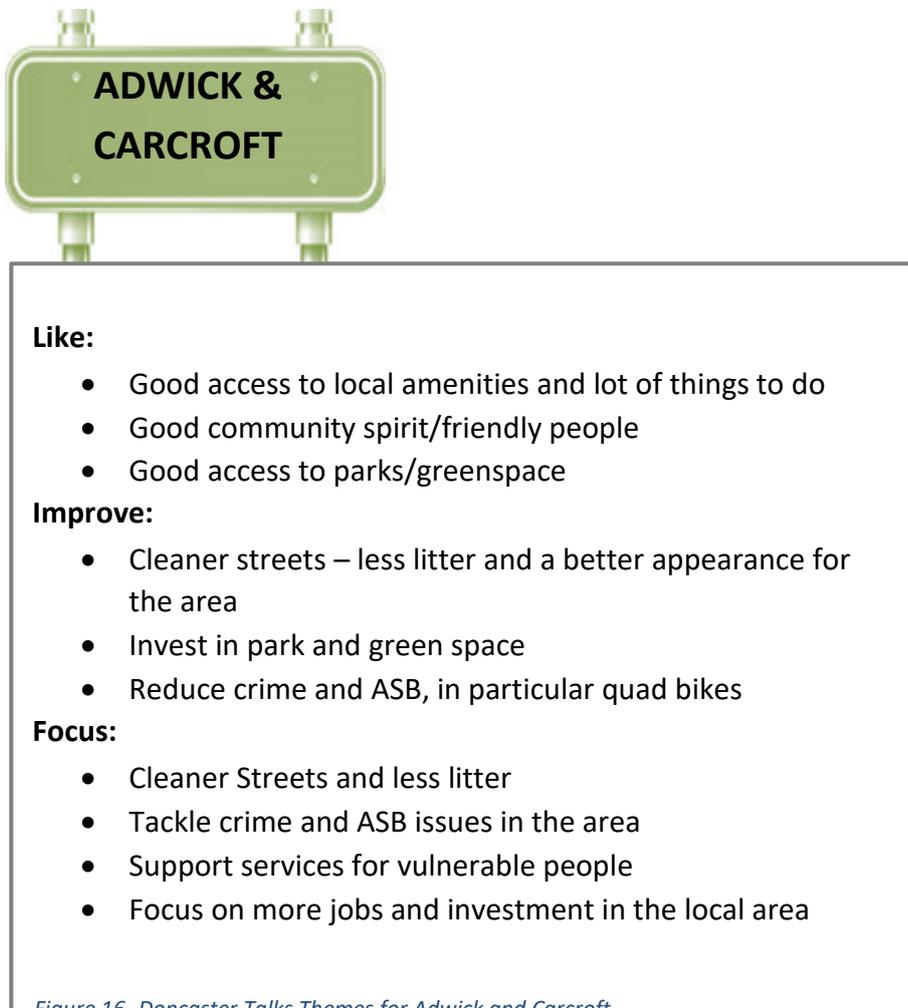
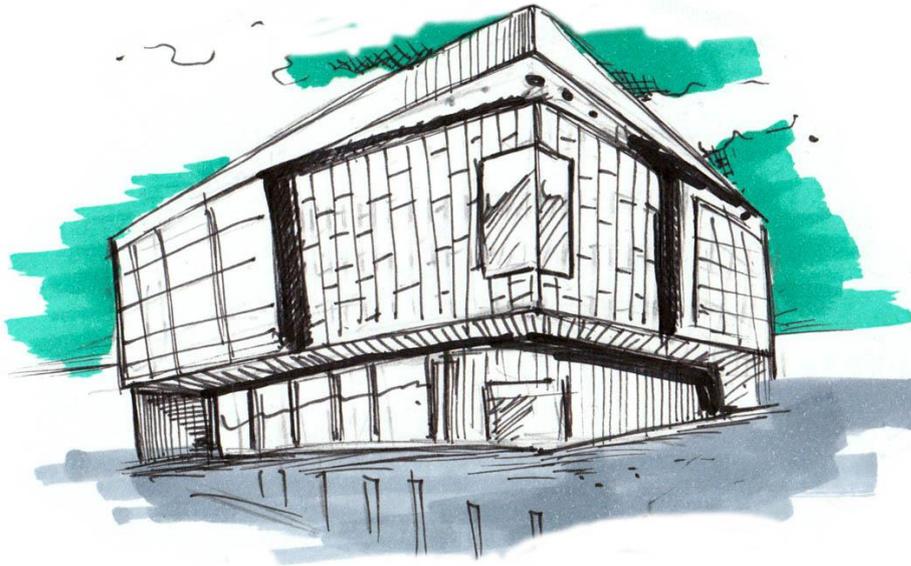


Figure 16- Doncaster Talks Themes for Adwick and Carcroft

References

Armstrong AJ, Holmes CM, Henning D. A changing world, again. How Appreciative Inquiry can guide our growth. *Social Sciences & Humanities Open*. 2020;2(1):100038. [oi:10.1016/j.ssaho.2020.100038](https://doi.org/10.1016/j.ssaho.2020.100038)

Michie S, Abraham C, Eccles MP, Francis JJ, Hardeman W, Johnston M: Methods for strengthening evaluation and implementation: specifying components of behaviour change interventions: a study protocol. *Implement Sci*.



Appendix

Well Doncaster

More information about how Well Doncaster has been meeting outcomes and objectives can be found in past and present annual report:

<https://welldoncaster.wordpress.com>

Health Data

The majority of the health data is taken from Doncaster's community profiles, which are hosted by Team Doncaster Data Observatory and can be found at <http://www.teamdoncaster.org.uk/doncaster-data-observatory>

Mosaic Data

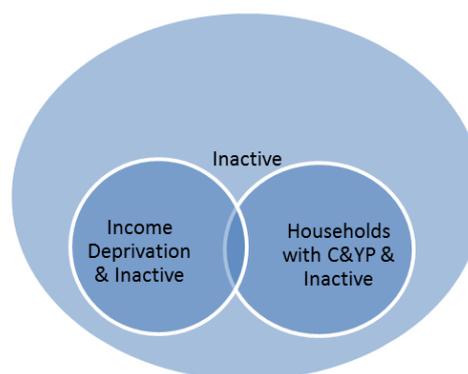
Mosaic Public Sector classifies the UK population into one of 66 types and 15 groups through a detailed and accurate understanding of each citizen's demographics, lifestyles, behaviours and location.

The Physically Inactive Population of Doncaster

The MOSAIC types who "Do not exercise" and "Do not take part in Sport" were searched and three priority groups have been identified through work with strategic partners as part of the development of Doncaster's Physical Activity Strategy. The three priority groups are:

- The Inactive
- Families with children and young people
- People living in income deprivation

These groups are cross-referenced against the inactivity list allowing for the identification of MOSAIC types which are both likely to be inactive and living in deprivation as well as inactive and from households with children and young people.



Link to the Get Doncaster Moving strategy; <https://getdoncastermoving.org/>

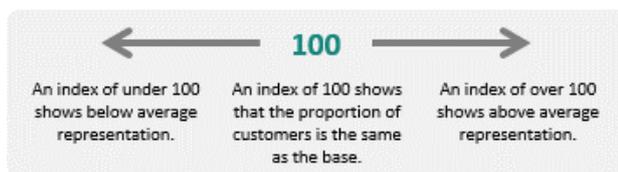
Acorn profiles

Wellbeing Acorn segments the population into 4 groups (Health Challenges; At Risk; Caution; Healthy) and 25 types describing the health and wellbeing attributes of each postcode across the country. By analysing significant social and health related behaviour, it provides precise information and an in depth understanding of upstream issues affected by current lifestyle traits

INTERPRETING THE REPORT

The Wellbeing Acorn profile report helps you understand the underlying demographics, lifestyle and health attributes of your customers and service users by comparing their Wellbeing Acorn profile to a base (e.g. UK population, area or other customer groups).

INDEX



The Wellbeing Acorn Profile contains 12 variables that are indicators of Disability or Infirmity in the population and 9 variables related to unhealthy Behaviours. The average score measured against the base profile of Yorkshire and the Humber is 100. A value above 100 indicates that the area population is over represented for this characteristic, below 100 the value is less than the average or under represented.

Public Health Data

This is a new fingertips profile that uses data from Local Health an existing PHE data tool. Local Health is a collection of quality assured health information presented for small geographical areas. By presenting data for small areas, Local Health provides evidence of inequalities within local areas. It supports targeted interventions to reduce such inequalities.

Local Health contains indicators related to:

- Population and demographic factors
- Wider determinants of health
- Health outcomes

It presents data for middle super output areas (MSOA), electoral wards, clinical commissioning groups (CCG), local authorities, and England as a whole.

Please note, as the Local Health tool was designed to allow users to map small area data, a mapping option has not been provided in this profile.

<https://fingertips.phe.org.uk/profile/local-health/data#page/0>

Population Health Management

Please contact james.parsonage@doncaster.gov.uk for an up to date copy

Interactive Map

To access and identify assets at ward and locality level please use the following interactive map:

<https://www.google.co.uk/maps/d/viewer?mid=17BayPslj1OUg6U4OFbk9FKLYL2-wDZN&ll=53.50909620569456%2C-1.1365028000000032&z=14>

Pupil Lifestyle Survey

Ward level



Final_Ward report_Doncaster Pupil Lifestyle Survey 2020.pdf

Locality Level



Final_Locality Report_Doncaster Pupil Lifestyle Survey Locality 2020.pdf



